

**SAN JOSE ARENA AUTHORITY
REGULAR MEETING OF THE
BOARD OF DIRECTORS
MEETING MINUTES
FEBRUARY 24, 2010**

1. Call to Order/Roll Call

The San Jose Arena Authority convened the Regular Board Meeting at 4:00 p.m. at Sharks Ice at San Jose, 1500 Tenth St., San Jose, CA.

Present: Mark Burriss, Kansen Chu, Rob Coelho, Joe Di Salvo, Bill Ekern, Art Heinrich, Barbara Keegan, Bob Leininger, Tricia Lord, Kris McFarland, Pierluigi Oliverio, Dan Orloff, Bruce Pinsky, Ray Purpur and John Veargason

Absent: Rani Yadav-Ranjan, Jody Smith, and Ed Shikada

Guest: Rich Sotelo, HP Pavilion Management, Sheila Tucker, City Manager's Office

Staff: Chris Morrissey, Linda Truelsen and Patty Deignan

2. General Business

- a. Accept Annual Report on Activities at Sharks Ice at San Jose. Rich Sotelo, Vice President of Building Operations for HP Pavilion Management, presented a number of highlights from the Annual Report for Sharks Ice at San Jose. It was noted that events at Sharks Ice at San Jose are responsible for the booking of over 6000 hotel rooms annually in San Jose. Additionally, the facility has been featured in various Winter Olympics coverage television segments. The Board suggested that a news release about facility activities be considered.
- b. Review and Approve January 2010 Meeting Minutes. Chair Art Heinrich asked if there was any discussion on the minutes. There was none. He then asked for a motion to approve; the minutes were approved unanimously.

3. Executive Director and Staff Reports

3.1 Executive Director

- a. Accept Verbal Reports on Arena Authority Oversight. Executive Director Chris Morrissey reported on the following items:

- HP Pavilion at San Jose

The American Communications Network conference at the Pavilion on February 18-21 drew about 14,000 patrons to each session. Rich Sotelo reported that the area hotels were sold out, 400 taxis were utilized and the local eating establishments were active. The NCAA Division I Men's Basketball Western Regional Tournament will be played on March 18 and 20. Game times have yet to be determined.

The Capital budget recommendation would be presented later in the meeting under the Facilities Committee report.

- Sharks Ice at San Jose

The Capital budget recommendation would be presented later in the meeting.

- San Jose Municipal Stadium

The Redevelopment Agency is currently in discussions with PG&E to install the new stadium transformer.

- b. Accept Verbal Report on Arena Authority Administrative Issues.
 - Arena Authority Operations and Budget Report later in meeting.
 - Meetings with City Representatives No report.
 - Diridon Station Area Good Neighbor Committee The Good Neighbor Committee has discussed High Speed Rail and the baseball stadium Supplemental Environmental Impact Report in recent meetings.

3.2 Administrative Assistant

- a. Accept Verbal Report on Upcoming Pavilion Events. Administrative Assistant Linda Truelsen provided updates on events at the Pavilion: Los Tres, 4/17; Harlem Globetrotters, 4/24; second Eagles concert, 5/1; Daughtry concert, 5/6; and Robert Carlos concert on 5/28.
- b. Accept Verbal Report on Activities at Sharks Ice at San Jose. The San Jose Junior Sharks and the Santa Clara Blackhawks will have a hockey game on March 5 to raise funds for relief efforts in Haiti.
- c. Accept Report on Code of Ethics Agreement. A Code of Ethics Agreement was distributed to Board members to be signed by each and returned.

4. Committee Reports

4.1 Executive Committee/Organizational Oversight Committee (Chair: Heinrich)

- a. Accept Verbal Report on Issues Relating to Arena Authority Funding and Budget. Chair Art Heinrich reported that the Arena Authority would be receiving \$25,000 from the Ice Centre Revenue Fund for the remainder of FY 2009-10. He reported that Arena Authority funding from the City for FY 2010-11 could be reduced by 35%. At a February 19th meeting with the City Manager's Office several possible, alternative funding sources were discussed. Executive Director Morrisey will be working with the City Manager's Office to bring this issue to resolution.

4.2 Board Recruitment (Chair: Di Salvo)

- a. Accept Verbal Report on Arena Authority Board Vacancies. Chair Joe Di Salvo reported that with the recent resignation of John Diquisto, there are currently three Board vacancies. Due to the unresolved issues relating to City funding for the Arena Authority, Joe recommended postponing Board outreach efforts for the near term.

4.3 Finance Committee (Chair: Coelho)

- a. Review and Approve Arena Authority FY 2009-10 Operating Budget (Revenue). Rob Coelho asked for a motion to approve the Operations Budget (Revenue). He asked if

there was any discussion; there was none and the budget was unanimously approved. Rob added that there could be additional revenue through the sale of playoff tickets.

- b. Accept Verbal Report on July 2009 to January 2010 Financial Statements. Rob reported that the updated financial statements would be presented to the Board in March.

4.4 San Jose Sports Hall of Fame Committee (Chair: Leininger)

- a. Accept Report on High School Scholarship Program. Bob Leininger reported that a report on the high school scholarship recipients was included in the Board materials. He added that the high school scholarship policy document was currently under committee review.

4.5 Facilities Committee (Co-Chairs: Veargason)

- a. Review and Approve FY 2010-11 HP Pavilion at San Jose Capital Budget. This action was tabled to allow for additional analysis on both the Capital Reserve Fund and the Capital Enhancement Fund.
- b. Review and Approve FY 2010-11 Sharks Ice at San Jose Capital Budget. Chair John Veargason asked if there were any questions or discussion on this item. There was none. He then asked for a motion to approve. The capital budget was approved unanimously.
- c. Review and Approve Pavilion Advertising Plan. The advertising plan was included for review. John Veargason asked if there were any questions or discussion on this item. There were none. He then asked for a motion to approve. The Advertising Plan was approved unanimously.

4.6 San Jose Municipal Stadium (Co-Chairs: Veargason & Di Salvo)

- a. Accept Verbal Report on Municipal Stadium Capital Improvement Activities. This item was previously discussed.

4.7 Community Programs Committee (Chair: Lord)

- a. Review and Approve City and Community Events Program Applicant:
 - SJUSD 2010 School Commencement Exercises. Chair Tricia Lord reported that the graduations would be held if they do not conflict with the Stanley Cup Playoffs. She asked for a motion to approve; the motion was approved unanimously.
- b. Accept Verbal Report on City Use of Sharks Ice at San Jose. The California Firefighters Olympics will be held at Sharks Ice at San Jose in July. The approval memorandum from the City Manager's Office will be included in the March Board meeting materials.

5. Open Forum

6. **Adjournment** - The meeting adjourned at 4:58 p.m.

Submitted by:

Linda Truelsen