



Distributed on:

JAN 30 2009

by City Manager's Office

# Memorandum

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Debra Figone

**SUBJECT:** City Manager's Weekly Report

**DATE:** January 30, 2009

## INFORMATION

Following are the key activities to be highlighted this week:

***City Manager Travel Notice*** — On February 4-6, I will be out of the office to attend the League of California Cities, City Managers Department Meeting, in Monterey, California. For immediate assistance, please contact Assistant City Manager Christine Shippey at 535-8145.

***Envision San Jose 2040 Community Workshop*** — On February 7, an Envision San Jose 2040 Task Force and Community Workshop will be held to develop options for the number and location of new housing and job growth, which could be accommodated in San Jose by 2040. This workshop will build on the past work of the Task Force and the Community and will assist the Task Force with the identification of up to four different approaches to planning for San Jose's future growth. Each approach will be subject to extensive fiscal, service delivery, transportation and environmental analysis in the next phase of the General Plan Update process. The Workshop will be held from 9 a.m. to noon in the Pavilion at the Mexican Heritage Plaza. For more information, contact Michael Brilliot at 535-7831 or visit [http://www.sanjoseca.gov/planning/gp\\_update/](http://www.sanjoseca.gov/planning/gp_update/)

***Deputy City Manager to participate in Japanese American Leadership Delegation*** — At the recommendation of Consul General Yasumasa Nagamine, Deputy City Manager Ed Shikada has been selected to participate in a unique cultural exchange program sponsored by the Japanese government. Since 2000, Japan's Ministry of Foreign Affairs has invited thirteen leaders in the Japanese American community throughout the U.S. to visit Japan through a program that provides opportunities to learn about Japan, and to meet and exchange information with Japanese leaders in the government, business, political, non-profit, and cultural sectors. The trip also allows Japanese leaders to gain a greater understanding about multicultural America through the experiences of diverse group of Japanese Americans. Upon returning, the Delegation members work with former Delegates, the local Consulates, the Japanese American National Museum and other community organizations, to organize and participate in programs and activities related to building U.S.-Japan relations. Ed will be participating in the program from February 26 - March 8, 2009.

**HONORABLE MAYOR AND CITY COUNCIL**

**Subject:** City Manager's Weekly Report

**Date:** January 30, 2009

Page 2 of 4

***City Seeks Portion of \$126 Million Economic Stimulus Bill to Fund Recycled Water Expansion***

—On January 16, Environmental Services (ESD) staff met with representatives of the U.S. Bureau of Reclamation in Sacramento to discuss the potential directing of funds from the much anticipated economic stimulus bill “American Recovery and Reinvestment Act of 2009” towards new recycled water construction. Pending passage of the bill and implementation of its provision by the Bureau’s Mid-Pacific Region, the South Bay Water Recycling and other recycled water projects in northern California could get a significant share of an estimated \$126 million investment. Staff will continue to work with the Bureau to qualify South Bay Water Recycling projects for the maximum amount of federal funding. For more information, contact Eric Rosenblum at 363-4721.

***Green Gardener Training and Retail Partnerships to Reduce Pesticide Use Earns Award*** —On January 26, the Santa Clara Valley Urban Runoff Pollution Prevention Program (SCVURPPP), a local association consisting of the City of San José and 14 local government agencies, received an Integrated Pesticide Management Innovator Award from the California Department of Pesticide Regulation for its extensive outreach efforts to reduce pesticide pollution. The award winning program includes the Santa Clara Valley Green Gardener Training Course, a partnership with 28 retail stores in Santa Clara Valley to promote pesticide alternatives, and extensive advertising efforts to educate the public about watersheds, urban runoff issues, and pollution-prevention practices. For additional information on SCVURPPP, go to [www.mywatershedwatch.org](http://www.mywatershedwatch.org).

***Creek Clean-up Removes Trash Along Coyote Creek and Guadalupe Watersheds*** —On January 10, coordinated efforts by the departments of Transportation (DOT), Housing, Environmental Services, Police and the Santa Clara Valley Water District, resulted in the removal of 9.47 tons of trash and debris from four creekside encampment clean-ups. This is the second of four clean-ups scheduled for this fiscal year, in addition to the ten the City already performs as requested by Council.

***94 Mercury Thermometers Collected During Two Hour Event*** —On January 24, ESD hosted a Mercury Fever Thermometer Exchange at Vineland Branch Library. Over 60 residents visited the table during the two-hour event and exchanged 94 glass mercury thermometers and four thermostats for free digital thermometers. In addition, library visitors also had the opportunity to stop by the information table to ask questions and receive pollution prevention information.

***Students from Netherlands Select San José/Silicon Valley to Learn about Cutting-Edge Environmental Initiatives*** —On January 16, a delegation of international graduate students from Erasmus University in the Netherlands, accompanied by their professors, came to learn about the City’s Green Vision. Presentations were given by ESD and DOT staff on the City’s Green Vision, sustainability policies, reducing pollution via transportation and the City’s Bicycle Master Plan. Presentations were followed by good discussions among staff, students and professors on ways to encourage community participation. Each year, students research, select and travel to an international destination for a week-long study tour (last year they visited Mumbai, India). San José/Silicon Valley was selected for their 2009 program with an emphasis on environmental initiatives. The students met with several companies in San Jose, including Adobe. For more information, contact Joe Hedges at 535-8186.

**HONORABLE MAYOR AND CITY COUNCIL**

**Subject:** City Manager's Weekly Report

**Date:** January 30, 2009

Page 3 of 4

***Santa Clara County Homeless Count*** —In the early mornings of January 26 and 27, volunteers set out throughout Santa Clara County to get an accurate count of the number of homeless individuals. The City of San Jose was canvassed on January 27. As required by the federal government to receive important McKinney Vento grant funds, Santa Clara County has been doing a homeless count every two years since 2005. Over the next month, the count will be supplemented by surveys of homeless individuals in order to get a better understanding of their demographics and needs to plan for future programs and policies. San Jose has implemented a special youth census and survey in order to get a more accurate count of the City's homeless youth population and a better understanding of their needs. A full report on the count and survey findings will be completed this Spring. For more information, contact Leslye Krutko at 535-3851.

***San Jose Cycling Classic*** —On February 14-21, the San Jose Cycling classic will be produced in anticipation of the upcoming Amgen Tour of California. Held throughout San Jose, the cycling classic is a multi-pronged event encompassing professional, amateur and community cycling activities, including the King of the Mountain Time Trail Race and Ride sponsored by Mattson Technology, the CEO Challenge powered by SunPower and The Criterium built by WEBCOR. Other activities include a Cycling Film Night, a *GET BACK ON YOUR BIKE!* presentation and *BIKE SHOW: A Celebration Of Cycle Art & Culture* art exhibition. It is expected to attract more than 1,000 cycling athletes, 20,000 spectators and cycling-related exhibitors. An information memo about event details was released on January 28. For more information, contact Steven Brewster at 535-8168.

***New training series for residents to demystify City Hall*** —In February, a new training series aimed at helping San José residents become more effective and informed community advocates, will be launched at City Hall. The training, "Neighbors in the Chambers," is developed by the Neighborhood Development Center/Strong Neighborhoods Initiative, neighborhood leaders and the Office of the City Clerk. Training will consist of three sessions on the following subjects:

1. February 21: "From Idea to Action," led by the Office of the City Clerk, focusing on how an item arrives at Council;
2. March 21: "City Council Meeting 101," is a walkthrough of a council meeting led by the Neighborhood Development Center and Strong Neighborhoods Initiative; and
3. April 18: "The Effective Advocate," led by neighborhood leaders focuses on how to be an effective advocate and engage the community.

"Neighbors in the Chambers" will be held from 10 a.m. to noon in the Council Chambers. Space is limited so RSVP early! For more information, contact Ernest Guzman at the Neighborhood Development Center, 723-4114 or [ndc@sanjoseca.gov](mailto:ndc@sanjoseca.gov).

**HONORABLE MAYOR AND CITY COUNCIL**

**Subject:** City Manager's Weekly Report

**Date:** January 30, 2009

Page 4 of 4

**Upcoming Meetings & Events**

**Mayfair Community Center Grand Opening** – Saturday, January 31, at 2039 Kammerer Ave, San Jose, CA 95116. For more information, contact Ed Solis at 251-5757.

**Clean Slate Tattoo Removal Program Group Session** – Begins Thursday, February 5. Qualifying individuals interested in joining the program, or those who would like more information, call the Clean Slate office at 251-7757.

**Envision 2040 Community Workshop** – Saturday, February 7, 9 a.m. to Noon in the Pavilion at the Mexican Heritage Plaza, 1700 Alum Rock Avenue. For more information, visit [http://www.sanjoseca.gov/planning/gp\\_update/](http://www.sanjoseca.gov/planning/gp_update/)

**Lunar New Year Celebration Event Sponsored by Councilmember Kansen Chu** – Monday, February 9, 11:30 a.m. – 1:30 p.m. in Wing 118-120. Event will feature cultural performances, including martial arts, singing, and dancing. For more information, contact District 4 Council Office at 535-4904.

**Second Series of PRNS Pricing & Revenue Plan Stakeholder Meetings to Begin in February** – Starting Monday, February 9, and continuing through Saturday, February 28, staff will lead the second series of stakeholder meetings for the PRNS Pricing and Revenue Plan. Staff will coordinate scheduling and announcements with Council Offices in the coming week. For more information, contact Katie Crowder at 277-5590 or [Katie.crowder@sanjoseca.gov](mailto:Katie.crowder@sanjoseca.gov)

**Guadalupe Community Garden Groundbreaking** – Friday, February 13, 2009, 11 a.m. Taylor & Walnut St. For more information, contact Fernando Cazares at 793-5595 or [fernando.cazarez@sanjoseca.gov](mailto:fernando.cazarez@sanjoseca.gov).

**2<sup>nd</sup> Annual Youth Commission 'Beat the Statistics' Youth Conference** – Friday, February 27, 2009, 8:30 a.m. – 3:30 p.m., City Hall Rotunda, 200 E. Santa Clara St., San Jose, CA 95113. For more information, contact Betty Montoya at 793-5559 or [bettymontoya@sanjoseca.gov](mailto:bettymontoya@sanjoseca.gov)

**City of San Jose, Boards and Commissions Focus Groups**

- Monday, February 9, 7:00 – 9:00 p.m. Roberto Cruz/Alum Rock Branch Library- Community Room. 3090 Alum Rock Avenue.
- Thursday, February 19, 1:30 p.m. – 3:30 p.m. West Valley Branch Library- Community Room. 1243 San Tomas Aquino Road.
- Wednesday, February 25, 6:00 – 8:00 p.m. San Jose City Hall- Wing Room 120. 200 E. Santa Clara Street.

Attendance is limited to two representatives from each Board or Commission. For more information, contact Dottie Barney at 535-1259 or [dottie.barney@sanjoseca.gov](mailto:dottie.barney@sanjoseca.gov).

  
Debra Figone  
City Manager