



Distributed on:

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by City Manager's Office

Memorandum

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Debra Figone

SUBJECT: City Manager's Weekly Report

DATE: February 26, 2010

INFORMATION

Following are the key activities to be highlighted this week:

Census Day is a Month Away (April 1, 2010)—Census outreach activities have begun as the City and its partner agencies help spread the word about the ease and importance of filling out and mailing back the Census Form.

Below is a list of activities that took place this week:

- Staff started installing street banners throughout the City and installed banners and posters at the MLK Library, selected City parking garages, fire stations and other City facilities.
- Almost 20,000 bookmarks with Census information are being distributed through schools and libraries.
- The City kicked off an employee donation drive for hygiene items (e.g., toothbrushes, dental floss, hand sanitizer, etc.) and socks to distribute as an incentive to increase homeless participation in the 2010 Census.
- The Census Bureau Telephone Questionnaire Assistance is operational; toll-free lines offer assistance in over 50 languages. Lines are open from 8 a.m. to 9 p.m., seven days a week.

English	Spanish	Vietnamese	Hearing Impaired
1-866-872-6868	1-866-928-2010	1-866-945-2010	1-866-783-2010

A list of upcoming Census activities can be found in the section below. For more information, contact Vilcia Rodriguez, Senior Executive Analyst, at 535-5253.

Update on Re-negotiation of Vendor Contracts—Last week it was reported that City staff has been pro-actively working with our vendors to renegotiate contract terms on purchase orders (PO) and contracts. Savings in the form of cost avoidance were realized by not granting automatic price increases for option renewals as allowed under the terms of the PO. As an update to last weeks information, an additional 180 vendors were contacted by staff who requested further concessions, after only one week, 37 vendors have responded as follows:

- 21 vendors agreed to further price concessions equaling approximately \$135,000 in annual savings.
- 10 vendors responded that they are taking the matter seriously, and will respond after a careful review.
- 6 vendors responded that they are unable to help the City any further.

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All of the vendors indicated that they were sensitive to the City's situation. For vendors that were unable to assist us, reasons varied from "already bid razor thin margins" to "the existing pricing structure leaves no room for reduction in price due to the high prevailing wage rate for this area" and "there have been prevailing wage increases they are required to pay, without any increase in compensation from the City". We will continue to provide updates on this initiative. We requested the vendors respond by March 8, 2010. Any non responses will be followed up directly by staff. For more information, contact Mark Giovannetti, Purchasing Division Manager, at 535-7052.

City's Fire Chief Recruitment—The City is currently conducting a recruitment for a new Fire Chief and is interested in receiving community input regarding the ideal qualities that the City Council should consider in evaluating candidates for this position. The City's Fire Chief oversees the operations of 700 firefighters and 34 fire stations providing paramedic, hazmat, and fire fighting services for our community of more than 1 million residents. The City has contracted with Teri Black & Company, a public sector executive recruitment firm, to conduct the search. The first of six community meetings, which have been coordinated by the City Manager's Office, along with the Fire Chief, Council Staff and the Human Resources Department, will be held March 9, at the Vineland Library Community Room, located at 1450 Blossom Hill Road. Additional meeting dates and locations listed on page 5. Information in English, Spanish and Vietnamese regarding the recruitment and the upcoming meetings is available on the City's website: www.sanjoseca.gov. For more information, contact Mark Danaj, Director of Human Resources, at 975-1475.

City of San José Will Respond to Google Fiber for Communities RFI—An interdepartmental team has been formed to plan the City's response to the Google Fiber for Communities RFI. Google is planning to launch an experiment testing ultra-high speed broadband networks in one or more trial locations across the country. Google is asking interested local governments to express their interest in the fiber optic trial and to provide information about their communities. For more information, contact Scott Green, Senior Executive Analyst, OED at 535-8169.

Airport to Close Interim Skyport Connector Next Week—On March 2, drivers will use two of the lanes from the Airport's new roadway loop that run past Terminal C. This will be close to the final configuration of the new Airport roadway loop. The new configuration will now allow drivers to readily exit the Airport via Coleman Avenue, Skyport Drive, and Airport Parkway, as well as return to the terminals. Over the next three months, there will be construction and lane shifts at this location to connect the sections already built on both sides of the site where the Terminal C Baggage Claim Building stood until its demolition earlier this month. Along with new signage and street lights that are also being installed, the Airport's new roadway will have more capacity and be much easier to navigate. For more information, contact Bill Sherry, Director of Aviation, at 501-7600.

Homebuyer Education Fair —On February 20, the City's Housing Department, in partnership with the Santa Clara County Association of Realtors (SCCAOR), developers, and lenders organized a Homebuyer Education Fair held at the Roosevelt Community Center. The event featured presentations by Neighborhood Housing Services Silicon Valley (NHSSV), Bank of America, KB Home, Housing Trust of Santa Clara County (HTSCC) and the City's Housing Department. The event was a great success with approximately fifty people in attendance. The Housing Department featured the City's Neighborhood Stabilization Program (NSP) which is

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funded with Federal Stimulus Funds. For more information, please contact Jacky Morales-Ferrand, Assistant Director of Housing, at 535-3855.

East San José Youth Advisory Committee—As part of an effort to establish a Youth Advisory Committee for the City's East San José Weed and Seed Site, staff applied for Technical Assistance through the Department of Justice (DOJ) – Community Capacity Development Office (CCDO) for Place Based Training on Youth Leadership Development. Staff was notified in December 2009 that the East San José Weed and Seed Site was one of the five applicants chosen from over 50 applicants. To kick off the effort in forming the youth advisory committee, Rich Saito, a retired Lieutenant who volunteers his time to work with the East San José Weed and Seed Site, held the first meeting with eight youths on February 16. On March 3, the Steering Committee will hold a meeting to create program parameters and logistics and will provide this information to the CCDO. For more information, contact Sal Alvarez, Interim Safe Neighborhoods Initiative Manager, at 535-8502.

Medici Effect Training—As part of the Beyond Budget Cuts (BBC) effort, the City procured the Medici Innovation Training curriculum and offered its first class based on the curriculum on February 17. With the message that "Diversity Drives Innovation," this unique, participatory-style training enables existing City teams to apply the innovative process to real-world service delivery objectives. At the February 17 meeting, five City teams wrestled with their innovation objectives and developed real-time action plans. Concurrently, through a train-the-trainer model, four selected City staff became Medici Innovation Trainers who will work with City teams in a variety of forums over the next two years. For more information, contact Mike Sung, Administrative Officer, Human Resources, at 975-1453.

City Receives Opportunity to Negotiate an Award for the Development of a Local Energy Assurance Plan—On February 19, Environmental Services was informed by the Department of Energy (DOE) that its application for \$300,000 in funding, under the Local Energy Assurance Plans solicitation, was selected for negotiation leading to an award. The City is one of 43 cities across the United States and one of 3 in California, to receive this award. The award will be used to develop a Local Energy Assurance Plan for all City facilities and revise the City's Emergency Operations Plan to more comprehensively address energy planning and preparedness. The plan will also focus on updating procedures and activities during energy outages. The City worked closely with the Fire Department and Office of Emergency Services in developing this proposal which will provide for a staff person to work with the City and community stakeholders to develop the Energy Assurance Plan. For more information, contact Mary Tucker, Energy Program Manager, at 975-2581.

City's Watershed Protection Division Provides Pollution Prevention Information to the Metal Finishing Association of Northern California—On February 18, the City's Environmental Services Department's, Watershed Protection Division, participated in the Metal Finishing Association of Northern California (MFANC) Vendor Showcase. The City staffed a booth offering materials for improving pollution prevention, industrial water use efficiencies, and pretreatment program compliance. The event was held at Napredak Hall, 770 Montague Expressway, San José. In attendance were approximately 100 metal finishing members and 40 vendors from around the state. For more information, contact Melody Tovar, Deputy Director, ESD at 277-3892.

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City's Art and Technology Program—The City's Art & Technology program was prominently featured in the Fall/Winter issue of Public Art Review in an article entitled "Destination Art: Taking Off". The article featured the Airport's Christian Moeller's "Hands" at the ConRAC garage; eCLOUD by the artist team UeBERSEE; and the Airport's unique program of activated platforms for changing artwork commissions. Public Art Review is a national publication and the only journal covering the field. For more information, contact Barbara Goldstein, Public Art Director, at 277-5144 ext. 27.

Office of Therapeutic Service (OTS) Hosts 2nd Annual California Classic Wheelchair Basketball Tournament—On February 20, the Office of Therapeutic Services (OTS) All Access Sports hosted the 2nd Annual California Classic Wheelchair Basketball Tournament at Camden Community Center. Sixty-five athletes on teams from California and Nevada participated in the event. In a very close final game, the *Bay Area Pacific Spartans* defeated *Lake Shasta* to win the tournament. For more information, contact Therapeutic Services All Access Sports at 369-6438.

National Eating Disorders Awareness Week—Kaiser Permanente San José Medical Center in partnership with the Eating Disorders Resource Center is sponsoring an essay writing contest for both middle and high school students. The theme of the essay is "Every Body's Beautiful." The contest includes cash prizes up to \$300 for first place winners. Entry deadline is March 12. For more information, contact Anna Jeon, Program Manager, Eating Disorders Resource Center, at 559-5593 or visit info@edrcsv.org.

Upcoming Meetings & Events

Census Outreach Activities— Activities have begun as the City and its partner agencies help spread the word about the ease and importance of filling out and mailing back the Census Form. Below is a list of upcoming Census activities. For more information, contact Vilcia Rodriguez, Senior Executive Analyst, at 535-8253.

- March 1, Census staff will begin delivering forms to Alviso residents. Through the assistance of Alviso community leaders and Council District 4 Office, emails have gone out to residents informing them of this.
- March 2, The Census Questionnaire Assistance Center (QAC) at the Alviso Library (5050 N. First St.) opens; Census staff will be available during selected days and hours to help residents complete their forms.
- March 8-10, Letters are mailed by the Census Bureau alerting households that census forms will be arriving soon. Residents will have the opportunity to request an alternate form in Spanish, Vietnamese, Chinese, Korean, or Russian by calling one of the toll-free numbers listed above.
- March 15, Questionnaire Assistance Centers open. Nearly 100 locations identified throughout Santa Clara County will be available to help residents complete the form. Be Counted forms will be available for use by people who either did
- **March 15-17, Census Forms are delivered to most homes by the Postal Service.**

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Independent Police Auditor (IPA) Recruitment Community Outreach Meeting—Thursday, February 25, Roosevelt Community Center, 901 E. Santa Clara St. from 6:00 p.m. – 7:30 p.m. For more information, contact Mark Danaj, Human Resources Director, at 975-1475.

5th Annual Santa "Claws" Crab Feed—Saturday, February 27, from 6:00 p.m.-10:00 p.m. at Camden Community Center, 3369 Union Ave. Proceeds support the San José Holiday Parade, the largest live televised community event in San José and one of the Top 25 Parades in the United States. To purchase tickets online or for more information, please visit http://www.sanjoseholidayparade.com/crab_feed.htm or contact Brian Clampitt at 794-6203.

2010 Vietnamese Spring Festival and Parade—Sunday, February 28, from 10:00 a.m. – 5:00 p.m., at Plaza de Cesar Chavez. For more information, contact Loann Nguyen at 202-2672.

Digital Bookmobile Demonstrates the Ease of Using the Library's Digital Media—Friday, March 19, 10 a.m. – 4 p.m. at the Camino Verde Parking Lot on the Kaiser Permanente San José Medical Center campus across the street from the Santa Teresa Branch Library (located at 290 International Circle). The free event is co-sponsored by the San José Public Library and Kaiser Permanente. For information, call 808-3068.

Grand Re-Opening of the "New" Happy Hollow Park and Zoo—Saturday, March 20, 9:30 a.m. at Happy Hollow Park and Zoo, 1300 Senter Rd. Ceremony begins at 9:30 a.m.; gates open at 10:00 a.m. For more information, please contact Suzanne Wolf at 794-6406 or www.happyhollowparkandzoo.org. For more information on the Grand Opening Ceremonies, please contact Ed Bautista at 794-6201.

First Wheelchair Lacrosse Clinic—Saturday, March 20, from 9:00 a.m.-3:00, p.m. and on Sunday, March 21, from 9:00 a.m. - 2:00 p.m. at Roosevelt Community Center Roller Hockey Rink. This is the fastest growing wheelchair sport in the world. For more information, contact Dominique Pacolba at 369-6435.

Fire Chief Recruitment Community Meetings—The City is currently conducting a recruitment for a new Fire Chief and is interested in receiving community input regarding the ideal qualities that the City Council should consider in evaluating candidates for this position. Community in-put meetings have been scheduled at the following locations:

- Tuesday, March 9, 6:30 p.m. - 8:30 p.m., Vineland Library Community Room, 1450 Blossom Hill Road San José, CA 95118
- Thursday, March 11, 6:30 p.m.- 8:30 p.m., Dr. Roberto Cruz Alum Rock Library Community Room, 3090 Alum Rock Ave. San José, CA 95127
- Monday, March 15, 6:30 p.m. - 8:30 p.m., San José City Hall, Community Rooms 118 - 119, 200 E. Santa Clara St. San José, CA 95113
- Thursday, March 18, 6:30 p.m. - 8:30 p.m., Tully Road Library Community Room, 880 Tully Road San José, CA 95121

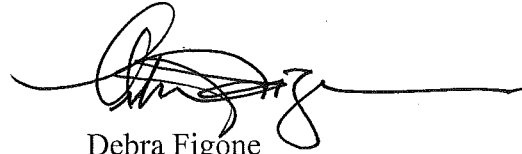
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- Monday, March 22, 6:30 p.m. - 8:30 p.m., Berryessa Library Community Room, 3355 Noble Ave. San José, CA 95132

A handwritten signature in black ink, appearing to read 'Debra Figone', with a long horizontal line extending to the right.

Debra Figone
City Manager