

Communications Working Group Agenda

*December 3, 2009 - 2:00 to 3:30 pm
Mayor's Conference Room, 18th Floor*

1. Welcome and Introductions (2:00 – 2:05)
2. Updates on any Winter/Holiday events, promotions or opportunities being conducted by CWG members and partners (2:05 – 2:15)
3. Complete Review of Team San Jose Marketing Plan (2:15 – 2:45)
4. Presentation of Global Fluency Marketing Plan (2:45 – 3:25)
5. Preview of January 7 Meeting (3:25 – 3:30)
 - Presentation of Chamber of Commerce marketing plan
 - Special Social Media Presentation

Communications Working Group members:

- Mayor's Office (Chair) - San José Silicon Valley Chamber of Commerce
- City Manager's Office - San José Downtown Association
- Redevelopment Agency - San José Convention and Visitors Bureau
- Mineta San José Airport - Chair of the Community & Economic Development Committee*

** The Chair of the Community & Economic Development Committee is a non-voting member*

All Communications Working Group Meetings are open to the public.

Next Meeting:
January 7, 2009
2:00 p.m. to 3:30 p.m.