

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Debra Figone

**SUBJECT:** City Manager's Weekly Report

**DATE:** January 15, 2010

## INFORMATION

Following are the key activities to be highlighted this week:

**City Launches 2010 Census Website** – On January 15, the City Manager's Office kicked off local Census activities with the launch of the City's Census Website (<http://www.sanjoseca.gov/Census2010.asp>). The site was developed to provide resources and tools (e.g., sample talking points/newsletter articles, Hard-to-Count maps, Calendar of Events, videos, etc.) for Council Offices and other City partners to support outreach efforts to residents about the importance of the Census for San Jose's future. We are suggesting that you consider adding a link from your Council District Office website to the Census site. In addition, a Council Assistants Census Workshop was also held to provide information, including multilingual outreach materials, and answer questions about City efforts. For more information, contact Vilcia Rodriguez, City Manager's Office, at (408) 535-8253

**Housing Department awarded \$25 million in NSP2 funds** - The Housing Department, as part of a consortium with the Housing Trust of Santa Clara County and Neighborhood Housing Services Silicon Valley (NHSSV), was awarded \$25 million in HUD/NSP2 funds. HUD received over \$15 billion worth of applications for \$1.93 billion in available funding -- approximately 60 grants were awarded to consortium applicants with around 15 to local governments and the remainder to states, national nonprofits, and national consortiums. Funds will be invested in neighborhoods hardest hit by foreclosure. For more information, contact Leslye Krutko, Housing Department Director, at (408) 535-3851.

**City to Launch Web-based Grant Management System**—On January 25, the City will launch its new online grant management system, *WebGrants*. Through this system, agencies seeking grants from the City will have a single convenient point of entry to view and apply for active City grant opportunities. Staff will be better able to coordinate between grant programs with the ability to standardize elements of the application processes and the ability to report on all City funding sources for any particular agency. Grant programs will migrate into WebGrants as they begin their next funding cycles. San Jose BEST will begin to migrate into WebGrants as BEST's request for proposals (RFP) is posted in February 2010. The Healthy Neighborhoods Venture Fund will begin to migrate when its RFP is posted in Fall 2010. With this streamlined system, the City will make substantial progress towards a paperless grant management system. Agencies were engaged throughout the development and testing process, and staff is preparing the post-implementation communication and education programs to help grantees use WebGrants. For more information, contact Andrew Freeman at (408) 793-4182 or [andrew.freeman@sanjoseca.gov](mailto:andrew.freeman@sanjoseca.gov).

**Mayfair Community Center receives notice of LEED achievement** - The City received notification from the U.S. Green Building Council that the newly constructed Mayfair Community

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Center has achieved the points necessary to be certified as a LEED building. Located within a residential neighborhood near the intersection of Highways 101 and 280 this multi-service facility is the 6<sup>th</sup> community center to be delivered under the Parks Bond Program and embodies the community goals to provide a full spectrum of services to all ages while offering enhanced opportunities for healthy and safe programs geared towards youth and teens. Once certification is finalized, Mayfair will become the City's 8<sup>th</sup> LEED certified building adding 21,000 square feet to the City's Green Vision goal to build or retrofit 50 million square feet of green buildings, thereby reducing the City's per capita energy use. The administrative process for certification is currently underway with the official plaque expected to arrive in early Spring 2010. Should you have any questions, contact Dave Sykes, Public Works Deputy Director, at 535-8440 or Albert Balagso, Parks, Recreation and Neighborhood Services Director, at 535-3574.

**Airport Passenger Activity Down 14.4% for 2009** - Passenger traffic at Mineta San Jose International Airport (SJC) fell 3.9% in December 2009 compared to December 2008. For the entire year, traffic in 2009 was 14.4% lower than in 2008. The annual number of passengers has fallen the past two years from 10.7 million in 2007 to 8.3 million in 2009, a drop of nearly 23%. This has significantly reduced Airport revenues that are driven by traffic, and the Airport continues to cut expenses and staffing levels to meet cost-per-enplaned (CPE) targets in agreement with SJC airlines. Although the monthly rate of decline continues to decrease since September, especially compared to the major losses last summer, traffic is still declining. The loss in traffic for the first half of the current fiscal year is 10.5% compared to last year at this time, and the Airport estimates that activity for the fiscal year will be down approximately 7.5% compared to FY 2008-09. For more information, call Bill Sherry, Airport Director, at (408) 501-7600.

***Pruning Day Brings in Record Numbers of Volunteers***-- On January 9, an estimated 900 volunteers participated in the winter pruning of the roses at the Municipal Rose Garden. Coordinated by the Friends of the San Jose Rose Garden (FSJRG), and supported by City staff, volunteers pruned over 4000 rose bushes. On January 16, approximately 250 additional volunteers will weed and mulch the beds, assist in the development of six new beds for AARS test roses, and conduct fine pruning and shaping activities. Video and photos of the January 9 event can be found at the FSJRG web site at <http://www.friendssjrosegarden.org/> For more information, contact Brian Hartsell, Parks, Recreation and Neighborhood Services, at (408) 277-2731 or [brian.hartsell@sanjoseca.gov](mailto:brian.hartsell@sanjoseca.gov).

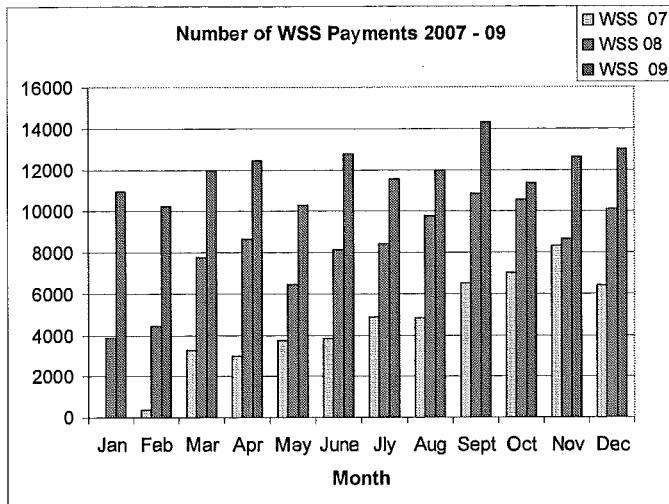
**Utility Customers Like On-Line Payments** - The City introduced a form of on-line bill payments for utility customers in February 2007. Since the introduction of this feature, also known as Web Self Service (WSS), the number of customers using this option to pay utility bills has grown rapidly. Payments through the WSS option are quick, easy and save the City money in lower transaction processing costs. WSS payments represent about a third of all on-line payments that the City receives. The following graph shows the growth in the use of WSS payments from 2007 through 2009. For more information, contact Steve Ferguson, CIO, at 535-3560 or Desiree Jafferries, Call Center Manager, at 535-3559.

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**Worksite Wellness Screenings Begin** - On January 7, the Employee Health Services Team (EHS) brought their first traveling Worksite Wellness Screening event to City Hall. The free screenings are available to benefited employees and retirees who are enrolled into a City sponsored health plan. Worksite screenings allow employees to save time and money; employees don't need to leave the worksite and they won't incur their usual out-of-pocket office visit co-pay. The screening provides participants with the results of multiple biometric measurements or *indicators*, such as cholesterol and blood sugar. Individuals who routinely monitor their wellness indicators generally seek treatment sooner to improve their long-term health, and this often leads to lower health care costs to the employee and to the employer. EHS will continue to bring free wellness screenings to various City worksite locations throughout 2010. Registration for currently scheduled screening dates, as well as more information about our wellness program, is available by visiting the intranet at [www.csj.gov](http://www.csj.gov) or via the internet at [www.sanjoseca.gov/wellness](http://www.sanjoseca.gov/wellness)


**Upcoming Meetings & Events**

**2010 Crime and Gang Prevention Summit**—Saturday, January 23, from 8:30 a.m. - 1:30 p.m., Roosevelt Community Center 901 E. Santa Clara St. For more information, contact Khoa Nguyen at 535-4813 or [khoa.nguyen@sanjoseca.gov](mailto:khoa.nguyen@sanjoseca.gov).

**NWBA D3 San Jose Spokes Tournament**—Saturday, January 30 and Sunday, January 31, from 8:00 a.m. – 6:00 p.m. at Camden Community Center. For more information, contact Lee Williamson at 369-6438.

**Mayor's Annual Community Breakfast**—Thursday, February 18, 2010, 7:30 a.m. to 9:00 a.m. at the San José McEnry Convention Center, 150 W. San Carlos St. To purchase tickets online, please visit <http://www.brownpapertickets.com/event/92342>. For more information on the event, visit <http://www.sanjoseca.gov/mayor/>.

**California League Wheelchair Basketball Tournament**—Saturday, February 20, and Sunday, February 21, from 8:00 a.m. – 6:00 p.m. at Camden Community Center. For more information, contact Lee Williamson at 369-6438.

  
Debra Figone  
City Manager