

Distributed on:

JUN 29 2010



by City Manager's Office
Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Betsy Shotwell

SUBJECT: LEAGUE OF CALIFORNIA
CITIES ANNUAL CONFERENCE

DATE: June 28, 2010

Approved

Date

6/28/10

INFORMATION

The League of California Cities (LOCC) will hold its annual conference in San Diego at the San Diego Convention Center, September 15 -17, 2010. The conference begins on Wednesday, September 15, with policy committee meetings and the Opening General Session. We recognize that with the City's budget deficit discretionary spending should be closely scrutinized to determine if expenditures are absolutely necessary. As members of the Council participate on the LOCC Board of Directors and on LOCC policy committees, we are providing this information as a courtesy from the City Manager's Office.

The City of San José has a long history of attending the League's conferences and participating on the organization's Board of Directors and policy committees. As in years' past, the conference provides an excellent opportunity for city officials and staff to participate in programs and workshops that offer professional growth, inform participants about successful and innovative community services, and educate attendees on critical statewide issues affecting cities.

In addition to providing professional growth opportunities, policy development is one of the primary purposes of the annual conference. It provides the cities with an opportunity to focus attention on local control and prepare a positive program to strengthen cities. The League's policy committees will meet Wednesday to finalize preliminary legislative recommendations for Thursday's General Resolutions Committee meeting. The resolutions are then forwarded to the General Assembly at the annual business meeting on Friday afternoon where the League's policy direction for 2011 will be voted on.

Following the opening session on Wednesday afternoon, program sessions and special workshops will take place throughout the conference until the Closing General Session on Friday. A conference brochure is attached which describes some of the informative sessions and special events that are planned. For more information, click on the Annual Conference section of the League's website at www.cacities.org.

HONORABLE MAYOR AND CITY COUNCIL

6/28/10

Subject: LOCC Annual Conference September 15-17, 2010

Page 2

In addition to the conference's ongoing activities and events, regional divisions of the LOCC will also meet and hold their respective business meeting including the City's Peninsula Division. Details regarding the location and time will be distributed as the date approaches. This meeting is an excellent opportunity to meet with attendees from our neighboring cities and discuss issues of mutual concern and interest.

Please note a new early bird discount is available before June 30 and the **deadline for advance conference registration is August 25, 2010**. Registration information for attending one day of the conference is also indicated in the program.

Advance registrants unable to attend will receive a refund of paid registration, less a \$75 processing fee, if the League office receives a written request not later than **Tuesday, August 31**. For any additional assistance, please contact me at x 58270. We would appreciate knowing if you are planning on attending and the intended dates of your attendance.

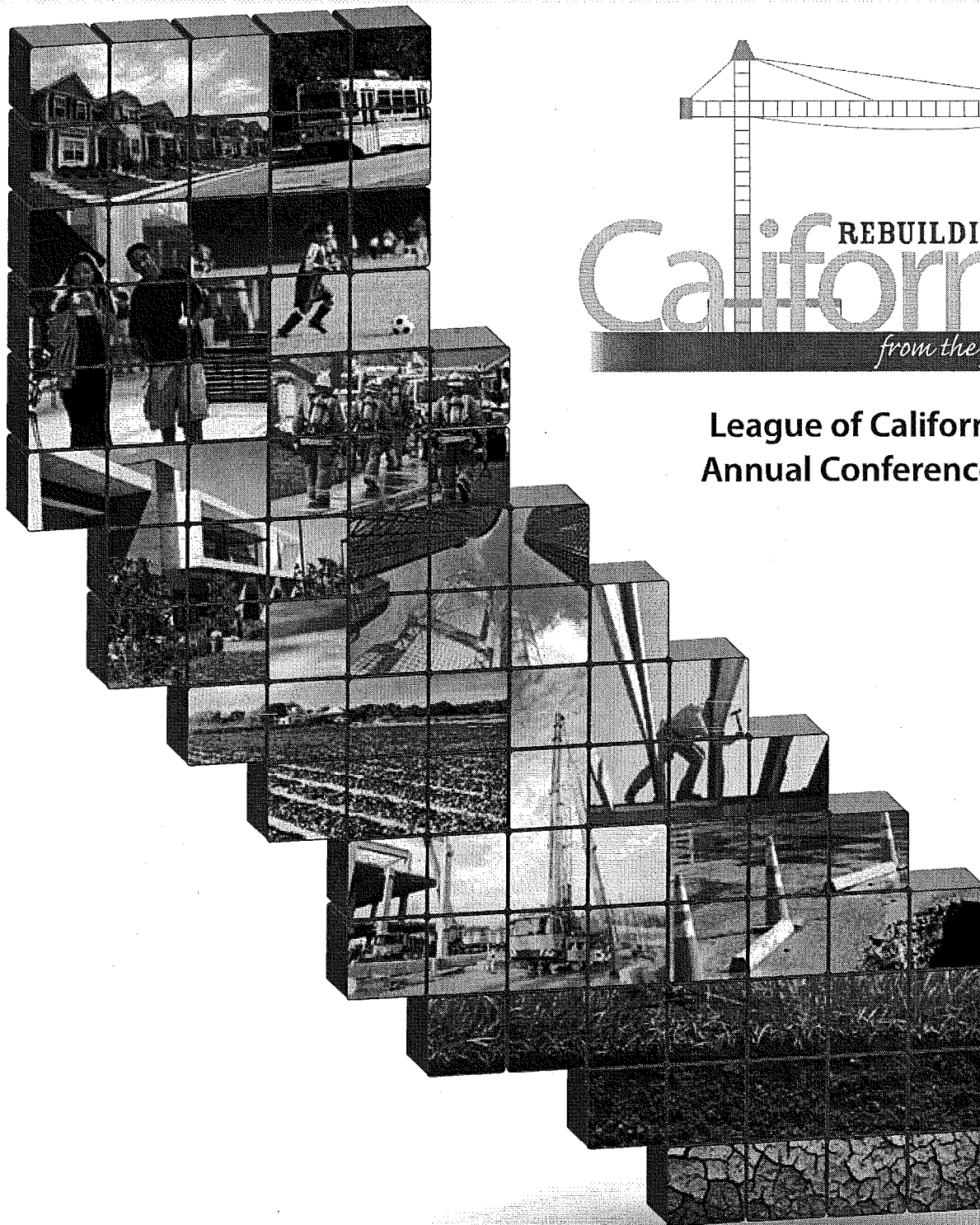


BETSY SHOTWELL

Director, Intergovernmental Relations

Attachment

SAN DIEGO CONVENTION CENTER ■ SEPTEMBER 15 – 17, 2010



REBUILDING
California
from the ground up

**League of California Cities
Annual Conference & Expo**



Registration and Housing Deadline:
Thursday, August 26, 2010
www.cacities.org/AC

Invitation to Attend



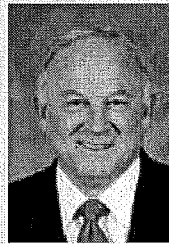
It is a privilege to serve you as President of the League of California Cities at a time when we as city officials are working harder than ever to provide vital services for our

residents while having to make tough decisions. We all serve our cities because we believe in our communities and want to contribute. Our great state is at a crossroads and we must all be part of "Rebuilding California: from the ground up."

To rebuild California and make it strong we need the right tools. The 2010 Annual Conference & Expo is an opportunity to gain those valuable tools. This training is an investment in yourself, your city and ultimately your state. You will hear from the top experts in the field, gain invaluable insights, collaborate with colleagues from across California and return home with resources to strengthen your city and rebuild this state. We can't rebuild California without your contribution.

Robin Lowe, President
Council Member, Hemet

Welcome, League of California Cities!



I'm honored to welcome the League of California Cities Annual Conference to sunny San Diego this fall.

As the nation's eighth-largest city, San Diego boasts a vibrant economy and an easygoing lifestyle, making it the perfect place to conduct business and relax during your stay. Our downtown has undergone a remarkable resurgence in the last decade, adding a world-class urban entertainment district to our many attractions. Your attendees will find many of Southern California's finest restaurants, as well as renowned beaches, arts and culture, our world-famous zoo and other amenities nearby.

I look forward to sharing our corner of the state with you, and I encourage you to extend your stay beyond the conference to enjoy all our city has to offer. On behalf of all San Diegans, I hope you enjoy your stay in America's Finest City.

Warm regards,
Mayor Jerry Sanders

TENTATIVE SCHEDULE OF EVENTS

as of March 2010 (subject to change)

WEDNESDAY, SEPTEMBER 15

- 9:00 a.m. – 6:00 p.m.....Registration Open at Convention Center
- 9:00 – 10:30 a.m.....Thursday policy committees (adjacent hotel)
- 11:00 – 12:30 p.m.....Friday policy committees (adjacent hotel)
- 12:30 – 1:30 p.m.....First Time Attendee Orientation
- 2:00 – 3:30 p.m.....Concurrent Sessions
- 4:00 – 6:00 p.m.....**Opening General Session** — Annual Report and Keynote Address
- Evening networking.....CitiPAC and League Partner Events

THURSDAY, SEPTEMBER 16

- 7:30 a.m. – 4:00 p.m.....Registration Open at Convention Center
- 8:00 – 9:30 a.m.....Concurrent Sessions
- 9:45 – 10:45 a.m.....**General Session** — Keynote Address
- 11:00 a.m. – 5:00 p.m.....Expo Open
- 11:15 a.m. – 12:45 p.m.Institute for Local Government Luncheon Symposium (additional fee)
- 11:45 a.m. – 1:00 p.m.....Lunch on Expo Floor
- 1:15 – 2:45 p.m.....Department Meetings (conference registration required)
- 3:15 – 4:45 p.m.....Concurrent Sessions
- 4:00 – 5:30 p.m.....General Resolutions Committee
- 5:00 – 6:30 p.m.....**HOST CITY RECEPTION** at Sails Pavilion and Terrace
(Do not schedule any competing events at this time)
- 6:30 – 11:30 p.m.....Caucus Networking Receptions

FRIDAY, SEPTEMBER 17

- 7:30 a.m. – 10:00 a.m.....Registration Open
- 7:30 – 8:45 a.m.....Regional Networking Breakfasts
(Contact your Regional Rep — additional fee may apply)
- 8:15 – 9:30 a.m.....Board of Directors and Partners Meeting & Recognition Breakfast
- 9:30 – 11:00 a.m.....Board of Directors Meeting
- 9:00 – 10:30 a.m.....Concurrent Sessions
- 10:15 a.m. – 1:45 p.m.....Expo Open
- 11:00 a.m. – 12:15 p.m.Concurrent Sessions
- 12:15 – 1:30 p.m.....Expo Lunch-around
- 1:30 – 2:45 p.m.....Concurrent Sessions
- 3:00 – 5:00 p.m.....**Closing General Session**
 - Keynote Address, Installation of New Board and Officers
 - Concluding Annual Business Meeting – General Assembly
(voting delegates required to register and stay until conclusion)

HOW TO PARTICIPATE IN THE LEAGUE'S ANNUAL CONFERENCE RESOLUTIONS PROCESS

Policy development is a key part of the League's legislative effectiveness. The League's Annual Conference Resolutions process is one way that city officials can directly participate in the development of League policy. The 2010 Annual Conference Resolution Calendar of Events identifies the key points in the process.

Submission of Resolutions

Any elected or appointed city official, individual city, division, department, policy committee, or the board of directors may submit a resolution for consideration at the conference. Resolutions must be submitted to the League's Sacramento office no later than 60 days prior to the opening of the conference. Resolutions should focus on direct municipal issues of statewide importance.

Consideration of Resolutions

The League President refers the resolutions to the League policy committees for review and recommendation at the Conference. Resolutions are next considered by the General Resolutions Committee (GRC), which consists of representatives from each division, department, policy committee and individuals appointed by the League President. Resolutions that are approved by the GRC, and resolutions that are approved by the policy committees, but not approved by the GRC, are next considered by General Assembly. Resolutions approved by the General Assembly become League policy. Other action on resolutions can be: refer back to a policy committee, amend, disapprove, or no action.

Late-Breaking Issues

Resolutions to address late-breaking issues may be introduced by petition at the Annual Conference. To qualify, a petitioned resolution must be signed by 10 percent of the voting delegates and submitted at least 24 hours before the beginning of the Concluding General Assembly (Deadline: 3:00 p.m., Thursday, September 16). All qualified petitioned resolutions are forwarded to the General Assembly for consideration, regardless of the action recommended by the GRC.

The petition resolution process should be reserved for truly late-breaking issues. If the parliamentarian finds that a petitioned resolution is identical or substantially similar in substance to a resolution already under consideration, the General Resolutions Committee may disqualify it.



City of Claremont — Historic Train Depot and Bike Station

2010 RESOLUTIONS CALENDAR AND DEADLINES

BEFORE THE CONFERENCE

Friday, July 2 — Deadline for submitting appointments to the General Resolutions Committee.

Friday, July 16, 5:00 p.m. — Deadline for submitting resolutions to the League office; for submittals by regular mail; or Saturday, July 17, midnight, for submittals by e-mail or fax.

EARLY AUGUST

Resolutions distributed to city officials and posted on the League website.

AT THE CONFERENCE

Wednesday, September 15

9:00 - 10:30 a.m. (generally Thursday committees);

11:00 a.m. - 12:30 p.m. (generally Friday committees)

Policy committees meet to review resolutions and make recommendations to the General Resolutions Committee on resolutions assigned to each committee.

Thursday, September 16, 3:00 p.m.

Deadline to submit signatures to qualify a petitioned resolution.

Thursday, September 16, 4:00 p.m.

General Resolutions Committee meets to consider and make recommendations on resolutions.

Friday, September 17, 3:00 p.m.

Consideration of resolutions by cities in the General Assembly at the Annual Business Meeting.

(Voting Delegates must be registered at conference and must stay until conclusion of voting. They may register for Friday only.)

Conference Sessions

Here is just a sample of the exceptional training programming. Sessions below are in alphabetical order. For dates, times and speaker information, watch for updates online at www.cacities.org/lac. Program subject to change.


Cities Surviving the Economic Upheaval and Preparing for Future Catastrophes

How have some cities avoided the disruptions of the current financial crisis? Implement policies, practices and disciplines to avoid sliding from crisis to crisis. Hear how cities get into untenable financial situations and what happens when they do. Gain a positive perspective from cities that continue to thrive, have managed to address the current crisis, and are preparing to avoid the next one.


City Impact — Homelessness, Mental Health, Prisons

It seems we have yet to hit bottom with the worst economic impact on many sensitive populations in our communities. Is your city ready to manage and assist those who need services? How will you work beside county and public safety to maintain your community?


City Attorneys

Each September, legal updates are offered in four areas: Labor and Employment Law, General Municipal Law, Land Use and CEQA Litigation, and Municipal Tort and Civil Rights Litigation. Additional programming will be detailed following the Spring Conference. MCLE credits will be available. 


Comparing Health Plan Costs and Designs Among California's Government Employers

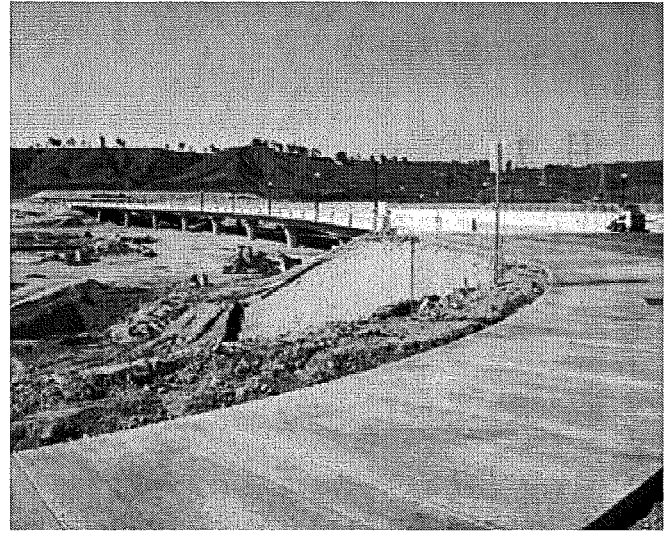
Local public employers frequently question how their employee health care plans compare to others. How do your benefit designs, employee contributions, and employer costs compare to other cities, both in California and around the country? Comparisons to other California governments, such as counties and the State, are also helpful in designing and managing a city's health benefits. 

Getting to No, Showing the Know

Many cities are seeking reductions to labor contracts and other employee concessions. Hear our distinguished panel as they provide practical, essential advice on how to respond when all the union says is "no", what options are available to cities, and how we can share the "know" with our own employees beyond the bargaining table. 

Labor Relations: Maintaining Relationships With Shrinking Revenues

Reveal the facets of labor relations that focus on maintaining positive relationships with your employee associations while revenues are shrinking. View perspectives including legal knowledge and practical experience from the field in an open discussion. 



City of Santa Clarita's Cross Valley Connector

Make Your City Famous With a Seven-Step Marketing Program

Learn a proven program to attract new businesses and retain existing ones. Discover tools to implement immediately. Learn why the process of branding your city will determine which businesses get the message. How does a city's future plans speed up a marketing program? Why are your logo and slogans not bringing in new business? Create web sites that have the power to get your message out, including new social media outlets to build business.


New Electric Transmission Lines — the Local Government Perspective

Creating a new, green energy infrastructure will require building more and larger electric transmission lines throughout the state. Many of these lines will be in the backyards of local communities, but preemption limits the ability of local governments to control these projects. Discuss the impetus for green energy development and evaluate the regulatory programs that apply. Identify avenues for local agency participation.

November Ballot

A new governor may not be the only important decision facing voters this fall. How will local taxpayer efforts fare to keep vital city funding and services? Learn the latest and how you will play an important role in rebuilding California.

TRACK KEY

 Employee Relations

 Fire Chiefs

 Legal

Conference Sessions, continued

OMG! R U Sure My Employer Can Fire Me for Tweeting?

The explosive growth of social networking sites create new challenges for public employers and employees. Unflattering posts may result in business losses or bad publicity for employers and unemployment for employees. Employers using these sites to research applicants or evaluate employees potentially face lawsuits ranging from discrimination to violation of First and Fourth Amendment rights. Discuss current legal issues; analyze risks and benefits of using social media as a tool for employment decisions; and, develop guidelines to minimize litigation risks. 📱

Plug-In Electric Vehicles are Coming — Is Your City Ready?

Electric vehicles are expected to hit California roads in 2011. Residential and public infrastructure to charge these vehicles must be established. Local governments can support electrification by streamlining the permitting and inspection processes for residential charging facilities to facilitate customer acceptance of the vehicles. Learn about the policy drivers influencing the resurgence of electric vehicles and the challenges and solutions that may impact its successful market launch. Assess funding opportunities for this infrastructure.

Public Pensions 360°

Get the latest from the Governor's Office, the labor industry, and those on the front lines. Hear multiple perspectives on this timely and often controversial topic. Gain detailed knowledge for informed conversations. 🗣️ 📺

Remodeling Your Team in Economic Turmoil

The economic tsunami has created major chaos within the required rightsizing, downsizing, and furloughs affecting every city. Where does responsibility drive the necessary changes in government, elected or management, when all sides have vested interests in maintaining the status quo? Take advantage of current downsizing to recapture excitement for public service and live within our means. Remodel your team by considering outsourcing, deletion of support, volunteerism, and remaking a new innovation in your teams. 🛠️



Fort Bragg — Downtown Streetscape Project

Renovate Your City by Rebuilding Projects from Within!

Public facilities are aging and the choice is clear: replace or renovate. Many think that in lieu of seismic retrofits, asbestos removal, etc. it's cheaper to tear down and start fresh. Learn the key factors "pushing back" on this argument and explore three case studies where dollar savings have quickly added up. These renovations offer clear-cut strategies on how to revitalize older buildings the same way new construction can— without exhausting energy or resources. Modernizations are often the most sustainable and economical remedy. Receive an easy checklist that guides your city to duplicate these results without brand new infrastructure.

Riding the Green Wave: Engaging Your Community in Sustainability Planning

In a typical municipality, 95% of greenhouse gases and other sustainability impacts are generated by residents and businesses. Build support in the community and mobilize the private sector to progress. Gain specific examples from local government and regional planning agencies that have initiated community programs. Organize community support for significant changes while controlling costs and saving money.

Sparking Economic Vitality — a Complete Streets Approach to Public Space Development

Share approaches to economic revitalization and how to incorporate complete streets, public space development. Gain in-depth implementation strategies. Hear real reports on challenges and successes, including the enhancement of social, economic and ecological function through the use of complete streets principles.

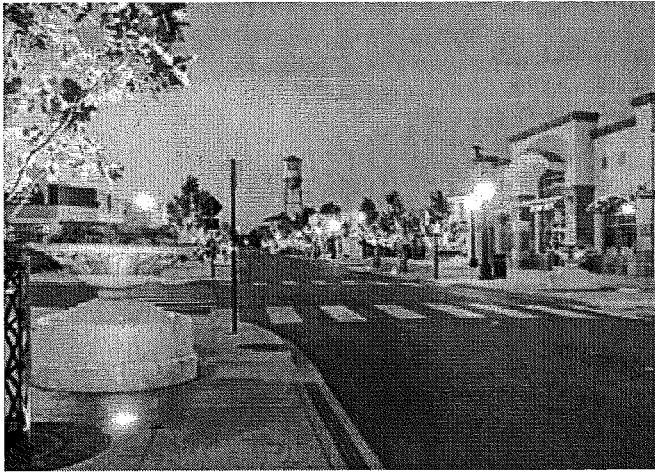
Stormwater, Stormwater Everywhere, Nor Any Money to Fund

A twist on "The Rime of the Ancient Mariner" attempts to characterize a conundrum faced by municipalities. Cities face ever-increasing requirements to initiate, manage, and fund efforts to improve the quality of stormwater that flows off their communities into local waters. Review challenges and potential solutions to addressing the burgeoning costs of complying with: state-issued NPDES stormwater discharge permits, achieving total maximum daily loads (TMDLs) for an increasing number of water pollutants, meeting discharge standards, and implementing low-impact development (LID).

Strategies for Sustainable Food Systems

Issues such as climate change, food safety, hunger, obesity, and pollution can be addressed through food system strategies, including increasing local food production and distribution, creating access to healthy food retail and farmers markets, and promoting closed-loop resource recovery systems. Explore planning tools that can support a more equitable food system. Hear about traditional and not-so-traditional ways to reduce GHG emissions, conserve natural resources, support local/regional economies, improve public health and build stronger communities through food.

Conference Sessions, continued



Yuba City – Downtown Plumas Street Shopping District

Sustainability Strategies that Save Money and Reduce Greenhouse Gas Emissions

Cities are embracing strategies that use energy and water more efficiently, save money, create vibrant and healthy neighborhoods, make their communities more bicycle- and pedestrian- friendly, and reduce greenhouse gas emissions. Find out what other communities are doing to promote sustainability and share your city's stories. Learn how your city can be recognized for leading by example.

Taking Governance of Your City to the Next Level

City Councils and City Managers can use the principles of policy governance to dramatically improve mutual accountability and organizational effectiveness. Discover why good city governance is often difficult due to unclear expectations and conflicts in roles. Learn how to develop and use written policies to establish: organizational goals; City Manager performance and executive limitations; City Council responsibilities and expectations; and, adapt and apply the governance policies for your own city.

The Dog Whisperer: Mastering Leadership

Planned with the Latino Caucus — Get up-close and personal with nationally recognized dog expert, the Dog Whisperer. He will share his thoughts on mastering leadership by understanding how to take charge and become a pack leader.

Top Ten Things You Should Know About City Finances

What do the tribulations of the California State Budget mean to cities? What are the latest legislation and court decisions affecting city finances? What's on the horizon? Learn the latest in hot city finance issues and the essentials you need to know to manage your city budget. Get answers to your most perplexing questions from top financial and legal experts.

Web 2.0: Online Tools for Community Building

The increasing popularity of new online social networking technologies presents new civic engagement opportunities for local government agencies, but also new challenges. Discover new online tools, social media sites and podcasts. Enhance communication among residents and local officials while building stronger communities. Examine limitations and legal issues to avoid problems.

What Can Your City Say and Do, Post-Vargas v. Salinas?

In 2009, the California Supreme Court issued its decision in *Vargas v. City of Salinas* regarding the permissibility of ballot measure communications. What can your city do when informing the public about city or ballot measure facts? Understand why the Supreme Court concluded the activities conducted by the city were proper.

What's Happening with Redevelopment

Redevelopment is one of local government's most powerful tools. Review the past year and how it relates to the continuing economic uncertainty and a state budget deficit. How will the upcoming November ballot and relevant current legislation impact local government and redevelopment? Discuss coalition building and why it is crucial to the future of redevelopment.

Working Effectively with Local Clergy and Congregations

Clergy and congregations are often untapped resources. They can help local officials provide important information to residents, promote broader public engagement, support public safety, and other city programs. Congregations typically reflect the diversity of a community. Monitor productive partnership examples and receive practical guidance on creating working relationships. Planned with the Institute for Local Government.



City of Novato — Renovated City Hall

Connect, Learn, Network

Caucus Networking Groups

The League is committed to promoting involvement for all, to reflect the diversity of California's cities. In addition, having groups within the League whose purpose is to connect city officials sharing similar characteristics with one another promotes the League's mission of facilitating the sharing of information and ideas among city officials and promoting responsive city government.

The League has recognized the following diversity groups: African-American Caucus, Asian-Pacific Islander Caucus, the Gay, Lesbian, Bisexual & Transgender Local Officials Caucus, and Latino Caucus. Be sure to sign up to join one or more of the League's Caucuses. Each will host a networking event at the Annual Conference and are open to all attendees.

Municipal Departments

Functioning as professional societies, departments have been an integral and important part of the League, serving as a catalyst for educational and networking within specific fields. They play an essential role in forming League policy, assisting with conference program development and are represented on the Board of Directors. Department Business Meetings will be held Thursday, September 16. Be sure to bring representatives from your city to attend the conference and their respective department events.

City Attorney Department Legal Track

The City Attorney's Department program will include presentations on various current and recurring legal issues that impact cities. The League is a State Bar of California MCLE approved provider. Detailed information on the hours of credit will be in the final program. City attorney papers are available on an advance-order basis for \$55.00 for a printed copy or \$25.00 for an electronic version on a flash drive. The estimated MCLE credits are 7 hours.

Fire Chiefs Department Track

In place of a December 2010 conference, the Fire Chiefs will offer a track of programming and networking opportunities in San Diego. Look for sessions with their icon.

Employee Relations/ Personnel Track

In place of a Spring 2010 conference, the Employee Relations Institute will offer a group of quality sessions and Department Business Meeting. Look for their building block icon.

Regional Divisions

Regional Divisions function as the League's grassroots advocacy teams. They are a great way for city officials to get involved in activities that support the quality of life in their community. They provide the Board of Directors with necessary input and counsel from a diverse range of perspectives among a membership dispersed throughout the state. Divisions are staffed by League regional representatives and help division officers develop informational programs and organize grassroots activities to support League legislative or policy goals. Most divisions will host networking breakfasts on Friday, September 17. Contact your regional representative for more information and prices.

GENERAL INFORMATION

Brown Act and League Conferences

The Brown Act permits the attendance of a majority of the members of a legislative body at a conference or similar gathering open to the public that addresses issues of general interest to the public or to public agencies of the type represented by the legislative body. However, a majority of the members cannot discuss among themselves, other than as part of the scheduled program, business of a specific nature that is within the local agency's subject matter jurisdiction.

CitiPAC – 5th Annual Leadership Gala Casino Night

In conjunction with the hospitality reception hosted by Willdan, CitiPAC will present its Leadership Gala Casino Night. Join the League Board of Directors for this exciting evening of entertainment.

First-Timers Activities

Special arrangements to welcome first-time attendees include an orientation briefing on Wednesday, September 15, at 12:30 p.m. Be sure to check the First-Time Attendee box during the online registration.

Helen Putnam Award for Excellence

This program, supported by the League Partners, recognizes outstanding cities that deliver the highest quality and level of service in the most effective manner possible. Visit the special displays by cities that won the 2010 prestigious awards program and learn what your city can adapt from their success.

Host City Reception

The City of San Diego welcomes the delegates of the League of California Cities Annual Conference at the Sails Pavilion and Terrace on Thursday, September 16 from 5:00 - 6:30 p.m.

Institute for Local Government

Local officials and their communities are confronting an information revolution in the way news and information is created, shared and received. The ILG's 6th Annual Luncheon Symposium will be held on September 16 and will feature Professor Peter M. Shane presenting *Informing Democracy: Local Leadership and the Changing Information Needs of Communities*. Professor Shane served recently as executive director to the Knight Commission on the Information Needs of Communities in a Democracy and was the lead drafter of its report, *Informing Communities: Sustaining Democracy in the Digital Age*. He teaches law at Ohio State University's Moritz College of Law. Advanced reservations are \$45.00 each. Space is limited and tickets are available through the advanced registration process. Please visit www.ca-ilg.org to learn more about the nonprofit research affiliate of the League and the California State Association of Counties.

Mayors and Council Members Academy

Mayors and Council Members Academy is a training certificate program and consists of specific educational programs and community activities that enhance knowledge and skills needed to be more effective in office. The levels of the Academy are Leadership, Advanced Leadership, and Leadership in Action. You may participate in all three levels at the same time and it functions on the honor system.

Student Program

College students studying local government and who are not city employees may apply to volunteer at the conference to receive a reduced (\$100) or no cost registration, if their primary academic advisor makes such a request, in writing, to the League of California Cities Annual Conference Registration. Limited volunteer opportunities are available. The 2010 Annual Conference will not offer a high school youth program.

New – Social Media Local

Are you ready to participate online? Do you or does your city have a social media presence and active conversation? Join us in this hands-on, no stupid questions, action area to develop your page or enhance your identity and online community building. Follow the League Annual Conference Expo, speakers and events on Facebook and on Twitter at hashtag - #cacitiesannual

facebook twitter

Exhibitors

Exhibitors as of April 9, 2010

Note: Those in bold are featured League Partners

3QC, Inc.
 Acuity Brands Lighting
 AECOM
 Ameron Pole Products
 Asphalt Zipper, Inc.
 Assn of California Water Agencies
AT&T
 Avery Associates
Best Best & Krieger LLP
 Big League Dreams Sports Parks
 Bingham McCutchen LLP
 Blackboard Connect
 Blais and Associates, Inc.
 Bob Murray & Associates
 BonTerra Consulting
 Boyles & Associates
Bureau Veritas
Burke, Williams & Sorensen, LLP
Burrtec Waste Industries, Inc.
 Buxton
 C.W. Driver
 CA Assn of Code Enforcement
 Officers
 CA Building Officials
 CA Communities/U.S. Communities
 CA Dept of General Services/CAL-
 Card
 CA Dept Housing & Community
 Development
 CA Department of Insurance
 CA Housing Finance Agency
 CA Joint Powers Insurance Authority
 CA Prison Industry Authority
 CA Product Stewardship Council
 CA Rural Water Association
 CalPERS
Carl Warren & Company
 Carollo Engineers - EMS
 Cascade Engineering
 Center for Homeland Defense
 and Security
CH2M HILL
Charles Abbott Associates, Inc.
 Chevron Energy Solutions
 Civica Software
 Civil Justice Association of California
 CleanStreet
 Comcate, Inc.
 Crown Disposal Co Inc.
 CRW Systems, Inc
 CSAC Excess Insurance Authority
 CSG Consultants, Inc.
 Danco Communities
 Dapeer, Rosenblit & Litvak, LLP
 Dave Bang Associates, Inc.
 David Taussig & Associates, Inc.
De La Rosa & Co.

Dudek
 eCivis
Edge Development, Inc.
 Emergency Communications, Inc.
 CodeRED
 Fedarra, Inc.
 Field Paoli Architects
 Fortel Traffic, Inc.
 Full Spectrum Solutions
 Goodman Ball Inc.
 GovDeals, Inc.
 GovDelivery
 Graphic Solutions
 Grasshopper Company
 Griffin Structures, Inc.
 Harris & Associates
HdL Companies
 Hersey Meters
 HF&H Consultants, LLC
Honeywell, Inc.
HydroPoint Data Systems
 ING
 International City/County Mgmt Assn
 Itron, Inc.
Jones & Mayer
 JT2 Integrated Resources
Kaiser Permanente
Keenan & Associates
 Kimley-Horn and Associates, Inc.
 Lake Traffic Solutions
 Lamb Energy
 Laserfiche
 Leotek Electronics USA Corp.
 Library Systems & Services
Liebert Cassidy Whitmore
 Lillestrand and Associates
 LPA, Inc.
 LSA Associates, Inc.
 Material and Contract
 Services/MACS
 Matrix Consulting Group
 MAXIMUS
 MCE Corporation
Meyers Nave
 MGT of America
 MIG, Inc.
 Milestone Products
 Multistack
 MuniLink, League of CA Cities
MuniServices, LLC
 Natgun Corporation
 NBS
 Networkfleet, Inc.
 Nikkei America - Green
 Innovation Connect
 Omni-Means, Ltd.
 PACE

LEAGUE PARTNER

League Partner Speaker Theater

This expo floor session area highlights successful examples of public/private partnerships. Learn about case studies of innovative projects and programs that have worked in California cities. Hear from elected officials, city staff and industry experts that have found creative solutions to some of the challenging problems that cities face.

Paragon Partners Ltd.
PARS
PBS&J
 PERC Water Corporation
 Pestmaster Services, Inc.
 Petrochem Manufacturing, Inc.
 Phillips Healthcare
Piper Jaffray & Co.
 PlantCML/EADS
 Public Financial Management, Inc.
 Q-STAR Technology
Quad Knopf
 Qualtrics Labs, Inc.
 Questys Solutions
 Radarsign, LLC
 Ralph Andersen and Associates
 RBF Consulting
 Recology™
 RedFlex Traffic Systems
Republic ITS
 Ridgeline Technology
 Riva Modeling Systems
 RJM Design Group, Inc.
 RKA Consulting Group
 Rosenow Spevacek Group Inc.
 Schaefer Systems International, Inc.
 SCS Engineers
SDG&E/Southern California Gas
Siemens
 Sierra Display, Inc.
 Silvercrest / Western Homes
 SmartCover by Hadronex
 Solid Terrain Modeling, Inc.
 Southern CA Assn of Governments
 Southern CA Concrete Producers
Southern California Edison
 SouthWest Water Company
 Sportsplex USA
 Sternberg Lighting
 Stone & Youngberg LLC
 SyTech Solutions
 T-Mobile USA
 TNT Fireworks
 Toter Inc.
 Traffic Logix
 Traffic Safety Corp.
 TRAMUTOLA
 Transtech
 Twenty First Century Communications
 United Water Services, Inc.
 University of La Verne
 USA North
 Vanir Construction Management, Inc.
 VenueTechManagement Group, Inc.
Veolia Water North America
West Coast Arborists, Inc.
Willdan
 Winzler & Kelly
 WLC Architects, Inc.

2010 GRAND PRIZE GIVEAWAY

offered by Lake Traffic Solutions



One lucky California city will be the Grand Prize Winner of a Concourse™ Reboundable Object Marker!

Watch for details!
 Must be present to win.

Approximate retail value: \$2,000.

This promotion is not intended to be an endorsement of any product or service.

Registration:

The value of your registration includes:

- Electronic or web access to all program materials
- Admission to all conference program sessions and the Expo
- One continental breakfast
- Two full lunches with the Exhibitors in the Expo hall
- The San Diego Host City and multiple League Caucus receptions

OPTION ONE (credit card) — Register online for immediate access to conference confirmation and a link to online Headquarter Hotel reservations! If paying by credit card, please register online at www.cacities.org/ac.

OPTION TWO (check) — Full payment must accompany the registration form. Please obtain and print the check registration form at www.cacities.org/ac. Registrations will not be processed until payment in full is received. Fax registrations will not be accepted. Please make checks payable to the League of California Cities. The League is unable to accept purchase orders. After Tuesday, August 25, you may only register onsite.

■ Full Conference

NEW! – Early Bird Discount before June 30

City Officials and City Staff	\$475
City Officials and City Staff	\$500
Public Officials	\$550
Partners/Exhibitors/Others	\$650

Note: Conference registration is required to attend the Annual Conference business meeting and/or to be a Voting Delegate.

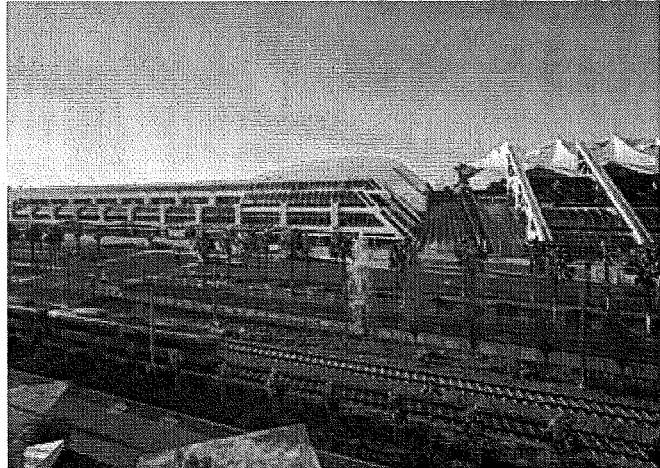
■ One-Day Only Registration

(Select Wednesday, Thursday or Friday)

City Officials and City Staff	\$250
Public Officials	\$300
Partners/Exhibitors/Others	\$350

Refund Policy

Advance registrants unable to attend this meeting will receive a refund of the registration fee, less a \$75 processing charge, only by submitting a written request to the League of California Cities, Conference Registration Office, 1400 K Street, Sacramento, CA 95814, fax (916) 658-8240, or email klofte@cacities.org. Requests for refunds must be received **by 5:00 pm on Tuesday, August 31**. Absolutely, no refunds will be provided if requested or received after this date.



San Diego Convention Center

■ Optional Registration Add-ons

(non-refundable)

Caucus Memberships	\$50 - \$100/year per Caucus
ILG Luncheon	\$45
Spouse or Guest	\$100
City Attorney papers (print)	\$55
City Attorney papers (electronic)	\$25
City Attorney papers (pdf)	Free

**The cost of the attorney papers is not included in the registration amount.*

Spouse/Guest Registration

The spouse/guest registration fee is restricted to persons who are not city or public officials, are not related to any Partner or Exhibiting company, and would have no professional reason to attend the conference. The fee includes admission to the expo, meals and receptions. Conference session seats are reserved for full conference registrants. There is no refund for the cancellation of a spouse/guest registration.

Onsite Badge Pick Up

You must pick up an official 2010 Annual Conference badge at the registration desk in the San Diego Convention Center. Registration will be open:

- Wednesday, September 15 9:00 a.m. – 6:00 p.m.
- Thursday, September 16 7:30 a.m. – 4:00 p.m.
- Friday, September 17 7:30 a.m. – Noon.

If you have questions, please contact the League Conference Registration Office at (916) 658-8291.



For special needs or assistance onsite, please call our Conference Registrar at (916) 658-8291 before September 10.

Headquarter Hotel Information and Reservation Procedures

The League of California Cities has contracted reduced room rates at two properties for registered attendees at the 2010 Annual Conference & Expo. **Please be sure to use the properties listed below to stay within the League's housing room block, while space is still available.** Phone reservations will not be available for League conference hotels. The discounted hotel reservation and rate deadline is Thursday, August 26 or until sold out.

STEP ONE: Register for the 2010 Annual Conference

All attendees must register for the conference first, directly with the League of California Cities, online at www.cacities.org/ac or send check payment by mail.

STEP TWO: Secure your Headquarters Hotel

OPTION A — The **online** conference registration link will take you directly to online Housing Reservations for each Headquarter Hotel currently available on your selected dates. For immediate hotel reservations and confirmation, please book your required rooming needs online after registering. (NOTE: Please process your request promptly or the screen will be timed out.)

OPTION B — After your registration for the conference is received and processed **by mail**, you will be sent a registration confirmation with an online link URL for hotel reservations and/or a housing request form. If you select to mail the housing form with deposit hotel payment to the League of California Cities, it will take a minimum of three business days after receipt to have it forwarded and processed by the Headquarter Hotel.

STEP THREE: Hotel Changes or Hotel Cancellations

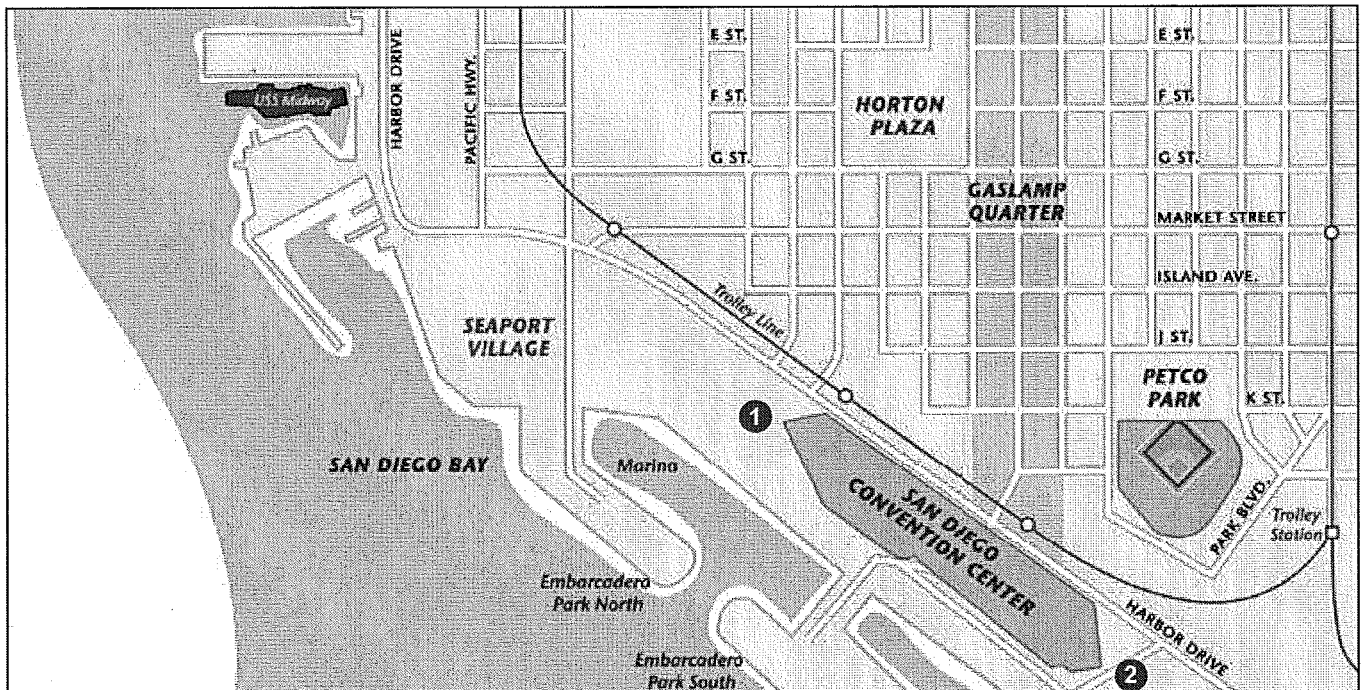
Hotel reservation changes, date modifications, early check-outs, or cancellations must be done through each hotel, prior to Tuesday, August 31. After this date, you will incur a financial penalty and minimum one-night room charge or attrition fees, if applicable.

CAUTION! Please do not make a hotel reservation unless you are sure it is needed. Your city or company will be financially responsible for all cancellation/attrition fees. If you are making hotel reservations for others, please confirm with each individual, in advance, that they actually need hotel accommodations and intend to use them on the dates you are reserving.

HEADQUARTER HOTELS

- ① **San Diego Marriott Hotel and Marina**
333 West Harbor Drive – \$219*
- ② **Hilton San Diego Bayfront**
1 Park Boulevard – \$219*

(*plus occupancy tax 10.5%, Tourism assessment 2%, and Fee \$0.23)





1400 K Street, Ste. 400
Sacramento, California 95814
www.cacities.org/AC

Join more than 1600 of your peers and colleagues at the...

The League of California Cities Annual Conference & Expo

SAN DIEGO CONVENTION CENTER ■ SEPTEMBER 15 – 17, 2010

New discounted early-bird rate!

The value of your registration dollar includes:

- ✓ Topics range from managing the economic crisis to sustainability strategies
- ✓ Lunch on the Expo floor each day
- ✓ Over 35 educational sessions
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Register online at www.cacities.org/AC



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