

*Envision San José 2040*

*General Plan Update*

*April 21, 2009*

*Item #4.3*

# General Plan Update – Overview



- **Purpose**
- **Council Guiding Principles**  
*June 2007*
- **Task Force Convened**  
*September 2007*



# Draft Vision

**Healthy Neighborhoods**  
San Jose's neighborhoods are attractive, affordable, and safe places to live with engaged community members.

**Diversity and Social Equity**  
San Jose celebrates, embraces and involves a diverse blend of cultures and achieves social, cultural and economic equity.

**Innovative Economy**  
San Jose's economy thrives on innovation, providing job opportunities for all and ample fiscal resources for a vibrant community.

**Environmental Leadership**  
San Jose is a model of an environmentally sustainable and healthy city, a leader in green Technology and a vigilant steward of its resources for present and future generations.

**San Jose embodies the energy and vitality of its unique human, natural and economic resources.**

**Interconnected City**  
The activities of daily life are in close proximity and easily accessible by walking, bicycling and public transit.

**Quality Education and Services**  
San Jose residents and businesses receive a broad range of high quality services and enjoy excellent educational opportunities for all.

**Vibrant Arts and Culture**  
San Jose is a vibrant center for multi-faceted arts and cultural programs, celebrating its heritage and inspiring the creative energy of the community and a rich quality of life.

**ENVISION SAN JOSE 2040**

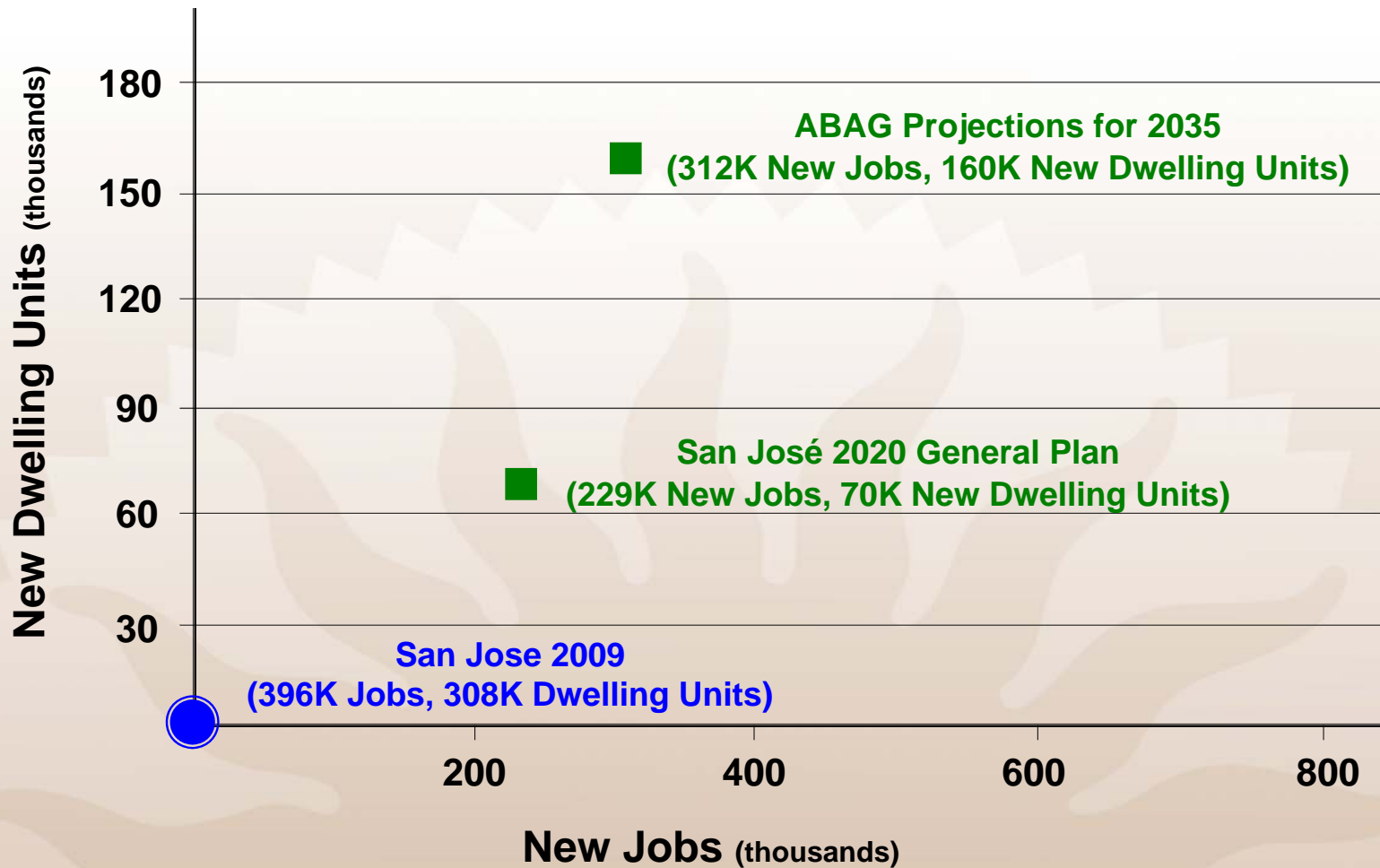
# How to Plan for Growth?

## Task Force Land Use / Transportation Guidelines:

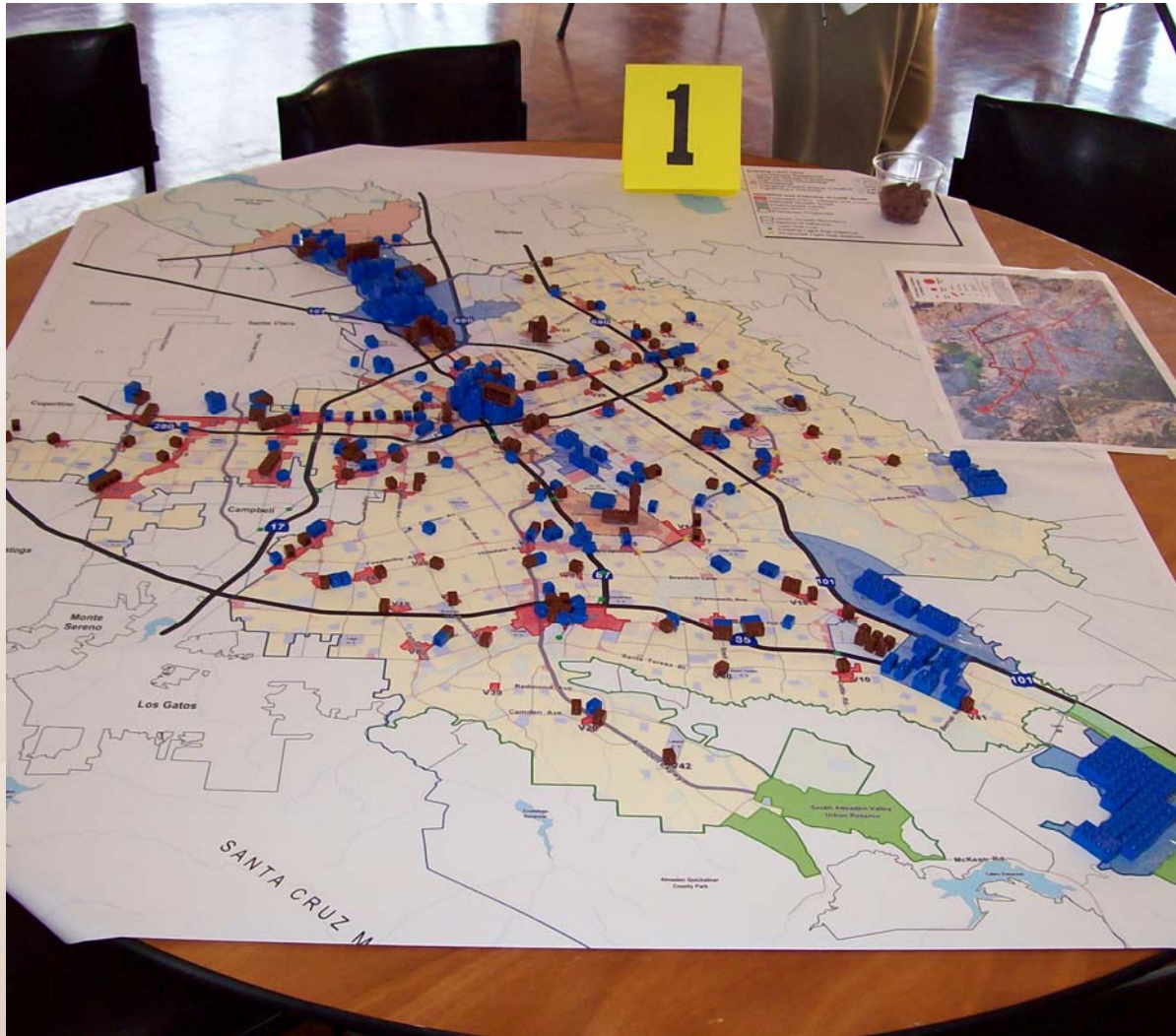
- Plan for People not just cars
- Meet the needs of business that drive innovation
- Reduce vehicle miles traveled and green house gasses
- Provide adequate land for new job and housing growth
- Create walkable and bike friendly “neighborhood villages”
- Create complete and vibrant regional “hubs”



# How Much Growth Capacity?



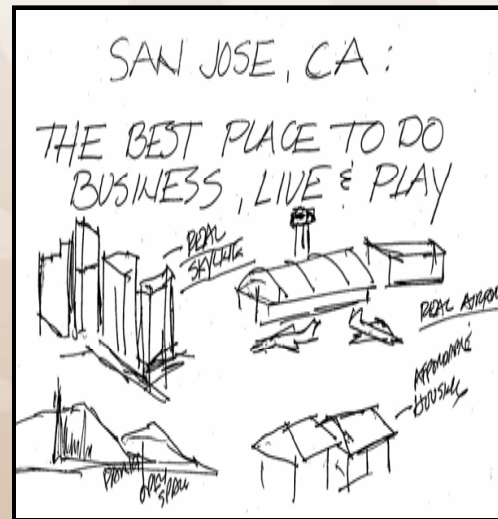
# How Much and Where to Grow?



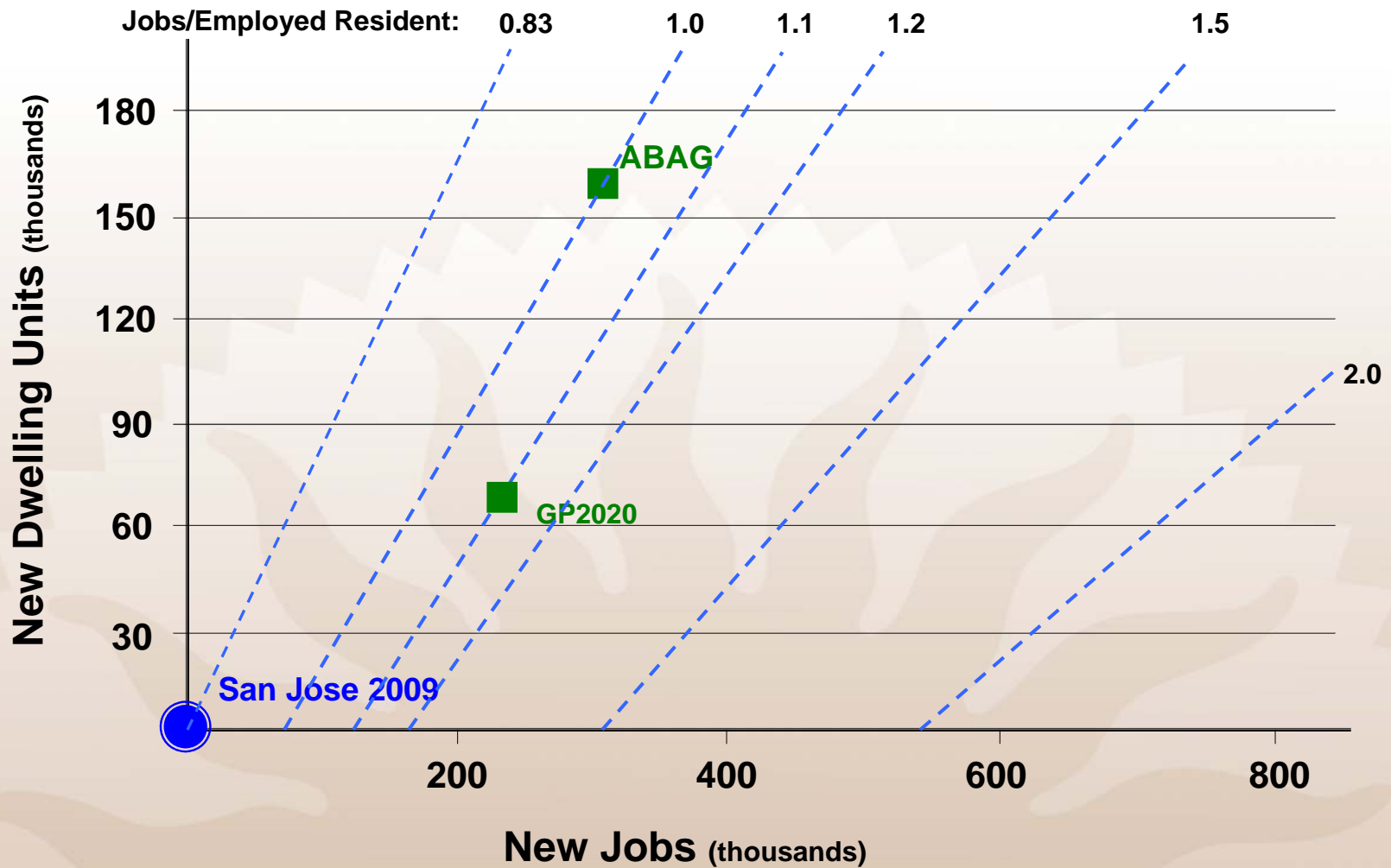
# How Should the City Grow?

Study scenarios address:

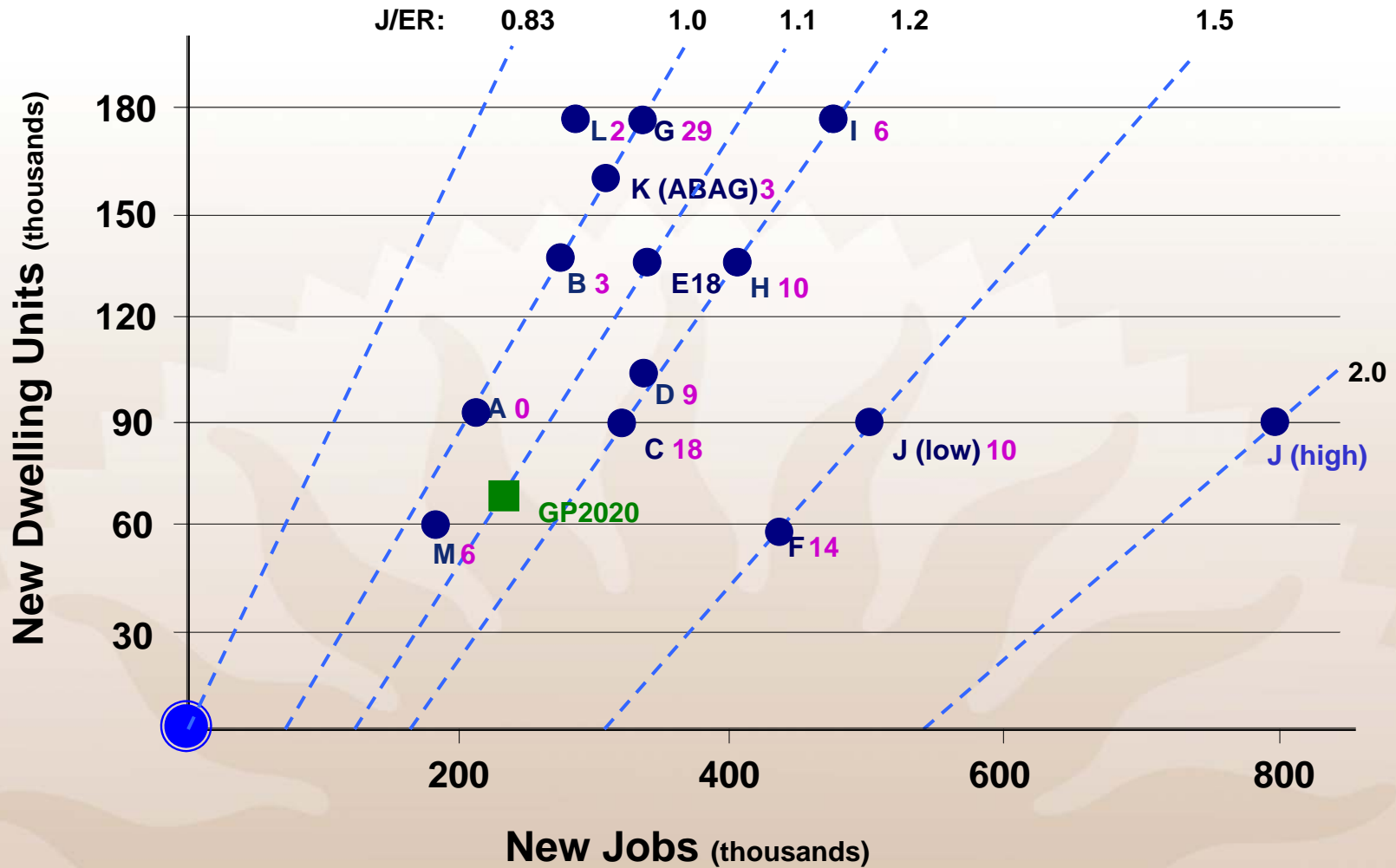
- Desired Jobs / Housing ratio
- How many jobs
- How much housing
- Vision for San Jose



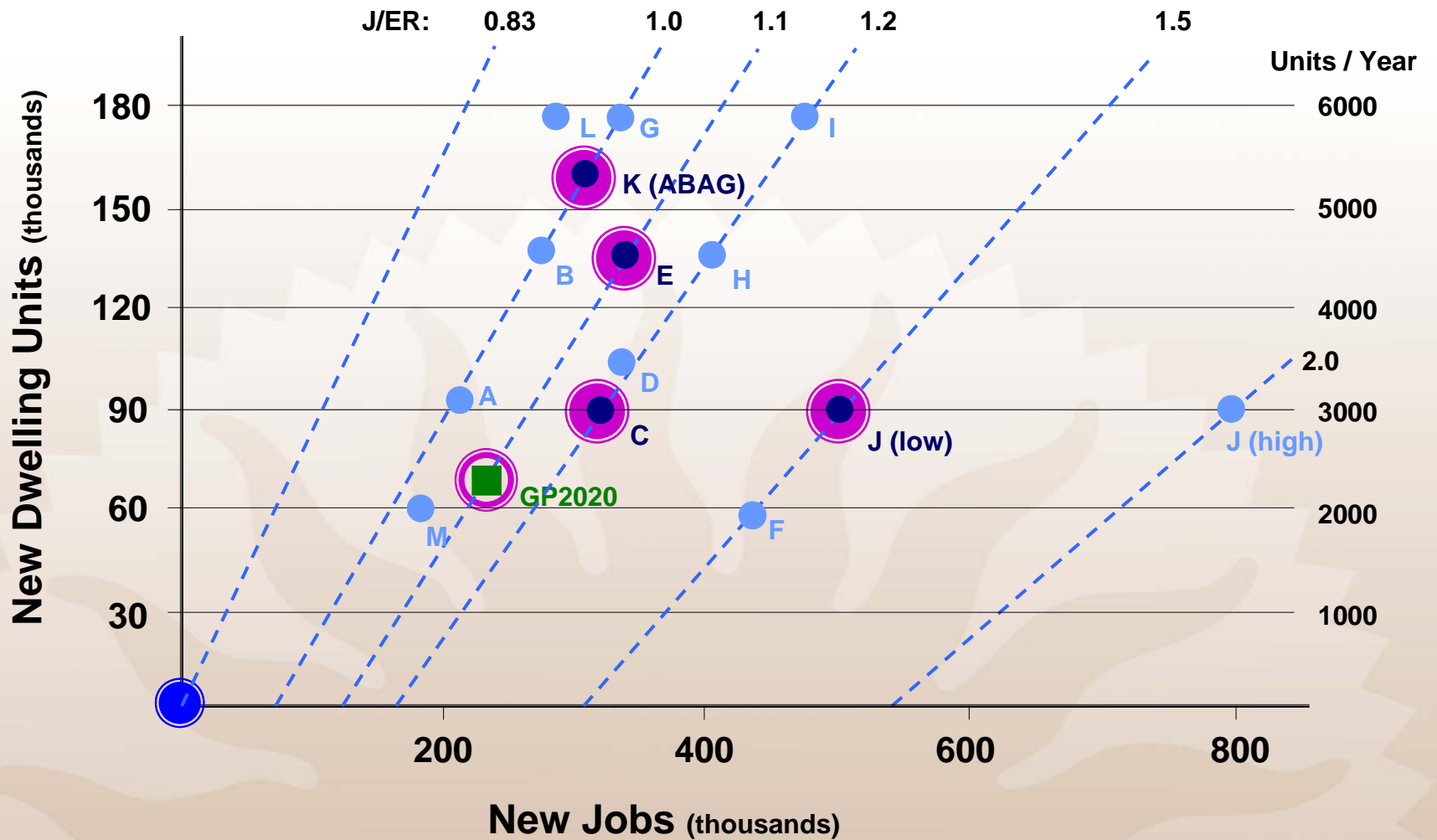
# Jobs – Housing Balance



# Growth Study Scenarios



# 4 Recommended Study Scenarios



# Next Steps



- **Task Force Scenario Development** *April – May 2009*
- **City Council** *June 2009*  
**Review Scenario Geography**
  - Coyote Valley Urban Reserve
  - South Almaden Urban Reserve
  - Evergreen Campus Industrial
  - Urban Growth Boundary
- **Phase 2** *May 2009 - June 2011*

# Council Action

## Discussion:

- **Vision for San Jose's future**
- **Jobs – Housing Balance**
- **How many jobs?**
- **How much housing?**

## Recommendation:

**Accept 4 Study Scenarios**

