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## MAYOR REED ENJOYS APPROVAL OF SAN JOSE RESIDENTS

SAN JOSE, NOVEMBER 12 – More than two-thirds of San Jose residents approve of the job Chuck Reed is doing as mayor, a new survey by the Survey and Policy Research Institute at San Jose State University shows.

In the Fall 2009 Silicon Valley Pulse survey, sixty-seven percent of San Jose residents said they approve of the job the mayor is doing, while only 14 percent said they disapproved. The mayor's performance was rated most positively by those who considered themselves to be political moderates (79%), while conservatives gave slightly lower ratings (65%), and liberals were the least approving (60%).

Do you approve or disapprove of the job Chuck Reed is doing as Mayor of San Jose?				
	All	Liberals	Moderates	Conservatives
Approve	67%	60%	79%	65%
Disapprove	14	21	4	15
Don't know/ Refused	19	18	17	21

## SJSU POLITICAL SCIENTISTS COMMENT

"Chuck Reed's approval ratings are stellar for any mayor and especially for the mayor of a city as large and diverse as San Jose," said San Jose State University Political Science professor Terry Christensen, "His approval score is also amazingly good because Chuck Reed has so frequently had to give the citizens of San Jose bad news about the budget and reductions in city services. Apparently, he's not being blamed for the city's problems but rather is being given credit for trying to solve them. This approval rating also suggests that unlike some other cities, San Jose doesn't expect its mayor to be a great visionary but rather is more than content with a calm and workman-like approach to governing."

"Perhaps the most interesting observation is the extent to which Reed enjoys support across the political spectrum," added San Jose State University Political Science professor Larry Gerston, "That broad vote of confidence bodes well for a re-election effort, at least for now."

## ABOUT THE SURVEY

The Survey and Policy Research Institute at San José State University conducted the Fall 2009 Silicon Valley Pulse Survey September 29 – October 7, 2009. This telephone survey of 765 Silicon Valley adults was conducted in English and Spanish, and included questions on several different topics including consumer attitudes, charitable giving, and state and local political issues.

The question on Mayor Reed's approval was asked of San Jose residents only (N=328); the margin of error for this subgroup is plus or minus 5.41 percentage points at the 95% confidence level. Smaller subgroups have larger margins of error.

Some telephone numbers included in this sample were randomly generated by computer to ensure that both listed and unlisted numbers were included, from all landline exchanges in Silicon Valley; others were randomly selected from the list of registered voters in Santa Clara County. Telephone numbers in the survey sample were called up to four times at different times and days to increase the likelihood of reaching eligible households.