

Communications Working Group Agenda

February 4, 2010 – 2:00 pm to 3:30 pm

Mayor's Conference Room, 18th Floor

1. Welcome and Introductions (2:00 – 2:05)
2. Updates on upcoming events, promotions or opportunities (2:05 – 2:15)
3. Presentation of Airport Marketing Plan (2:15 – 2:45)
4. Roundtable discussion on how Communications Working Group members can collaborate/support the unveiling of the new airport (2:45 – 3:30)

Communications Working Group members:

- Mayor's Office (Chair) - San José Silicon Valley Chamber of Commerce
- City Manager's Office - San José Downtown Association
- Redevelopment Agency - San José Convention and Visitors Bureau
- Mineta San José Airport - Chair of the Community & Economic Development Committee*

** The Chair of the Community & Economic Development Committee is a non-voting member*

All Communications Working Group Meetings are open to the public.

Next Meeting:
March 4, 2010
2:00 p.m. to 3:30 p.m.