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by City Manager's Office

Memorandum

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Debra Figone

SUBJECT: City Manager's Weekly Report

DATE: May 15, 2009

INFORMATION

Following are the key activities to be highlighted this week:

Opening of the ForeclosureHelp Center —On May 13th, the City's ForeclosureHelp Center, located at work2future at 1290 Parkmoor Avenue, opened to assist residents who have been impacted by foreclosure. The Center was established by the Foreclosure Prevention Task Force, a network of local HUD-Certified foreclosure prevention counseling agencies, legal assistance and housing nonprofit agencies, real estate industry professionals, and City staff from Housing, SNI and Code Enforcement. The Center will be staffed by a full-time program manager and City-trained volunteers from the real estate industry. ForeclosureHelp will provide support to families facing foreclosure by offering specialized guidance pertaining to client circumstances. The ForeclosureHelp Center is not a drop-in center. Clients can call the HOTLINE (408)794-1242 to schedule an appointment or visit our website at www.foreclosurehelpsc.org. For additional information, contact Leslye Krutko at 535-3851.

Priority Area in San José has been identified for Increased Funding and Outreach —The Bay Area Air Quality Management District has identified an area including most of Downtown San José that will be used to identify priority funding and outreach based on areas with high exposures of youth and seniors to toxic air contaminants, areas with high emissions of toxic air contaminants, and areas with low income families. The Air District is also considering modifications to its new source review process that would have stricter standards within impacted communities. Input from cities, counties, and other stakeholders will be needed to determine modifications and how these revised boundaries will be used for other programs. For questions or for a more detailed map, contact Kerrie Romanow at 535-8552.

Envision San Jose 2040 Community Meeting —On Wednesday, May 20th, the Envision San Jose 2040 General Plan Update Team will host a community meeting at the Roosevelt Community Center from 6:30-8:00pm. The purpose of the community meeting is to obtain feedback on where job and housing growth will occur in the City over the next 30 years. Input from the community will inform and influence the Envision San José 2040 Task Force and City Council decisions on where to locate growth. Staff will make a brief presentation on the status of the General Plan Update process before engaging the community in a discussion on potential growth locations. Background information and key documents are available on the Envision San José 2040 Website http://www.sanjoseca.gov/planning/gp_update/default.asp.

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Census 2010 Update/Address Canvassing —On May 1st, the San Jose Local Census Office completed address canvassing for the 2010 Census in San Jose. The San Jose office was the first in the Northwest Region to complete address canvassing in only 4 weeks. The quality control portion of address canvassing is expected to be completed on May 15th and the validation of Group Quarters is scheduled to begin in August. For more information, contact Nadine Nader at 535-8104.

One Stop Homelessness Prevention Center Grand Opening —On May 14th, the official grand opening of the One Stop Homelessness Prevention Center at InnVision's Georgia Travis Center (GTC) was held in conjunction with the Homeless FAMILY Connect event. This One Stop Center seeks to provide, in one location, all of the services that recently homeless individuals and at-risk families need to become permanently housed and moving towards self-sufficiency. Although the One Stop Center services have been provided since last November, this grand opening celebrates the completion of construction to meet the specific needs of the One Stop. This construction was funded through the State Department of Housing and Community Development's Workforce Housing Reward Program. For additional information, contact Leslye Krutko at 535-3851.

City Hosts 6th Annual Silicon Valley Internet Crimes Against Children Training Conference — On May 13-16th, the Silicon Valley Internet Crimes Against Children (SVICAC) Task Force, along with the San Jose Police Department, is hosting the 6th annual SVICAC training conference at the Convention Center. 600 international, federal, state, and local law enforcement investigators, forensic experts and prosecutors will convene in downtown San Jose to participate in one of the most successful internet crime conferences in the nation. Chief Davis spoke as one of the Keynote speakers on the first day of the conference.

City Sponsors Energy Summit for Affordable Housing and Non-Profits —On May 6th, the Affordable Housing and Non Profit Energy Summit drew approximately 60 participants including non-profit managers; leaders and outreach workers serving low income communities; and affordable housing developers, builders, and managers. Participants learned about valuable energy efficiency and solar energy resources available. Program representatives discussed how customers could maximize their funding while taking advantage of program options, specifically focusing on resources for owned and rented buildings used by non-profits, existing and new single-family and multifamily affordable housing developments. The summit was sponsored by the City of San Jose's Silicon Valley Energy Watch Program and Solar America Cities. For more information, contact Shayna Hirshfield at 975-2531.

Housing Policy Study -- Paycheck to Paycheck: Wages and the Cost of Housing in America — On May 7th, The Center for Housing Policy released its annual *Paycheck to Paycheck: Wages and the Cost of Housing in America* Study. This study compares housing costs in more than 200 U.S. metropolitan areas with the wages earned by workers in various occupations. Compared to these other cities, the San Jose metropolitan area remains one of the most expensive places in America to live. In 2008, San Jose tops the list as one of the most expensive metro areas, ranking 3rd in homeownership, after San Francisco and New York. In the rental market, San Jose is the 12th most expensive place in America. These figures are down slightly from 2007, when San Jose was 2nd and 10th for homeownership and rental, respectively. More information about this report and an interactive database can be found at <http://www.nhc.org/chp/p2p/>. For additional information, contact Leslye Krutko at 535-3851.

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City Conducts Solar Schoolhouse Workshop for Teachers —On May 9th, local teachers of 3rd grade through adult workforce development attended the 2nd annual City of San Jose Solar Schoolhouse workshop held at the Tech Museum of Innovation. Teachers received classroom lessons and curriculum tools for teaching solar energy to students. The Solar Schoolhouse is a program facilitated by the Bay Area nonprofit Rachus Institute that promotes renewable energy expansion in California. The workshop was sponsored by the City of San Jose's Silicon Valley Energy Watch Program in partnership with PG&E and Solar America City San José. For more information, or photos from this event contact San José Solar Program Coordinator Jessie Denver at 975-2588.

Housing Authority Board Action/Update: Moving to Work Plan —On March 24th, the San Jose City Council, acting as the San Jose Housing Authority Board, approved staff's recommendation to request that the Housing Authority of the County of Santa Clara (HACSC) include in its Moving to Work (MTW) Plan a set-aside of one-third of all new and turned-over Section 8 Housing Choice Vouchers for the homeless. At its special board meeting in April, the HACSC Board unanimously approved the MTW Annual Plan for FY 2010. The plan included language which will allocate 200 vouchers for the chronically homeless, as well as one-third of any new vouchers that are made available to the HACSC. However, the HACSC Board did not accept the City's recommendation to allocate project-based vouchers to HACSC-owned projects without competition. For additional information, contact Leslye Krutko at 535-3851.

Local-State-Federal Senior Law Enforcement Executives Symposium —On April 23rd, Chief Davis appeared as a presenter at the Local-State-Federal Senior Law Enforcement Executives Symposium hosted by the United States Attorney's Office at the Naval Postgraduate School in Monterey. The symposium was designed to bring senior law enforcement personnel together to foster cooperation and interaction, to better address law enforcement needs and challenges of mutual interest and to improve and expand inter-agency dialogue and coordination of efforts.

City Takes Environmental Messages to Cinco de Mayo Event —On May 3rd, City Environmental Services staff distributed information, primarily in Spanish, on preventing stormwater pollution, controlling pests using less toxic alternatives, proper disposal of household hazardous waste materials, and pharmaceutical drop-off locations during the Cinco de Mayo festival at the Santa Clara County Fairgrounds. Approximately 16,000 people attended. Over 720 reusable bags were handed out to encourage shopping with reusable bags and reduce the use of disposable bags regionally. For more information contact Arleen Arimura at 975-2557.

Use of Recycled Water at Guadalupe Gardens —On April 25th, South Bay Water Recycling sponsored and staffed a booth at the Spring in Guadalupe Gardens event. The event, hosted by the Friends of Guadalupe River Park and Gardens, celebrated the Guadalupe Gardens, Earth Day and the gardening community. The Guadalupe River Park and Gardens uses recycled water throughout the park, and also includes a recycled water demonstration garden. A hands-on activity was used to increase public awareness about recycled water and how it is used in the community. Approximately 1,000 residents from the south Bay attended. For more information, contact Eric Rosenblum at 363-4721.

Day of Service draws a record number of volunteers —On May 8th, San Jose State University's 3rd annual Day of Service enlisted 1,650 volunteers in the greater Downtown San Jose Area to

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work on 44 projects at 38 sites. For six hours, students, faculty and community members came together to accomplish an estimated \$540,000 in improvements and services. The Day of Service is a partnership with San José State University, the City of San Jose and CommUniverCity San José. CommUniverCity is a collaboration of the Five Wounds/Brookwood Terrace Strong Neighborhoods Area, the San Jose Redevelopment Agency, the City of San Jose and SJSU. The program engages students in civic engagement and service learning through neighborhood service projects.

The Travel Channel Goes Extreme at Lake Cunningham Skate Park —On May 20th at 8:00pm, the Travel Channel will air an episode of the Extreme Playtime show featuring the Lake Cunningham Regional Skate Park. Lake Cunningham Regional Skate Park is the country's biggest and most extreme skate park featuring 11 skate pools, pipes, ramps and the world's toughest vertical walls. Designed by Skaters and San Jose City Engineers, the Skate Park is home to a 75-foot-long, 22-foot-wide fully encapsulated pipe, more than twice as long as the average skate pipe. For more information, contact Cindy Rebhan at 277-5739.

Camden Community Center Hosts Celebrate Cambrian —On May 16th from 11 a.m. to 3 p.m., Camden Community Center will host *Celebrate Cambrian*, a free neighborhood festival sponsored by Vice Mayor Judy Chirco. The office of Vice Mayor Chirco, PRNS, Cambrian and Pearl Library staff and volunteers from the community collaborated to plan the event, which will include live music, children's fun zone, arts and crafts, resource fair, children's art show, class demonstrations, car show and free lunch. For more information, please contact Kiersten McCormick at 559-8553 or kiersten.mccormick@sanjoseca.gov.

Annual Spring into Health; 50+ Wellness Festival and Fun Walk —On May 15th, the Office on Aging will host its annual Spring Into Health; 50+ Wellness Festival Fun Walk from 9:30 a.m. to 1:30 p.m. at San Jose History Park. Over 700 registered participants will walk and have the opportunity to explore over 30 different health and wellness vendors. For more information, please contact Tracey Gott at 979-7906 or tracey.gott@sanjoseca.gov.

Upcoming Meetings & Events

Affordable Housing Week Events – For additional information, please contact Jacky Morales-Ferrand at 535-3855.

- ***2009 Whistle Stop Housing Tour*** – Saturday, May 16th from 8:00 a.m. - 1:00 p.m. at the Winchester Light-Rail Line. Starting Location: Water Tower Plaza, 300 Orchard City Drive, Campbell. Register at: <http://whistlestop09.eventbrite.com>
- ***Foreclosure Help*** – Monday, May 18th from 12:00 p.m. to 2:00 p.m. at the Roosevelt Community Center, 901 East Santa Clara Street, San Jose.
- ***Why It's a Good Time To Buy a Home*** – Friday, May 22nd from 12:00 p.m. to 1:00 p.m. at the San Jose City Hall Rotunda, 200 East Santa Clara Street, San Jose.

Celebrate Cambrian Festival — Saturday, May 16th, 11:00 a.m.-3:00 p.m. at Camden Community Center, 3360 Union Avenue. . Please contact Kiersten McCormick at 559-8553 or kiersten.mccormick@sanjoseca.gov for more information.

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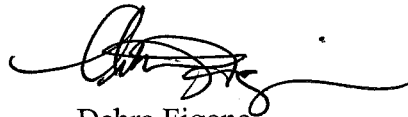
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Plant Master Plan Community Workshop —Saturday, May 16th; Plant bus tour at 1:30 p.m. (optional); Open house at 2:00 p.m.; Presentation and input session at 2:30 p.m.; 700 Los Esteros Road San Jose, CA 95134. Reservations required – call 408-975-2556 or visit www.sanjoseca.gov/esd/plantmaterplan

Wonders of Our Water Works Bus Tours — Tour the Water Pollution Control Plant and adjacent wildlife refuge to see this marvel and learn how our clean effluent protects the adjacent wildlife refuge and Bay. First and third Saturdays, May-October, 9:00-11:00 a.m., and 1:00-3:00 p.m. (exceptions for the month of July). Group tours also available first and third Thursdays at 10:00 a.m. For information, call 975-2556 or visit <http://www.sanjoseca.gov/esd/plantmasterplan/tour-reservations.asp>

2009 Community Budget Meetings —Below is a listing of remaining meetings. Please contact Ernest Azevedo at 535-8119 for more information.

District 3 —Wednesday, May 20th at 6:30 p.m. San Jose City Hall, Wing Rooms 118-119.



Debra Figone
City Manager