

**Strong Neighborhoods
Business Plan Update
December 10, 2010
Mayor's Gang Prevention
Task Force**

stabilize neighborhoods

- clean, safe, engaged neighborhoods
ex) dumpster days, graffiti patrols, neighborhood watch
- flexible, mobile, field based teams
ex) field staff organized in three regions, one main contact per neighborhood
- timely action plans that execute neighborhood priorities & goals
ex) 30-60-90-180 action plans that focus on making the neighborhood cleaner, safer & more engaged.

mobilize neighborhood action

- citywide leadership development & training
ex) training tracks to build skill (neighbors in the chambers)
- strong neighborhoods communications
ex) improved website, eblast, text & social media
- neighborhood action funding
ex) annual CAP grant funding
- resources for neighborhood action
ex) a centralized system for tools, copies, postage

connect resources to priorities

- internal leveraging of funds
ex) CDBG, BEST Funding
- external leveraging of funds
ex) State, Federal, Corporate, Foundation Funds
- fiscal management
ex) Strong Neighborhoods Budget Management

remove barriers to neighborhood action

- identify & change city policies that inhibit implementation of the other three goals
ex) "keys and fees"
ex) absentee landlord / property owner accountability
ex) access to tools

Strong Neighborhoods

City of San José + Redevelopment Works



Neighborhoods in Crisis

Guiding Principles:

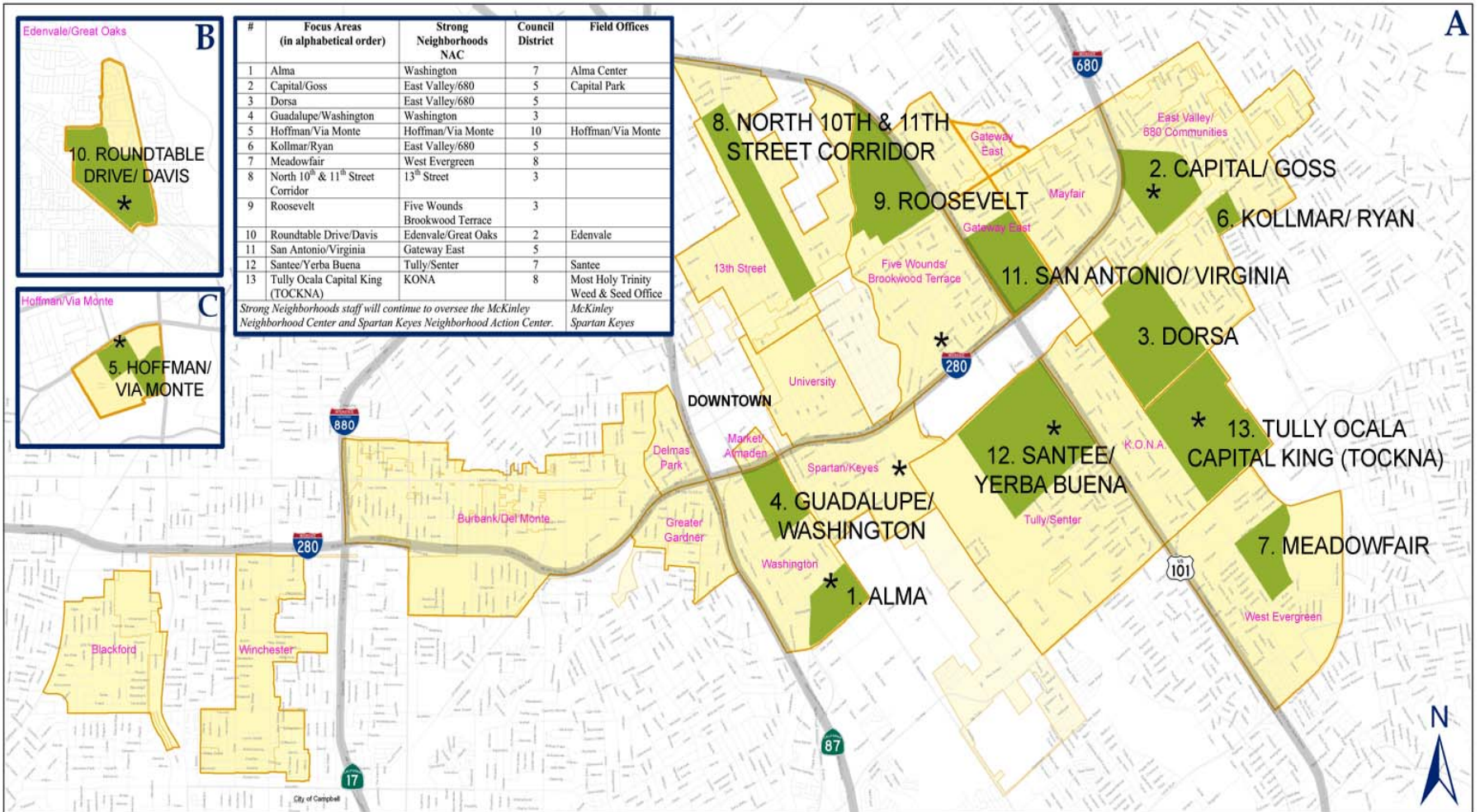
- To have **CLEAN, SAFE, and ENGAGED** neighborhoods
- Flexible, mobile, field based teams that allow for a single point of contact for each neighborhood
- Develop timely action plans that execute the goals listed below for each neighborhood

Goals:

- Support methods to strengthen communication, organizing and engagement among neighborhood leaders, neighborhoods, staff and government
- Activate neighborhoods to address graffiti, litter and other issues related to neighborhood cleanliness
- Foster neighborhood action to address neighborhood priorities
- Address housing issues, focusing on housing rehabilitation
- Address code issues with an emphasis on reducing blight

Neighborhood Focus Areas

Neighborhood Focus Areas	Points	Rank	Strong Neighborhoods Areas	PD Division	2010 MGPTF Hot Spot	Council District
Kollmar Apartments/Ryan	429	1	East Valley/680	Foothill	Kollmar	5
DORSA/Weed and Seed Site	403	2	East Valley/680	Foothill	Ocala	5
San Antonio/ Virginia	391	3	Gateway East	Foothill		5
Meadowfair	371	4	West Evergreen	Foothill		8
Santee / Yerba Buena	343	5	Tully-Senter	Western	Santee/ Yerba Buena	7
Roundtable / Davis	343	5	Edenvale/Great Oaks	Southern	Roundtable/ Davis	2
TOCKNA – Tully / Ocala / Capitol / King – Weed and Seed Site	340	6	KONA	Foothill	Ocala/ Valley Palms	8
Roosevelt	318	7	FWBT	Central	Roosevelt	3
N 10 th / 11 th St Corridor	306	8	13th Street	Central	Backesto	3
Capitol/Goss	285	9	East Valley/680	Foothill		5
Guadalupe/ Washington	277	10	Washington	Western	Washington	3
Alma	277	10	Washington	Western	Gardner/ Alma	7
Hoffman/Via Monte	262	11	Hoffman/Via Monte	Southern	Hoffman/ Via Monte	10



Strong Neighborhoods Focus Areas

- Strong Neighborhoods Action Coalition Boundaries
- Focus Area
- * Field Office

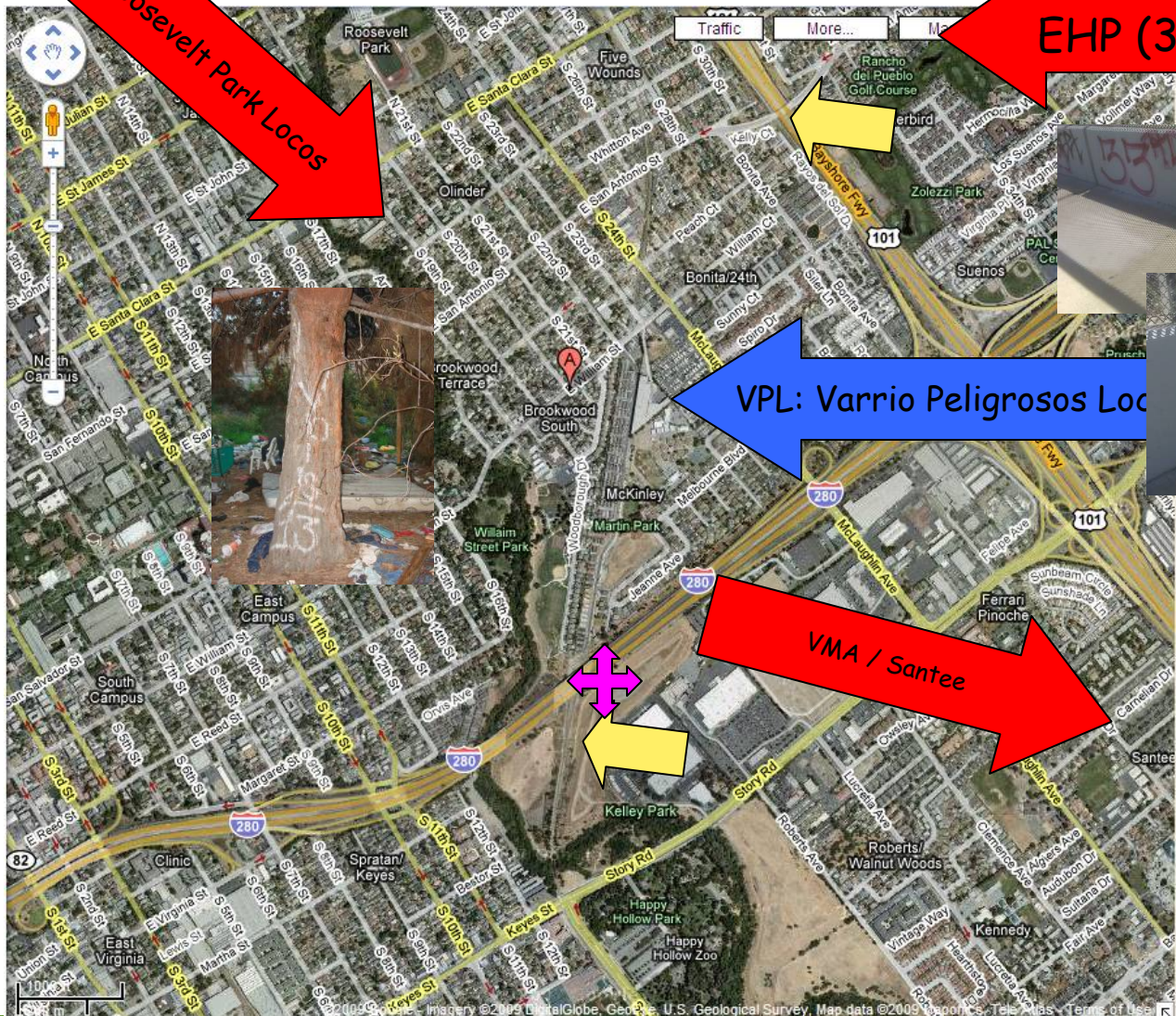
Strong Neighborhoods
 City of San José + Redevelopment Works

Different Dimensions/ Universes = Different Points of View

Universes:

- Schools
- School districts
- Bus lines
- Neighborhoods
- Businesses
- Homeowners associations
- Council districts
- County
- State
- Water District
- Federal Govt

- Homeless boundaries
- Tagging crews
- Gangs
 - Associated
 - Validated



EHP (33rd St)

Roosevelt Park Locos

VPL: Varrío Peligrosos Locos

VMA / Santee



Strong Neighborhoods and the MGPTF

- “Connects the Dots”
- MGPTF has an established bank of trust among schools and gang impacted youth and adults
- SN has an established bank of trust with community based organizations, neighborhoods and schools
- SN will reestablish Neighborhood Solutions Teams to focus on stabilizing and fostering positive assets in the Neighborhoods in Crisis