

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Debra Figone

**SUBJECT:** City Manager's Weekly Report

**DATE:** February 11, 2011

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## **INFORMATION**

**Labor Negotiations:** An update on labor negotiations is available on the City's Labor Relations website at: <http://www.sanjoseca.gov/employeeRelations/labor.asp> . Proposals and correspondence with all bargaining units related to negotiations are also available on this website. For questions please contact Alex Gurza, Director of Employee Relations, at 535-8150.

**Community Leaders Provide Input on the 2011-2012 City Budget Priorities** –On January 29, over 100 community leaders representing neighborhood organizations, the Youth Commission, and the Neighborhoods Commission participated in the Fifth Annual Neighborhood Association/Youth Commission Budget Priority Setting Session. Participants played a budget game designed and facilitated by Innovation Games and supported by Executive City Staff. Through this exercise community leaders went through the process of weighing programs and services against each other and making tough decisions on which to fund and which to eliminate. Through an additional discussion and voting exercise with the mayor, leaders also gave feedback on various potential cost savings measures that the City Council and Mayor may consider as they work to close the budget shortfall. For more information, contact Ernest Guzman, Program Manager, at 794-6575.

**Meadowfair Neighborhood Kicks-off First County-wide Community Environmental Fair** – As part of its new Neighborhood Energy Action pilot program (NEA), the Silicon Valley Energy Watch held its first Community Environmental Fair on Saturday, February 5, for San José's Meadowfair neighborhood. With support from the City's Strong Neighborhoods Initiative, over 50 residents attended and visited fair participant information booths, which include Our City Forest, Guadalupe River Park Conservancy, Grid Alternatives, and other environmental organizations. NEA will be launched in targeted low-income neighborhoods within Santa Clara County with an environmental fair, after which residents will receive free energy audits, weatherization, and other energy efficiency upgrades. PG&E contractors conduct all audits and upgrades. Since this program is countywide, the second neighborhood targeted for implementation is in Campbell. The program will return to San José's Dorsa/TOCNA neighborhood, located in Council District 5, in late April/early May. For more information, contact Shayna Hirshfield, Silicon Valley Energy Watch Coordinator, at 975-2531.

**Silicon Valley Air Service Delegation to Japan met with Positive Reception**– A delegation led by Mayor Reed to Tokyo last week visited the headquarters of All Nippon Airways (ANA) to continue active discussions that could possibly lead to the return of air service between Japan and Silicon Valley. The group included Carl Guardino, CEO of the Silicon Valley Leadership Group; Kim Welsh, Acting Director of the San Jose Office of Economic Development; and Ed Nelson, SJC Director of Air Service Development. The Mayor's delegation presented many SJC advantages and a comprehensive business case to ANA senior executives, including the airline's Chairman and

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CEO, to assist the ANA's future route decisions. For more information, contact Bill Sherry, Director of Aviation, at 392-3611.

***San José Selected as a Case Study for National Early Childhood Initiative*** – The National League of Cities' Institute for Youth, Education, and Families has selected San José along with Hartford, CT; San Antonio, TX; Boston, MA; and Seattle, WA to be a case study for strategies to create a seamless transition from early childhood education to elementary school to better support academic success. Dawn Perry, Manager of Early Care and Education Services, San José Public Library and Lisa Kaufman, Director of Early Learning Services, Santa Clara County Office of Education will represent San José at a convening in Washington, D.C. on March 10. For more information, contact Dawn Perry, Manager of Early Care and Education Services, at 808-2624.

***Go Green Schools Program launches New Website*** – The Environmental Services Department's Go Green Schools program launched its new website at [www.sanjoseca.gov/esd/schools/default.asp](http://www.sanjoseca.gov/esd/schools/default.asp). The Go Green Schools program connects K-12 San José schools with free recycling supplies and other green resources encouraging them to Go Green through recycling, composting, environmental education, buying green, and more. The program's new website integrates all environmental resources related to schools into a single user-friendly area for educators, school administrators, parents, and students. The website launch was timed to help promote the program's fifth annual Bay Area Schools Environmental Conference, which is scheduled for Saturday, April 30, 2011 at the Mexican Heritage Plaza in San José. For more information, contact Adriane Mertens, Marketing and Public Outreach Representative, at 975-2561.

***Terminal B Achieves LEED Silver Certification*** –Terminal B at Mineta San José International Airport (SJC) has achieved LEED<sup>®</sup> Silver certification from the U.S. Green Building Council in recognition of the Airport's significant commitment to environmentally sustainable design and construction. SJC is the first brand-new passenger terminal west of the Mississippi River to be awarded LEED Silver. Along with Terminal B Concourse that was awarded LEED Silver in September 2010, this distinction completes the sustainability rating for entire new terminal at the recently modernized airport. For more information contact Bill Sherry, Director of Aviation, at 392-3611.

### **Upcoming Meetings & Events**

***PRNS Winter/Spring Break Camps Begin Registration***—Registration began Tuesday, February 1, Dates and times vary by location.. For more information please visit [www.sanjoseca.gov/prns](http://www.sanjoseca.gov/prns) or contact [Sjregistration@sanjoseca.gov](mailto:Sjregistration@sanjoseca.gov) .

***Operation Prom Dress 2011***— Dress donations will be accepted through April 8, 2011 at drop-off locations listed on the attached flyer. Dress distribution will take place on Saturday, April 9 from 9:00 a.m.- 2:00 p.m. at Seven Trees Community Center located at 3590 Cas Drive. For more information, contact Lan Thao Nguyen, District 7, at 535-4959.

***Help for Homeowners Community Event*** – The U.S. Department of Treasury and the Department of Housing and Urban Development (HUD) are partnering with the HOPE NOW Alliance and NeighborWorks America to bring a free homeowner event to San Jose on February 24th from 11:00 a.m. – 7:30 p.m at the San Jose Convention Center. As part of the Obama Administration's Making

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Home Affordable Program, this event is designed to help bring together homeowners in financial distress for a face-to-face meeting with a representative from their mortgage lender and/or local housing counselor. The event is open to all homeowners and early on-site registration on the day of the event is encouraged. Please see the attached flyer for more details.

***Vietnamese Spring Festival & Parade***--Sunday, February 20, 11:00 a.m. - 5:00 p.m., Plaza de Cesar Chavez. For more information please contact Son Nguyen at 898-0399 or [sonsaigon621@yahoo.com](mailto:sonsaigon621@yahoo.com)

***4th Annual San Jose Youth Conference***—Friday, March 18 9:00 a.m.- 3:00 p.m. San Jose City Hall, 200 East Santa Clara Street. Registration deadline Friday, February 21. For more information, contact Betty Montoya, or Veronica Hennesey, San Jose Youth Commission at 793-5559. (see attached flyers)

***Great American Litter Pick Up***--Saturday, March 19, Clean-up: 8:30 a.m. – 11:30 a.m., Multiple Locations. For more information or to sign up call 277-3208

***Make It Count" Skateboard Contest***—Saturday, March 26, 11:00 a.m. - 4:00 p.m., Mayfair Skatepark, 2039 Kammerer Ave 95116. For more information, contact Todd Larson at (949) 294-5378 or [todd@elementalawareness.org](mailto:todd@elementalawareness.org)

***Walk for Thought***—Saturday, March 26, 10:00am - 2:00pm, Almaden Lake Park, Almaden Expy & Coleman Rd, 95123. For more information please contact Liz Best, Therapeutic Specialist, at 794-1065.



Debra Figone  
City Manager

Attachments



The City of San José  
in partnership with  
Vice Mayor Madison Nguyen  
present...

# Operation Prom Dress 2011

There are many young women in the community who are excited about the upcoming prom season. Unfortunately, in this tough economy, many families are struggling to make ends meet and as a result cannot make buying a prom dress a priority.

For the past three years, my office has organized Operation Prom Dress Drive, an effort to collect new and gently used prom dresses from residents and local retailers. Since 2008, we have given away more than 1,500 dresses to young women across the city. We are launching the third annual Operation Prom Dress Drive and would like your assistance in helping us reach our goal of 1,000 dresses for the 2011 prom season.

We will be accepting dress donations until Friday, April 8, 2011. Dresses can be dropped off at the entrance of City Hall or at local libraries and community centers throughout the city.

With a valid Student ID, we invite girls from all over the city to try on and choose a dress of their choice at no cost at our dress distribution event on **Saturday, April 9, 2011** at the Seven Trees Community Center, located at 3590 Cas Drive in San Jose, from 9:00 am to 2:00 pm.

Thank you for your support.

Madison Nguyen  
Vice Mayor, District 7

## Libraries

Almaden Library  
Alviso Library  
Berryessa Library  
Cambrian Library,  
Dr. Roberto Cruz Alum Rock Library  
Dr. Martin Luther King, Jr. Library  
Edenvale Library  
Evergreen Library  
Rose Garden Library  
Santa Teresa Library  
Tully Library  
Vineland Library  
West Valley Library  
Willow Glen Library

## Community Centers

Evergreen Community Center  
Roosevelt Community Center  
Seven Trees Community Center  
Southside Community Center  
West SJ Community and Policing Center  
Willow Glen Community Center  
San Jose City Hall



For more information, please contact  
Lan Thao Nguyen  
(408) 535-4959  
[Lanthao.Nguyen@sanjoseca.gov](mailto:Lanthao.Nguyen@sanjoseca.gov)

# Need help with your mortgage?



## Come to the Help for Homeowners Community Event

**Thursday, February 24, 2011**

**11:00 a.m. – 7:30 p.m.**

**San Jose Convention Center  
150 West San Carlos Street  
San Jose, CA 95113**

*Parking \$7/day across the street at the Almaden/Woz lot.  
Light Rail accessible via the Alum Rock-Santa Teresa and Mountain View-Winchester lines.*

### **Get Free Help to Save Your Home**

Don't miss this free opportunity to meet one-on-one with your mortgage lender or a HUD-approved housing counselor. Find out if you qualify for the Obama Administration's Making Home Affordable Program or other options from your lender.

For more information:

- Call the Homeowner's HOPE™ Hotline at 1-888-995-HOPE (4673).
- Visit [MakingHomeAffordable.gov](http://MakingHomeAffordable.gov) or [HopeNow.com](http://HopeNow.com).
- To get tips to avoid scams, visit [LoanScamAlert.org](http://LoanScamAlert.org). Help is free!

### **To make the most of this event, please bring the following:**

- Monthly mortgage statement;
- Information about other mortgages on your home, if applicable;
- Two most recent pay stubs, documentation of income you receive from other sources or most recent quarterly profit and loss statement if self-employed;
- Two most recent bank statements;
- Account balances and monthly payments for credit cards and other debts;
- Estimates of other monthly expenditures (such as utilities, insurance and medical bills).

The Request for Modification and Affidavit Form and the IRS Form 4506T-EZ will be available on site. You can also download and print the forms on [MakingHomeAffordable.gov](http://MakingHomeAffordable.gov).



# ¿Necesita ayuda con su hipoteca?



## Venga al Evento de Ayuda para Propietarios de Viviendas

**jueves, 24 de febrero de 2011**

**11:00 a.m. – 7:30 p.m.**

**San Jose Convention Center  
150 West San Carlos Street  
San Jose, CA 95113**

*Estacionamiento \$7/día al cruzar la calle en el garaje Almaden/Woz.  
Accesible por Light Rail, líneas Alum Rock-Santa Teresa y Mountain View-Winchester.*

### **Reciba ayuda gratis para conservar su casa**

No pierda esta oportunidad de reunirse en persona con su prestador o con un asesor de vivienda aprobado por el Departamento de Vivienda y Desarrollo Urbano de EE. UU. (HUD, por sus siglas en inglés). Averigüe si califica para el Programa Making Home Affordable de la Administración Obama u otras opciones para evitar una ejecución hipotecaria.

Para más información:

- Llame a la línea de información para propietarios de viviendas Homeowner's HOPE™ al 1-888-995-HOPE (4673).
- Visite [MakingHomeAffordable.gov](http://MakingHomeAffordable.gov) o [HopeNow.com](http://HopeNow.com).
- Para obtener ayuda con estafas de rescate de ejecuciones hipotecarias visite [LoanScamAlert.org](http://LoanScamAlert.org)  
¡La ayuda es gratuita!

### **Para aprovechar esta oportunidad al máximo, por favor traiga lo siguiente:**

- Estado de cuenta hipotecaria mensual;
- Información acerca de otras hipotecas sobre su vivienda, si corresponde;
- Los dos más recientes talones de pago, documentación de los ingresos que usted recibe de otras fuentes o si autónomo, su estado trimestral de pérdidas y ganancias más reciente;
- Los dos más recientes estados de cuenta bancarios;
- Saldos de cuentas y pagos mínimos mensuales que adeude en sus tarjetas de crédito u otras deudas;
- Estimados de cualquier otro gasto mensual (tales como servicios públicos, gastos de seguros, y gastos médicos).

El Formulario de Solicitud de Modificación y Affidavit (RMA Form) y el Formulario de Impuestos (Formulario 4506T-EZ del Servicio de Impuestos Internos) estarán disponibles en el evento. También puede descargarlos e imprimirlos en [www.MakingHomeAffordable.gov](http://www.MakingHomeAffordable.gov).





**SAN JOSE YOUTH COMMISSION**



**San José Youth Commission presents**

**4th Annual  
San Jose Youth Conference**

**No Hesitation  
for  
Participation**

**Friday, March 18, 2011  
9:00am-3:00pm  
San Jose City Hall  
200 E. Santa Clara St. 95113**

*Uniting Teens Throughout San Jose to Promote Positive  
Changes to Impact Our Generation and the Next*

**Get connected to  
community service  
opportunities**

**Learn about the  
issues and how you  
can make a  
difference!**

**Take part in  
our "Inspiring  
Youth Awards"  
by nominating  
a young  
person who  
makes a  
difference!**

**Speak to San Jose  
Officials - Voice  
your opinion!**

**Free for any youth  
to attend - RSVP  
by February 23rd!**

**For more information please contact Betty Montoya or Veronica Hennessey  
at 408-793-5559 or [youthcommission@sanjoseca.gov](mailto:youthcommission@sanjoseca.gov)**

To arrange accommodations under the American with Disabilities Act to participate in this public event, please call (408) 277-2744 or the TTY number, (408) 298-9527, at least 48 hours before the event.