

Communications Working Group Agenda

January 7, 2009 – 2:00 pm to 3:30 pm

Mayor's Conference Room, 18th Floor

1. Welcome and Introductions (2:00 – 2:05)
2. Updates on New Year events, promotions or opportunities (2:05 – 2:15)
3. Presentation of Chamber of Commerce Marketing Plan (2:15 – 2:45)
4. Special Social Media Presentation (2:45 – 3:30)

Communications Working Group members:

- Mayor's Office (Chair)
- City Manager's Office
- Redevelopment Agency
- Mineta San José Airport
- San José Silicon Valley Chamber of Commerce
- San José Downtown Association
- San José Convention and Visitors Bureau
- Chair of the Community & Economic Development Committee*

** The Chair of the Community & Economic Development Committee is a non-voting member*

All Communications Working Group Meetings are open to the public.

Next Meeting:

February 4, 2009

2:00 p.m. to 3:30 p.m.