

## **Communications Working Group Agenda**

*November 12, 2009 - 2:00 to 3:30 pm*

*Mayor's Conference Room, 18<sup>th</sup> Floor*

1. Welcome and Introductions
2. Update from 10/27 City Council Meeting
3. Discuss the Communications Working Group's workplan
  - a. Schedule of Marketing Plan Presentations
  - b. Present Sample Marketing Plan
4. Review of the Team San Jose marketing plan

### **Communications Working Group members:**

- Mayor's Office (Chair)
- City Manager's Office
- Redevelopment Agency
- Mineta San José Airport
- San José Silicon Valley Chamber of Commerce
- San José Downtown Association
- San José Convention and Visitors Bureau
- Chair of the Community & Economic Development Committee\*

*\* The Chair of the Community & Economic Development Committee is a non-voting member*

All Communications Working Group Meetings are open to the public.

### **Next Meeting:**

December 3, 2009

2:00 p.m. to 3:30 p.m.