

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Debra Figone

**SUBJECT:** City Manager's Weekly Report

**DATE:** August 12, 2011

## INFORMATION

***Angelique Gaeta Selected as New Assistant to City Manager***—Angelique Gaeta was selected to be the new Assistant to the City Manager in charge of overseeing the final stages of development and implementation of the City's Medical Marijuana Ordinances. Angelique has been with the City Attorney's Office for ten years working in the area of litigation and most recently in an advisory capacity working on many high profile projects such as the Event Promoter Ordinance and Downtown Vendor Ordinance. Angelique has also been a key member of the City's Medical Marijuana Team helping to develop and write the current versions Title 6 and Title 20. Angelique has a Bachelor's Degree from U.C. Berkley in History and a Juris Doctorate from Santa Clara University School of Law. Please join us in welcoming Angelique to our Office. For more information, contact Ed Shikada, Assistant City Manager, at 535-8190.

***Marijuana Business Tax***—As of August 8, 2011, the total Marijuana Business Tax ("MBT") received by the City to date is approximately \$1.24 million, which includes approximately 230 timely remittances. Remittances for each month since the implementation of the MBT in March 2011 are as follows:

- For the month of March 2011 (due May 2, 2011): 79 Collectives paid, approximately \$305,000
- For the month of April 2011 (due May 31, 2011): 69 Collectives paid, approximately \$322,000
- For the month of May 2011 (due June 30, 2011): 71 Collectives paid, approximately \$312,000
- For the month of June 2011 (due August 1, 2011): 64 Collectives paid, approximately \$304,000

MBT on gross receipts are due each month on or before the last day of the following month. If the due date falls on a Saturday, Sunday, or holiday, the due date is the next regular business day on which City Hall is open to the public. There are in excess of 105 Collectives with Business Tax Certificates in San José. The Finance Department continues to work on compliance actions with the Collectives that did not remit payments. Finance staff has been proactive in its collection efforts of late remittances. Pursuant to the Council's budget actions in June, the Finance Department is in

HONORABLE MAYOR AND CITY COUNCIL

**Subject: City Manager's Weekly Report**

Date: August 12, 2011

Page 2 of 4

the process of recruiting staff approved for MBT compliance efforts. For more information, contact Wendy Sollazzi, Revenue Management Division Manager, at 535-7005.

***Community Meeting for Rancho Del Pueblo Golf Course***—In June 2011, the City Council instructed staff to, “complete outreach, accelerate the sale process and bring the decision to the City Council as soon as possible” for the potential sale of the Rancho Del Pueblo Golf Course. To facilitate the sale, there is a potential to change the land use designation from Public Park/Open Space to Housing. The City will hold a number of community meetings on the potential sale, including a Planning Commission meeting tentatively scheduled for September 28, 2011. The first community meeting to discuss the proposed sale will take place on Wednesday, August 17, at the Mayfair Community Center, located at 2039 Kammerer Avenue from 6:00 pm to 7:30 pm. The second large community meeting is scheduled to take place on September 8, 2011. The proposal, including community feedback, is scheduled to be presented council on October 28, 2011, for a potential decision. Please see the attached community notifications (in English, Spanish and Vietnamese) that have been sent out for the August 17 meeting. For more information, contact Nanci Klein, Deputy Director, Office of Economic Development at 535-8184.

***New Grant Funding supports Trail Development***—Over the past few weeks, the City has secured funds through three competitive grant programs to advance development of trail systems across the City. California's Environmental Enhancement and Mitigation Program will contribute \$350,000 to budgeted City funds for the design and construction of 1.1 mile of paved trail along Coyote Creek, from the Highway 237 Bikeway to Tasman Drive. The Santa Clara Valley Water District is providing \$450,000 towards repair and conversion of a railway trestle over Los Gatos Creek for interconnectivity between the existing Los Gatos Creek Trail and the future Three Creeks Trail system. The grant also supports installation of interim signage and fencing along one mile of property being acquired for the Three Creeks Trail system. California's Habitat Conservation Fund is providing \$200,000 to be combined with City funds for design and construction of 0.7 mile of paved trail along Thompson Creek, from Tully Road to Quimby Avenue. For more information regarding trail development, contact Matt Cano, PRNS Acting Deputy Director at 535-3580.

***San José Family Camp Draft Master Plan Posted for Public Viewing***—The Department of Parks, Recreation, and Neighborhood Services (PRNS) has posted the Draft Master Plan for San José Family Camp at the following link: <http://www.sanjoseca.gov/prns/familycamp/> . The United States Forest Service has requested that the City provide this comprehensive evaluation of Camp facilities before authorizing a new 20-year lease agreement with the City. The Master Plan will also be used to define the proposed project for environmental review under the National Environmental Policy Act (NEPA) and the California Environmental Quality Act (CEQA). The Master Plan will be submitted to City Council for approval following public review and comments on the document. Concurrently, staff is evaluating the business case for entering into a new long term lease with the Forest Service and will be presenting this evaluation to the Neighborhood Services and Education Committee in September and to the City Council shortly thereafter. For more information, contract Steve Hammack, PRNS Deputy Director at 793-5579.

***Watson Park Grand Re-Opening***—On August 27, the community surrounding Watson Park will be hosting a grand re-opening event for the park, located on the corner of at 22<sup>nd</sup> and Jackson Streets. The park has been closed since 2005 as a result of the discovery of refuse materials uncovered during excavation on the site. The newly remediated and re-opened 35 acre park features a large

open turf area, dog parks for both small and large dogs, two lighted soccer fields, a playground, basketball courts, a restroom and parking. The community celebration will begin at 10:00 a.m. For more information, contact Matt Cano, PRNS Acting Deputy Director at 535-3580.

***Airport Customer Survey Under Way***—To make it easy for passengers at Mineta San José International Airport to provide feedback on their travel experience, SJC staff has developed a web-based customer satisfaction survey and has placed two kiosks in the Terminal B Arrivals Hall and two on the Terminal A sky bridge. The survey can also be accessed via the Airport's free Wi-Fi system in the terminals and its recently deployed mobile website. The kiosks are former self-service ticketing devices that have been modified by Airport technology staff for use during the six-week survey period. The survey can be found at [www.flysanjose.com](http://www.flysanjose.com) or the mobile website [www.flysanjose.com/m](http://www.flysanjose.com/m). For more information, contact Bill Sherry, Aviation Director, at 392-3611.

***Casa Feliz Studios Wins a NAHRO Award of Excellence***—Casa Feliz Studios has won a 2011 National Association of Housing and Redevelopment Officials (NAHRO) Award of Excellence which recognizes outstanding innovation and achievement in housing and community development programs throughout the country. Casa Feliz Studios – with 60 affordable rental apartments — serves extremely low-income tenants, with 21 units set aside for residents with developmental disabilities. The project has also won the 2010 Governor's Environmental and Economic Leadership Award (GEELA) for its Sustainable Facilities Program, and the award for Leadership in Energy and Environmental Design (LEED) New Construction (NC) Gold certification from the U.S. Green Building Council. The award will be presented in October at the NAHRO 2011 National Conference and Exhibition in St. Louis, MO. For more information, contact Jacky Morales-Ferrand, Assistant Director of Housing, at 535-3855.

### **San José Information Memos Distributed August 5 through August 11, 2011:**

- Results of Airport Revenue Bond Sale  
<http://www.piersystem.com/external/content/document/1914/1159059/1/08-09-11%20Finance.PDF>
- Federal Budget Control Act of 2011  
<http://www.piersystem.com/external/content/document/1914/1159067/1/08-09-11%20CMO.PDF>
- Standard & Poor's US Rating Downgrade and Recent Market Volatility  
<http://www.piersystem.com/external/content/document/1914/1159247/1/08-09-11%20Finance%202.PDF>
- Bail Bond Establishments  
<http://www.piersystem.com/external/content/document/1914/1160371/1/08-10-11%20CMO.PDF>
- City of San Jose Financing Authority, Series 2001A (4th and San Fernando Parking Facility Project) Credit Rating Update  
<http://www.piersystem.com/external/content/document/1914/1160383/1/08-10-11%20Finance.PDF>
- Operations and Performance Changes in PD  
<http://www.piersystem.com/external/content/document/1914/1160791/1/Operations%20and%20Performance%20Changes%20in%20PD.PDF>

HONORABLE MAYOR AND CITY COUNCIL

**Subject: City Manager's Weekly Report**

Date: August 12, 2011

Page 4 of 4

### **Upcoming Meetings and Events:**

***Wonders of Our Water Works Tours***—Ongoing through November, first Thursday and Saturday of each month, at 9:30 a.m. at the San José/Santa Clara Water Pollution Control Plant, Administration Building, 700 Los Esteros Rd., San José. Visit [www.rebuildtheplant.org/go/doc/1823/258436/Wonders-of-Our-Water-Works-Plant-Tours](http://www.rebuildtheplant.org/go/doc/1823/258436/Wonders-of-Our-Water-Works-Plant-Tours) to register.

***Family Camp Registration for the 2011 Season Continues***—Reserve your space now. For more information, visit <http://www.sanjoseca.gov/prns/familycamp> or call 794-6523.

***San José Jazz Festival*** —Friday, August 12, 5:00 p.m. – 10:00 p.m. ; Saturday, August 13 – Sunday August 14, 8:00 a.m. – 10:00 p.m., Plaza de Cesar Chavez, Market & Park Ave. San José, CA 95113. For more information, contact Bruce Labadie at 288-7557 or [info@sanjosejazz.org](mailto:info@sanjosejazz.org)

***Movie in the Park***—Friday, August 12, 6:30 p.m. – 10:15 p.m., Camden Park, Camden and Union, San José, 95124. For more information contact Kiersten McCormick at 559-8553 or [kiersten.mccormick@sanjoseca.gov](mailto:kiersten.mccormick@sanjoseca.gov)

***Spirit of 45***—Saturday, August 13, 12:00 p.m. – 5:00 p.m. and Sunday, August 14, 12:00 p.m. – 5:00 p.m., Kelley Park/History Park, 1650 Senter Road, San José, 95112. For more information, contact Pam Watson at 918-1055 or [pwatson@historysanjose.org](mailto:pwatson@historysanjose.org)

***Music in the Park 2011—The Wailing Souls*** --Thursday, August 18, 5:30 p.m. - 9:15 p.m., Plaza de Cesar Chavez, Market & Park Ave. San José, CA 95113. For more information, contact Amy Anderson at 279-1775 x324 or [aanderson@sjdowntown.com](mailto:aanderson@sjdowntown.com)



Debra Figone  
City Manager

Attachment

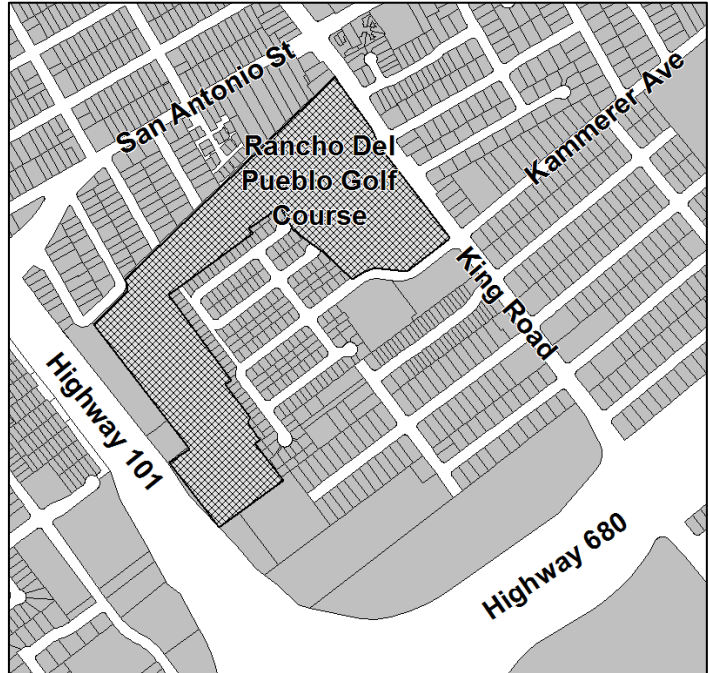
## YOU ARE INVITED TO A COMMUNITY MEETING

**Meeting Location:** Mayfair Community Center, San Jose  
**Date:** Wednesday, August 17, 2011 - DAY CORRECTED  
**Time:** 6:00pm – 7:30pm

Dear Neighbor,

The City of San José invites you to a community meeting about the potential sale and future development of the 31-acre Rancho Del Pueblo Golf Course. City staff will facilitate the meeting, provide you an opportunity to learn about the proposal, and get answers to your questions. We are very interested in your input and we welcome you to attend this meeting.

In response to the City's budget situation, the City Council instructed staff in June 2011 to start the process to sell a number of City-owned properties. Specifically, staff has been directed to complete community outreach and bring a recommendation to City Council as soon as possible about the potential sale of the Rancho Del Pueblo Golf Course. The first step in this process is to consider alternative long range uses of the property.



The City Council is tentatively scheduled to discuss changing the long range plan for this property from Public Park/Open Space to Mixed Use Neighborhood on October 25, 2011. If approved by the City Council, this request could allow future development of the property with up to 570 residential units instead of the private recreational uses currently allowed in the San Jose 2020 General Plan. Later, the Council would decide whether or not to sell the property, and more community discussion is required on the specific development before any construction could begin.

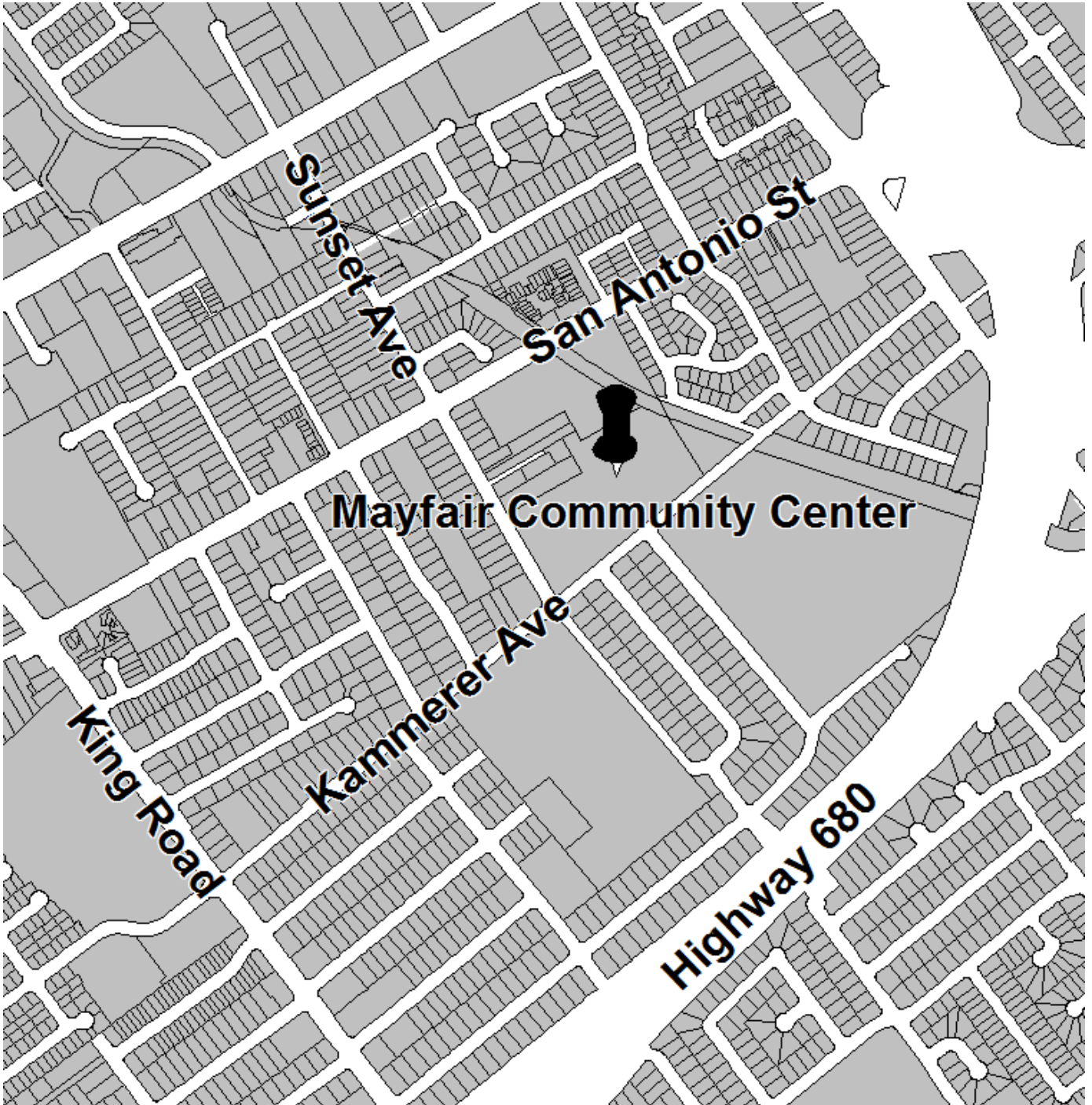
We would like to include your input from this community meeting in the report to the City Council. We look forward to seeing you on **August 17**.

If you have any questions before or after the meeting, please contact Monica Kavanaugh at (408) 975-7400 or via email at [cityownedproperty@sanjoseca.gov](mailto:cityownedproperty@sanjoseca.gov)

Muốn biết tin tức bằng tiếng Việt Nam về tờ thông tin này, xin quý vị liên lạc Monica Kavanaugh ở số (408) 975-7400.

Para información en español acerca de esta solicitud, comuníquese con Monica Kavanaugh al (408) 975-7400.





**Meeting Location:**

**Mayfair Community Center,  
2039 Kammerer Ave,  
San Jose,  
CA 95116**



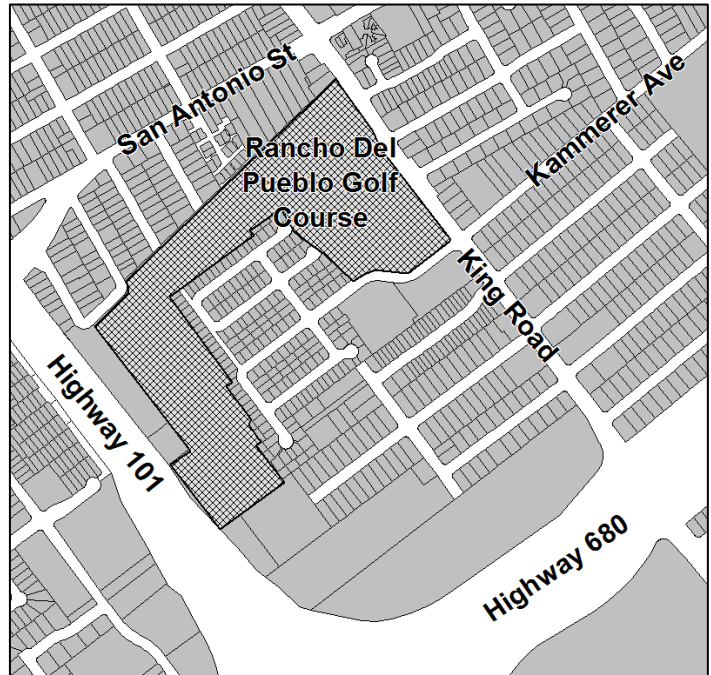
## USTED ESTA INVITADO A UNA REUNION COMUNITARIA

**Lugar:** Centro Comunitario Mayfair, San Jose (Mayfair Community Center)  
**Fecha:** Miércoles, 17 de Agosto del 2011 **FECHA CORREGIDA**  
**Hora:** 6:00 pm – 7:00 pm

Estimado vecino:

La ciudad de San Jose le invita a una reunión comunitaria acerca de la posible venta y futuro desarrollo de los 31 acres del Campo de Golf Del Pueblo (Rancho Del Pueblo Golf Course). El personal de la Ciudad sera el responsable de la reunión y otorgará a los participantes la oportunidad de conocer la propuesta, y dará respuesta a sus preguntas. Estamos muy interesados en escuchar sus opiniones y le invitamos a asistir a esta reunión.

En Junio del 2011, y en respuesta a la situación del presupuesto de la Ciudad, el Concejo de la Ciudad instruyó al personal a comenzar el proceso de venta de un número de propiedades de la Ciudad. Específicamente, se les solicitó que realizaran un estudio dentro de la comunidad, y en el menor tiempo posible dar una recomendación al Concejo en cuanto a la posible venta del Campo de Golf Rancho del Pueblo. El primer paso en este proceso es el considerar usos alternativos a largo plazo de la propiedad. El 25 de Octubre del 2011, el Concejo de la Ciudad tentativamente discutirá el cambio a largo plazo de esta propiedad de Parque Público / Espacio Abierto, a Vecindad-Area de Uso Mixto.



En caso de ser aprobada, esta solicitud permitirá el desarrollo futuro de la propiedad con hasta 570 unidades residenciales, en lugar de los usos privados recreacionales que actualmente se permiten en el Plan General de San Jose 2020. Posteriormente, el Concejo decidiría la probable venta de la propiedad y se requeriría mas discusión comunitaria en cuanto al desarrollo específico antes de que cualquier construcción pueda comenzar.

Nos gustaria incluir su opinión compartida en esta reunión comunitaria en nuestro reporte al Concejo de la Ciudad. Esperamos verle el 17 de Agosto.

Si tiene alguna pregunta antes o después de la reunión, por favor contacte a Monica Kavanaugh al (408) 975-7400.

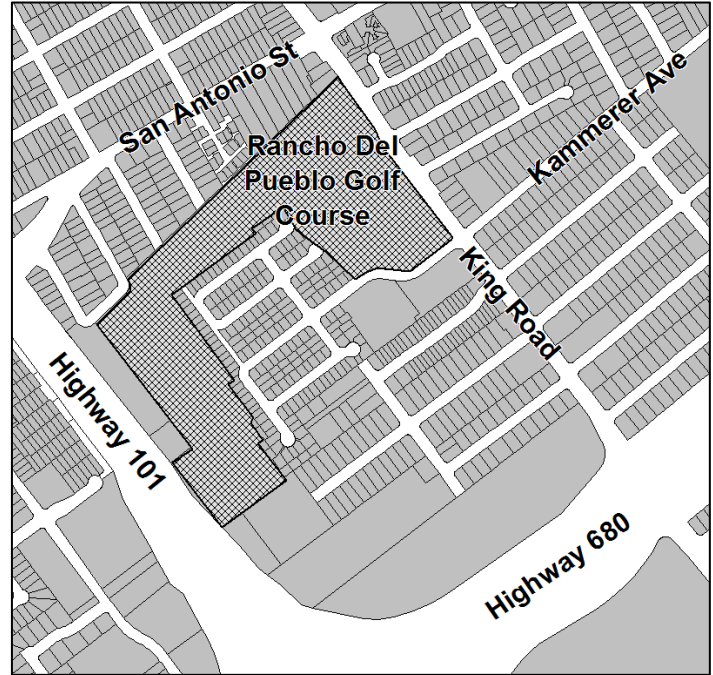
## Lời Mời Dự Buổi Họp Cộng Đồng

**Địa Điểm:** Mayfair Community Center, San Jose  
**Ngày:** Thứ tư, 17 tháng Tám, 2011 Ngày Chính Lại  
**Giờ:** 6:00pm – 7:30pm

Kính thưa quý vị,

Thành Phố San José mời quý vị dự một buổi họp cộng đồng để bàn về việc bán sân golf Rancho Del Pueblo Golf Course và công trình xây cất trong tương lai trên khu đất lớn 31 mẫu này. Nhân viên Thành Phố sẽ điều khiển buổi họp, giúp quý vị tìm hiểu thêm về dự án này, và trả lời mọi thắc mắc. Chúng tôi cần sự đóng góp ý kiến của quý vị và mong mỗi hiện diện của quý vị trong buổi họp này.

Để đối phó tình hình ngân quỹ thiếu hụt, vào tháng sáu năm 2011, Hội Đồng Thành Phố đã chỉ thị cho nhân viên bắt đầu thủ tục bán đi một số bất động sản. Điển hình hơn, nhân viên phải mời gọi ý kiến của quần chúng về việc bán sân golf Rancho Del Pueblo Golf Course để đề nghị cho Hội Đồng Thành Phố càng sớm càng tốt. Bước đầu tiên trong quá trình này là phải cân nhắc những sử dụng lâu dài khác nhau của mảnh đất này. Vào ngày 25 tháng mười, 2011, Hội Đồng Thành Phố đang dự tính họp mặt để bàn về việc thay đổi kế hoạch sử dụng lâu dài của mảnh đất này, từ “Công Viên/Khu Đất Trống” trở thành “Gia Cư Hỗn Hợp”.



Nếu có sự chấp thuận của Hội Đồng Thành Phố, đề nghị này có thể dẫn tới sự phát triển trong tương lai của mảnh đất này để xây tối đa 570 “đơn vị gia cư” (để thay thế cho cách sử dụng “giải trí riêng tư” hiện đang được thừa nhận trong San Jose 2020 General Plan). Sau đó, Hội Đồng Thành Phố sẽ quyết định có nên bán mảnh đất này hay không; sẽ cần có thêm sự đối thoại với cộng đồng về sự khai thác rõ rệt trước khi bắt đầu bất cứ một công trình xây cất gì.

Chúng tôi muốn thu nhập những ý kiến của quý vị từ buổi họp cộng đồng này để đăng vào bản tường trình tới Hội Đồng Thành Phố. Chúng tôi mong ước sự hiện diện của quý vị vào ngày **17 tháng 8**.

Nếu quý vị có thắc mắc gì trước hay sau buổi họp, xin vui lòng liên lạc Monica Kavanaugh ở số (408) 975-7400.