



Distributed on:
OCT 29 2010
City Manager's Office

Memorandum

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Debra Figone

SUBJECT: City Manager's Weekly Report

DATE: October 29, 2010

INFORMATION

Police Chief Recruitment Outreach Update—Community input remains a key element of my efforts to search for outstanding candidates for the position of Chief of Police. To further involve the community in this important process, staff and I have been attending events hosted by various community organizations. Recently, at three Community Forums, led by Services for Immigrants Rights and Education Network (SIREN), Sacred Heart Community Services, and the Black Kitchen Cabinet, residents shared their insight on the experience, skills and traits that the City should seek in next Police Chief. We welcome this partnership and continue to be available over the next month before the application deadline.

For the month of November, my staff and I will continue to be actively involved in gathering public input and participation. The on-line survey (available in English, Spanish and Vietnamese) along with direct email access to the Executive Recruiter, list of community feedback and other resources are available on the Police Chief Recruitment Community Outreach website at <http://www.sanjoseca.gov/PoliceChiefRecruitment.asp>.

On November 1, I will be holding a coffee talk with various LGBT leaders to gather their input on their ideal qualities they would like in a new Police Chief. Additionally, two targeted stakeholder meetings have been scheduled by community groups in November:

- On Saturday, November 6, staff and I will be attending a forum focused on the Vietnamese-American Community led by the Asian American Center of Santa Clara County (AASC) at Tully Library, located on 880 Tully Road, from 2:00-3:30pm.
- On Wednesday, November 10, staff and I will be attending the PACT Public Safety Action Meeting led by People Acting in Community Together (PACT), located at the Christ the King Catholic Church, 5284 Monterey Hwy, starting at 7:30pm.

A list of remaining meetings in November can be reviewed under the "Upcoming Meeting and Events" section of this report. Additionally, I have attached a list that details the number of responses received from the community on-line survey, Police Department workforce survey and an approximate number of attendees at community meetings focused on gathering input on the Police Chief Recruitment. The list of stakeholders who are currently part of the broader outreach efforts is available on the City's website, and is updated each Friday. If you would like to suggest additional groups or stakeholders, please contact Deputy City Manager Deanna Santana at 535-8280.

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Airport Administrative Offices Moving Next Week—As part of its overall strategy to cut costs and remain competitive, the Airport will begin the final phase of moving its administrative offices from their current location on North First Street to new office space in the ground floor of the Terminal B Concourse. The move will result in an ongoing budget savings of approximately \$2 million per year, and help improve staff coordination, Airport tenant relations, and customer service. Effective Monday, November 8, the Airport's new address will be 1701 Airport Boulevard, Suite B-1130, San Jose, 95110-1206. The Airport's phone numbers will change as well, and the new main number will be 392-3600, and fax number will be 441-4591 starting November 8. For more information, contact Bill Sherry, Director of Aviation, at 501-7669 (until November 5).

work2future Receives Grant from the State of California—work2future received \$970,000 of additional grant assistance from the State of California, Employment Development Department to assist public sector workers who have been laid off due to the state and local area fiscal crisis. The grant will assist laid-off workers such as City employees, school teachers and others with job training and job placement service. During summer 2010, work2future provided services to impacted City employee at the Career Transition Center at City Hall. For more information, contact Jeff Ruster, Deputy Director, Office of Economic Development, at 535-8183.

San Jose Housing Department Receives \$1.5 Million Grant—The Housing Department received a \$1.5 million grant from the California Department of Housing and Community Development CalHome Program. These funds will assist approximately forty-eight low-income households purchase a home or rehabilitate their existing home in San Jose. The Program will provide applicants with low-interest mortgage assistance or home repair loans of up to \$60,000. For more information, contact Jacky Morales-Ferrand, Assistant Director of Housing, at 535-3855.

Advanced Water Treatment Facility Groundbreaking Ceremony—On October 22, the Santa Clara Valley Water District and the San Jose/Santa Clara Water Pollution Control Plant celebrated the groundbreaking of the joint Advanced Water Treatment Facility, a \$42.4 million project that will produce highly purified water and enhance the City's recycled water supply. Present at the Ceremony were Representative Zoe Lofgren, Councilmember Kansen Chu, speaking on behalf of Mayor Reed, and Santa Clara Mayor Patricia Mahan. Representative Lofgren noted that the construction of the Advanced Water Treatment Facility is projected to bring over 200 jobs to the region. For more information, contact Eric Hansen, Research Chemist, ESD at 363-4714.

work2future's NUMMI Re-employment Program—The work2future NUMMI re-employment program has provided services to laid off NUMMI workers since April 1 of this year, when the plant closed. work2future has enrolled over 500 former-NUMMI employees and has secured an additional \$3.2 million of National Emergency Grant Fund from the Department of Labor to provide training and career transition services to affected NUMMI employees. Areas of training for these employees include careers in green energy, advanced manufacturing and information technology. work2future anticipates serving an additional 100 NUMMI employees prior to the termination of the grant. For more information, contact Jeff Ruster, Deputy Director, Office of Economic Development, at 535-8183.

SN, MGPTF Form Partnership to Address Neighborhoods in Crisis—On October 13, the Strong Neighborhoods (SN) Program formed a partnership with the Mayor's Gang Prevention Task Force

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(MGPTF) to address neighborhoods in crisis. The collaboration between SN and MGPTF will assist communities by providing resources and support to manage such issues as gang activity, graffiti, litter and other safety concerns. For more information, contact Mario Maciel, Recreation Superintendent at 277-2741.

SJC Hosts Airport Industry Conferences on Rental Cars and Parking—The American Association of Airport Executives is holding two industry-wide workshops in San Jose next week focusing on innovations, issues, and trends related to airport parking and airport rental car services. The first two-day workshop on rental car operations begins Sunday, October 31, and the second on airport parking begins Tuesday, November 2. With the completion of the SJC Rental Car Center, the Airport has the most technically advanced, environmentally sustainable and convenient airport rental car facility in the nation. For more information, contact Bill Sherry, Director of Aviation, at (408) 501-7669

Tour of San Jose Provided to Housing Officials From Around California—On October 27 and 28, the California Redevelopment Association held its Affordable Housing Conference in San Jose. The conference featured a bus tour that staff from the City's Housing Department and the San Jose Redevelopment Agency provided of portions of Council District 3 and 7. The tour showcased three affordable projects – Gish Apartments (in District 3) and Corde Terra Seniors and Paseo Senter (both in District 7) – as outstanding examples of sustainable housing development. The route was also selected to highlight 26 recent housing developments in and around the Downtown area, most financed by either the City's Housing Department or the Redevelopment Agency. For more information, contact Jacky Morales-Ferrand, Assistant Director of Housing, at 535-3855.

work2future Hosts Youth Job Fair—On October 16, in partnership with District 7 and District 10, work2future sponsored interviewing skills, resume preparation and application assistance workshops, and a subsequent Job Fair at Westfield Oakridge Mall. More than 200 youth attended the workshops and over 500 youth attended the Job Fair. 15 employers were in attendance with approximately 150 plus job openings in a wide array of employment opportunities. For more information, contact Jeff Ruster, Deputy Director, Office of Economic Development at 535-8183.

Sunshine Reform Article—Tom Norris, the City's Public Records Manager, recently wrote an article detailing the success of the City's effort to increase transparency through the Sunshine Reform process. The article, which highlights the significant accomplishments of the City, has been picked up and published by several professional journals and organizations, a copy of the article is attached. For more information, contact Tom Norris, Public Records Manager, at 535-8120.

Two Downtown Restaurants Open at the Airport—On October 27, San Jose Joe's, a restaurant based on Original Joe's in downtown San Jose, opened for business in Terminal B on and Tres Gringos opened two weeks earlier near the Terminal A checkpoint. San Jose Joe's has an Italian menu and Tres Gringos is a Mexican cantina-style restaurant whose first location is on South 2nd Street in downtown San Jose. Both restaurants continue the Airport's strong emphasis on local businesses in its concessions program. For more information, contact Bill Sherry, Director of Aviation, at 501-7669.

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City Reduces Mercury Pollution Through Mercury Thermometer Exchange Events—During the months of July through September, Environmental Services hosted eight Mercury Thermometer Exchange events. Over 600 residents turned more than 400 old-fashioned glass mercury thermometers and one thermostat. In exchange, residents received a free digital thermometer. Additionally, residents learned how to prevent pollution by using less toxic cleaning methods. The events were held at community centers throughout Santa Clara County. For more information, contact Sharon Newton, Supervising ESD Specialist, at 793-5351

PRNS Teen Camp Wins International Excellence in Programming Award—The Department of Parks, Recreation and Neighborhood Services' (PRNS) ***Game On! Teen Challenge Camp*** was selected for the Excellence in Programming award by the Learning Resources Network (LERN.) Staff members Brandon Kwock and Scott Donschikowski developed and marketed *Game On!* as a one-week, full-day summer camp program at Almaden Community Center to appeal to teens, ages 11 to 16. The award will be announced at the organization's international conference on November 6, 2010 in Chicago, IL. For more information, contact Dan Wax, Division Manager at 535-3576.

HHPZ Marketing Materials Receive National Award—Several of Happy Hollow Park & Zoo's (HHPZ) marketing materials were selected as winners in the annual American Graphic Design Awards competition sponsored by *Graphic Design USA* (GDUSA.) The winning promotional pieces were *The Buzz Newsletter*, Zoo Sleepover Rack Card and HHPZ's publications series that included the Education, Membership, Girl Scout and Green Tour brochures. GDUSA is a national publication for graphic artists. For more information, contact Vanessa Rogier, Marketing Manager, PRNS at 794-6404.

City Libraries Celebrate Family Nights—Throughout the month of October, the City's Public Library hosted a series of Family Nights at all 19 libraries. The programs were designed to be a fun and educational way to encourage library use by school-aged children and their families. During the events, families participated in festive activities, took library tours, and learned about educational services such as homework resources and story times. For more information, contact Jane Light, Library Director, at 808-2150.

Youth Commission PSA Wins Regional Media Competition—On October 15, the San Jose Youth Commission and CreaTV's Public Service Announcement (PSA) *Ignorance Isn't Bliss* won the Western Access Video Excellence (WAVE) Award in the Public Announcement Category at the Alliance for Community Media Western Region Media Competition in Reno, Nevada. The video can be viewed on the PRNS homepage at www.sanjoseca.gov/prns . For more information, contact Neil Rufino, Recreation Superintendent at 277-2717

Healthy Neighborhood Venture Fund (HNVF) Receives the 2010 Community Impact Award—On October 29, HNVF was presented with the 2010 Community Impact Award by Generations Community Wellness, a community based organization whose mission is to provide creative wellness solutions through community partnership. HNVF funds the MOVETRITION program which provides education on healthy lifestyle choices to youth to prevent the onset of chronic diseases such as diabetes, obesity, and heart disease. For more information, contact Leslye Krutko, Director of Housing, at 535-3851.

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Upcoming Meetings & Events

Two Robert Dawson Photographic Exhibits on Wastewater—Now through February 1, 2011, *The Conscience of the City: Treating Wastewater in Silicon Valley* in City Hall windows along 4th Street between Santa Clara and San Fernando streets. For more information, contact Barbara Goldstein, Public Art Director, at 793-4337.

Making Strides Against Breast Cancer—October 30, 8:00 a.m. - 12:00 p.m., Guadalupe River Park Arena Green, Guadalupe River Trail Discovery Meadow & Plaza de Cesar Chavez. For more information, contact Justin Clark at (510) 285-7928 or justin.clark@cancer.org.

The Dean Karnazes Silicon Valley Marathon presented by The North Face™—October 31, 7:00 a.m. - 1:30 p.m. Guadalupe River Park Discovery Meadow & Los Gatos Creek Trail. For more information, contact Scott Anderson (415) 462-6490 sanderson@evolve-sports.com.

2010 City of San Jose Stair Challenge—Wednesday, November 3. Registration 8:30 a.m. followed by a warm-up at 8:45 a.m and the 18 story Challenge at 9 a.m. San Jose City Hall at the 6th Street stairwell near underground garage (see attached flyer). Deadline to RSVP is October 29. For more information, or to RSVP contact Denlle Fedor or Melrose Cacal, Office of Councilmember Pierluigi Oliverio, at 535-4906 or via email at Denlle.Fedor@sanjoseca.gov or Melrose.Cacal@sanjoseca.gov.

High Speed Train Project Meeting Addressing Downtown Area Design Issues—Thursday, November 4, 6:00 p.m. to 8:00 p.m., San Jose City Hall Wing. Co-hosted by California High Speed Rail Authority and City of San Jose Department of Transportation. For more information, contact Ben Tripousis at 975-3717.

Silicon Valley Turkey Trot Run or Walk for Health, Hope and a Home—Thursday, November 25, 7:30am-12:00pm, Guadalupe River Park Arena Green. For more information, contact Tricia Fornesi at 453-4750 or tfornesi@svlg.org.

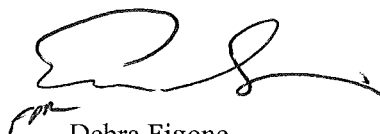
Run, Turkey, Run! 5K/10K—Thursday, November 25, 8:30am-10:30am, Los Alamitos Creek Trail. For more information, contact Scott Kimmel at 822-8492 or skimmel@yahoo.com.

Christmas in the Park—Friday, November 26, 2010 through Saturday, January 1, 2011, 5:30pm - 12:00am, Plaza de Cesar Chavez. For more information, contact Ed Bautista, Events Manager at 794-6201.

Grand Opening and Ribbon Cutting of the San Jose Conservation Corps & Charter School (SJCC & CS)—Wednesday, December 1 at 5:00 PM, San Jose Conservation Corps & Charter School will hold a grand opening and ribbon cutting event of its newly constructed facility at 1560 Berger Drive. For more information, contact Jacky Morales-Ferrand, Assistant Director of Housing, at 535-3855.

Heritage Holiday—Saturday, December 4, 12:00pm - 5:00pm, Kelley Park / History Park. For more information, contact Pam Watson at 918-1055 or pwatson@historysanjose.org

San Jose Holiday Parade—Sunday, December 5, 8:30am - 11:00am, Guadalupe River Park Arena. Anticipated attendance is 125,000. For more information, contact Brian Clampitt, Events Coordinator at 794-6203.



Debra Figone
City Manager

Police Chief Recruitment Outreach Update:
Revised: October 29, 2010

Police Chief Recruitment Stakeholder Outreach Meetings

Approximate Participants in Stakeholder Meetings:	760
Total Community Online Survey Responses: *As of 10/28/10	119
Total Police Workforce Online Survey Responses: *Survey Closed	87

Community Wide Workshops		Approximate Number of Guests: 110
Date	Event	Location
October 24, 2010	Community Wide Workshop 7	Mexican Heritage Plaza
September 20, 2010	Community Wide Workshop 6	Oak Grove School District
September 2, 2010	Community Wide Workshop 5	Eastside Union High School District
September 1, 2010	Community Wide Workshop 4	West Valley Branch Library
August 30, 2010	Community Wide Workshop 3	City Hall – City of San Jose
August 25, 2010	Community Wide Workshop 2	Tully Community Branch Library
August 24, 2010	Community Wide Workshop 1	Roosevelt Community Center

Strong Neighborhood Initiative Neighborhood Action Coalitions (NACs)		Approximate Number of Guests: 150
Date	Event	Location
October 18, 2010	NAC #8 - KONA	O.S Hubbard Elementary School
October 14, 2010	NAC #7 – Edenvale Great Oaks Plan	Edenvale Community Center
October 13, 2010	NAC #6 – McKinley/Bonita *conducted in Spanish	McKinley Elementary School
October 7, 2010	NAC #5 – Blackford Neighborhood	West San Jose Community Center
October 7, 2010	NAC #4 – Tully/Senter Neighborhood	Santee Elementary School
October 2, 2010	NAC #3 – East Valley/680	Mayfair Community Center
September 27, 2010	NAC #2 – West Evergreen	O.B. Whaley Elementary School
September 15, 2010	NAC #1 – Hoffman/Via Monte	Hoffman/Via Monte Neighborhood Center

Boards and Commissions		Approximate Number of Guests: 60
Date	Event	Location
September 27, 2010	Youth Commission (Youth Visioning)	City Hall – City of San Jose
September 17, 2010	Boards and Commission (Coffee Talk)	City Hall – City of San Jose
September 8, 2010	Neighborhood Commission	City Hall – City of San Jose

Other Council District Workshops		Approximate Number of Guests: 60
Date	Event	Location
October 21, 2010	D10 Leadership Group	Almaden Community Center
October 20, 2010	D6/D9 Community Meeting	Willow Glen Community/Senior Ctr.
October 7, 2010	Alviso Neighborhood Group Mtg.	Alviso Youth Center

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City Manager's Coffee Talk Meetings		Approximate Number of Guests: 50
Date	Event	Location
November 1, 2010	LGBT Leaders Coffee Talk	City Manager's Conference Room
October 2, 2010	Santa Clara County Sheriff's Office Coffee Talk	City Manager's Conference Room
September 17, 2010	Boards and Commissions Coffee Talk	City Manager's Conference Room
September 17, 2010	Coalition for Justice and Accountability Coffee Talk	City Manager's Conference Room
September 10, 2010	District Superintendents Coffee Talk	City Manager's Conference Room
September 9, 2010	Police Department Workforce Coffee Talk	City Manager's Conference Room

Other Targeted Outreach		Approximate Number of Guests: 330
Date	Event	Location
October 27, 2010	Juvenile Empowerment & Tolerance Committee Meeting	Sobrato Center for Nonprofits
October 27, 2010	California Community Partners for Youth (CCPY)	Yerba Buena High School
October 25, 2010	Sacred Heart Community Service – Town Hall Meeting	Sacred Heart Building
October 25, 2010	City Listening Panel for African-American Community Forum	Antioch Baptist Church
October 24, 2010	SIREN (Services, Immigrants, Rights and Educational Network) Chief Recruitment	Tully Library
October 14, 2010	CJA/De-Bug PD Chief Recruitment Forum	De-Bug Offices
October 8, 2010	Diocese of San Jose – Deanery 6	Our Lady of Guadalupe
September 24, 2010	La Raza Roundtable Meeting	Center for Trainings and Career Office
September 15, 2010	United Way Live Community Breakfast	Campbell

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PM

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SAN JOSÉ, CALIFORNIA, CITY GOVERNMENT IS MORE TRANSPARENT THAN EVER BEFORE. HERE ARE ITS NEW OPEN-GOVERNMENT TACTICS THAT LOCAL GOVERNMENT MANAGERS CAN PUT INTO PRACTICE:

1. Public meetings must adhere to stringent guidelines. The agenda and materials to be discussed at public meetings are made available to the public through the city's website far in advance of the actual meetings.
2. Information regarding lobbyists is posted online, and councilmembers and the members of boards and commissions must disclose communications from lobbyists on any item under discussion.
3. New time frames for responding to requests for public records help speed the disclosure of records to requestors.
4. Members of the public who are denied requested records now have access to an administrative appeals process; in the past the only means of appeal was through a lawsuit.
5. Online calendars providing information about appointments from the previous week must be updated each Monday by the mayor, councilmembers, and certain other high-level city officials.
6. Councilmembers, board and commission members, city employees, vendors, lobbyists, volunteers, and other nongovernmental partners must verify in writing that they will abide by the city's code of ethics.
7. New requirements to improve accountability of not-for-profit organizations that receive city funding are in place.
8. A searchable database of council votes is being developed.
9. Statistical reports on activities will be issued regularly by the police department, fire department, and the independent police auditor.
10. Changes and additions to city records retention schedules must be posted online for 30 days before going into effect. **PM**



TOM NORRIS
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TOM STEELE
City Manager
West Jordan, Utah
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Re: "Sammamish Takes Out a Contract on Crime"

Although I have often seen contract services in law enforcement work as a viable alternative, I was amused by the rather limited and self-serving analysis offered in this article ("Police Stories," July 2010 *PM*). A contract with King County, Washington, may well be the best option for Sammamish, Washington, but it was unfortunate that they tried to make themselves appear light years better than the other western Washington communities they used as a comparison.

The article had only one workload indicator (dispatched calls for service per sworn officer), but if you used that indicator to establish ratios for the indicators of "law enforcement cost per capita," "sworn officers per thousand," and "police costs as a percentage of general expenditures," you could easily demonstrate that on a "per call for service" basis, Sammamish is actually paying more than the average of the other five cities.

Of course, reaching that conclusion is probably just as unfortunate as the conclusions they obviously intended, but it points out the danger of "pushing" the data. I'm sure we all envy the apparent low crime rate and workload of Sammamish, and, assuming they are using true "apples to apples" comparisons, hope they enjoy a continued positive relationship with their contractor. But on the face of it, it would be shortsighted to imply that the other five cities are in fact overpaying for their police services. Their own statistics don't show that in the least. **PM**

STAIR Challenge



It's time to Get Active!

Councilmember Pierluigi Oliverio and the San Jose Parks Department are hosting the 2010 City of San Jose Stair Challenge. Please join us!

The Fall Stair Challenge is one of the many ways to test your endurance and challenge yourself to climb the 18 story City Hall. As we all know, it's important to stay healthy and fit throughout the year. So, take advantage of this opportunity to walk or run the 6th Street Stairwell.

The Department of Parks, Recreation, and Neighborhood Services (PRNS) is a leader in developing healthy and active programs throughout the year. Find out how you can get active this season -- www.sanjoseca.gov/prns.

Last year, the San Jose Fire Department (SJFD) joined in the Stair Challenge. They suited up in full gear and climbed the 18 flights of stairs. If the SJFD schedule allows, they will be joining us again this year.

No beverages will be served, so please bring your own. Comfortable shoes and clothing is suggested. You will also need to sign a release of liability form.

Please RSVP to Melrose Cacal and Denelle Fedor with Councilmember Oliverio's office by Friday, October 29, 2010:

Denelle Fedor: via email at Denelle.Fedor@sanjoseca.gov
Melrose Cacal: via email at Melrose.Cacal@sanjoseca.gov

Date: Wednesday, November 3, 2010
Time: 8:30 AM Registration 8:45 AM Warm-Up 9:00 AM Stair Challenge
Location: 6th Street Stairwell (near the underground parking entrance)