

Memorandum

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Debra Figone

SUBJECT: City Manager's Weekly Report

DATE: December 3, 2010

INFORMATION

Due to the upcoming furlough, the final edition of the Manager's Weekly for 2010 will be December 17. The Weekly will resume on January 7, 2011.

Affordable Housing Program Grants Awarded—Two City-funded affordable housing developments have received funding from the Federal Home Loan Bank (FHLB) of San Francisco's Affordable Housing Program (AHP). The Fourth Street Apartments, being developed by First Community Housing, received the largest possible award of \$1 million to support its 99 affordable apartments. The New San José Family Shelter, sponsored by Family Supportive Services with development overseen by Charities Housing, received \$350,000 to support its 35 shelter units, with a total of 143 beds. The competitive AHP program provides forgivable gap loans/grants to restricted affordable housing projects with applications sponsored by the FHLB's member banks. These awards may enable green building or other features that had been value engineered out of the project scope of work to be restored, or may help reduce the City's overall project funding level. For additional information, contact Jacky Morales-Ferrand, Assistant Director of Housing, at 535-3855.

Foreign Trade Subzone Project Approved—The City was notified by the United States Department of Commerce's Foreign Trade Zones Board, that the City's Foreign Trade Subzone application submitted in April 2010 on behalf of Lam Research Corporation of Fremont, was approved on November 26, 2010. The Foreign Trade Subzone designation will allow Lam Research to lower costs and operate more efficiently in the global marketplace. Lam employs 1,627 employees, including 263 San Jose residents. An additional 1,300 contractors are dependent upon Lam's continued local presence. The City is working with Lam and U.S. Customs and Border Protection on the activation of the Subzone. For more information, contact Joe Hedges, International Programs Manager, OED at 535-8186.

Councilmember Chu Speaks at Press Conference to Encourage Use of Reusable Bags—On November 29, Green Cities California (GCC) and the Clean Seas Coalition (CSC) hosted a press event on the West Steps of the State Capitol, to highlight local and statewide efforts to restrict the use of single-use plastic bags. The event was headlined by Governor Schwarzenegger and Assemblywoman Julia Brownley, author of the City-supported bill that would have banned plastic bags Statewide. Councilmember Kansen Chu spoke on behalf of the City. Other speakers included representatives from Los Angeles County, Long Beach, San Francisco, the Food & Commercial Workers Union, Chico Bag, and the Girl Scouts. Elected officials from 9 cities, 2 counties, and 12 environmental organizations also attended. San José's City Council is scheduled to consider an ordinance reducing single-use carryout bags at its December 14 meeting. For more information on

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the background and development of the ordinance, please visit the Reusable Bags website at www.sjrecycles.org/bags/, or contact Jo Zientek, Deputy Director, ESD at 535-8557.

Affordable Housing Best Practices and Funding Study—The City of San Jose was selected as one of eighteen cities included in the recently released “Affordable Housing Best Practices and Funding Study” by Bay Area Economics (BAE). BAE produced this report for the San Diego Housing Commission in order to provide them a survey of best practices in eighteen economically competitive regions. In the report, San Jose was noted for being one of the regions with the highest housing costs, as well as having a highly effective affordable housing program in order to make homes more accessible. The report also highlights the work of the Housing Trust of Santa Clara County, one of the City's leading partners in providing housing opportunities to San Jose families. For more details, the report can be accessed at the following site under “Best Practices Study”: <http://www.sdhc.net/Special-Housing-Programs/Linkage-Task-Force/>”.

San José Public Library Launches its New Website—On November 15, the City's Public Library launched its newly redesigned website. The Library is now the first library system nationwide that allows staff adds content to the website through blog posts. In addition, the Library's new website, sjpl.org, greets users with bold images, rotating promotions and the most sought out services front and center. The City's 19 libraries now have their own unique page within the new website containing detailed contact information, a virtual map and direct access to staff blog posts allowing customers to stay connected with the latest happenings at their neighborhood library. The previous website, sjlibrary.org, was transformed into a joint portal page embracing the collaboration between the City and San José State University. For more information, contact Sarah Houghton-Jan, Digital Futures Manager, SJPL at 808-2389.

Upcoming Meetings & Events

Two Robert Dawson Photographic Exhibits on Wastewater—Now through February 1, 2011, *The Conscience of the City: Treating Wastewater in Silicon Valley* in City Hall windows along 4th Street between Santa Clara and San Fernando streets. For more information, contact Barbara Goldstein, Public Art Director, at 793-4337.

Christmas in the Park—Friday, November 26, 2010 through Saturday, January 1, 2011, 5:30pm - 12:00am, Plaza de Cesar Chavez. For more information, contact Ed Bautista, Events Manager at 794-6201.

Women & Girls Summit 2010 – On December 2 - 4, the County of Santa Clara Office of Women's Policy will be hosting the Women & Girls Summit 2010. To register, go to <http://www.brownpapertickets.com/event/130139>.

Heritage Holiday—Saturday, December 4, 12:00pm - 5:00pm, Kelley Park / History Park. For more information, contact Pam Watson at 918-1055 or pwatson@historysanjose.org

San Jose Holiday Parade—Sunday, December 5, 8:30am - 11:00am, Guadalupe River Park Arena. Anticipated attendance is 125,000. For more information, contact Brian Clampitt, Events Coordinator at 794-6203.

Green Vision Clean Energy Showcase Unveiling—Wednesday, December 8, 11:00 a.m.-11:30 a.m., across the street from San José City Hall. In case of rain, the event will move to the City Hall Rotunda. For more information, contact Mary Tucker, Program Manager, ESD at 975-2581.

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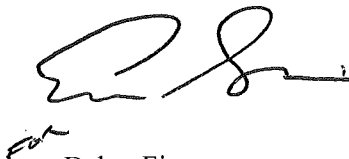
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3rd Annual Crime and Gang Prevention Summit—Saturday, January 22, 2011

8:00 am – 12:00 pm Seven Trees Community Center, 3590 Cas Drive, San José, CA 95111

A handwritten signature in black ink, appearing to read 'Debra Figone', with a small mark below the first letter 'D'.

Debra Figone
City Manager