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Memorandum

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Debra Figone

SUBJECT: City Manager's Weekly Report

DATE: August 7, 2009

INFORMATION

Following are the key activities to be highlighted this week:

Airline Pilots Select San José as "Airport of the Year."—The *Air Line Pilots Association, International (ALPA)*, has selected Mineta San José International Airport (SJC) as its "*Airport of the Year*" for 2008. Pilots praised SJC's efforts to address pilot concerns throughout its ongoing multiyear, \$1.3 billion airport modernization program. *ALPA* presented the pilot-friendly "*Airport of the Year*" Award to SJC during *ALPA's Air Safety Forum* held this week in Washington, D.C. SJC extended an open invitation to airline pilots to attend meetings on the extensive terminal improvements that include the current construction of Terminal B, as well as regarding airport operations and safety and on its long-term planning related to corporate/general aviation. San José was nominated by *Hawaiian Airlines* Capt. Reno Morella, the *ALPA* Airport Liaison Representative for SJC, who cited the spirit of teamwork and collaboration that encourages airline pilots call the airport with any concerns. Founded in 1931, *ALPA* is the world's largest pilots union representing nearly 54,000 pilots at 36 airlines in the United States and Canada. For more information, contact Bill Sherry at (408) 501-7600.

Terminal A Gates Renumbered on August 1—On August 1, all aircraft gates in Terminal A were successfully renumbered. Gate 1 now is at the far north end of Terminal A (formerly Gate A-16), the last gate at the south end of Terminal A is now Gate 16, and the first gate in the new Terminal B Concourse is Gate 17. The smooth transition to the new numbering was a very complex behind-the-scenes collaboration that required months-long planning and coordination among airlines, pilots, FAA, tenants, contractors, and airport staff. The overnight switch involved changing out terminal signage and airfield markings, adjusting technology systems, and publishing technical notifications. For more information, contact Bill Sherry at (408) 501-7600.

City Participates in Opposing State Budget Action to Eliminate Funding for Domestic Violence Shelters—On August 5, 2009, City Representatives including Council Member Pete Constant, Co-chair of the Family/Domestic Violence Advisory Board, Chief Rob Davis, and Eve Castellanos, the City's Domestic Violence Prevention Coordinator joined other community leaders to publicly oppose the recent budget action which eliminated funding for domestic violence shelters. Last week, Governor Arnold Schwarzenegger eliminated the *Department of Public Health's Domestic Violence Program*, which was scheduled to provide \$16.3 million (a 20 percent cut from last year) to 94 domestic violence shelters and centers throughout California. Local agencies impacted by these budget cuts include *Asian Americans for Community Involvement (AACI)*, *Community Solutions*, *Next Door Solutions to Domestic Violence*, and the *Support Network for Battered Women*—all of who serve battered women and children from San José. This forum was convened to highlight the impact of these budget reductions which will put victims of domestic violence and their children at greater risk and will over time increase health care, law enforcement and other costs to public services. For more information, contact Eve Castellanos at 535-8101.

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Crisis Response Protocol to be Featured in NLC Report—The Mayor's Gang Prevention Task (MGPTF) will be featured in the *National League of Cities (NLC) Institute report for Youth, Education, and Families*, entitled *The State of City Leadership for Children and Families in 2009* scheduled for release in Fall 2009. The report will document trends and innovations in municipal government to promote child and family well-being across a broad range of areas. A chapter on Youth Violence will highlight the ***San José Crisis Response Protocol*** as part of an emerging trend on forming ***Violent Incident Response Teams***. San José's MGPTF ***Crisis Response Protocol*** was created to address gang-related homicides or serious incidents of violence in the community and prevent additional violence. The protocol activates police, other city agencies, community organizations, and schools. After the police department deploys officers to the scene of an incident, the department notifies City officials and task force leadership. The crisis response team of city departments and community organizations then assesses the community climate and identifies a course of action. Staff works with schools, families, and neighborhoods and collaborates with police to prevent additional violence. If warranted and or requested by the community, meetings are planned within 48 hours and held within two weeks. The ***Crisis Response Protocol*** is aimed at restoring "peace" in the community and assisting family members, relatives, and witnesses of violent incidents. For more information, contact Mario Maciel at 277-2741.

San José Wins for Green Vision—The ***International Economic Development Council (IEDC)***, the world's largest economic development organization that provides leadership and excellence in economic development for our communities, members, and partners, selected San José as a winner of a 2009 ***IEDC Excellence in Economic Development Awards***. San José is being recognized in ***Sustainable and Green Development Category***, for a City with population over 200,000, for the San José Green Vision. A panel of economic development experts consisting of members from both the public and private sectors selected the project based on the Green Vision simultaneously targeting and creating relationships between economic development and environmental sustainability. Specifically, the award cited efforts to grow business and jobs while encouraging energy efficiency and renewable energy, green buildings, materials and products, environmental technologies and industries, smart growth, green infrastructure, and green chemistry. The honor will be officially bestowed at an awards ceremony on 3:45 p.m., Tuesday, October 6 during the ***2009 IEDC Annual Conference*** at the ***Silver Legacy Hotel*** in Reno, Nevada. For more information, contact Paul Krutko at 535-58182.

San José Trail Network Contributes to City's Top Ten Smarter Living Ranking—The City's trail network was listed as one of the major criteria for San José's inclusion as a top ten ***Smarter City*** by the ***National Resources Defense Council (NRDC)***. San José's trails offer less-polluting public transportation options, considered by ***NRDC*** as one of the most important actions local governments can take to mitigate climate change and promote cleaner, safer cities. Creating 180 miles of interconnected trails in San José is one of the City's ten strategic Green Vision goals. San José also earned a number one ranking for its standard of living and an overall ranking of number five for its commitment to green living and a green future. The article summarized by stating San José may prove to be a leading example in the success of a green economy for the rest of the nation. ***Smarter Cities***, a project of the ***Natural Resources Defense Council (NRDC)***, a non-profit 501(c)(3), is a multimedia web initiative whose mission is to foster a little friendly competition as well as provide a forum for exploring the progress American cities are making in environmental stewardship and sustainable growth. For more information, contact Yves Zsuty at 793-5561.

Fulfillment of New Construction Mortgage Loan Funding Obligation—On March 4, 2008, the City Council approved the Project Specific Second Mortgage Program, which provided \$10 million in second mortgage assistance loans to low- and moderate-income homebuyers for the purchase homes in specific development projects. As of July 31, the \$10 million commitment has been fully reserved and the Department is no longer accepting applications for the program. For more information, contact Leslye Krutko at 535-3851.

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Alaska Airlines "Nerd Bird" Marketing Launches This Week—In a marketing partnership with *Alaska Airlines*, the Airport is promoting the launch of new service to Austin, Texas, that starts September 2. *American Airlines* will discontinue SJC-Austin "Nerd Bird" service on August 25 after serving the route since 1992, prompting *Alaska* to add it back. Promotion of the *Alaska* launch began this week with boarding gate banners, announcements on ticket counter screens, corporate travel manager meetings, and postings on the Airport and *Alaska* websites (www.alaskaair.com). Newspaper advertising also began Thursday, August 6, in the *Mercury News*, and targeted online advertising will begin next week. (The newspaper ad is attached). For more information, contact Bill Sherry at (408) 501-7600.

LCRSP Named to the Wall Street Journal 'Best Skate Parks' List—On July 31, The Lake Cunningham Regional Skate Park was featured as one of the country's Best Skate Parks in the *Wall Street Journal*. The article, which focused municipal skate parks, singled out LCRSP for its skate lessons, BMX multifunction and, specifically, it's challenging course. For more information, contact Mona Favorite-Hill, 793-5589.

3rd Annual Summer Junior Olympics Day a Collaborative Success—On July 29, more than 600 San José youth participated in the 3rd *Annual Summer Junior Olympics Day* at the *Police Athletic League (PAL) Stadium*. The future athletes, all of whom are attending a summer camp program at one of Parks, Recreation & Neighborhood Services' community centers, participated in a variety of competitions including 50 Yard Dash, the 50 Yard Hurdles, Potato Sack Race, Pool Kickball, Magic Ball and the always popular Obstacle Course. San José Youth Commissioners, teen volunteers and City staff planned and led the activities. *PAL* donated a specially designed commemorative t-shirt for each participant and *Safe Summer Initiative* grant funding provided lunches. The friendly competition between community centers was evident in the spirited cheers and chants led by the Recreation Leaders and by the mighty efforts of each participant to play hard and play fair. For more information, contact Dan Wax at 535-3576.

"Wonders of Our Water Works" - Plant Bus Tours Update—During the month of July, 229 people toured the *Water Pollution Control Plant (Plant)*. The tours raise public awareness about the *Plant* and its infrastructure needs, and gather input for the *Plant Master Plan*. Since the tour season began in May, nearly 700 people have toured the plant and close to 400 public input surveys have been collected. Tours take place the first and third weeks of the month: Thursday mornings, 10:00 a.m. to noon, and Saturdays, 9:00 a.m. to 11:00 a.m. and 1:00 p.m. to 3:00 p.m. For more information or to book a tour, visit www.sanjoseca.gov/esd/plantmasterplan or contact Bruce Frisbey at (408) 975-2542.

Water Pollution Control Plant Submits the 2009 Industrial User Pretreatment Compliance Report—On July 30, the City submitted the First Semi-Annual 2009 San José/Santa Clara Water Pollution Control Plant's (the Plant) *Industrial User Pretreatment Compliance Report* to the San Francisco Regional Water Quality Control Board, California State Water Quality Control Board and the U.S. Environmental Protection Agency. The report details the Plant's compliance status with state and federal pretreatment program requirements, which is again in compliance with all effluent discharge regulations. Information in the report covers the Plant's influent, effluent and sludge monitoring results; inspection, sampling, and enforcement of the 169 significant industrial users discharging to the Plant; an analysis of priority pollutants, sources of pollutants, and pollution prevention activities, including plans for next year; and activities and goals to continue to reduce wastewater flow to the South San Francisco Bay. For more information, contact John Mukhar at 277-5696.

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Upcoming Meetings & Events

Fairways at San Antonio Grand Opening, Scheduled for August 13th at 305 San Antonio Court at 9:30am.

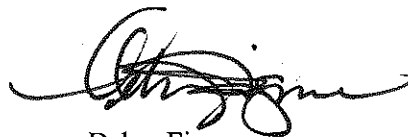
Guadalupe Community Gardens Grand Opening, Friday, August 14, 3pm to 7pm, Guadalupe Gardens, Corner of Walnut and Asbury Streets, San José, 95110. For more information please visit www.grpg.org or call us at (408) 298-7657. RSVP to reservations@grpg.org.

Back to School Bash – Community Fun Night, Friday, August 21, 2009, 6pm, Willow Glen Community and Senior Center, 2175 Lincoln Ave. San José, CA 95125. Please contact Janine Bray at 448-6400 for more information.

Retirement Governance Structure Outreach Meetings, Wednesday, August 26, 2009 6:30-8:30 P.M. Wing rooms 118-119; Thursday, August 27, 2009 1:30-3:30 P.M. Council Chambers.

7th Annual 'Golf for Jobs' Tournament, Wednesday, September 7, 1pm, Los Lagos Golf Course, 2995 Tuers Road, San José, 95121. For more information please visit www.cetgolftourney.com.

League of California Cities 2009 Annual Conference, Wednesday, September 16 - 18. San José Convention Center. The Opening General Session on September 16th at 4:00 pm will kick off the Conference. Deadline for Advance Registration is August 25.



Debra Figone
City Manager

Attachment

