



Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL
FROM: Councilmember Raul Peralez District 3
SUBJECT: ANTI-GRAFFITI AND ANTI-LITTER PROGRAM ANNUAL REPORT
DATE: May 5, 2015

Approved

Date

5-5-15

RECOMMENDATION

Accept the Anti-Graffiti and Anti-Litter Program Annual Report.

ANALYSIS

I strongly support the progress and recent developments of the Anti-Graffiti and Anti-Litter Program and would like to express a support position for the continuance of the existing contract with Graffiti Protective Coatings through June 26, 2020.

I have heard a tremendous response from District 3 community members who are pleased with the accessibility of the technology behind the San Jose Clean App and the responsiveness and turn-around time of corresponding services. The app is very easy to use and integrates both photo and GPS location-based technologies to improve systemic efficiencies. I often refer to this program's approach and its integration with a responsive City service system as a model for how best to build access to other city services with improved technological developments.