

Peak Protection

FOR YOU AND YOUR LOVED ONES



Your chances of needing long-term care may be greater than you think.

People of all ages find themselves in long-term care situations* due to injury, illness, or other circumstances.

Prudential Long Term CareSM Insurance features:

- Coverage options for you and your qualified family members
- Competitive group rates
- Convenient payment options
- No health questions during open enrollment**

Enroll Now!
October 28–
November 13, 2009

*Long term care involves the help or supervision provided for someone with severe cognitive impairment or the inability to perform activities of daily living without substantial assistance. Activities of daily living include bathing, dressing, eating, toileting, transferring and continence.

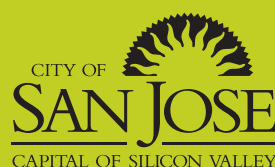
**Only applicable to employees during open enrollment. Qualified family members will need to provide evidence of good health to Prudential.

Prudential Long Term CareSM Insurance is issued by **The Prudential Insurance Company of America**, 751 Broad Street, Newark, NJ 07102. 800-732-0416. This coverage contains benefits, exclusions, limitations, eligibility requirements, and specific terms and provisions under which the insurance coverage may be continued in force or discontinued. The Prudential Insurance Company of America is authorized to conduct business in all U.S. states and the District of Columbia. All insurance policies/options may not be available in your state. Coverage is issued under contract series 83500. Prudential and the Rock logo are registered service marks of The Prudential Insurance Company of America.

This is a solicitation for long-term care insurance.

IFS-A135014 Ed. 06/07

109353-0709



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