



# See Your Business in a New Light

The RIGHTLIGHTS Program provides local small businesses with comprehensive lighting upgrades, free expert assistance and instant rebates to help reduce ongoing energy costs.

Lighting retrofits are a simple, reliable way to improve your business' cash flow.

Updating your lighting can cut energy costs by up to 50%, dramatically improve light quality and reduce maintenance costs. Even fluorescent lights that are more than five years old often waste thousands of dollars in energy per year!



*"I am extremely pleased ... The installation went very smoothly ... The quality of light is much improved – the entire store looks better. The best benefit was that energy usage was reduced by over 50% from the same period last year."*

Rodney Hoffer, Westside ACE Hardware, Santa Cruz

## Reserve Your Rebate Today !

For more information,  
call RightLights toll-free at 888-846-5050,  
or online at [www.rightlights.org](http://www.rightlights.org)



La información del programa está también disponible en español.

## Who is eligible?

- Commercial PG&E electricity customers in Santa Clara, San Mateo, Santa Cruz, Monterey and San Benito Counties.
- Multi-family buildings with commercial accounts are eligible for assistance in their common areas only.

*"Our offices are now better illuminated and the cost savings are an added bonus. The project was handled most efficiently thanks to all of your staff for a job well done."*

*Suzi Blackman, Sunnyvale Chamber of Commerce*



## How does it work?

- Step 1. Your business receives a FREE customized survey of lighting, refrigeration, and vending that details:
  - Recommended energy-efficiency upgrades
  - Anticipated annual energy savings
  - Cost of your retrofit
  - Amount of your instant rebate
- Step 2. RightLights then coordinates all aspects of installation with one of our pre-screened contractors using approved equipment.
- Step 3. Installation is closely monitored by RightLights staff to minimize disruption to business activity.
- Step 4. RightLights then conducts our Post-Installation Quality Assurance inspection.
- Step 5. No up-front costs, your rebate is paid directly to the contractor. You are only responsible for the remaining balance.



RightLights is implemented by Ecology Action ([www.ecoact.org](http://www.ecoact.org)), a local nonprofit with three decades of environmental expertise, and is funded by California ratepayers under the auspices of the California Public Utilities Commission. Consumers are not obligated to purchase any full-fee service or other service not funded by this program. RightLights es implementado por Ecology Action y financiado por los usuarios de servicios públicos en California bajo la jurisdicción de la Comisión de Servicios Públicos de California. Los consumidores no están obligados a comprar servicios completos con cobro o adicionales que no estén cubiertos bajo este programa.