

**MEXICAN HERITAGE PLAZA**

**Steering Committee Meeting #11**

**Tuesday, March 15, 2011**

**6:00 to 7:30 p.m.**

**Location: Mexican Heritage Plaza Theatre Lobby**

**Contact: Elisa Echeverria, MHP Transition Manager (408) 794-6242**

NOTE: The City will provide dinner for the Steering Committee.

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|------|---|-----------------------------------|
| 6:00 | Welcome and introductions   | Tamara Alvarado,<br>Facilitator   |
| 6:05 | Housekeeping <ul style="list-style-type: none"><li>• Report from February CED Council Committee</li><li>• Review upcoming reporting deadlines</li></ul> | Elisa Echeverria                  |
| 6:10 | Purpose of this meeting <ul style="list-style-type: none"><li>• Review and discuss preliminary work on business plan</li></ul>                          | Tamara Alvarado                   |
| 6:15 | Updates from Committee Teams <ul style="list-style-type: none"><li>• Prototyping</li><li>• Fundraising</li></ul>  | Maria de la Rosa<br>Al Castellano |
| 6:35 | Public Comment  |                                   |
| 6:40 | Financial Modeling <ul style="list-style-type: none"><li>• Review and discuss preliminary work on business plan</li></ul>                               | Connie Martinez                   |
| 7:20 | Public Comment  |                                   |
| 7:25 | Schedule next Steering Committee meeting  | Tamara Alvarado                   |
| 7:30 | Adjournment   |                                   |