



Memorandum

TO: PARKS AND RECREATION
COMMISSION

FROM: Suzanne Wolf

SUBJECT: SAFE SUMMER INITIATIVE
& FIT CAMP UPDATE

DATE: 02-05-14

Approved

Date

The Recreation and Community Services Division will be providing the Commission with an update on the upcoming 2014 Safe Summer Initiative Grant and Summer F.I.T. Camp programs. Attached is the PowerPoint presentation. Katherine Estrada, Analyst, and key staff will be presenting the updates.

A handwritten signature in black ink, appearing to be "Suzanne Wolf".

Suzanne Wolf
Deputy Director
Parks, Recreation and Neighborhood Services

For questions, please contact Ed Solis, Recreation Superintendent, Parks Recreation and Neighborhood Services, at 408-793-5550.

Attachment

Parks and Recreation Commission
Safe Summer Initiative and F.I.T. Camp Update
February 5, 2014

Safe Summer Initiative Grant (SSIG)



Providing fun and safe environments for San Jose's high-risk youth, ages 6-24

Personal development, recreational, and educational activities

Decreased summer learning loss

Increased awareness of services



SSIG 2013 Outcomes

49 partnering organizations
5,263 participants

Of participants surveyed...

- 91% were satisfied with their SSIG experience
- 94% felt safe in SSIG programs and services
- 83% learned more about services which may benefit them

On average, participants were connected to six caring adults

SSIG 2014 Tentative Timeline

- **Funding Opportunity Release: Tuesday, Feb 4**
- Grant Application Workshop: Thursday, Feb 20
- **Applications Due: Thursday, March 20**
- Grant Award Announcements: Friday, April 11
- Service Period: June 1-August 31, 2014
- Final Report: October 2014

<http://grants.sanjoseca.gov/index.do>

F.I.T. Camp Update

Piloted F.I.T. Camp in summer of 2013 at four City of San Jose sites:

- Mayfair Community Center
- Willow Glen Community Center
- Seven Trees Community Center
- Bascom Community Center

Outcomes for 114 Youth Served

78% of kids reduced consumption of all sugar-sweetened beverages

67% of kids increased physical activity to at least 60 minutes per day

56% of kids reduced their screen time to no more than 2 hours per day



F.I.T. Camp Summer 2014



- F.I.T. Camp will expand to all 10 Council Districts
- PRNS will be partnering with multiple health organizations to help promote and potentially fund scholarship efforts
 - Youth Connections Foundation has already pledged \$10,000
- Zumbathon fundraising kickoff

Questions?