



American
Leadership
Forum
Silicon Valley

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FOR IMMEDIATE RELEASE

American Leadership Forum to Honor Bruce Bochy, LaDoris Hazzard Cordell & Stephen S. Smith *2012 Exemplary Leader & John W. Gardner Award Winners Announced*

November 3, 2011 Santa Clara, Calif. – American Leadership Forum-Silicon Valley (ALF) today announced San Francisco Giants Manager **Bruce Bochy** as its 2012 Exemplary Leader, and ALF Senior Fellows **LaDoris Hazzard Cordell**, Independent Police Auditor for the City of San Jose, and **Stephen S. Smith**, Senior Managing Director of Arma Partners, as the recipients of the organization's John W. Gardner Leadership Award.

The three awards will be presented at the Exemplary Leader Celebration dinner on Thursday, May 3, 2012 in Silicon Valley.

"ALF believes in networked leadership to transform relationships, organizations and communities," said ALF Board Chair **Kathy McCarthy**, Chief Legal Counsel of EMQ FamiliesFirst. "All three of our honorees have led transformation efforts that have significantly impacted the greater good."

ALF Senior Fellows **Dave Mills**, Principal Consultant, Korora Partners, Inc. and **Luther Jackson**, Economic Stimulus Manager for NOVA Workforce Board, are co-chairing the Exemplary Leader Celebration.

ALF presents the Exemplary Leader Award to a regional or national figure who models the boundary-crossing, collaborative leadership style that ALF promotes. Bruce Bochy was selected for believing in and inspiring a diverse roster of individuals to defy the odds and earn the respect of fans beyond both the Bay Area and the sport of baseball. In his own words, *"You put aside your own agenda and do what's best for the team."*

ALF's John W. Gardner Leadership Award is presented to ALF Senior Fellows who demonstrate ALF core values of diversity, inclusiveness, civility, engagement, and respect. LaDoris Hazzard Cordell was selected for this award based on her decades of humanitarian work, which includes directing a tutoring program for black school children in the Mississippi Delta in 1967, participating in South Africa's first Human Rights conference in 1988 and founding the African American Donor Task Force in 1990. Stephen S. Smith was selected for the John W. Gardner Leadership Award for his ability to infuse his work with optimism, clarity, vision and pragmatism, which has greatly benefited and transformed the projects he has been involved with, and his enthusiasm for, and encouragement of, others' involvement in hands-on philanthropy that has taken organizations to new levels of effectiveness.

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Bruce Bochy is the manager of the San Francisco Giants. In 2010, he guided the Giants to their first ever World Series title in San Francisco history and first World Championship in 56 years. The 2012 season will mark his 18th consecutive year as a major league manager, the second longest stint by an active manager. Bruce is a two-time National League Manager of the Year and was only the sixth manager in Major League Baseball history to guide at least two different National League franchises to the World Series. As the skipper of the San Diego Padres for 12 seasons, he led them to a National League pennant in 1998. He is a former catcher who spent parts of nine Major League seasons with the Houston Astros (1978-80), New York Mets (1982) and San Diego Padres (1983-87) compiling a lifetime .239 batting average with 26 home runs and 93 RBI in 358 career games. Bruce was born in Landes de Bussac, France, where his father, a U.S. Army officer, was stationed at the time – thus making him the first foreign-born manager to reach the World Series in 1998 and then the first European-born manager to win the World Series in 2010. Bruce and his wife, Kim, are active in the San Francisco community lending their support to various causes including the Alzheimer's Foundation, Giants Community Fund's Junior Giants Baseball Program and local charities supporting women and children.

LaDoris Hazzard Cordell is the Independent Police Auditor for the City of San Jose. This position follows her eight-year tenure with Stanford University as Vice Provost & Special Counselor to the President for Campus Relations. Previously, she served as a Palo Alto City Councilmember, following almost 19 years on the Superior Court of Santa Clara County, where she was the first African American female judge in the county's history and the first African American woman to sit on the Superior Court in northern California. Prior to this work, she was appointed by then-Governor Jerry Brown to the Municipal Court of Santa Clara County, making her the first African American woman judge in all of northern California. In 1978, she was appointed Assistant Dean for Student Affairs at Stanford Law School, where she was responsible for implementing a minority admissions program that resulted in the emergence of Stanford Law School as the leader in the nation in its enrollment of students of color. At the same time, she was the first lawyer to open a private law practice in East Palo Alto.

Stephen S. Smith is a Senior Managing Director with Arma Partners, an independent advisory firm focused exclusively on corporate finance advisory services to Technology, Media and Telecoms (TMT) companies. Steve joined Arma Partners in 2006. Previously, spent 14 years at Broadview, the technology and media focused M&A advisory firm, where he was Vice Chairman, served on the management committee and led the Silicon Valley M&A advisory team as well as the global practice group in the infrastructure sectors of the IT market. Earlier in his career, he held senior roles at McKinsey, Fairchild and Amdahl and was CEO of Reference Technology. Since Broadview, he has been a Managing Director with The Interim CEO Network and has recruited numerous CEOs to technology companies. Steve is on the boards of That Man May See (an organization affiliated with the University of California, San Francisco supporting research in advanced diagnosis and treatment of ophthalmologic diseases), the Computer History Museum and The Churchill Club.

For a more information about the Exemplary Leader Celebration, visit www.alfsv.org.

About American Leadership Forum-Silicon Valley

American Leadership Forum-Silicon Valley (ALF) is a 501(c)(3) nonprofit organization dedicated to building a better Silicon Valley community by joining and strengthening leaders to serve the common good. ALF was founded in 1988 to create a regional network of diverse senior-level leaders across private, public and nonprofit sectors. The ALF network, now numbering more than 445, harnesses the power of networked leadership to create community change using collaborative leadership skills to identify and deal with complex regional issues and create opportunities to impact and transform relationships, organizations and communities in Silicon Valley.

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