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by City Manager's Office

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Paul Krutko

SUBJECT: See below

DATE: March 17, 2008

Approved

Christine F. Shippy

Date

4/1/08

INFORMATION

SUBJECT: Council Policy on Distribution of Arena Tickets: 3Q & 4Q 2007 Reports

BACKGROUND

As provided in the Amended and Restated San Jose Arena Management Agreement between the City of San Jose and HP Pavilion Management, the City has retained the use of sixteen (16) luxury suite seat tickets (City Box) as well as sixteen (16) seats in the Club seating level for events at HP Pavilion at San Jose. These tickets are available solely for municipal purposes that are specified in the Policy for Distribution of Arena Tickets adopted by the City Council. Under its agreement with the City, the Arena Authority administers the use of the luxury suite and other tickets provided to the City under the terms of the Management Agreement.

ANALYSIS

During 3Q and 4Q2007 there were 49 events conducted at HP Pavilion at San Jose. From an available inventory of 2000 tickets, Arena Authority staff distributed all 2000 tickets during the two quarters for qualifying purposes. Ticket distribution for each month included the following: July, 112 tickets; August, 560 tickets; September, 208 tickets, October, 288 tickets; November, 384 tickets; December, 448 tickets. Ticket sales for the period totaled \$606.

The quarterly reports (Attachments A and B) list the events; Responsible Parties; users of the City box and Club Seat tickets; the municipal purposes for each use; and the number of Club Seat tickets used or sold under the program.

Serving as the Responsible Party for qualifying community organizations were the Arena Authority; the City Council offices; the City Manager's Office; the San Jose Sports Authority; the Redevelopment Agency, the City Attorney's office, and Santa Clara County. With the assistance of the City Council offices, the Arena Authority continues to identify an increasing number of qualifying organizations within the ten City Council districts. It is worth noting that more than 120 organizations from the San Jose community received event tickets during this

Honorable Mayor and City Council

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period, and 28 of the organizations were recommended by Council districts participating in the program.

COORDINATION

This report was coordinated with the City Attorney's Office and the San Jose Arena Authority.

A handwritten signature in black ink, appearing to read "Paul Krutko", with a long horizontal flourish extending to the right.

PAUL KRUTKO
Chief Development Officer

Attachments A & B

Attachment "A"		Jul-07		CITY	CLUB	CLUB	CLUB
DATE	EVENT	RESPONSIBLE PARTY	USER (MUNICIPAL PURPOSE)	BOX	TICKETS USED	TICKETS SOLD	TICKETS REMAINING
7/7/2007	SaberCats Playoff Game	Santa Clara Co.	County Cleanup Volunteers (4)	X			16
		Arena Authority	Futures Foundation (4)		8		8
		City of San Jose	PRNS Anti-Graffiti/Litter Program (4)		8		0
7/14/2007	SaberCats American League	Arena Authority	San Jose Conservation Corps (4)	X			16
	Conference Championship Game	Arena Authority	San Juan Bautista CDC (4)		8		8
		Arena Authority	EMQ Mentor Program (4)		8		0
7/22/2007	WWE Great American Bash	Council District 8	East Side Heroes Scholarship Fund (4)	X			16
		Arena Authority	EMQ Mentor Program (4)		2		14
		City of San Jose	Alum Rock Youth Center (4)		8		6
		City of San Jose	PRNS Anti-Graffiti/Litter Program (4)		6		0
7/24/2007	American Idols Live!	Arena Authority	Girl Scouts of Santa Clara Co. (4)	X	N/A		0
LEGEND: MUNICIPAL PURPOSE							
	1 Ceremonial Occasion	3 Economic Development/Outreach					
	2 Visiting Dignitaries	4 Recognition for Direct Involvement in City Project/Program					
		Aug-07		CITY	CLUB	CLUB	CLUB
DATE	EVENT	RESPONSIBLE PARTY	USER (MUNICIPAL PURPOSE)	BOX	TICKETS USED	TICKETS SOLD	TICKETS REMAINING
8/8/2007	Tim McGraw/Faith Hill Concert	City Mgr. Office	General Services Dept. (4)	X	N/A		0
8/15/2007	USA Gymnastics 1:00 pm	Sports Authority	San Jose Sports Authority (3)	X			16
		Arena Authority	PRNS, Anti-Graffiti/Litter Program (4)		8		8
		Arena Authority	Child Advocates of Silicon Valley (4)		8		0
8/15/2007	USA Gymnastics 7:00 pm	Sports Authority	San Jose Sports Authority (3)	X			16
		Arena Authority	Child Advocates of Silicon Valley (4)		8		8
		Council District 10	Intern Appreciation (4)		8		0
8/16/2007	USA Gymnastics 1:00 pm	Sports Authority	San Jose Sports Authority (3)	X			16
		Arena Authority	HP Pavilion Area Resident (4)		6		10
		Council District 2	Community Volunteers (4)		10		0
8/16/2007	USA Gymnastics 7:00 pm	Sports Authority	San Jose Sports Authority (3)	X			16
		Council District 3	Bay Arena Women's Sports Initiative (4)		16		0
8/17/2007	USA Gymnastics 7:00 pm	Sports Authority	San Jose Sports Authority (3)	X			16

		Arena Authority	EMQ Mentor Program (4)		8		8
		Arena Authority	San Jose Dance Theatre (4)		8		0
8/18/2007	USA Gymnastics 1:00	Sports Authority	San Jose Sports Authority (3)	X			16
		Arena Authority	PRNS, Anti-Graffiti/Litter Program (4)		8		8
		Arena Authority	HP Pavilion Area Residents (4)		8		0
8/18/2007	USA Gymnastics 6:00	Sports Authority	San Jose Sports Authority (3)	X			16
		Council District 9	Local Organizing Committee (4)		16		0
8/19/2007	Ana Gabriel Concert	Arena Authority	McLaughlin Area Tenants Assn. (MAT) (4)	X			16
		Arena Authority	Right Connection/Safe Schools Program (4)		8		8
		Arena Authority	PRNS, Anti-Graffiti/Litter Program (4)		8		0
8/22/2007	Ringling Bros. Circus			N/A			16
		Arena Authority	City of San Jose Safe Schools Program (4)		16		0
8/23/2007	Ringling Bros. Circus			N/A			16
		Arena Authority	HP Pavilion Area Residents (4)		4		12
		Santa Clara Co.	Rebekah Children's Services (4)		12		
8/24/2007	Ringling Bros. Circus	Arena Authority	United States Marine Corp. (4)	X			16
		Santa Clara Co.	Treatment Plus Care Program (4)		16		0
8/25/2007	Ringling Bros. Circus 11:30	Arena Authority	Next Door Solutions to Domestic Violence (4)	X			16
		Arena Authority	Girl Scouts of Santa Clara Co. (4)		10		6
		Arena Authority	PRNS, Anti-Graffiti/Litter Program (4)		6		0
8/25/2007	Ringling Bros. Circus 3:30	Arena Authority	Evelyn Cox Foster Family Agency (4)	X			16
		Arena Authority	H.P. Pavilion Area Businesses (4)		10		6
		Arena Authority	PRNS, Anti-Graffiti/Litter Program (4)		6		0
8/25/2007	Ringling Bros. Circus 7:30	Santa Clara Co.	S.C. Co. Foster & Adoptive Parent Assn. (4)	X			16
		Council District 8	East Valley YMCA (4)		16		0
8/26/2007	Ringling Bros. Circus 11:30	Arena Authority	EMQ Mentor Program (4)	X			16
		Arena Authority	San Juan Bautista CDC (4)		16		0
8/26/2007	Ringling Bros. Circus 3:30	Council District 10	Almaden Scouts/Brownie Volunteers (4)	X			16
		Arena Authority	Sunday Friends Fund-raiser (4)		4		12
		Arena Authority	Blossoms Prenatal Center (4)		12		0
8/26/2007	Ringling Bros. Circus 7:30	Santa Clara Co.	Seven Trees Neighborhood Volunteers (4)	X			16
		Council District 1	Dept. of Transportation/Environmental (4)		16		0
8/31/2007	Screamfest '07 Concert	Arena Authority	Blossoms Prenatal Center (4)	X			16
		Arena Authority	PARTI Program (4)		8		8

		Arena Authority	Ujima Adult & Family Services (4)		8		0
	LEGEND: MUNICIPAL PURPOSE						
	1 Ceremonial Occasion	3 Economic Development/Outreach					
	2 Visiting Dignitaries	4 Recognition for Direct Involvement in City Project/Program					
			Sept. 07				
DATE	EVENT	RESPONSIBLE PARTY	USER (MUNICIPAL PURPOSE)	CITY BOX	CLUB TICKETS USED	CLUB TICKETS SOLD	CLUB TICKETS REMAINING
9/13/2007	Fight Night at the Tank	City of San Jose	Gardner Community Center (4)	X			16
		Arena Authority	United States Marine Corp. (4)		8		8
		Santa Clara Co.	Treatment Plus Care Program (4)		8		0
9/15/2007	Summer Freestyle Explosion Concert	Arena Authority	PRNS, Anti-Graffiti /Litter Program (4)	X			16
		Arena Authority	Next Door Solutions to Domestic Violence (4)		6		10
		Arena Authority	Guadalupe-Washington N.A. (4)		8		2
		Arena Authority	HP Pavilion Area Residents (4)		2		0
9/21/2007	Sharks vs Anaheim	Council District 2	Santa Teresa Foothills N.A. (4)	X			16
	Preseason Game 1	Arena Authority	PAAF Charity Golf Tournament for YMCA (4)		2		14
		Arena Authority	San Juan Bautista CDC (4)		8		6
		Arena Authority	PRNS, Anti-Graffiti /Litter Program (4)		6		
9/22/2007	Sharks Preseason Game 2	Council District 9	Camden Youth Center (4)	X			16
		Arena Authority	EMQ Mentor Program (4)		8		8
		Arena Authority	Next Door Solutions to Domestic Violence (4)		8		0
9/23/2007	Justin Timberlake Concert	Council District 4	Community Volunteers (4)	X	N/A		0
9/27/2007	Benny Hinn		Free event	N/A			0
9/28/2007	Benny Hinn 10 am & 7 pm		Free event	N/A			0
9/29/2007	Sharks Preseason Game 3	Council District 6	Willow Glen Little League (4)	X	4		12
		Arena Authority	Rebekah Childrens' Services (4)		8		4
		Arena Authority	HP Pavilion Area Residents (4)		4		0
9/30/2007	Marco Antonio Solis Concert 7 pm	Arena Authority	Evergreen Community Center (4)	X			16
		Santa Clara Co.	Santa Clara Co. Foster Parent Assn. (4)		8		8
		Arena Authority	Blossoms Prenatal Center (4)		4		4
		Arena Authority	HP Pavilion Area Residents (4)		4		0
	LEGEND: MUNICIPAL PURPOSE						
	1 Ceremonial Occasion	3 Economic Development/Outreach					
	2 Visiting Dignitaries	4 Recognition for Direct Involvement in City Project/Program					

	Attachment "B"		Oct. 07		CLUB	CLUB	CLUB
DATE	EVENT	RESPONSIBLE PARTY	USER (MUNICIPAL PURPOSE)	CITY BOX	TICKETS USED	TICKETS SOLD	TICKETS REMAINING
10/5/2007	Women of Faith	Arena Authority	Next Door Solutions to Domestic Violence (4)	X	N/A		0
10/6/2007	Women of Faith	Arena Authority	Next Door Solutions to Domestic Violence (4)	X	N/A		0
10/9/2007	Genesis Concert	Council District 8	San Jose Education Foundation (4)	X	N/A		0
10/13/2007	Sharks vs Boston H	Council District 1	San Jose Airport Police Officers (4)	X		6	10
		Council District 10	Almaden Valley Women's Club (4)		10		0
10/14/2007	Rock and Roll Mar	Arena Authority	Next Door Solutions to Domestic Violence (4)	X			16
		Arena Authority	Empire Gardens After School Prog. (4)		16		0
10/17/2007	Jennifer Lopez/Mar	Mayor's Office	Hispanic Foundation of Silicon Valley (4)	X	N/A		0
10/18/2007	Sharks vs Detroit	Arena Authority	Arena Event Operations Committee (4)	X	8		8
		Arena Authority	Beginning Steps to Independence (4)		4		4
		Arena Authority	HP Pavilion Area Neighbors (4)		4		0
10/20/2007	Sharks vs Nashville	Arena Authority	Leland H.S. Young Democrats (4)	X	8		8
		Arena Authority	Carlton School Silent Auction (4)		2		6
		Arena Authority	Guadalupe RP&G Pumpkins in the Park (4)		2		4
		Arena Authority	EMQ Mentor Program (4)		4		0
10/21/2007	Joan Sebastian Con	Council District 5	Latino Leadership Alliance (4)	X			16
		Arena Authority	PARTI Program Fund-raiser (4)		2		14
		Arena Authority	PRNS, Anti-Graffiti /Litter Program (4)		6		8
		Arena Authority	Leyva Neighborhood Association (4)		8		0
10/26/2007	High School Musica	Arena Authority	Eunice Kennedy Shriver Academy (4)	X			16
		Arena Authority	Notre Dame High School Fund-raiser (4)		4		12
		Council District 9	Price Middle School Leadership Class (4)		12		0
10/27/2007	High School Musical Ice Show 11:30			N/A			16
		Arena Authority	Girl Scouts of Santa Clara Co. (4)		8		8
		Arena Authority	HP Pavilion Area Neighbors (4)		4		4
		Arena Authority	Sylvandale Middle School (4)		4		0

10/27/2007	High School Musica	Arena Authority	Child Advocates (4)	X			16
		Santa Clara Co.	Foster Parent Association (4)		8		8
		Arena Authority	Preservation Action Council of San Jose (4)		4		4
		Santa Clara Co.	Rebekah Children's Services (4)		4		0
10/27/2007	High School Musica	Arena Authority	Parents Helping Parents (4)	X			16
		Arena Authority	San Juan Bautista CDC (4)		8		8
		Arena Authority	Muriel Wright Residential Center (4)		8		0
10/30/2007	Boo Bomb Concert	Arena Authority	Evelyn S. Cox Foster Family Agency (4)	X			16
		Arena Authority	Futures Foundation (4)		4		12
		Arena Authority	Washington Youth Volunteers (4)		4		8
		Arena Authority	Blossoms Prenatal Center (4)		8		0
LEGEND: MUNICIPAL PURPOSE							
1 Ceremonial Occ		3 Economic Development/Outreach					
2 Visiting Dignita		4 Recognition for Direct Involvement in City Project/Program					
			Nov. 07				
DATE	EVENT	RESPONSIBLE PARTY	USER (MUNICIPAL PURPOSE)	CITY BOX	CLUB TICKETS USED	CLUB TICKETS SOLD	CLUB TICKETS REMAINING
11/2/2007	Sharks vs Los Ange	City Mgrs. Office	Santa Clara Co. City Mgr. Assoc. (3)	X	8		8
		Arena Authority	Bellarmine College Prep Fund-raiser (4)		4		4
		Arena Authority	EMQ Mentor Program (4)		4		0
11/4/2007	Hannah Montana/M	Arena Authority	National Latino POA Outreach Program (4)	X	N/A		0
11/6/2007	Maroon 5/The Hive	Redevelopment Ag.	Kiwanis Turnaround Scholarship Program (4)	X			16
		Council District 9	Youth Commission (4)		8		8
		Arena Authority	Pathway Society (4)		8		0
11/7/2007	Sharks vs Dallas	City Mgrs. Office	PRNS, Healthy Neighborhoods Venture (4)	X	8		8
		Arena Authority	The Natalie Fund (4)		2		6
		Arena Authority	Walk for Aids (4)		2		4
		Arena Authority	HP Pavilion Area Neighbors (4)		4		0
11/8/2007	Fight Night at the T	Arena Authority	USMC, Toys for Tots Program (4)	X			16
		Arena Authority	San Juan Bautista CDC (4)		8		8

		Arena Authority	Alum Rock Youth Center (4)		8		0
11/10/2007	Sharks vs Phoenix	Council District 8	San Jose Evergreen Rotary (4)	X			16
		Santa Clara Co.	South Cragmont Street Volunteers (4)		8		8
		Arena Authority	HP Pavilion Area Neighbors (4)		4		4
		Arena Authority	Sylvandale Middle School (4)		4		0
11/12/2007	Sharks vs Phoenix	Arena Authority	Guadalupe Washington N.A. (4)	X			16
		City of San Jose	Alma Youth Center Volunteers (4)		8		8
		Arena Authority	Evelyn C. Cox FFA (4)		8		0
11/16/2007	Strike Force Kickbo	City of San Jose	Safe Schools Program/Camden Teen Ctr. (4)	X	N/A		0
11/17/2007	Sharks vs Anaheim	Arena Authority	Arena Authority Benefactor (4)	X	8		8
		Arena Authority	Primera Baptist Church Youth Volunteers (4)		8		0
11/18/2007	Fei Yu Chin Concer	Arena Authority	Next Door Solutions to Domestic Violence (4)	X	N/A		0
11/21/2007	Trans-Siberian Orch	Arena Authority	Girl Scouts Gold Award Ceremony (4)	X			16
		Arena Authority	Pathway Society, Inc. (4)		8		8
		Council District 10	Leland High School Choir (4)		8		0
11/23/2007	Vicente Fernandez C	Santa Clara Co.	Cureton/Joseph George School Volunteers (4)	X			16
		Arena Authority	McKinley Roosevelt Youth Center (4)		4		12
		City of San Jose	Safe School Initiative (4)		12		0
11/24/2007	Sharks vs Los Ange	Arena Authority	Arena Authority Benefactor (4)	X	8		8
		Arena Authority	Family Supportive Housing (4)		2		6
		Arena Authority	Vintage Softball Club of S.C. Co. (4)		2		4
		Arena Authority	Evergreen Valley H.S. Booster Club (4)		2		2
		Arena Authority	HP Pavilion Area Neighbors (4)		2		0
11/25/2007	So You Think You C	Arena Authority	San Jose Conservation Corps/School (4)	X	N/A		0
11/28/2007	Sharks vs Los Ange	Arena Authority	Arena Authority Board of Directors (4)	X	8		8
		Council District 9	Teacher's of the Year Recognition (4)		4		4
		Arena Authority	USMC, Toys for Tots Program (4)		4		0
11/30/2007	Sharks vs Colorado	City Attorney	Employee Recognition (4)	X	8		8
		City of San Jose	Environmental Services Dept. (4)		8		0

LEGEND: MUNICIPAL PURPOSE

- 1 Ceremonial Occ. 3 Economic Development/Outreach
 2 Visiting Dignitary 4 Recognition for Direct Involvement in City Project/Program

				Dec. 07			
DATE	EVENT	RESPONSIBLE PARTY	USER (MUNICIPAL PURPOSE)	CITY BOX	CLUB TICKETS USED	CLUB TICKETS SOLD	CLUB TICKETS REMAINING
12/2/2007	Andrea Bocelli Con	City Mgrs. Office	Combined Giving Campaign Recognition (4)	X			16
		Council District 10	SJSU Provost & Senior Staff (4)		8		8
		Council District 1	Senior Citizen's Commisson (4)		8		0
12/4/2007	Spice Girls Concert	Council District 3	BAAPALS Community Group (4)	X	N/A		0
12/5/2007	Dane Cook Comedy	Arena Authority	Happy Hollow Corporation (4)	X	N/A		0
12/8/2007	Sharks vs Buffalo	City Mgrs. Office	Public Works Team Recognition (4)	X	8		8
		City of San Jose	Environmental Services Dept. (4)		8		0
12/11/2007	Sharks vs Minnesot	City Mgrs. Office	Combined Giving Campaign Recognition (4)	X			16
		Arena Authority	Muriel Wright Residential Center (4)		8		8
		City of San Jose	Alma Community Center Volunteers (4)		8		0
12/13/2007	Sharks vs Vancouve	City Mgrs. Office	SJPD, Narcotics/Covert Investigations (4)	X	8		8
		Sports Authority	Bay Arena Sports Organizing Committee (2)		8		0
12/14/2007	Larry the Cable Guy	Arena Authority	Pathway Society, Inc. (4)	X	N/A		0
12/15/2007	Sharks vs Dallas 1:	Council District 9	Camden Youth Center Football Team (4)	X			16
		Arena Authority	HP Pavilion Area Neighbors (4)		4		12
		Arena Authority	Sylvandale Middle School (4)		4		8
		Arena Authority	EMQ Mentor Program (4)		8		0
12/16/2007	Van Halen Concert	City of San Jose	PRNS, Anti-Graffiti Program (4)	X			16
		Santa Clara Co.	Santa Clara Co. Children's Shelter (4)		8		8
		Santa Clara Co.	Evergreen School District Volunteers (4)		8		0
12/18/2007	Sharks vs Anaheim	Council District 6	Lincoln H.S. Future Vision Mentoring (4)	X			16
		Arena Authority	San Juan Bautista CDC (4)		8		8

		Arena Authority	Evergreen Valley H.S. Booster Club (4)		8		0
12/20/2007	Sharks vs Phoenix	Arena Authority	Next Door Solutions Domestic Violence (4)	X			16
		Arena Authority	Rebekah Children's Services (4)		8		8
		Arena Authority	Alum Rock Educational Foundation (4)		8		0
12/21/2007	Dancing with the St	Arena Authority	San Jose Dance Theatre (4)	X	N/A		0
12/22/2007	Sharks vs Anaheim	Arena Authority	Leland High School Faculty (4)	X			16
		Arena Authority	McKinley/Roosevelt Youth Program (4)		8		8
		City of San Jose	PRNS, Anti Graffiti & Litter Programs (4)		8		0
12/28/2007	Walking with Dinos	Council District 10	Monte Video Gang Prevention Task Force (4)	X	N/A		0
12/29/2007	Walking with Dinos	Arena Authority	Catholic Charities of S.C. Co. (4)	X	N/A		0
12/29/2007	Walking with Dinos	Council District 9	Camden Teen Center Youth Program (4)	X	N/A		0
12/29/2007	Walking with Dinos	Sports Authority	Reach Scholarship, SHOF, First Tee (4)	X	N/A		0
12/30/2007	Walking with Dinos	Co. of Santa Clara	Santa Clara Co. Children's Shelter (4)	X	N/A		0
12/30/2007	Walking with Dinos	Arena Authority	Viet-American Foundation (4)	X	N/A		0
	LEGEND: MUNICIPAL PURPOSE						
	1 Ceremonial Occ	3 Economic Development/Outreach					
	2 Visiting Dignitary	4 Recognition for Direct Involvement in City Project/Program					