

MEXICAN HERITAGE PLAZA

Steering Committee Meeting #5

10 November 2009

5:30 to 8:30 p.m.

Location: Mexican Heritage Plaza Theatre Lobby

Contact: Elisa Echeverria, MHP Transition Manager (408) 794-6242

NOTE: The City will provide dinner for the Steering Committee.

- 5:30 Welcome and Introductions Laurie MacDougall,
Facilitator
- 5:40 Communication Update
- Addition of time for public input at halfway point of meetings
 - Postings of meeting times/agendas/notes
 - Scheduled update to entire project mailing list
- 5:45 Review of Assumptions to Date
- Discussion and agreement or revision
- 6:00 Review of Business Plan Components
- Questions and discussion
- 6:15 Strengths/Weaknesses/Opportunities/Threats (SWOT) Analysis
- Discussion of implications of SWOT analysis for creating the business plan
- 7:00 Opportunity for Public Commentary
- 7:15 Vision Made Manifest: What Are Programming Priorities for MHP?
- Steering Committee agreement on priorities
 - Preparation for next meeting to establish business/operating model scenarios to deliver the program priorities identified. Ad hoc committees?
- 8:15 Opportunity for Public Commentary
- 8:30 Adjournment