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City Manager's Office

Memorandum

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Debra Figone

SUBJECT: City Manager's Weekly Report

DATE: November 19, 2010

INFORMATION

Due to the upcoming Thanksgiving Holiday, the November 26 edition of the CMO Weekly will be cancelled. The CMO Weekly will resume on December 3, 2010.

Airport Passenger Traffic Increases Again in October—For the second consecutive month, passenger activity at SJC has slightly increased compared to the same period a year ago. October 2010 traffic gained 0.3% compared to October 2009, following an increase of 0.2% in September. Although the rate of increase is small, it may represent the bottoming out of a three-year period of monthly declines since mid-2007. However, the number of commercial passenger operations fell by 11% compared to a year ago, which means that SJC flights continue to fly with even fuller loads. Southwest Airlines will be adding six daily flights at SJC over the next six months, and Alaska Airlines' new flights to Mexico (Guadalajara and Cabo San Lucas) begin in December and to Kauai in March. For more information, contact Bill Sherry, Aviation Director, at 392-3611.

PRNS Awarded Grants for Park Construction & Expansion—The Parks, Recreation and Neighborhood Services Department (PRNS) was awarded two major grants by California State Parks to build one new park and expand an existing park in San José. The department received \$400,000 toward building Nisich Park, a new construction in the Tully/Hwy 101 area and \$600,000 to expand Buena Vista Park in the Burbank neighborhood. The grants were awarded through Proposition 84 funding. Prop 84 is a competitive grant program focused on the creation of new parks and new recreation opportunities in critically underserved communities across California. For more information, contact Matt Cano, Division Manager, PRNS at 535-3580.

PRNS to Host Second Bay Area Revenue Management School—On December 3, the Parks, Recreation & Neighborhood Services Department (PRNS) will offer the second annual Bay Area Revenue Management School (BARMS) for Parks and Recreation professionals throughout the region. Nationally-recognized experts in the Parks and Recreation field will offer instruction on two tracks: Policy & Strategic Planning and Business Plan Development. The sessions will be held on December 3 at Seven Trees Community Center, Friday, December 10, at the Dolce Hayes Mansion and Friday, January 13, again at Seven Trees. The school was formed to equip Bay Area Parks and Recreation staff with essential tools necessary to create and maintain financially-sustainable Parks and Recreation programs and operations. For more information, contact Jay Castellano, Deputy Director, PRNS at 535-3571.

Environmental Services Offers First Ever Grease Hauler Workshop in South Bay—On November 10, twenty-seven representatives from 16 different grease hauling companies participated in a Grease Hauler Workshop. This is the first workshop of its kind in the South Bay.

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The Workshop was focused on educating and guiding local grease haulers on Fats, Oils, and Grease (FOG) as well as on stormwater requirements, and Best Management Practices (BMPs). Guidance on grease control device maintenance and documentation procedures were also provided to attendees. The workshop was designed to reach out and enlist the support of grease hauling companies to prevent grease blockages and overflows in the sanitary sewer system. For more information, contact Steve Osborn, Program Manager, at 793-5352.

Updating County-wide Local Hazard Mitigation Plan—The San Jose Office of Emergency Services is working with the County of Santa Clara to update the countywide local hazard mitigation plan. This plan will identify projects throughout the County that would help prevent or reduce the damage caused by natural disasters such as flooding or earthquakes. The plan is updated every five years. In order to ensure that the plan evaluates all of the city's needs, San Jose residents are encouraged to provide their input and feedback by taking part in an online survey. This survey will help gauge awareness of potential hazards as well as the level of preparedness in our community. The survey is available through December 3 and can be found at <http://www.surveymonkey.com/s/2010SCCHMP> For more information, contact Chris Godley, Director of Emergency Services, at 277- 3747.

Emotional Intelligence Presentation—On November 17, the Human Resources Department hosted a keynote address on Emotional Intelligence that was attended by over 300 employees. Noted authors Dr. Fred Luskin, the Director of the Stanford Forgiveness Project, and Mr. Mike Robbins presented inspiring and practical ways for coping with conflict or stressful situations. The presentation also served to kick off a new Citywide program created by and for employees called Collaborative Resolution. Two employees experiencing an interpersonal conflict may voluntarily request the assistance of trained conflict facilitators to guide them through a process that leads to mutually agreed-upon solutions. The volunteer facilitators are employees from various departments who are certified conflict mediators and have completed at least 40 hours of training. Research has shown that this method is up to 85-90% effective in resolving conflicts and the handful of conflicts already mediated through the City's program have a 100% success rate. For more information, contact Eileen Beaudry, Workforce Development Program Manager, Human Resources at 975-1491.

Governor Names Casa Feliz Studios Winner of 2010 Top Environmental Leadership Award—Governor Schwarzenegger announced that First Community Housing's Casa Feliz Studios – with 60 affordable rental apartments – has won the 2010 Governor's Environmental and Economic Leadership Award (GEELA) for its Sustainable Facilities Program, California's highest and most prestigious environmental honor. The program recognizes individuals, organizations and businesses that have demonstrated exceptional leadership for voluntary achievements in conserving California's resources, protecting and enhancing the environment, and building public-private partnerships. Casa Feliz Studios serves extremely low-income tenants with 21 units set aside for residents with developmental disabilities. The project has also received the award for Leadership in Energy and Environmental Design (LEED) New Construction (NC) Gold certification from the U.S. Green Building Council. For more information, contact Jacky Morales-Ferrand, Assistant Director of Housing at 535-3855.

Women and Girls Summit 2010: Thriving in the New Economy—On December 3, The County of Santa Clara has partnered with the City of San Jose and other local community and business

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partners to present *Women and Girls 2010: Thriving in the New Economy* from December 2-December 4. This three-day event will include a day long policy summit on Friday, December 3 in the Rotunda at San José City Hall and activities for young women and girls (12-18 years old) at the Mexican Heritage Plaza on December 4. This event will bring together 300 women and men policy makers, community and business leaders, and activists from throughout Silicon Valley who are committed to creating and sustaining a Countywide Initiative that will serve to achieve equality and increase opportunities for women and girls. The cost of the Summit is \$75. For more information or to register visit <http://www.brownpapertickets.com/event/130139>, <http://owp.sccgov.org/>, or contact Eve Castellanos, Executive Analyst, City Manager's Office at 535-8101.

Trail Program Wins State of the Art Award— On November 16, the City's Trail Program Signage and Mileage Marker Guidelines won the *State of the Art Award* at the 2010 American Trails National Symposium held in Chattanooga, Tennessee. The City received the award for development of comprehensive signage and mileage marker guidelines designed to provide precise location data to the trail user in an easy to understand manner. Installation of the signage and markers begins in December 2010 and is expected to be completed by the end of February 2011. By 2022, as part of its Green Vision, the City will have 35 interconnected trail systems across 100 miles. More information about the award is posted on the Trail Program web site (www.siparks.org/Trails/TrailsAwards) or contact Yves Zsuty, Program Manager, PRNS at 793-5561.

Church Group Provides Extreme Makeover to Fontana Park West—On November 20, South Hills Community Church will complete an extreme makeover project in Jeffrey Fontana Park West. Over 300 volunteers are expected to participate in renovating the park entry at the intersection of Golden Oak and McAbee; the location of the park identification marker and the Fontana Memorial Statue. Council District 10 and PRNS have worked in collaboration with the South Hills Community Church to plan and implement the project. Fontana Park (formerly Golden Oaks Park) was renamed and dedicated in remembrance of Officer Jeffrey Fontana who was killed in the line of duty on October 28, 2001. For more information, contact Mollie Tobias, Volunteer Coordinator, PRNS at 535-3588.

4th Annual Backesto Park Handball Tournament Provides Safe Alternative to Area Youth— On November 14, the City's Safe School Campus Initiative in collaboration with the 13th St. Neighborhood Association and Crossroad Calvary Chapel held their 4th Annual Backesto Park Handball Tournament. The event drew 50 participants from different parts of the city to the handball courts at Backesto Park. BEST providers from the Mayor's Gang Prevention Task Force had tables at the event offering prevention and intervention resources to participants and spectators. For more information, contact Angel Rios, Deputy Director, PRNS at 535-3576.

Over 100 Attend Alum Rock Union Elementary School District Parent Conference—On November 6, the City's Safe School Campus Initiative gave a presentation on gangs, prevention and intervention resources for parents at the Alum Rock Union Elementary School District Annual Parent Conference held at Sheppard Middle School. The conference had over 135 parents in attendance. For more information, contact Angel Rios, Deputy Director, PRNS at 535-3576.

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Upcoming Meetings & Events

Two Robert Dawson Photographic Exhibits on Wastewater—Now through February 1, 2011, *The Conscience of the City: Treating Wastewater in Silicon Valley* in City Hall windows along 4th Street between Santa Clara and San Fernando streets. For more information, contact Barbara Goldstein, Public Art Director, at 793-4337.

Fire Station 20 Grand Opening Ceremony—Saturday, November 20, 10:00 a.m.- 11:00 a.m. at 3292 Sierra Road. Mayor Chuck Reed, Councilmember Kansen Chu, and the San José Fire Department will be holding a grand opening event. Boy Scout Troop 41 as well as students from Sierramont Middle School and St. Victors School will be participating in the ceremony. Street parking is limited; additional parking is available at St. Victor's School located at 3150 Sierra Road. For more information contact Stephanie Fong, Council District 4 at 535-4904.

Silicon Valley Turkey Trot Run or Walk for Health, Hope and a Home—Thursday, November 25, 7:30am-12:00pm, Guadalupe River Park Arena Green. For more information, contact Tricia Fornesi at 453-4750 or tfornesi@svlg.org.

Run, Turkey, Run! 5K/10K—Thursday, November 25, 8:30am-10:30am, Los Alamos Creek Trail. For more information, contact Scott Kimmel at 822-8492 or skimmel@yahoo.com.

Christmas in the Park—Friday, November 26, 2010 through Saturday, January 1, 2011, 5:30pm - 12:00am, Plaza de Cesar Chavez. For more information, contact Ed Bautista, Events Manager at 794-6201.

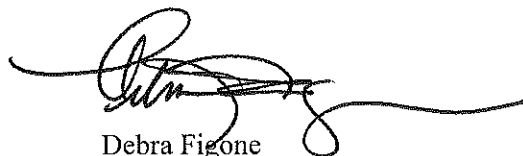
Grand Opening and Ribbon Cutting of the San Jose Conservation Corps & Charter School (SJCC & CS)—Wednesday, December 1 at 5:00 PM, San Jose Conservation Corps & Charter School will hold a grand opening and ribbon cutting event of its newly constructed facility at 1560 Berger Drive. For more information, contact Jacky Morales-Ferrand, Assistant Director of Housing, at 535-3855.

Women & Girls Summit 2010 – On December 2 - 4, the County of Santa Clara Office of Women's Policy will be hosting the Women & Girls Summit 2010. To register, go to <http://www.brownpapertickets.com/event/130139>.

Heritage Holiday—Saturday, December 4, 12:00pm - 5:00pm, Kelley Park / History Park. For more information, contact Pam Watson at 918-1055 or pwatson@historysanjose.org

San Jose Holiday Parade—Sunday, December 5, 8:30am - 11:00am, Guadalupe River Park Arena. Anticipated attendance is 125,000. For more information, contact Brian Clampitt, Events Coordinator at 794-6203.

3rd Annual Crime and Gang Prevention Summit—Saturday, January 22, 2011
8:00 am – 12:00 pm Seven Trees Community Center, 3590 Cas Drive, San José, CA 95111



Debra Figone
City Manager