



Memorandum

TO: MAYOR REED

FROM: Councilmember Donald Rocha

SUBJECT: BUDGET DOCUMENT

DATE: May 21, 2014

Approved Don Rocha Date 5/21/14

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: School Crossing Guards for the Most Needed Intersections

Amount of City Funding Required: \$218,719

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

Pedestrian safety and the safety of children walking to school in particular, are important priorities for the City. In the 2012-13 Budget, funding for School Crossing Guards was increased by \$100,000. However, of the 12 newly funded intersections, none of them met the 120+ Threshold Score, leaving 19 intersections across the city without funding. This proposal would add enough School Crossing Guard positions to provide service to 19 intersections which are most in need, based upon their Threshold Score (120+). There is no way to guarantee every child will be safe on their way to school, but adding crossing guards at the intersections most in need is an opportunity for the Council to promote pedestrian safety.

Funding Source

Essential Services Reserve (\$2 million) Earmarked Reserve: Essential Services (Budget Page IX-26)

Other (Program/Project/Fund):

Department or Organization: Public Safety

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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This change is:

 X One-time Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services