

MEXICAN HERITAGE PLAZA

Steering Committee Meeting #2

11 August 2009

5:30 to 7:30 p.m.

Location: Theatre Lobby of the Mexican Heritage Plaza

Contact: Elisa Echeverria, MHP Transition Manager: (408) 794-6242

1. Welcome Laurie MacDougall, Facilitator
2. Introduction of Juliana Grenzeback
3. Clarification of Steering Committee Process
 - Brown Act implications
 - Steering Committee Master Plan
4. Steering Committee Mission/Goal/Outcome
 - Definition of a “business plan”
5. **“Cost Center” vs. “Cause Center”**: Clarification of Key Issues Relating to Steering Committee Business Plan
 - Definition and history of O&M and City support of MHP and implications for business planning
 - Definition and history of Resident Arts Partners (RAPs) and implications for business planning
6. Models for future use of MHP
 - Alvarez models updated (see page 4 of the Alvarez report)
7. Opportunity for public comments