

MHP 13-member Steering Committee
Respective selecting group, name and short biography

Interim Membership-Based Advisory Committee selection

30 volunteer hours pledge

- **Linda Snook**, director of the San Jose office of Anewamerica
Anewamerica promotes the long-term economic empowerment of new Americans – citizens, immigrants, and refugees – and encourages their full participation in political, social, and cultural activities. Ms. Snook formerly served as the volunteer coordinator at the Plaza, and is a current member of the Greater Hispanic Chamber of Commerce Board of Directors, the San Jose Job Corps advisory board, and the Story Road Business Association, among others.
- **Carlos Perez**, artist and principal of ArtOrigin
Mr. Perez has been involved in the Plaza since its inception as an artist and volunteer. He designed the logo for the Plaza used by the Mexican Heritage Corporation, and created a large scale mural at the Plaza, "The Artistic Mestizaje."

\$100 pledge

- **Chris Esparza**, principal of Giant Creative Services
Mr. Esparza's agency is focused on marketing, event design, development and performing arts resources. He is a current Arts Commissioner, and has been involved in many civic activities, including the Working Partnerships Leadership Institute, the 1st ACT Catalyst Group, the Campus Community Association, South Bay Live (a live music advocacy group), and the Downtown San Jose Hospitality Zone assessment effort.
- **Maria de la Rosa**
Ms. de la Rosa is a former Artistic Director of Los Lupeños de San José. As a fully credentialed teacher, she has taught for seven years in secondary schools in Santa Clara County. She worked for the Mexican Heritage Corporation from 2001 to 2008.


\$1,000 pledge

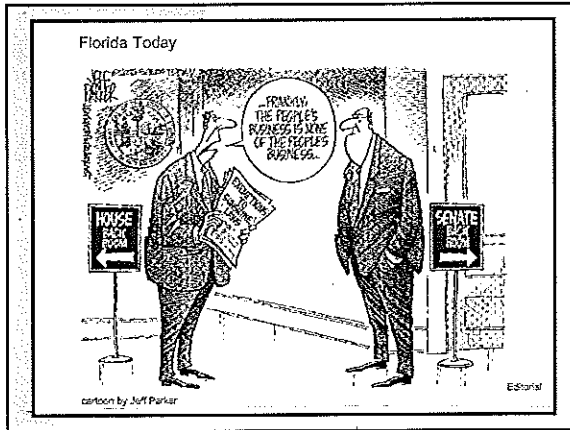
- **Alcarío Castellano**, vice president of the Castellano Family Foundation
Mr. Castellano and his wife, Carmen, co-founded the Castellano Family Foundation in December 2001, which is dedicated to the cultivation and enrichment of Latino family values through support of organizations promoting the arts, Latino culture, Latino leadership, and the educational pursuits of Latino students. Mr. Castellano has been involved with the Mexican Heritage Plaza beginning with public planning meetings to discuss its establishment, and has been a regular sponsor and promoter of activities at the Plaza.
- **Manuel Fimbres**, retired San Jose State University Professor
Mr. Fimbres taught for 30 years at San Jose State University, during which time he founded the Social Work program and served as President of the Faculty for 3 years. Mr. Fimbres has served as the Associate Director of both the Community Planning Council and the Social Planning Council of Santa Clara County. He has also held several positions on the Board of Directors of Catholic Charities of Santa Clara County including that of Treasurer and President. Mr. Fimbres is a current member of the National

- **Connie Martinez**, managing director and CEO of 1stACT Silicon Valley
Ms. Martinez is the director of 1stACT, a network of cross-sector leaders who care about the cultural and aesthetic quality of life in Silicon Valley. 1stACT inspires these leaders to act through four urban design and creative community initiatives. Ms. Martinez has held several leadership positions within the community including Executive Director of Children's Discovery Museum of San Jose, Director of Strategic Initiatives for University of California Santa Cruz, and Vice President for Joint Venture: Silicon Valley Network.
- **Olivia Mendiola**, Community member
Ms. Mendiola has dedicated her life to non-profit work serving the Latino community and envisioning programs that meet the unique needs of low income families. As the former CEO of the Mexican American Community Service Agency (MACSA), Ms. Mendiola oversaw MACSA's programs for comprehensive community services focused on youth development, education, gang prevention/intervention, senior programs and affordable housing development. She is an active member of the Council of Non-Profits, the Commission on the Status of Women and the Latina Coalition of Silicon Valley. Ms. Mendiola's leadership and innovative programs have been recognized at both a national and state level.

OPEN MEETINGS RULES

Presentation to
Mexican Heritage Plaza
Steering Committee
July 13, 2009






OPEN MEETINGS

Principles


- It is the public's business
- The public trusts a process it can see



OPEN MEETINGS

Laws


- Open and publicized meetings
- Public participation



OPEN MEETINGS


RALPH M. BROWN ACT

“The public commissions, boards and councils and the other public agencies in this State exist to aid in the conduct of the people’s business. It is the intent of the law that their actions be taken openly and that their deliberations be conducted openly.”




OPEN MEETINGS

- Who is covered?
 - “Legislative bodies”




OPEN MEETINGS

- **What is a meeting?**
 - Congregation of a majority
 - Serial communications are prohibited




OPEN MEETINGS

- **Meeting**
 - Majority
 - Same time and place
 - Hear, discuss, deliberate or take action




OPEN MEETINGS

- **Exceptions to "meeting"**
 - No consultation among majority
 - Conferences/seminars open to public
 - Community meetings open to public
 - Public meetings of other agencies
 - Purely social or ceremonial events




OPEN MEETINGS

- **Serial communications**
 - Majority of members
 - Series of communications
 - Discuss, deliberate or take action




OPEN MEETINGS

- **Serial communications**
 - Face-to-face communications
 - Phone calls
 - Intermediaries
 - Emails
 - Discussion groups and blogs



OPEN MEETINGS

- **How are meetings publicized?**
 - Agenda posted
 - 7 days rather than 72 hours
 - Materials posted with agenda
 - Brief description of items
 - No discussion of items not on agenda
 - Limited exceptions



PUBLIC PARTICIPATION

- Comment
- Speak anonymously
- Record meeting
- Receive documents



PUBLIC PARTICIPATION

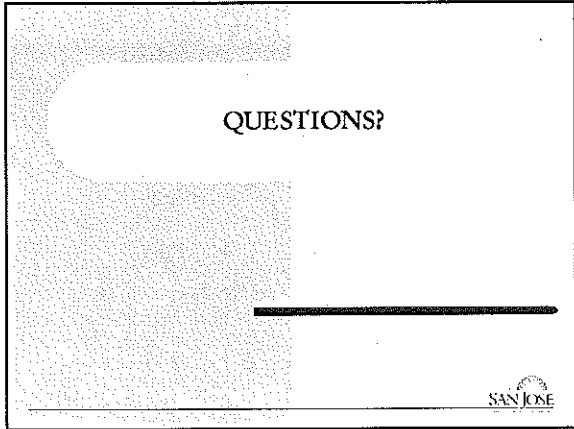
- Minimal Limitations
 - Rules of decorum
 - Time limits



PUBLIC PARTICIPATION

- Exception for Closed Session
 - Personnel Matters
 - Labor
 - Real Property
 - Litigation





GROUND RULES

1. **Assume positive intent.**

Everyone in this room, and the many people who have worked on MHP over the years, are united in wanting the same thing: a vibrant, exciting future for MHP that serves the community according to what's wanted, needed and possible, given the resources.

2. **Focus on the future, don't revisit the past.**

There's lots to say about the past. We're not here to say it. If the past provides some insight you want to share, frame it in the positive, not as a complaint, but as the wisdom it points to for the future.

3. **Respect each other and our limited time.**

Our time together is precious. We need to respect it by the following:

- Don't repeat what's already been said, by you or by others
- Monitor your participation and airtime. Are you contributing to moving forward or wasting time contradicting an opinion that differs from yours?
- Stick to the facts and the task before us

4. **Seek the common ground.**

Finding a solution will require collaborative action that lays aside competing opinions and agendas in the interest of finding what the entire group can agree upon.

5. **Bring your best to the task and expect the best from one another.**

MEXICAN HERITAGE PLAZA Steering Committee Meeting Schedule

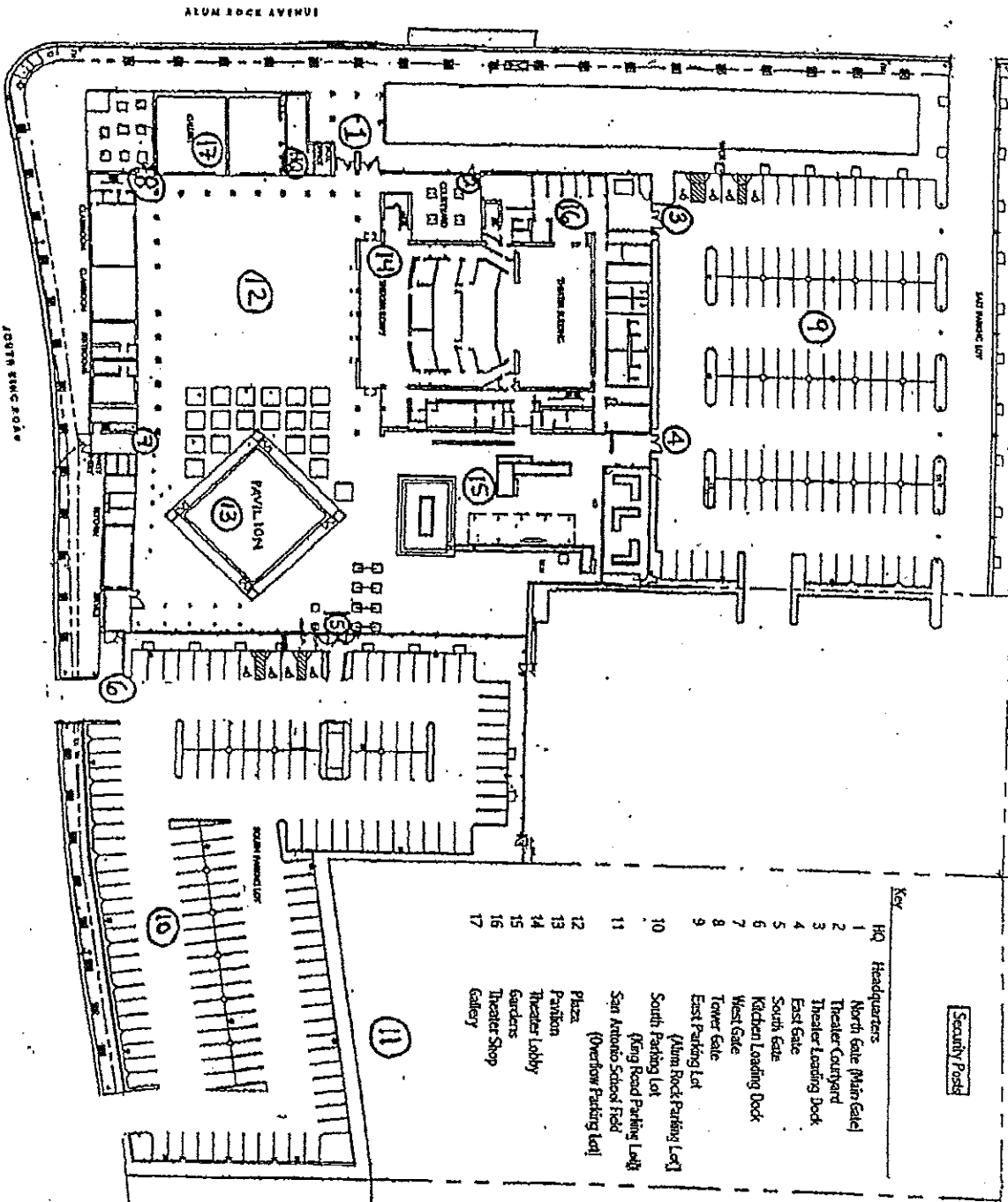
Steering Committee meetings are scheduled for the second Tuesday of each month, alternating between lunch and after work meetings. The schedule is as follows:

Meeting #1	Monday, July 13	Lunch	12-1:30
Meeting #2	Tuesday, August 11	After work	5:30-7:30
Meeting #3	Tuesday, September 8	Lunch	12-1:30
Meeting #4	Tuesday, October 13	After work	5:30-7:30
Meeting #5	Tuesday, November 10	Lunch	12-1:30
Meeting #6	Tuesday, December 8	After work	5:30-7:30
Meeting #7	Tuesday, January 12, 2010	Lunch	12-1:30
Meeting #8	Tuesday, February 9, 2010	After work	5:30-7:30
Meeting #9	Tuesday, March 9, 2010	Lunch	12-1:30
Meeting #10	Tuesday, April 13, 2010	After work	5:30-7:30
Meeting #11	Tuesday, May 11, 2010	Lunch	12-1:30
Meeting #12	Tuesday, June 8, 2010	After work	5:30-7:30

All meetings will take place at the Mexican Heritage Plaza. Unless notification of a different meeting place is indicated as the process goes along.

MEXICAN HERITAGE PLAZA
Functional Breakdown of Space

Data Sources:					
	1) Maribel Alvarez Assessment, Attachment C: Corrected Plaza Square Footage				
	2) Theater Building detail from MHP Facility Manager				
					% of Total Square Feet
INDOOR SPACE					
Theater Building					
	Theater basement	5,250			
	Dressing rooms and hallway	3,457			
	Exterior theater service enclosure	952			
	Shop area	2,720			
	Green room	346			
	Stage	3,380			
	Audience chamber and entryways	3,000			
	Lobby (1st floor)	2,322			
	Theater offices	450			
	Theater lobby (2nd floor)	596			
	<i>Subtotal Theater Building</i>		22,472		
	Gallery/Dance Studio		3,000		
	Rentals Office		1,118		
	Offices		2,869		
	Classrooms (2)		1,609		
	Pavillion		3,600		
	Kitchen/Food Prep		531		
	Other Interior Misc. Areas (rest rooms, HVAC, etc)		3,302		
	TOTAL INDOOR SPACE			38,501	17.41%
OUTDOOR PROGRAMMABLE/RENTAL SPACE					
	Plaza Main Quad		18,000		
				18,000	8.14%
REMAINING SPACE					
	Garden		24,000		
	Parking Lot		130,700		
	Alum Rock Retail Pad		10,000		
				164,700	74.46%
	TOTAL MHP SQUARE FOOTAGE			221,201	100%



road parking 801

- Key
- 1 HQ Headquarters
 - 2 North Gate (Main Gate)
 - 3 Theater Courtyard
 - 4 Theater Loading Dock
 - 5 East Gate
 - 6 South Gate
 - 7 Kitchen Loading Dock
 - 8 West Gate
 - 9 Tower Gate
 - 10 East Parking Lot (Alum Rock Parking Lot)
 - 11 South Parking Lot (King Road Parking Lot)
 - 12 San Antonio School Field (Overflow Parking Lot)
 - 13 Plaza
 - 14 Pavilion
 - 15 Theater Lobby
 - 16 Gardens
 - 17 Theater Shop Gallery

156 parking spaces