



Distributed on:

MAR 27 2009

by City Manager's Office
Memorandum

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Debra Figone

SUBJECT: City Manager's Weekly Report

DATE: March 27, 2009

INFORMATION

Following are the key activities to be highlighted this week:

Airport Roadway Changes —On Tuesday, March 31, the Airport will divert all incoming traffic from Terminal A and its garage to the new overcrossing in front of Terminal B. This traffic change will be in place for the next two months. In addition, the following changes will take place:

- All traffic from the rental car center and the long-term parking lot will use the overcrossing to leave the Airport due to closure of the western lanes next to the Terminal B construction to allow construction on the roadway.
- Closing of the bypass that takes drivers directly to Terminal C instead of looping around Terminal A.
- Pedestrians walking from Terminal C to Terminal A will use the new ground transportation island to avoid the construction zone.
- Drivers will continue to exit the Airport via Skyport Drive, Coleman Avenue, or Airport Parkway.
- Departures curb for Terminal C serving passengers on Alaska/Horizon, Continental, Delta, Frontier, jetBlue, Northwest, United, and US Airways, will be relocated temporarily to the new ground transportation island.

For more information, contact Dave Maas at 501-0954.

Volaris Airlines to Launch U.S. Service from Oakland and Los Angeles —Volaris Airlines, the Mexican low-cost carrier, submitted its application to the U.S. Department of Transportation this week to begin international service between Oakland Airport and the cities of Toluca and Guadalajara in Mexico. Additionally, Volaris will provide service between Los Angeles and Toluca. In January, Mineta San José Airport (SJC) and our community presented a strong case to Volaris to operate out of our Airport based on incentives, market demographics, modern facilities, and airport support. This week, Airport staff received confirmation from Volaris that the carrier continues to maintain SJC as a “very realistic option for 2010, as flights from SJC capture a different market.” The Airport will continue to work with Volaris and the community to achieve this goal. For more information, call Ed Nelson at 501-7603.

City Seeks Feedback From Business Community —In a collaborative effort, Finance and Public Works Departments, in conjunction with the Small Business Development Commission, have launched a survey intended to seek feedback from the Business community regarding the City's bidding process. The survey will be available on the City's homepage during the next few weeks, and will ask questions pertaining to various components of our process, such as: Request for

HONORABLE MAYOR AND CITY COUNCIL

Subject: City Manager's Weekly Report

Date: March 27, 2009

Page 2 of 5

Quotes, Request for Construction Bids, Request for Proposals and Request for Qualifications, in an effort to identify opportunities for improved efficiencies. The survey can be accessed directly by visiting the following link: <http://survey.sanjoseca.gov/strategicsupport/2008purchD.htm>. For more information, contact Scott P. Johnson at 535-7000.

Dolce Hayes Mansion Update —In recent weeks, media groups have been reporting information regarding proactive efforts by Dolce Management Company and their creative business approaches in response to the economic recession. On February 20, a Silicon Valley Business Journal article reported Dolce's marketing team efforts to focus on biotechnology and pharmaceutical companies, as well as trade organizations and governmental agencies. In addition, our local National Broadcasting Corporation (NBC) station featured a story on the hotel's is continuous efforts to greening its operation through environmental initiatives.

Excellence In Preparedness Award —On March 24, the Collaborating Agencies Disaster Relief Effort (CADRE) and the Emergency Managers Association of Santa Clara County recognized The Office of Emergency Services (OES) for outstanding contributions to community preparedness for vulnerable populations. The "Excellence in Preparedness" award was presented at the fourth annual, "Together We Do Better" disaster preparedness conference held at NASA Ames. The award acknowledges the City's year-long initiative to develop a disaster shelter plan for special needs populations and to conduct pre-disaster surveys of prospective shelters throughout our community. For more information, contact Kim Shunk at 277-3747.

Regional Terrorism Exercise —On March 19, OES and Police Department staff, a representative from HP Pavilion and a volunteer ham radio operator from San José's Radio Amateurs in Civil Emergency Service (RACES), observed the regional mass prophylaxis exercise conducted at the Oracle Arena in Oakland. The goal of the exercise was to test various models for effective distribution of pharmaceuticals to residents in the event of a terrorist attack involving biological agents (e.g., anthrax). Funded through the Bay Area's Urban Area Security Initiative (UASI), the exercise required six-months of planning and included hundreds of volunteers acting as "victims" for the Public Health agencies which were the primary participants. OES helped with volunteer registration and orientation. For more information, contact Kim Shunk at 277-3747.

Potential Statewide Changes in Establishment of Speed Limits —On March 19, the Department of Transportation (DOT), Police Department and Office of Intergovernmental Affairs attended a special meeting of the California Traffic Control Devices Committee (CTCDC) in Sacramento. CTCDC is a committee that advises Caltrans on a variety of State-wide traffic issues. The meeting was held to discuss changes in State law proposed by the CTCDC in Fall 2008 regarding how local agencies establish posted speed limits on local roadways. Recommended changes provide additional flexibility to local agencies in setting speed limits, and contain guidance on when speed limits could be lowered based upon factors such as crash rate and unusual conditions. City staff has communicated support for the CTCDC's proposed changes. A final decision on this issue will be announced by April 21. For more information, contact Laura Wells at 975-3725.

San Jose Trails Chosen to Participate in National Initiative —The City of San Jose Trails Program was chosen to participate in the Rails to Trails Conservancy Urban Pathway Initiative. The initiative seeks to study and report on innovative practices in urban pathway development and community involvement. San Jose was one of only seven cities selected nationwide, and the only city west of the Mississippi. Rails to Trails, a national trail advocacy organization, chose to study

HONORABLE MAYOR AND CITY COUNCIL

Subject: City Manager's Weekly Report

Date: March 27, 2009

Page 3 of 5

San Jose's Los Gatos Creek Trail alignment from Lonus Street to Auzerais Avenue because of its documented user data, well documented demographic data, and opportunities for related improvements to increase usage, such as the development of the Willow Glen Spur Trail. The resulting grant will bring technical experts to San Jose to plan the study; anticipated outcome is improved trail development throughout the network. Inclusion in the Rails to Trails Initiative will raise awareness and visibility of San Jose's on-going trail development efforts, and support grant writing efforts for defined enhancements.

San José Trails Featured in Recent Publications —Several of our City's urban trails are featured in two recent publications. *Best Easy Day Hikes—San Jose* list Penitencia Creek and Coyote Creek trails and acknowledges the Trail Program website as a resource for maps of other trail systems in San Jose. The latest edition of *Bay Area Bike Rides* includes the Guadalupe River, Coyote Creek and Los Gatos Creek Trails. *Bay Area Bike Rides* is designed in a convenient 'deck of cards' format, allowing cyclists to carry one trail map 'card' with them as they ride. Staff worked with both authors to represent San Jose's urban trails within publications which usually target more rural trail experiences. Granting agencies that have funded the Trail Program have asked staff to provide reports on the promotion of tourism related to recreational facilities. The inclusion of San Jose trails in these publications illustrates the City's solid, proactive response to the granting agencies.

Trail Program Website Receives State Award —The City of San Jose's award-winning Trail Program website has received more recognition. Staff will accept the Award of Merit at the California Trails and Greenways Conference in Yosemite on April 23. The award acknowledges the website's quality maps, photos, videos and resources on the development of trail systems within our boundaries as well as nationally. It also cites the provision of developer resources to encourage private sector trail building, resources for volunteering, and methods for community engagement and on-going trail planning. The Trail Program website serves as an important tool in reaching the Green Vision's 100-mile trail network goal by 2022. For more information on San Jose Trails please contact Yves Zsutty at 793-5561 or yves.zsutty@sanjoseca.gov.

Fourth Annual Job Shadow Day Awards —On March 24, various City departments were recognized for their outstanding participation and creativity as hosts at the Fourth Annual Citywide Job Shadow Day, designed to encourage 125 youth to consider careers in local government. With shoe-themed trophies and certificates to thank staff for "Taking Students on a Walk in our Shoes," awardees of the interdepartmental competition are as follows:

Best Overall Department (large student group): Police Department

Best Overall Department (small student group): Housing

Honorable Mentions: Fire Department and General Services

Most Students Hosted: Environmental Services Department

Best New Host: Office of Cultural Affairs

Most Improved: Human Resources

Spirit of Job Shadow Day Award: City Manager's Office, Video Communications Team.

In addition, the Video Team released the *2009 Job Shadow Day Film*; you can enjoy it on the City's student website or by visiting the following link:

http://sanjose.granicus.com/ASX.php?publish_id=259&sn=sanjose.granicus.com. Citywide Job Shadow Day is hosted in conjunction with Junior Achievement of Silicon Valley. For more information, contact Kelly Spivey at 975-1448.

HONORABLE MAYOR AND CITY COUNCIL

Subject: City Manager's Weekly Report

Date: March 27, 2009

Page 4 of 5

Upcoming Meetings & Events

Planning Division Community Meetings —Due to the volume of community meetings conducted by the Planning Division, please visit <http://www.sanjoseca.gov/planningcalendar> to view upcoming meetings and events.

Cesar E. Chavez Memorial Walk —Saturday, March 28, Begins at the Mexican Heritage Plaza, 1700 Alum Rock Avenue, ending point at Plaza Cesar Chavez Park, Market and Park Avenue. For information, call 453-1270. Mayor will unveil the Parkway Memorial at approximately 11:00 am at the Park.

Cesar Chavez Commemorative Breakfast at Mayfair Community Center, 2039 Kammerer Avenue, Tuesday, March 31, 2009, 8:00 am. For Information, please call 928-5576

Green Vision/Green Schools; Third Annual Go Green Schools Conference —Saturday, April 4, 8:00 a.m.–5:00 p.m. at the San José Fairmont Hotel, 170 Market Street. Conference will focus on the City's Green Vision and will help schools and school districts learn how to save money by protecting natural resources and fostering the next generation of environmental advocates. To register go to www.sjrecycles.org/gogreen/.

Distinctive Neighborhood Program Community Meeting —Tuesday, April 14, 6:30-8:00 p.m. at San José City Hall, Wing Room 118-119. For more information, call Hadasa Lev at 525-7838 or visit the program web page at: http://www.sanjoseca.gov/planning/distinctive_neighborhood.

27th Annual Palm Sunday Senior Brunch —Sunday, April 5, 8:30 a.m. to 3 p.m. Mayfair Community Center, 2039 Kammerer Avenue, San Jose, 95116. Call 794-1060 for more information.

2009 Annual Park Volunteer Recognition BBQ & Dessert Picnic —Saturday April 18, 11:00 a.m.-2:00 p.m., Almaden Lake Park, Arroyo Picnic Area. Please R.S.V.P. by April 10. For more information, call 793-4190 or adoptapark@sanjoseca.gov.

"Neighbors in the Chambers" Training —One final training remains in this three-part series. Saturday, April 18: "The Effective Advocate," led by neighborhood leaders focuses on how to be an effective advocate and engage the community. All sessions are held from 10 a.m. to noon in the Council Chambers. Space is limited; to RSVP call or email: 723-4114 or ndc@sanjoseca.gov.

Great American Litter Pickup —Saturday, April 25, 8 a.m. to 2 p.m. For more information, contact Seryando Perez at 277-3208 or Servando.perez@sanjoseca.gov. Locations listed below.

- Starbird Youth Center, 1050 Boynton Avenue, San Jose, CA 95117
- Oak Grove High School, 285 Blossom Hill Road, San Jose, CA 95123
- Roosevelt Community Center, 901 E. Santa Clara Street, San Jose, CA 95116
- Berryessa Community Center, 3050 Berryessa Road, San Jose, CA 95132
- Alviso Youth Center, 5040 N. First Street, San Jose, CA, 95134
- Mayfair Community Center, 2039 Kammerer, San Jose, CA 95116
- Sherman Oaks Community Center, 1800A Fruitdale Avenue, San Jose, CA 95128
- Cry Out Christian Fellowship, 3167 Senter Road, San Jose, CA 95111
- Dove Hill Elementary, 1460 Colt Way, San Jose, CA 95121
- Camden Community Center, 3369 Union Avenue, San Jose, CA 95124
- Pioneer High School, 1290 Blossom Hill Road, San Jose, CA 95118

HONORABLE MAYOR AND CITY COUNCIL

Subject: City Manager's Weekly Report

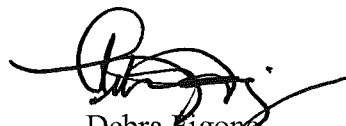
Date: March 27, 2009

Page 5 of 5

Everything's Coming Up Roses; Municipal Rosegarden Rebirth Celebration —Saturday, May 2, 9 a.m.- Noon, Naglee Avenue @ Dana Avenue, San Jose, 95126.

Grand Opening Grace Art & Wellness Studio —Thursday, May 14, 2009, 5 p.m.- 7:30 p.m., 146 South 10th Street, San Jose, CA 95112. For more information, call 277-4007.

Spring into Health; 50+ Wellness Festival & Fun Walk — Friday, May 15, 9:30 a.m. - 1:30 p.m., San José History Park, 1650 Senter Road, San Jose, 95112. Please call the San Jose Office on Aging at 979-7915.



Debra Figone
City Manager