

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Debra Figone

**SUBJECT:** City Manager's Weekly Report

**DATE:** August 19, 2011

## INFORMATION

***City Observances on 10<sup>th</sup> Anniversary of September 11***—Sunday, September 11, 2011 marks the tenth anniversary of the 9/11 attacks. Through various observances on September 11, the City of San José will remember this tragic day and the senseless loss of nearly 3,000 lives during the attacks on the World Trade Center in New York City and the Pentagon in Washington, D.C. ten years ago. Flags will fly at half-staff at City facilities including San José City Hall and Mineta San José International Airport on September 11.

The San José Fire Department will hold a 9/11 Patriot Day ceremony in downtown San José on Sunday, September 11. The event begins at 11:30 a.m. with mass at the Cathedral Basilica of St. Joseph on 80 South Market Street. A Memorial March down Market Street to Fire Station One will follow at 12:40 p.m. Everyone in uniform can participate and civilians may follow directly behind uniformed personnel in formation. A “Ringing of the Last Alarm” ceremony will take place at 1 p.m. at Fire Station One, 250 North Market Street, followed by an open house at Fire Station One at 1:30 p.m. The “Ringing of the Last Alarm” will remember those first responders who gave up their lives to save others. For more information, contact Lenka Wright, Public Communications Manager, City Manager’s Office, at 535-8113.

***Airport Passenger Traffic Dips in July***— Passenger activity at Mineta San José International Airport (SJC) fell one percent in July compared to July a year ago, the first declining month since August 2010. The number of commercial passenger flights increased by 2.4 percent in July, although the gain was due to modest growth in the number of smaller commuter jets rather than in mainline service. SJC now has about 128 daily flights compared to about 124 at this time last year, and flights continue to be full with very high load factors. For more information, contact Bill Sherry, Aviation Director, at 392-3611.

***Animal Services Licensing Amnesty***—In June 2011, Council approved an Animal License Amnesty period spanning September 1 – October 31. During the Amnesty period, there will be no citations or late fees and each resident who licenses a dog or cat, or adopts a dog or cat from the shelter will be entered for a chance to win one \$1,000 grand prize, or one of four \$500 runner-up prizes. All prizes have been donated by the Pet Awareness and Welfare Society for San José Animal Care and Services – PAWS for SJACS. It is expected that the amnesty will increase total license revenues by approximately \$250,000. Each Council Office will be receiving a fact/FAQ sheet providing additional information next week. Public outreach for this event includes a direct mail notice to all San José households as well as notices in the recycling/garbage bills, which have already begun to be distributed. All notices are being sent in English, Spanish and Vietnamese. Staff also expects media coverage in the Mercury News and local neighborhood papers, including Spanish/Vietnamese newspapers. Online licensing is available and details related to the Amnesty

will be posted on the following website [www.sanjoseanimals.com](http://www.sanjoseanimals.com) prior to September 1. For more information, contact Jon Cicirelli, Deputy Director, Animal Care and Services, at 794-7223.

***New Waitlist Initiated for Low Income Garbage Rate Assistance Applicants***—As approved by Council on June 14, the Low Income Garbage Rate Assistance Program (LIRA) has begun a waitlist in response to limited funding and the approved recommendation to cap the program at the 2010 levels. The program, which provides a discount on monthly garbage rates for qualified residents, will now limit the number of residents in the program to 1,950 to contain costs. Since Proposition 218 prohibits utility customers from funding a subsidy program like this, the City pays for the program from limited unrestricted funds. Customers interested in applying for the program should call the City's Call Center (535-3500) to be added to the LIRA Waitlist. Current participants are evaluated throughout the year to verify continued eligibility. As participants move from San José or are no longer eligible, slots will open for new applicants. LIRA is a voluntary program of the City and there are only a few other cities in the state that offer such a program. This is the first time Environmental Services has implemented a waitlist for this program and a cost-benefit evaluation will be done within the year. For more information, visit the website: [http://www.sjrecycles.org/residents/special\\_rates.asp#LIRA](http://www.sjrecycles.org/residents/special_rates.asp#LIRA) or contact Lisa Tulee, Program Performance Support, Environmental Services at 975-2510.

***Federal Grant Program Community Meetings in August***—The Housing Department is hosting a series of public meetings in August 2011, click on the following link to see dates, times and locations, [http://www.sjhousing.org/downloads/Fed\\_Prog\\_Workshop.pdf](http://www.sjhousing.org/downloads/Fed_Prog_Workshop.pdf) to solicit input on community needs and priority services as related to federal grant funds (CDBG, ESG, HOME, HOPWA) received by the Department. The Department is required by HUD to implement a Citizen Participation Plan that targets outreach to low-and moderate-income communities as part of the annual funding cycle. An invitation is extended to San José residents and Community Based Organizations (CBOs) for input. For more information, contact Jacky Morales-Ferrand, Assistant Director of Housing, at 535-3855.

***Playing by the Rules Workshop***—On August 19, the City's Housing Department staff will be hosting *Playing by the Rules*, a workshop for recipients of federal grant funds in FY 2011-12 that will review federal rules and regulations in programmatic and financial management as well as administrative internal controls. The Housing Department is committed to providing the necessary technical assistance to grant recipients to ensure compliance of the City's federal programs administered by the Department. For more information, contact Jacky Morales-Ferrand, at 535-3855.

***San José Partners with Catalog Choice to Reduce Waste One Mailbox at a Time***—Residents and businesses are urged to sign-up with Catalog Choice, a free online service to help San José residents reduce the amount of unwanted junk mail such as catalogs, coupons, credit solicitations, and phone books they receive. Lisa Hettler-Smith, a San José resident who uses the service, encouraged the City to become a partner agency. As part of the partnership, the City will receive a fully supported website specifically for San José residents, data on how many residents are "opting-out" of junk mail, and summary statements showing the resources being conserved by these actions. Catalog Choice is a non-profit organization and currently has over 1 million registered users. This service

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fits in with several San José services that help the City achieve its Green Vision Zero Waste goal of diverting 100 percent of waste from landfills. To sign up for Catalog Choice, go to <http://sanjose.catalogchoice.org>. For more information, contact Arleen Arimura, Communications Manager, Environmental Services at 975-2557.

***City of San José Multi-Family Recycling Program Airs on PBS***—“*Curiosity Quest Goes Green,*” a PBS program geared towards both children and adults, will air an episode titled “*Multi-Family Recycling*” that describes how the City of San José is reducing the amount of waste that goes to the landfill by enhancing its multi-family recycling program. It explores the high technology equipment the Green Waste Recovery Charles Street materials recovery facility (MRF) uses to process San José waste to achieve a 79% recycling rate, one of the highest multi-family recycling rates in the country. The episode also describes how compost is made from yard trimmings, food waste, and other compostable materials collected from San José residents and processed at Z-Best in Gilroy, CA. “*Multi-Family Recycling*” will air on the KQED Kids channel on Friday, August 26, at 10:00 p.m., Saturday, August 27, at 4:00 a.m., and Monday, August 29, at 7:00 a.m. and 6:00 p.m. For more information, contact Michele Young, Supervising Environmental Service Specialist, at 975-2519.

***School of Arts and Culture Summer Camps***—The School of Arts & Culture at the Mexican Heritage Plaza (MHP), under the leadership of 1stACT Silicon Valley, held its first summer camps beginning July 5. Three two-week camps offered classes rooted in Mexican culture such as traditional folkloric and Aztec dance, mask making, and mural making, as well as classes with a more multicultural perspective like African Drumming and Song, break dancing, and video production. The first session attracted 41 students, and interest grew during the summer resulting in an enrollment of 63 students by the third and final session. The final session ended August 12, with a student performance representing each artistic discipline taught during the camps. In all, more than 2,000 hours of art and culture instruction were provided to more than 150 students. Fall after-school classes will begin in early October. For more information, contact Elisa Echeverria, 1stAct, at 794-6242.

***Third Annual Skate the Lake Summer Contest is a Big Success***—On August 13, Lake Cunningham Regional Skate Park (LCSRP) wrapped up its third and final series of the 3<sup>rd</sup> Annual Skate the Lake Summer Contest Series. The competition drew over 30 skaters and 150 spectators from around the Bay Area, with some attendees coming from as far as San Diego. The competition used various elements from the internationally recognized skatepark, including its Street Course, Mini-Bowls and its world record Full Pipe. Much of the events' success was due to the dedication and support of the many sponsors and devoted volunteers. For more information, contact Steve Hammack, Deputy Director, Parks, Recreation, and Neighborhood Services at 793-5579.

### **San José Information Memos Distributed August 12 through August 18, 2011:**

- Cheiron Five Year Retirement Contribution Projections  
<http://www.piersystem.com/external/content/document/1914/1161647/1/08-12-11%20CMO.PDF>

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- Postponement of Council Consideration of Revising the Prevailing Wage Policy to Exclude All Airport Service Contracts

<http://www.piersystem.com/external/content/document/1914/1172907/1/08-18-11%20Airport.PDF>

### **Upcoming Meetings and Events:**

***Wonders of Our Water Works Tours***—Ongoing through November, first Thursday and Saturday of each month, at 9:30 a.m. at the San José/Santa Clara Water Pollution Control Plant, Administration Building, 700 Los Esteros Rd., San José. Visit

[www.rebuildtheplant.org/go/doc/1823/258436/Wonders-of-Our-Water-Works-Plant-Tours](http://www.rebuildtheplant.org/go/doc/1823/258436/Wonders-of-Our-Water-Works-Plant-Tours) to register.

***Family Camp Registration for the 2011 Season Continues***—Reserve your space now. For more information, visit <http://www.sanjoseca.gov/prns/familycamp> or call 794-6523.

***Music in the Park 2011: Pete Escovedo Orchestra***—Thursday, August 25, 5:30 p.m. - 9:15 p.m., Plaza de Cesar Chavez, Market & Park Ave. San José, CA 95113. For more information contact Amy Anderson, at 279-1775 x324 or [aanderson@sjdowntown.com](mailto:aanderson@sjdowntown.com)

***District Four Safety Fair and Outdoor Movie***—Friday, August 26, 6:00 p.m. – 9:30 p.m., Flickinger Park, Flickinger Avenue, near Tourney & Stratton, San José, 95131. For more information, contact Anh Tran, Office of Councilmember Kansan Chu, at 535-4904 or [anh.tran@sanjoseca.gov](mailto:anh.tran@sanjoseca.gov).



Debra Figone  
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