

**MINUTES OF THE  
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

**SAN JOSE, CALIFORNIA**

**MONDAY, OCTOBER 27, 2014**

The Community and Economic Development Committee of the City of San José convened in regular session at 1:35 p.m. in Conference Rooms 118 – 120, Council Wing, City Hall.

**PRESENT:** Council Member Rose Herrera, Chair; Council Member Sam Liccardo, Vice Chair; Council Member Ash Kalra and Council Member Pierluigi Oliverio (1:41 p.m.).

**ABSENT:** All Present.

**STAFF:** Director of Economic Development/Chief Strategist Kim Walesh, Assistant City Attorney Ed Moran, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

**CONSENT CALENDAR**

**(1) Team San José Quarterly Performance Measures.**

Documents Filed: Memorandum from Assistant to the City Manager/Downtown Manager Lee Wilcox, dated October 20, 2014, recommending acceptance of the report.

Assistant to the City Manager/Downtown Manager Lee Wilcox responded to inquiries from Council Member Herrera.

Action: Upon motion by Council Member Liccardo, seconded by Council Member Kalra and carried unanimously, the Committee accepted the report. (3-0-1. Absent: Oliverio.)

## REPORTS TO COMMITTEE

### (1) Verbal Report on Economic Development Activities. (Economic Development)

Documents Filed: Copy of San José Economy News dated November 2014.

Director of Economic Development/Chief Strategist Kim Walesh offered the report on Economic Development Activities and responded to Committee questions.

The Committee received the verbal report.

### (2) General Plan and Urban Village Implementation.

Documents Filed: Memorandum from Director of Planning, Building and Code Enforcement Harry Freitas, dated October 15, 2014, noting that Staff will provide an update.

Division Manager of Planning, Building and Code Enforcement Michael Brilliot offered the report and responded to Committee questions.

Action: Upon motion by Council Member Oliverio, seconded by Council Member Kalra and carried unanimously, the Committee accepted the report. (4-0.)

### (3) North San José Communications Campaign Status Update.

Documents Filed: (1) Memorandum from Assistant to the City Manager/Downtown Manager Lee Wilcox, dated October 17, 2014, recommending acceptance of the report. (2) Booklet entitled, "What do companies in North San José have in common?"

Assistant to the City Manager/Downtown Manager Lee Wilcox and Business Communications Manager of Office of Economic Development Cara Douglas provided the report.

Brief discussion ensued.

Action: Upon motion by Council Member Kalra, seconded by Council Member Oliverio and carried unanimously, the Committee accepted the report. (3-0-1. Absent: Liccardo.)

### (4) Review of Relevant 2015 Legislative Guiding Principles.

Documents Filed: Memorandum from Director of Intergovernmental Relations Betsy Shotwell, dated October 16, 2014, recommending acceptance of the report.

Director of Intergovernmental Relations Betsy Shotwell presented the report.


Action: Upon motion by Council Member Kalra, seconded by Council Member Oliverio and carried unanimously, the Committee accepted the report. (3-0-1. Absent: Liccardo.)

## OPEN FORUM

There was no public testimony from the floor.

## ADJOURNMENT

Council Member Rose Herrera adjourned the meeting at 2:47 p.m.



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Council Member Rose Herrera, Chair  
Community and Economic Development Committee

RH/smd