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All Nippon Airways Announces New Nonstop Service to Tokyo from Silicon Valley's Airport

San José, Calif. – All Nippon Airways (ANA) today announced new nonstop service between Narita International Airport in Tokyo and Mineta San José International Airport. The new service, projected to launch during fiscal year 2012-13, was announced today by ANA President and CEO Shinichiro Ito at a press conference in Tokyo.

“We are very pleased to announce the launch of long-haul international services from Tokyo to San Jose,” Ito said in making the announcement. “This city is an important destination on the US west coast and lies in the heart of Silicon Valley, home to many important software and high-tech companies. We are confident that passenger demand to fly to San Jose will be high, not only in Japan but other Asian cities.”

“We are delighted by this news and thank ANA for its confidence in San Jose and Silicon Valley,” said San Jose Mayor Chuck Reed, who travelled to Tokyo in February this year to meet Mr. Ito. “Whether on business or visiting friends and family, Bay Area residents will discover that ANA’s new route from San Jose to Narita International Airport provides a convenient gateway to Asia and the Pacific Rim. I’d also like to thank Carl Guardino and the Silicon Valley Leadership Group for their leadership in recruiting this flight to San Jose.”

“On behalf of all Californians, I want to thank All Nippon Airways for their decision to add direct service to Silicon Valley, the global epicenter of the tech economy,” Governor Jerry Brown said. “This multi-million dollar investment in our state will generate jobs and strengthen bonds between Japan and California.”

San Jose officials have been in discussions with ANA since 2008. Last February, Mayor Reed, along with Carl Guardino, CEO of the Silicon Valley Leadership Group, and other City and Airport staff, traveled to Tokyo to speak with Chairman Ito and other ANA executives about the

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benefits of a direct flight between Tokyo and San Jose. The Silicon Valley Leadership Group, San Jose Silicon Valley Chamber of Commerce and the Santa Clara Chamber of Commerce have been actively engaged in the effort to recruit direct service to Tokyo, which was identified as a priority travel route for the region's business community.

“For the past two years, the Leadership Group's 345 Member Company CEOs have championed direct flights between San Jose and Tokyo, and to other Asian destinations beyond,” said Guardino. “Mineta San Jose International Airport is much closer to most Silicon Valley companies and their employees than the Bay Area's other airports. It's a waste of time to have world-class talent stuck in traffic inching up Highway 101 to SFO. SJC is easy access and leads the Bay Area and the nation in on-time departures and arrivals.”

ANA is expected to use its new Boeing 787 Dreamliner aircraft on the Tokyo Narita-San José route. Built mainly from carbon fiber composite material, the 787 features increased fuel efficiency and passenger comfort. ANA was the launch customer of the 787, ordering 55 of the aircraft in 2004. Two of the new aircraft have been delivered and are in service in Japan, with a total of 20 expected to be delivered by March 2013. After training long-haul crews on the new aircraft, ANA will initiate the new international service.

The news was also celebrated by members of the San Jose City Council's special committee on airport competitiveness.

“A direct flight to Tokyo is great news for our local companies and speaks to the significant roles that San Jose and Silicon Valley play in the global economy,” said Councilmember Rose Herrera, who also serves as Chair of the city's Community and Economic Development Committee.

“ANA wisely recognizes the advantage of giving Silicon Valley travelers the choice to fly through the airport with the most convenience, best on-time performance, and most technologically advanced facilities of any other in the Bay Area; I expect many other airlines will follow ANA's lead,” Councilmember Sam Liccardo said.

“As home to one of three remaining Japantowns in the United States, San Jose shares deep cultural and economic ties with Japan; this new flight will help promote both business and tourist travel between our two regions,” Councilmember Nancy Pyle said.

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The ANA announcement builds on the Airport's recent success in adding additional flights to/from SJC. Hawaiian Airlines will start daily service to Maui January 10, 2012. Alaska Airlines is offering seasonal service to Mammoth and Palm Springs, increasing their frequency to Kona and Kauai, and starting service to Honolulu April 10, 2012. SJC has seen a two percent increase in traffic this past year.

SJC currently offers international service to Guadalajara and Cabo San Lucas. American Airlines operated a Tokyo-SJC route from 1990 to 2006, and routes to Paris and Taipei for a short time in 2001.

About ANA Group

All Nippon Airways (ANA) is the ninth largest airline in the world by revenues and the largest in Japan by passenger numbers. Founded in 1952, it flies today to 78 domestic and international cities in a fleet of 229 aircraft serving a network of 163 routes. ANA has 33,000 employees and operates about 1,000 flights a day. In 2010, it carried 43 million passengers and generated revenues of \$16 billion. ANA has been a core member of the Star Alliance (www.staralliance.com) since 1999 and more than 20 million members belong to its Frequent Flyer Program (ANA Mileage Club). ANA is the launch customer for the world's newest and most advanced passenger aircraft, the Boeing 787 Dreamliner. For more news and information, visit the All Nippon newsroom at www.ana.co.jp.

About Mineta San José International Airport

Mineta San José International Airport (SJC) is a self-supporting enterprise owned and operated by the City of San José. SJC serves approximately 8.3 million passengers per year with approximately 114 flights a day on 13 domestic and international carriers to 28 nonstop destinations. The \$1.3 billion modernization project, completed in 2010, makes SJC the most technologically advanced airport in the nation and the first to be awarded LEED Silver certification. Silicon Valley's airport is located in San José, California's third largest city and the nation's tenth largest city. For more airport information, visit www.flysanjose.com.

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