BUDGET DOCUMENT # 13

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

Memorandum

TO: MAYOR REED **FROM:** Councilmember Rose Herrera

SUBJECT: BUDGET DOCUMENT **DATE:** November 12, 2009

Approved Rose Herrera Date 11/12/09

RECOMMENDATION

Recommend that available funding for the NBD facade improvement program be utilized for critical projects that are shovel ready, leverage business owner investment and improve public safety with priority given to KONA and West Evergreen SNI who has not received any funding for facade improvements, and a specific priority given to a facade improvement project at Pop's Mini-Mart.

BACKGROUND

New Expenditure/Reinstatement

Program/Project Title: Façade Improvements

RDA Project Area: KONA and WEST Evergreen

Amount of Agency Funding Required: $ 80,000

Funding Source

KONA and West Evergreen SNI Project areas have zero dollars budgeted from 2008-2009 until 2012-13. This SNI has never received a facade improvement project. This project has been advocated for by the community for some time. The site in question has considerable blight and tends to draw vagrants and illegal activity. It is also located near a high school. The owner is willing to invest the matching funds necessary to complete the project.

Program/Project Title: Neighborhood Façade Improvements

Amount of Agency Funding Change: $ 80,000

This change is: x One-time _____ Ongoing

Anticipated Outcomes

Requested funding changes would affect benefits or services for San José residents, businesses, community groups, etc. in accordance with one of the following goals and objectives relevant to the City's redevelopment efforts:

- ☐ Remove Blight and Improve Public Safety
- ☐ Create Jobs and Expand Business
- ☐ Strong Neighborhoods Initiative