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City Manager's Office

## Memorandum

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Debra Figone

**SUBJECT:** City Manager's Weekly Report

**DATE:** February 4, 2011

### INFORMATION

***“Pause” on State HCD Programs***— On February 1, the Housing Department was notified by the State Department of Housing and Community Development (HCD) of a program “pause,” which the State is imposing on bond-funded programs in order to examine funding priorities in this fiscal year as well as FY 2011-12. As a result, HCD announced the cancellation of all open and un-awarded NOFAs for Propositions 46- and 1C-funded programs for several programs, including Multifamily Housing Program (MHP) and the Housing-Related Parks Program (HRPP). This action will effects San José in at least two manners. First, the City’s Housing and Parks, Recreation and Neighborhood Services Departments have been working together on HCD’s HRPP application, which was to be submitted in March, with an estimated award of \$1.3 million to be used for park improvements. Second, the ‘pause’ will cancel the forthcoming MHP award of \$9.2 million for the McCreery Courtyards project, an affordable rental housing project planned on McCreery Avenue south of Alum Rock Avenue, for which the City committed \$7.9 million in 2007 and disbursed \$6.75 million of the total in 2008 for its land purchase. The developer, Pacific West, has been trying since 2008 to compete for other competitive affordable housing funding and to start construction. It will now be unable to access a federal Stimulus funding program only available in 2011 that would have allowed it to start construction of its 93 units, and will again be delayed. For more information, contact Jacky Morales-Ferrand, Assistant Director of Housing, at 535-3855.

***EPA Pretreatment Compliance Inspection for San José***—On January 24-25, Environmental Protection Agency (EPA) consultants, on behalf of EPA and the California State Water Quality Control Board (the Water Board), conducted a program inspection of the City’s Pretreatment Program. This program monitors and regulates discharges from more than 300 industrial facilities to the San Jose/Santa Clara Water Pollution Control Plant. EPA’s inspection included a detailed staff interview, a review of facility files, and field inspection of six facilities. A final report is expected from the State Board within six months. City staff are evaluating the findings from the exit interview and taking responsive steps as needed. Additionally, the Report from EPA’s 2009 Pretreatment Compliance Audit (more extensive in scope than the inspection) was received in January 2011. Staff is preparing a response to the State Board and EPA by March 4, 2011, with comments on the Report and a plan for addressing the requirements and recommendations in the report. For more information, contact Melody Tovar, Deputy Director at 793-5353.

***Gardeners Notified of Possible Community Garden Closure***— On January 29, staff held a meeting at the Jesse Frey Community Garden to notify the gardeners of the possible closure of the garden in November 2011. The land on which the garden is situated belongs to the Santa Clara Valley Water District (SCVWD) and may be required for a flood control project. At the January 29 meeting, staff

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apprised the gardeners of the current situation and provided them with the option of placement on the waiting lists for one of the other 19 community gardens throughout the city. Currently, there are 33 plots and 33 gardeners assigned to the location. For more information, please contact Steve Hammack, Deputy Director, PRNS at 793-5579.

***San José Hosts National Compost Conference***—On January 24-27, the City co-hosted a record-breaking U.S. Composting Council Conference, drawing more than 1,000 participants to San José and Santa Clara. The event promoted San José and its Green Vision to regional and national waste diversion and renewable energy experts. Environmental Services' Director John Stufflebean provided the welcoming remarks, and City staff gave five presentations, including participation in the opening plenary, that showcased leading-edge San José waste diversion and organic management efforts. In addition to workshops and technical sessions, hands-on activities included sold-out hall and equipment demonstrations as well as tours of Newby Island Resource Recovery Park, Zanker Road Resource Recovery operations, and the San Jose/Santa Clara Water Pollution Control Plant. For more information contact Michele Young, Organics Manager, at 975-2519.

***Attendance and Input From Workshops Shows Strong Public and Media Interest in Plant Master Plan***—In January 2011, over 180 community members served by the San Jose/Santa Clara Water Pollution Control Plant came to one of five community workshops to provide public input on the draft Plant Master Plan. Participants learned about the plan to rebuild the treatment plant over the next 30 years and the proposed land uses on the 2,600 acre site. Input was accepted through January 30, 2011, and will be used to develop a final recommended plan scheduled to go to Council in April. Media coverage of the workshops included *The Mercury News*, *The Milpitas Post*, and the Milpitas and Cupertino *Patch* websites. The workshop presentation, display boards, and media coverage are available at [rebuildtheplant.org](http://rebuildtheplant.org). For more Plant Master Plan information, contact Project Manager Kirsten Struve at 945-5180. For more project outreach and media information, contact Communications Manager Jennifer Garnett at 535-8554.

***From Civic Hub to Romantic Venue, San José's City Hall Rotunda is Selected for Bride's Choice Award*** - Described as an awe inspiring venue and a piece of art with...infinite angles for amazing photographs, WeddingWire brides rated San José's City Hall Rotunda a 4.5 out of 5 stars for Quality of Service, Responsiveness, Professionalism and Value for Cost. This is the second year that WeddingWire, a leading technology company serving the \$70 billion nationwide wedding industry, has recognized the City Hall Rotunda for the "Bride's Choice Awards". In the calendar year of 2010, the Rotunda was host to 14 weddings for total revenues exceeding \$60,000. As of January 2011, 12 weddings have been booked and revenues are anticipated to surpass those of 2010 with expectations that the entire wedding season will be sold out by March. Additionally, early bookings for holiday parties have already been confirmed for 2011. For more information, contact Matt Morley, Deputy Director, at 535-1298.

***Trail Program Manager Selected as National Smart Growth Panelist***--Trail Program Manager Yves Zsutty was chosen by the Federal Highway Administration (FHWA) to participate on a panel discussion at the 2011 New Partners for Smart Growth Conference in Charlotte NC, February 2 to 6, 2011. Staff's presentation will provide an overview of the City's successful integration of trails as part of the City's transportation system, its focus on Green Vision implementation, and

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development of challenging projects within an existing urban setting leading to one of the nation's largest urban trail networks. For more information, please contact Steve Hammack at 793-5579.

**Happy Hollow Marketing Campaign Wins Award of Excellence**—The Happy Hollow Park & Zoo (HHPZ) Grand Re-Opening Marketing Campaign received the 2010 Award of Excellence from the California Park & Recreation Society (CPRS) for its *Open for New Memories* Campaign. The CPRS Award of Excellence is one of the highest statewide recognitions a parks and recreation agency can receive. The Grand Opening in March 2010 resulted in an all-time record number of visitors in April, with initial peaks exceeding 16,000 visitors per weekend. HHPZ has shown continued success in bringing in diverse visitors from all around the Bay Area. The award will be presented at the 2011 California and Pacific Southwest Recreation and Park Training Conference in Sacramento on Friday, March 11, 2011. For more information, contact Suzanne Wolf, Recreation Superintendent, at 794-6406.

**Upcoming Meetings & Events**

**PRNS Winter/Spring Break Camps Begin Registration**—Registration began Tuesday, February 1, Dates and times vary by location.. For more information please visit [www.sanjoseca.gov/prns](http://www.sanjoseca.gov/prns) or contact [Sjregistration@sanjoseca.gov](mailto:Sjregistration@sanjoseca.gov) .

**Operation Prom Dress 2011**— Dress donations will be accepted through April 8, 2011 at drop-off locations listed on the attached flyer. Dress distribution will take place on Saturday, April 9 from 9:00 a.m.- 2:00 p.m. at Seven Trees Community Center located at 3590 Cas Drive. For more information, contact Lan Thao Nguyen, District 7, at 535-4959.

**101/Tully Groundbreaking Ceremony** —Friday, February 4, at 1:00 p.m., Caltrans Office - 1007 Knox Ave., San Jose. Join Vice-Mayor Madison Nguyen and Councilmember Rose Herrera, along with other local, regional and state officials to commemorate the major reconstruction of the 101/Tully interchange project. This \$45M project is a collaborative between Caltrans, the VTA and the City of San José. For more information contact Linda Byrne, DOT Public Information Officer, at 975-3238.

**Help for Homeowners Community Event** – The U.S. Department of Treasury and the Department of Housing and Urban Development (HUD) are partnering with the HOPE NOW Alliance and NeighborWorks America to bring a free homeowner event to San Jose on February 24th from 11:00 a.m. – 7:30 p.m at the San Jose Convention Center. As part of the Obama Administration's Making Home Affordable Program, this event is designed to help bring together homeowners in financial distress for a face-to-face meeting with a representative from their mortgage lender and/or local housing counselor. The event is open to all homeowners and early on-site registration on the day of the event is encouraged. Please see the attached flyer for more details.



Debra Figone  
City Manager



The City of San José  
in partnership with  
Vice Mayor Madison Nguyen  
present...

# Operation Prom Dress 2011

There are many young women in the community who are excited about the upcoming prom season. Unfortunately, in this tough economy, many families are struggling to make ends meet and as a result cannot make buying a prom dress a priority.

For the past three years, my office has organized Operation Prom Dress Drive, an effort to collect new and gently used prom dresses from residents and local retailers. Since 2008, we have given away more than 1,500 dresses to young women across the city. We are launching the third annual Operation Prom Dress Drive and would like your assistance in helping us reach our goal of 1,000 dresses for the 2011 prom season.

We will be accepting dress donations until Friday, April 8, 2011. Dresses can be dropped off at the entrance of City Hall or at local libraries and community centers throughout the city.

With a valid Student ID, we invite girls from all over the city to try on and choose a dress of their choice at no cost at our dress distribution event on **Saturday, April 9, 2011** at the Seven Trees Community Center, located at 3590 Cas Drive in San Jose, from 9:00 am to 2:00 pm.

Thank you for your support.

Madison Nguyen  
Vice Mayor, District 7

## Libraries

Almaden Library  
Alviso Library  
Berryessa Library  
Cambrian Library,  
Dr. Roberto Cruz Alum Rock Library  
Dr. Martin Luther King, Jr. Library  
Edenvale Library  
Evergreen Library  
Rose Garden Library  
Santa Teresa Library  
Tully Library  
Vineland Library  
West Valley Library  
Willow Glen Library

## Community Centers

Evergreen Community Center  
Roosevelt Community Center  
Seven Trees Community Center  
Southside Community Center  
West SJ Community and Policing Center  
Willow Glen Community Center  
San Jose City Hall



For more information, please contact  
Lan Thao Nguyen  
(408) 535-4959  
[Lanthao.Nguyen@sanjoseca.gov](mailto:Lanthao.Nguyen@sanjoseca.gov)

# Need help with your mortgage?



## Come to the Help for Homeowners Community Event

**Thursday, February 24, 2011**

**11:00 a.m. – 7:30 p.m.**

**San Jose Convention Center  
150 West San Carlos Street  
San Jose, CA 95113**

*Parking \$7/day across the street at the Almaden/Woz lot.  
Light Rail accessible via the Alum Rock-Santa Teresa and Mountain View-Winchester lines.*

### **Get Free Help to Save Your Home**

Don't miss this free opportunity to meet one-on-one with your mortgage lender or a HUD-approved housing counselor. Find out if you qualify for the Obama Administration's Making Home Affordable Program or other options from your lender.

For more information:

- Call the Homeowner's HOPE™ Hotline at 1-888-995-HOPE (4673).
- Visit [MakingHomeAffordable.gov](http://MakingHomeAffordable.gov) or [HopeNow.com](http://HopeNow.com).
- To get tips to avoid scams, visit [LoanScamAlert.org](http://LoanScamAlert.org). Help is free!

### **To make the most of this event, please bring the following:**

- Monthly mortgage statement;
- Information about other mortgages on your home, if applicable;
- Two most recent pay stubs, documentation of income you receive from other sources or most recent quarterly profit and loss statement if self-employed;
- Two most recent bank statements;
- Account balances and monthly payments for credit cards and other debts;
- Estimates of other monthly expenditures (such as utilities, insurance and medical bills).

The Request for Modification and Affidavit Form and the IRS Form 4506T-EZ will be available on site. You can also download and print the forms on [MakingHomeAffordable.gov](http://MakingHomeAffordable.gov).



# ¿Necesita ayuda con su hipoteca?



## Venga al Evento de Ayuda para Propietarios de Viviendas

**jueves, 24 de febrero de 2011**

**11:00 a.m. – 7:30 p.m.**

**San Jose Convention Center  
150 West San Carlos Street  
San Jose, CA 95113**

*Estacionamiento \$7/día al cruzar la calle en el garaje Almaden/Woz.  
Accesible por Light Rail, líneas Alum Rock-Santa Teresa y Mountain View-Winchester.*

### **Reciba ayuda gratis para conservar su casa**

No pierda esta oportunidad de reunirse en persona con su prestador o con un asesor de vivienda aprobado por el Departamento de Vivienda y Desarrollo Urbano de EE. UU. (HUD, por sus siglas en inglés). Averigüe si califica para el Programa Making Home Affordable de la Administración Obama u otras opciones para evitar una ejecución hipotecaria.

Para más información:

- Llame a la línea de información para propietarios de viviendas Homeowner's HOPE™ al 1-888-995-HOPE (4673).
- Visite [MakingHomeAffordable.gov](http://MakingHomeAffordable.gov) o [HopeNow.com](http://HopeNow.com).
- Para obtener ayuda con estafas de rescate de ejecuciones hipotecarias visite [LoanScamAlert.org](http://LoanScamAlert.org) ¡La ayuda es gratuita!

### **Para aprovechar esta oportunidad al máximo, por favor traiga lo siguiente:**

- Estado de cuenta hipotecaria mensual;
- Información acerca de otras hipotecas sobre su vivienda, si corresponde;
- Los dos más recientes talones de pago, documentación de los ingresos que usted recibe de otras fuentes o si autónomo, su estado trimestral de pérdidas y ganancias más reciente;
- Los dos más recientes estados de cuenta bancarios;
- Saldos de cuentas y pagos mínimos mensuales que adeude en sus tarjetas de crédito u otras deudas;
- Estimados de cualquier otro gasto mensual (tales como servicios públicos, gastos de seguros, y gastos médicos).

El Formulario de Solicitud de Modificación y Affidavit (RMA Form) y el Formulario de Impuestos (Formulario 4506T-EZ del Servicio de Impuestos Internos) estarán disponibles en el evento. También puede descargarlos e imprimirlos en [www.MakingHomeAffordable.gov](http://www.MakingHomeAffordable.gov).

