



Distributed on:
JUN 20 2014
City Manager's Office

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Betsy Shotwell

SUBJECT: LEAGUE OF CALIFORNIA
CITIES ANNUAL CONFERENCE
SEPTEMBER 3 - 5, 2014

DATE: June 18, 2014

Approved

Date

6/19/14

INFORMATION

The League of California Cities (LOCC) will hold its annual conference in Los Angeles at the Los Angeles Convention Center, September 3 - 5, 2014. The conference begins on Wednesday, September 3, with policy committee meetings and the Opening General Session followed by Los Angeles' Host City Reception at the Grand Opening Expo Hall.

The City of San José has a long history of attending the League's conferences and participating on the organization's Board of Directors and policy committees. As in years past, the conference provides an excellent opportunity for city officials and staff to participate in programs and workshops that offer professional growth, inform participants about successful and innovative community services, and educate attendees on critical statewide issues affecting cities.

In addition to providing professional growth opportunities, policy development is one of the primary purposes of the annual conference. It provides the cities with an opportunity to focus attention on local control and prepare a positive program to strengthen cities. The League's policy committees will meet Wednesday to finalize preliminary legislative recommendations for Thursday's General Resolutions Committee meeting. The resolutions are then forwarded to the General Assembly at the annual business meeting on Friday at noon where the League's policy direction for 2015 will be voted on.

Following the opening session on Wednesday afternoon, program sessions and special workshops will take place throughout the conference until the closing General Session on Friday. A conference brochure is available online which describes some of the informative sessions and special events that are planned. For more information, click on the Annual Conference section of the League's website at www.cacities.org.

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In addition to the conference's ongoing activities and events, regional divisions of the LOCC will also meet and hold their respective business meeting including the City's Peninsula Division. Details regarding the location and time will be distributed as the date approaches. This meeting is an excellent opportunity to meet with attendees from our neighboring cities and discuss issues of mutual concern and interest.

Please note the **deadline for "early-bird" (less \$50) advance conference registration is July 9, and the final registration and housing deadline is August 12.** Registration information for attending one day of the conference is also indicated on the LOCC website.

Advance registrants unable to attend will receive a refund of paid registration, less a \$75 processing fee, if the League office receives a written request no later than **Tuesday, August 12 before 5:00 p.m.** For any additional assistance, please contact me at (408) 535-8270. We would appreciate knowing if you are planning on attending and the intended dates of your attendance.

Please join us in what promises to be another informative and worthwhile League conference in Los Angeles. In addition, please note that the City of San José is scheduled to host next year's LOCC Conference from September 30 to October 2, 2015.

/s/

BETSY SHOTWELL

Director, Intergovernmental Relations

For more information please contact Betsy Shotwell, Director, IGR at (408) 535-8270.