



# Memorandum

**TO:** CITY COUNCIL

**FROM:** Mayor Matt Mahan

**SUBJECT: JUNE BUDGET  
MESSAGE FOR FISCAL  
YEAR 2023-2024**

**DATE:** June 7, 2023

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**APPROVED:**

Date: 06/07/2023

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**RECOMMENDATION**

I recommend that the City Council:

1. Approve the City Manager's Proposed Budget with the additional direction outlined in this memorandum for purposes of adopting a final budget for Fiscal Year 2023-2024.
2. Adopt a resolution authorizing the City Manager to negotiate and execute agreements for projects approved in the Mayor's Budget Message when amounts exceed the City Manager's existing contract authority provided that any required environmental review for the project has been completed.
3. Authorize the changes proposed in the following Manager's Budget Addenda and incorporate them in the Adopted Budget, except in cases where the Addenda are amended or superseded by the contents of this Budget Message.

MBA #4 Gender Based Violence Response and Strategy Workplan

MBA #8 Office of Retirement Services FY 23-24 Proposed Administrative Budget

MBA #20 Planning Commission Recommendation on the 2024-2028 Proposed Capital Improvement Program

MBA #23 San José Youth Empowerment Alliance Bringing Everyone's Strengths Together Resource Allocation Plan

MBA #32 Vehicle Abatement Program Enhancement

MBA #33 Team San José 2023-2024 Performance Measures

MBA #37 Proposed 2023-2024 Arts and Cultural Development Grants

MBA #39 2023-2024 Focus Area Governance and Management Approach

MBA #50 Downtown Vibrancy Event Pilot

MBA #51 Rent Stabilization Program – Non-Rent-Controlled Apartment Unit Fee

MBA #55 2023-2024 Proposed Fees and Charges Report Amendment

MBA #60 Recommended Amendments to the 2023-2024 Proposed Operating and Capital Budgets

**BACKGROUND**

In accordance with Section 1204 of the San José City Charter, I present my Fiscal Year 2023-2024 June Budget Message for consideration by the City Council and the residents of San José.

I appreciate City staff’s excellent work throughout this process, and particularly want to express my gratitude to staff in the City Manager’s Budget Office who have endured many long days and nights diligently preparing a balanced budget for Council consideration.

I also want to thank my colleagues for their thoughtful engagement throughout the budget process. Collectively, my colleagues put forward 81 budget documents totalling \$11.1 million in spending proposals covering a wide range of community needs, many of which are incorporated into my June Budget Message. While we never have enough money to adequately address all of the needs in our community, I appreciate councilmembers' well-crafted budget requests and their focus on core city services that enhance our residents’ opportunities and quality of life.

We enter into the 2023-2024 fiscal year positioned to make strategic investments in a few key areas of focus while we also prepare for an anticipated economic slowdown. The City Manager’s Budget Office has revised its five-year General Fund forecast to reflect a \$35.3 million surplus in 2023-2024, followed by an \$18.8 million shortfall in 2024-2025 and relatively little change in the subsequent three years. Therefore, as directed in my March Budget Message, we will set aside \$18.8 million in a 2024-2025 Future Deficit Reserve to reduce the likelihood of future service reductions.

**2024-2028 Revised General Fund Five-Year Forecast**  
**(\$ in millions)<sup>1</sup>**  
**(Table 3)**

	2023-2024	2024-2025	2025-2026	2026-2027	2027-2028	Five-Year Surplus/ (Shortfall)
<b>Incremental Surplus/ (Shortfall)</b>	\$35.3 <sup>2</sup>	(\$18.8)	(\$0.1)	\$9.4	\$0.1	\$25.9

<sup>1</sup> Does not include 1) costs associated with services funded on a one-time basis in 2022-2023; 2) costs associated with unmet/deferred infrastructure and maintenance needs; and 3) one-time revenue sources or expenditure needs.

<sup>2</sup> This figure was revised from the \$29.9 million surplus as presented in the February 2023 Forecast as a result of continued analysis of projected revenues and expenditures.

## **Previously Approved Initiatives In This Year's Budget**

City Council's unanimous approval of the March Budget Message demonstrates that we are committed to focusing our attention and resources on the biggest challenges and opportunities facing our city. In neighborhoods across San José, from Alviso to Almaden, residents tell us they want to see City Hall achieve faster progress in a few critical areas: reducing crime, ending unsheltered homelessness, creating cleaner neighborhoods, and attracting investment in housing and jobs. The 2023-2024 budget invests in many programs and tools that will help us make meaningful progress in these areas:

### *Increasing Community Safety*

- Doubles the rate at which we hire personnel in the Police Department – creating 31 new sworn and unsworn roles, including 6 new Community Service Officers – to reduce response times, expand community policing, and enhance investigative capacity.
- Establishes an additional Lateral Firefighter/Paramedic Recruitment Academy to help address the national paramedic shortage impacting our Fire Department, and gives our firefighters additional equipment to keep residents safe.
- Provides ongoing funding for the city-wide Automated License Plate Reader (ALPR) program that was previously funded by a one-time federal grant.
- Maintains staffing within the Office of the City Attorney to support Gun Violence Restraining Order (GVRO) requests, which help prevent gun violence.
- Expands and renovates the 911 Call Center to support dispatchers in their life-saving work and improve our ability to hire and retain staff in these critical roles.
- Adds two ongoing roles to the Department of Transportation focused on grant-writing and project delivery for Vision Zero priority safety corridor improvement projects, and expands our capacity to enforce sideshow prohibitions.
- Expands security staffing at Happy Hollow, Emma Prusch Park, Lake Cunningham and within our libraries to encourage public use of some of our most beloved public spaces.
- Invests in programming and scholarships specifically aimed at helping our young people succeed with a focus on youth from traditionally underserved communities. These programs include after-school and summer recreation programs, digital and fine arts classes, late-night gym access, and grants to local programs designed to reduce youth violence.

### *Reducing Unsheltered Homelessness*

- Expands Quick-Build Housing Communities, which have proven to be successful alternatives to unmanaged encampments with over 70% of clients remaining housed and over 50% graduating to more permanent forms of housing.

- Funds new safe parking capacity, which will enable the relocation of lived-in vehicles from neighborhoods to managed off-street parking with access to supportive services.
- Continues San José Bridge, which creates entry-level jobs for homeless individuals to clean up the city while providing job training and placement services to secure stable long-term employment and higher levels of income.
- Funds homeless prevention strategies - including continuing the eviction help center and diversion programs - that keep residents housed through challenging life events and help them regain stability and self-sufficiency.
- Sets aside sufficient funds to complete four previously-approved affordable housing projects (see “*All of the Above*” Approach to Homelessness section below for further discussion of affordable housing investments).
- Extends zoning protections to all Mobile Home Parks to reduce the risk of future redevelopment leading to mass displacement.

#### *Cleaning Up Our Neighborhoods*

- Makes BeautifySJ’s vital blight reduction and beautification work an ongoing service, including funding the Waterways Trash Pilot and the Clean Gateways Pilot.
- Expands the Cash for Trash initiative from 500 to 700 participants to help divert trash from our streets and creeks.
- Upgrades the city’s 311 system to give residents more accessible and reliable service delivery, including improved language accessibility, warm handoffs between agencies, and better follow up communication with service requestors.
- Establishes the Beautify Your Block program to provide grants and capacity-building to community groups that want to take greater ownership for reducing blight and beautifying their corner of San José.
- Implements a data-informed Homeless Encampment Management System to aid internal tracking of progress and resource allocation across the city.
- Transitions the operation and maintenance costs of the Automated Public Toilets in downtown from one-time funding to ongoing funding.
- Increases funding to address vehicle abatement, customer service enhancements, improved request tracking, and capacity for an additional 10,000 follow-up investigations.

#### *Attracting Investment in Jobs and Housing*

- Invests in CEQA pre-clearance for Market Ready Urban Villages in order to expedite the development of economically diverse and intentional projects.
- Upgrades the website and user experience for the SJ Permits website operated by Planning, Building, and Code Enforcement (PBCE) to better allow residents and businesses to review active permit applications.

- Allocates funds to the creation of a competitive Creating Helpful Incentives to Produce Semiconductors (CHIPS) Act application to leverage regional resources to create jobs and research opportunities for residents and students.
- Provides funds for a temporary Environmental Review Process consultant role to provide timely environmental review support in CEQA and NEPA for public projects.
- Extends a Storefront Activation Program to reduce commercial vacancies and aid small businesses in establishing brick-and-mortar retail operations.
- Increase Downtown management staffing to foster and support our downtown businesses and cultural venues by coordinating more consistent programming and marketing for the city's engine of cultural and economic activity.
- Provides one-time funding to myriad arts and cultural organizations to fill the gap created by the slow recovery of the City's Transient Occupancy Tax (TOT).

#### *Other Key Priorities*

- Establishes the multi-year Customer Service Vision and Standards initiative to pilot a centralized customer relationship management system to improve resident satisfaction with service delivery.
- Provides one-time funding to support device access and data plans for thousands of hotspots and chromebooks through the Digital Equity Program.
- Increases staffing at Animal Care and Services in order to create a night shift, ensure ongoing maintenance needs are met, support customer service/licensing, and improve medical services.
- Allocates seed funding to an Animal Care and Services Foundation Reserve to enable the future establishment of a new nonprofit foundation to engage donors and volunteers in support the Animal Care Center.
- Addresses significant deferred infrastructure needs at a few of our major downtown cultural centers, such as the Center for the Performing Arts, San José Museum of Art, The Tech Interactive, and the Children's Discovery Museum.
- Supports the growth and success of much-needed child care services by maintaining staffing in the Family, Friend, and Neighbor Program, which offers ongoing education and skill-building programs to informal child care providers throughout the city.
- Allocates one-time funding to accelerate progress towards the Climate Smart San José goal of achieving City carbon neutrality by 2030.

#### **"All of the Above" Approach To Homelessness**

Homelessness is the most serious moral challenge facing our city, as roughly 4,500 neighbors live unsheltered along our streets and creeks each night for lack of alternatives. Our nation's collective failure to provide a safe indoor space for every person who needs it and require that

individuals take advantage of these spaces condemns some of our most vulnerable neighbors to a harsh and uncertain life on the streets. Last year, in our county alone, 246 homeless individuals died prematurely in encampments and lived-in vehicles—to put that number in perspective, the City experienced far fewer than half as many traffic fatalities (65) and homicides (34) combined during the same timeframe.

I want to thank the City Manager for thoughtfully and thoroughly responding to Council direction in the March Budget Message to substantially accelerate our urgent efforts to provide outreach services and scale up safe, managed spaces for unhoused residents. These spaces, which include solutions like quick-build interim housing and safe parking sites, will enable homeless residents to access supportive services while living in a safer and more stable environment that provides a stepping stone to a better future.

Prioritizing the City's limited resources to best address the crisis of unsheltered homelessness is difficult, especially within the context of future economic uncertainty. However, because the 2023-2024 Proposed Operating Budget meets the direction of the March Budget Message by fully accounting for the anticipated shortfall in 2024-2025, which otherwise would take priority, any additional General Fund Ending Fund balance that might be received at the end of the fiscal year can be prioritized to support our critical interim housing communities. While not a guaranteed funding source, this does provide a feasible source of funds to help with our unsheltered homelessness crisis while reducing the impact on funding for new affordable housing projects.

Over the course of this year's budget process, we've heard from diverse voices about the importance of investing in both immediate solutions to unsheltered homelessness and long-term expansion of our affordable housing stock. The path forward outlined here responds to these dual needs by maintaining the 2023-2024 Measure E revenue allocations at previously approved levels for affordable housing, interim housing and other uses while thoughtfully leveraging the use of uncommitted prior year Measure E dollars that are reallocated to meet more urgent needs.

The truth is that we badly need both the short- and long-term solutions and both should be reflected in our budget. I want to thank my Budget Brown Act group, consisting of Vice Mayor Kamei and Councilmembers Foley, Cohen, and Jimenez, for putting forward detailed proposals and working with me and my team as we attempt to strike the right balance at this moment in time.

In order to support new affordable housing projects that are actively pursuing funding, the City Manager is directed to release a new notice of funding availability (NOFA) in 2023-2024, making no less than \$50 million available to qualifying affordable housing project applicants from the following revenue sources:

<b>Funding Allocation for 2023-2024 NOFA</b>	
<b>2023-2024 Measure E Revenues</b>	
Creation of New Affordable Housing for Extremely Low-Income Households	\$19.0 million
Creation of New Affordable Housing for Low-Income Households	\$14.3 million
Other Affordable Housing Funds*	\$26.2 million
<b>Total Available Funding</b>	<b>\$59.5 million</b>

\*According to MBA #45, *Affordable Housing Pipeline Developments*, after accounting for all 2021 NOFA projects supporting 595 units, a total of \$26.2 million is available in 2023-2024 for a new NOFA.

Moreover, I affirm the City Manager’s response to direction in the March Message which set aside \$36 million in previously allocated Measure E funding to ensure the viability of the following four affordable housing projects totalling 595 units from the December 2021 NOFA, but have not yet come forward to the City Council for formal commitment.

<b>2021 NOFA Awardees*</b>	
<b>Address</b>	<b>Total Number of Units</b>
605 Blossom Hill Road	87
2080 Almaden Road	162
525 N. Capitol Avenue	158
1371 Kooser Road	188
<b>Total Units</b>	<b>595</b>

\*Per MBA #45

The significant changes to the 2023-2024 Proposed Budget to ensure that 2023-2024 Measure E revenues can be allocated to support both affordable housing development and provide direct

assistance to our unsheltered residents are provided in the table below. The City Manager is directed to implement these budgetary changes as more specifically detailed between prior year and future year revenues in Attachment A.

<b>Summary of Measure E Revisions to the 2023-2024 Proposed Budget</b>		
<b>Measure E Budget Allocations</b>	<b>Proposed Operating Budget Allocation</b>	<b>June Budget Message Allocation</b>
Funding to Support a New NOFA		\$33.25 million
Inflation Reserve	\$11.0 million	
Affordable Housing Acquisition and Preservation Reserve	\$5.0 million	
Creation of New Affordable Housing for Moderate-Income Households		\$2.4 million
Homelessness Prevention	\$9.5 million	\$4.75 million
Interim Housing Construction and Operations	\$18.9 million	\$8.9 million
San José Bridge	\$5.0 million	
Interim and/or Temporary Housing for SJ Bridge Participants and Other Unsheltered Residents		\$5.0 million
Measure E Revenue Stabilization Reserve	\$15.1 million	\$10.2 million
<b>Total</b>	<b>\$59.5 million</b>	<b>\$59.5 million</b>

This reallocation includes a different approach to continuing the San José Bridge program into 2023-2024. The Administration has informed us that sufficient funds remain within the original American Rescue Plan Fund allocation to continue the employment training portion of the program. The necessary housing resources are directed to first be supplied by housing program



participants within Emergency Interim Housing (EIH) sites or State Small Home sites as capacity allows. If this capacity is not available, Measure E funds should then be leveraged.

Finally, to ensure we have sufficient resources to quickly and flexibly respond to the current crisis head on, the City Manager is directed, over a two-year period, to allocate up to \$10 million from any available General Fund Ending Fund Balance that is likely to be recognized in the City Manager's Annual Report presented to the City Council in October. The City Manager is further directed to continue to explore external sources of funding to offset General Fund impacts associated with ongoing operating costs at EIHS, including but not limited to: affirming the Santa Clara County Housing Authority's proposal in their Moving to Work plan to explore providing flexible dollars for operations, pending HUD approval; leveraging the State's Encampment Resolution Grant Funding to offset operations associated with the Governor's 200 Small Homes; and pursuing opportunities to partner with the County in providing support for onsite services (e.g. through continuation of the "Challenge Grant" program).

Our plan restores the base funding allocation for 2023-2024 Measure E revenues and limits the amount of reallocation of prior year revenues, but still ensures resources are made available for our unsheltered residents. We do our best work when we do it together, and I very much hope we can achieve the two-thirds voting threshold specified by City Council Policy 1-18 for the one-time reallocation of prior year Measure E funds. In the unfortunate event that we cannot reach this level of agreement, in accordance with City Council Policy 0-1 that governs the waiving of City Council policy requirements, another possible approach to adopting this proposal would be a simple majority vote to waive the two-thirds provision and pass the Budget Message as written. The City Council agenda for June 13 should reflect the possibility of waiving the two-thirds provision. Of course, the third and final possibility would be that the Council fails to achieve either the two-thirds vote to change the prior year allocations or the simple majority vote to waive the two-thirds requirement, in which case we would retain the previously approved Measure E allocations and our ability to quickly scale homeless outreach, interim housing, safe parking and other immediate solutions to unsheltered homelessness would be seriously diminished.

### **Additional Spending Decisions**

Recently completed Manager's Budget Addenda (MBA) and council office Budget Documents (BD) provide greater insight into how we can best support our community in the coming fiscal

year. The following sections outline additional investments that are part of an overall balanced budget that seeks to maximize City Hall's impact for San José residents and businesses.

## **Increasing Public Safety**

### *Gun Buyback Program*

In a country plagued by gun violence, harm reduction is a valuable tool. Gun Buyback Programs incentivize members of the community to dispose of unwanted firearms in a safe and controlled setting and have proven successful in reducing the number of firearms in our communities. The County Board of Supervisors approved funding for two gun buybacks annually that would benefit from SJPD's support. The City Manager is directed to allocate \$35,000 in one-time funding from the Essential Services Reserve (ESR) to support these efforts through cost-sharing for law enforcement overtime to staff the events. (BD #64 Torres)

### *Mayfair Pedestrian Bridge Lighting Feasibility Study*

The Mayfair Pedestrian Bridge is an important access point for several neighborhoods. Unfortunately, the bridge has become a center of criminal and gang activity, including stabbings and intimidation of seniors. To address community concerns and thwart efforts by gangs to recruit neighborhood kids, these serious safety issues need to be addressed. The City Manager is directed to allocate one-time funding in the amount of \$30,000 from the Park Trust Fund and \$30,000 from District 5's Construction and Conveyance Tax (C&C) Fund to study the feasibility of adding lighting along the Mayfair pedestrian bridge given regulatory challenges associated with riparian corridors. (BD #39 Ortiz)

### *Camera Pilot Program at Tully Road, Eastridge Business Corridor and the Alum Rock Village*

Studies show that surveillance cameras can deter crime, especially when paired with lighting and police enforcement. The City Manager is directed to allocate \$50,000 in one-time funding from the ESR for the Camera Pilot Program at the Tully Road/Eastridge Business Corridor (BD #27 Candelas), and \$45,000 in one-time funding from the ESR for the Alum Rock Village Camera Pilot Program (BD #47 Ortiz).

### *Traffic Safety Improvements*

Speed humps on Scott St. in the Buena Vista Neighborhood will help to reduce speeding and improve safety for pedestrians and bicyclists. DOT has received many traffic safety concerns

from Buena Vista residents, primarily in response to speeding, pedestrian safety, non-compliance with stop signs and illegal parking on sidewalks. The City Manager is directed to allocate \$50,000 in one-time funding from the Safety-Pedestrian Improvements allocation in the Traffic Capital Program to install speed humps on Scott St. (BD #10 Davis)

Thanks to Councilmember Pam Foley, chair of the Vision Zero Task Force, for highlighting areas in her district that require traffic safety improvements. The City Manager is directed to allocate:

- \$12,500 of one-time funding each from the ESR and the Safety-Pedestrian Improvements allocation in the Traffic Capital Program to install electronic smart radar signs at Meridian (south of York St.),
- \$20,000 from the Safety-Pedestrian Improvements allocation in the Traffic Capital Program to enhance a school crosswalk with quick build infrastructure at New Jersey Ave. and Josephine Ave.,
- \$52,500 of one-time funding each from the ESR and Safety-Pedestrian Improvements allocation in the Traffic Capital Program to install crosswalk and safety infrastructure improvements at Blossom Hill and Leigh Ave., and
- \$61,500 in one-time funding from the ESR and \$ 63,500 from the Safety-Pedestrian Improvements allocation in the Traffic Capital Program to add enhanced crosswalks with Rectangular Rapid Flashing Beacons at the Canoas Garden VTA Lot. (BD #66, #73, #74 and #75 Foley)

Payne Ave. serves as a local connector street surrounded mainly by residential homes, schools and retail establishments. Drivers frequently exceed the posted speed limit of 35 mph, posing a danger to the local residents and children walking to and from Anderson Elementary School. The City Manager is directed to allocate \$36,000 in one-time funding from the ESR and \$9,000 the Safety-Pedestrian Improvements allocation in the Traffic Capital Program for the design, installation, and programming of radar signs on Payne Ave. between Winchester Blvd. and San Tomas Expressway. (BD #54 Kamei)

#### *Modifications to Council Policy 5-6*

Modifications to Council Policy 5-6 would allow for more speed humps in residential neighborhoods. I appreciate Councilmember Jimenez's insight that based on the current speed threshold criteria, only a limited number of streets are eligible to receive comprehensive traffic calming projects. If the threshold is reduced, additional streets would be made eligible for the installation of speed humps. The City Manager is directed to initiate policy work required to decrease the miles-per-hour threshold within Council Policy 5-6 to 31 miles-per-hour to enable

the construction of speed humps on more residential streets that would benefit from slower speeds. (BD #24 Jimenez)

*Lawrence Pedestrian Overpass Feasibility Study*

The area near the future Lawrence Pedestrian Overpass is intended for future high-density development and is expected to transform into an Urban Village, generating an expected increase in pedestrian usage. The Valley Transportation Authority (VTA) has initiated the process for creating Plan 2050, which aims to identify priority projects that could include a Lawrence Pedestrian Overpass. The City Manager is directed to allocate \$26,000 in one-time funding from the Parks Trust Fund and \$126,000 from District 1's C&C Fund for the Lawrence Pedestrian Overpass feasibility study. This study will help the City be more competitive in future funding applications for improved pedestrian infrastructure in this area. (BD #53 Kamei)

*Safety Improvements at Hester Avenue Tunnel*

Closing the Hester tunnels will address and deter various issues that currently plague the area, such as illegal dumping, graffiti, and homelessness. The City Manager is directed to allocate \$32,230 in one-time funding from District 6's C&C Fund to install diamond plate lids over the stairwells at each side of the Alameda undercrossing. (BD #12 Davis)

*Hoffman Via Monte Safety Lighting*

The Hoffman Via Monte is a Project Hope neighborhood that has long suffered from poor lighting conditions that contribute to public safety concerns. The City Manager is directed to allocate \$190,000 from the Community Development Block Grant (CDBG) funding out of the \$2.9 million allocated for "Rehabilitation and Infrastructure for Affordable Housing Sites and Public Facilities" to relocate 3 existing street lights and install one new streetlight on Carlsbad Drive to improve lighting and safety. (BD #50 Batra)

*CERT Supplies for D8 Community Emergency Preparedness*

Ensuring residents are prepared for emergencies is an integral component of our overall public safety efforts. The Community Emergency Response Team (CERT) program teaches residents to respond in these crisis situations, ensuring community members are ready to aid our first responders and assist those affected. To help expand this essential, life-saving program, the City Manager is directed to allocate \$15,000 in one-time funding from the ESR for a grant to the District 8 Community Round Table (D8CRT) to be used for CERT supplies and training. (BD #36 Candelas)

*Gender Based Violence Response Workplan*

The San Jose Police Department's Sexual Assault Response and Strategy Workplan empowers the department to combat sexual assault using a variety of methods. Of the original funding of \$690,000, a \$301,000 balance remains. The remaining balance of \$301,000 should be utilized to fund educational outreach, equipment and materials, research, training, and operational support in the allocation amounts specified by staff in the proposed spending plan. (MBA #4)

**Investing in Our Youth**

*Youth Empowerment Alliance (YEA)*

Formerly known as the Mayor's Gang Prevention Task Force, YEA coordinates, funds and monitors the City's youth empowerment and violence reduction strategies and programming focused on young people aged 6 to 24. The City Manager is directed to execute staff's recommended resource allocation plan for 2023-2024, which includes \$3.26 million for grantmaking programs that reduce violence and \$2.65 million to community-based organizations. (MBA #23)

*After School Care and Homework Assistance*

The Recreation of City Kids (R.O.C.K.) Afterschool Program offers a safe and supportive environment for youth to participate in healthy recreation, play, enrichment activities, and homework assistance every afternoon between school dismissal and 6 p.m. The City Manager is directed to allocate an additional \$50,000 in one-time funding from the ESR for student scholarships in Council District 7. (BD #14 Doan)

*El Corazón de Mi Familia*

The City Manager is directed to issue a \$50,000 one-time grant from the ESR to MACLA (Movimiento de Arte y Cultura Latino), a local nonprofit art organization that works with youth, to hold an art contest in our D7 elementary schools, junior high schools, and high schools asking students to reflect on the importance of family in their lives through art. (BD #15 Doan)

*Improving Educational Outcomes for Latino Youth*

Higher education in our country often serves as a ladder to a better life, however, East Side San José has historically been underinvested in – leading to limited educational resources for our Latino students. The Latino Education Advancement Foundation (LEAF) prioritizes academic opportunities and provides four programs; Leaf Center for College Success (LCCS), Centro

Educativo para Padres, Career Exploration and Discovery, and East Side Education Initiative, each supporting students and families in achieving social and economic mobility. The City Manager is directed to allocate \$25,000 in one-time funding from the ESR to support the programs facilitated by LEAF and an additional \$25,000 in one-time funding from the ESR specifically for the East Side Education Initiative. (BD #59 Torres and BD #42 Ortiz)

To increase the opportunities for Latino youth to enter the STEM field, the Hispanic Foundation of Silicon Valley has assisted students through the Hispanic Foundation College Success Program (HFCSP). This program is dedicated to supporting Latino youth and parents from Title 1 schools in pursuing college degrees in STEM fields, and is offered free of charge to participants. Recognizing the importance of this initiative, the City Manager is directed to allocate \$25,000 in one-time funding from the ESR to the Hispanic Foundation of Silicon Valley, further strengthening their ability to empower aspiring students in achieving their educational goals. (BD #40 Ortiz)

Finally, since its establishment in 1986, Escuela Popular has been steadfast in its commitment to offering a diverse range of services in East Side San José. With a primary focus on underprivileged families, including immigrants and English-as-a-Second-Language households, Escuela Popular empowers the communities it serves by fostering intergenerational learning opportunities. The City Manager is directed to allocate \$15,000 in one-time funding from the ESR to sustain and enhance the services offered by Escuela Popular. (BD #41 Ortiz)

#### *Elevate Math Summer Program*

Student learning and growth should never be put on hold, even during summer break and especially for those living in historically underinvested communities. The Silicon Valley Education Foundation (SVEF) is committed to empowering students from low-income backgrounds through STEM-related curricula. Their Elevate Math Summer Program, which extends beyond normal school hours and operates during the summer, aims to equip students with the necessary skills and knowledge to succeed in their upcoming math courses by focusing on challenging concepts. To ensure the continuation of these invaluable supplemental education programs for students, the City Manager is directed to allocate \$75,000 in one-time funding to SVEF from the ESR. (BD #6 Cohen)

#### *Youth Commission Leadership Training*

The San José Youth Commission is an 11-member advisory group to the Mayor and City Council charged with representing and making policy recommendations on behalf of the over 230,000 young people in our city. To invest in the commissioners' leadership skills and capacity,

the City Manager is directed to allocate \$11,000 in one-time funding to commissioner leadership training from the ESR. (MBA #6)

### *LGBTQ+ Youth Space*

The LGBTQ+ community is a cherished thread of San José's rich fabric. Prior to the pandemic, the LGBTQ+ Youth Space played a pivotal role in providing a safe and inclusive environment for LGBTQ+ youth and young adults. Their former location served as a valuable resource hub and social center, facilitating peer connections and offering vital mental health services. To support the organization's efforts to secure and ultimately furnish a new space, the City Manager is directed to allocate \$10,000 in one-time funding from the ESR to support the LGBTQ+ Youth Space and to assist in securing and/or furnishing their future facility. (BD #71 Foley)

### *Workforce Development Service Enhancement*

Workforce development plays a crucial role in shaping the success and growth of individuals, organizations, and our local economy. By offering San José residents access to relevant and in-demand skills, we can empower individuals to secure better job opportunities and enhance our ability to attract top employers to San José. The City Manager is directed to allocate \$120,000 in one-time funding from the ESR to workforce development focused on training San José residents with a focus on being employed at companies with a San José presence where possible. The results of this pilot could inform future, more scalable workforce development programs and partnerships that the Council may wish to consider. (MBA #14)

## **Beautifying Our City**

### *Enhanced Blight Response Near EIH Communities*

EIH communities have proven to be highly effective in reducing unsheltered homelessness and, fortunately, have coincided with reduced calls for service for crime and blight in host neighborhoods. That said, we can and should do more to demonstrate to the community that neighborhoods that embrace immediate solutions to homelessness will be better, not worse off as a result. To expand the city's capacity to respond to blight, the City Manager is directed to allocate one-time funding of \$350,000 from the ESR for enhanced services for communities in the immediate vicinity of an EIH. This funding would expand BeautifySJ's ability to proactively and more quickly respond to calls for blight-related services, including but not limited graffiti, illegal dumping, and other cleanup needs. (BD #23 Jimenez, MBA #35)

### *Olinder Community Center Mural*

Public murals celebrate our history, serve as vital landmarks, and invigorate our public space. Without maintenance, however, murals can fall into disrepair and risk becoming part of city wide blight. The City Manager is directed to allocate \$50,000 in one-time funding from District 3's C&C Fund to restore the Olinder Community Center Mural painted by artist Juan Raul. (BD #58 Torres)

*Street Trees in Luna Park and along Calle Willow*

The success of a business district is often dependent on the surrounding environment. The Calle Willow and Luna Park business districts have suffered from a deficit of shade and trees which make these locations less hospitable to residents and visitors. In order to create an urban canopy that supports both of these business districts, the City Manager is directed to allocate \$52,800 in one-time funding from the ESR towards the Luna Park Business District and \$25,000 in one-time funding from the ESR to the Calle Willow business district to remove the concrete and plant trees in each business district. (BD #62 & #63 Torres)

*Urban Forestry Trimming Project*

City policy requires property owners to maintain street trees adjacent to their property, sometimes putting a significant financial burden on households and leading to less frequent maintenance of these trees. Poorly managed trees can have a direct impact on safety through falling debris and blocked streetlights and signs. I applaud Vice Mayor Rosemary Kamei for proposing an innovative Urban Forest Trimming pilot for District 1 residents that would provide grants on an application basis for residents. The City Manager is directed to allocate \$117,000 in one-time funding from the ESR to provide grants to District 1 residents to trim trees along the public right-of-way that could have an impact on safety. Should this pilot prove successful, it might provide a model for a citywide effort in future years. (BD #51 Kamei)

*Senter Rd. Parcel Development*

All communities in San José deserve safety and access to open space, especially in our East Side neighborhoods that have been historically underserved. We need to further invest in these areas to create a better city for all of us. The City Manager is directed to allocate \$250,000 in one-time funding from District 2's C&C Fund towards an undeveloped island on Senter Rd. near Serenade Way to transform this often blighted space into a beautified location that neighbors can appreciate. The community - in partnership with PRNS and the Council 2 Office - should decide whether this corner of San José becomes a community garden, pocket park, or other beautified space. (BD #25 Jimenez)

*Commingled Waste in Publicly Maintained Waste Receptacles*



Well-meaning San Joséans often try to separate trash from recycling when disposing of waste in city parks, which has unfortunately resulted in litter build-up in our parks. The city can do a better job of informing residents of our streamlined process that allows for all waste to be dropped in the same public waste receptacles. To that end, the City Manager is directed to allocate \$64,000 in one-time funding to PRNS from the ESR to produce and attach signs to 1,000 waste bins within public spaces. To reduce costs, PRNS staff will deploy the new signs over the next several years, as waste bins are replaced on the normal replacement schedule. This investment will help raise awareness about the City's processing of trash and recycling in order to reduce blight. (BD #3 Cohen)

*Increasing Dog Waste Disposal in City Parks*

Thank you to Councilmember Cohen for highlighting that dog waste disposal bags are often not available in our parks, leading to unpleasant and unsanitary conditions for all park-goers. The City Manager is directed to allocate \$18,000 in one-time funding from the ESR to launch a pilot program where PRNS replenishes dog waste bag dispensers as part of regular park maintenance schedules at four parks in District 4. The pilot program recognizes limited PRNS staff bandwidth while offering an opportunity to test solutions that help keep parks clean. The pilot program should be evaluated after a year of operation to help inform a citywide, long-term solution. (BD #7 Cohen)

*Commercial Corridor Power Washing*

Keeping commercial corridors in East San José clean and free of blight will make them more inviting to consumers and businesses looking to open or invest in the area. To that end, the City Manager is directed to allocate \$100,000 in one-time funding from the ESR to provide two rounds of pressure washing in commercial corridors located along Alum Rock Ave., King Rd., and Story Rd.. (BD #45 Ortiz)

*Vacant Building Blight Enforcement*

Vacant buildings create a negative visual impact and can deter potential investors, businesses, and visitors from our city. They can also become magnets for criminal activities, such as vandalism, drug use, and illegal occupation, and pose safety hazards, including structural instabilities, fire risks, and unsanitary conditions. The City Manager is directed to allocate \$170,000 in one-time funding from the ESR to hire one Code Enforcement Inspector II and provide for their non-personal costs. This individual should not require a vehicle given that our Downtown lends itself to a walking patrol route. The City of San José anticipates this position

being at least partially cost recovery. \$85,000 is expected to be recovered from the hiring of this position. (MBA #5)

#### *Vehicle Abatement*

Residents routinely express their frustration regarding abandoned or inoperable vehicles that litter their neighborhood streets. The City Manager is directed to allocate \$300,000 from the Vehicle Abatement Enhancement Program Reserve to the Department of Transportation to prepare for an initiative that will enhance vehicle abatement program outcomes and community satisfaction. (MBA #32)

### **Investing in Community Services**

#### *Amigos de Guadalupe Center for Justice and Empowerment*

The lifting of Title 42 will likely have an effect on our city, as immigrants making their way to San José will need support. While the Rapid Response Network of Santa Clara County is preparing for these new residents, all levels of government need to step up. San José has an opportunity to serve these new immigrants by supporting the Amigos de Guadalupe Center for Justice and Empowerment – which has been providing services such as interim housing, safe parking sites, and education to immigrants for over a decade. The City Manager is directed to provide a one-time grant in the amount of \$10,000 from the ESR to the Amigos de Guadalupe Center for Justice and Empowerment to uplift their efforts in making sure these individuals are supported. (BD #46 Ortiz)

#### *Grant for Recovery Café San José Nutrition-Dense Meal Program*

Recovery Café provides a safe space and warm meals so that those who are served have a greater chance of maintaining or gaining housing, job opportunities, education and other services. The City Manager is directed to allocate \$10,000 in one-time funding from the ESR for a grant to Recovery Café to purchase proteins and fresh produce to supplement the donations they receive and serve 4,000 meals to those in need. (BD #70 Foley)

#### *Community Seva*

San José's homelessness crisis cannot be solved by the city alone. We need help from all levels of government and from the community if we hope to end the era of encampments. Community Seva is a non-profit organization doing excellent volunteer-led work to support our homeless neighbors by providing counseling, nutrition, access to hygiene and meals. To continue their

essential work, the City Manager is directed to allocate \$10,000 in one-time funding from the ESR for a grant to Community Seva. (BD #78 Foley)

*City Fireworks for 4th of July Celebration*

Fireworks handled incorrectly can be dangerous and even fatal – not to mention the threat of fire that can harm people and property. During the pandemic, San José canceled its official fireworks events leading to an almost 70% increase in calls for emergency services due to illegal fireworks when compared to pre-pandemic years. By hosting city-sponsored firework displays, our neighborhoods can come together to safely celebrate the 4th of July holiday and our officers will have the capacity to respond to other emergencies. The City Manager is directed to allocate \$150,000 in one-time funding from the ESR to produce a 4th of July fireworks show in partnership with the District 10 Council office, the Almaden Valley Women’s Club, and the Kiwanis Club of Almaden Valley. (BD #49 Batra)

*West Valley Community Services (WVCS) Grant*

WVCS provides crucial resources and supportive services to low-income families and individuals in West San José. The City Manager is directed to allocate \$75,000 in one-time funding from the Housing Trust Fund to WVCS to continue their essential work. These funds will provide services such as housing assistance, food, homeless services, affordable housing, financial assistance, and case management for low-income families and individuals residing in West San Jose. WVCS’s work will directly benefit the Cadillac-Winchester neighborhood, an area with a history of being underserved. (BD #56 Kamei)

*The Blue Zones Project™*

The Blue Zones Project™ is an initiative focused on improving the well-being of communities by facilitating easier access to healthy choices for residents. The entire cost of the Blue Zones Project is \$550,000, however we can kick start the project now with a comprehensive analysis. The City Manager is directed to allocate one-time funding of \$150,000 from the ESR to the Blue Zones Project. If the full funding from other government agencies and philanthropic organizations is not secured within two years, the \$150,000 allocation shall be returned to the ESR for other uses. (BD #8 Davis)

**Investing in Cultural and Community Spaces**

*Vietnamese Heritage Garden Enhancements*

Progress has been stalled at the Vietnamese Heritage Garden for far too long. We must make a down payment on the infrastructure needed for the placement of the “Thank You America” monument we expect to receive next calendar year. The City Manager is directed to allocate \$100,000 in one-time funding from District 7’s C&C fund and \$50,000 in one-time funding from the ESR to begin work on grading, drainage, creating a defined walking path, tree planting, installing benches, and, as budget allows, irrigation and vegetation. (BD #20 Doan)

*Indo-American Cultural Center Feasibility Study*

Indo-Americans are a large and growing community within San Jose. Given the strong interest expressed by community leaders and organizations that are willing to pursue external funding to complement the city’s funds, the City should be willing to study the feasibility of opening an Indo-American cultural center. Such a center would help Indian Americans and Indian immigrants gain equitable access to resources, create a greater sense of belonging and empower the community through educational, recreational, and cultural programming. To this end, the City Manager is directed to allocate \$100,000 in one-time funding from District 8’s C&C Fund into a reserve as the City’s commitment to a future feasibility study that is currently estimated to cost \$400,000. These funds should help interested parties secure commitments from other public and private partners. (BD #35 Candelas)

*Little Italy San José Cultural Center & Museum*

The Little Italy San José Cultural Center & Museum, along with the relocation of Famiglia Meduri's Poor House Bistro, are two transformative projects for San José’s Little Italy neighborhood. Construction began in January 2021 to revitalize this significant property and create space for the Italian Museum and the new home and business location of the Poor House Bistro. However, additional funding is still needed to ensure the completion of these projects. To fully restore these landmark buildings and finalize construction of the Little Italy Cultural Center & Museum, the City Manager is directed to allocate \$25,000 in one-time funding from the ESR to the Little Italy San José Foundation.

*African American Community Services Agency Facility Repairs*

The African American Community Services Agency (AACSA) has resided at its current location for 45 years. Even upon completion of their planned development on The Alameda, AACSA will retain services at their current building, which is in need of repairs. The City Manager is directed to allocate \$80,695 in one-time funding from the ESR to Public Works to repair the building’s roof and some of their windows. (MBA #18)

*Billy DeFrank LGBTQ+ Community Center*

The Billy DeFrank LGBTQ+ Community Center is a longtime and vital asset that supports San José's queer community. Especially as attacks against the rights of LGBTQ+ identifying folks grow across the nation, the affirmation, resources and safe spaces that this center provides are more important than ever. The City Manager is directed to allocate \$10,000 in one-time funding from the ESR as a grant to the Billy DeFrank LGBTQ+ Community Center. (BD #80 Foley)

*Fitness Equipment for the Gardner Community Center*

Community centers across the city provide a safe space for recreation, and congregation. Recent community feedback indicates the Gardner Community Center fitness equipment is in need of maintenance and replacement. The City Manager is directed to allocate \$38,000 from District 6's C&C Fund to procure and install new fitness equipment at Gardner Community Center. (BD #9 Davis)

*Fernish Park Improvements*

Investing in our parks promotes clean and safe open spaces, reduces accidents, and provides a safer environment for all visitors. These spaces contribute to the physical, cognitive, social, and emotional health of the entire community. The City Manager is directed to allocate \$35,000 from District 8's C&C fund to replace the picnic tables, BBQ pits and benches at Fernish Park. (BD #30 Candelas)

*De Anza Park Restroom Renovation*

Councilmember Foley has previously directed capital funding for the resurfacing of the sports courts at De Anza Park, and the playground equipment will be upgraded in the near future. With these improvements, De Anza Park is expected to draw more residents, however the restroom is deteriorating and needs to be renovated. The City Manager is directed to allocate \$15,000 in one-time funding from District 9's C&C Fund and \$65,000 in one time ESR funding to renovate the bathroom. (BD #69 Foley)

*Permanent ADA Ramp at Berryessa Community Center*

We have a moral and legal obligation to ensure public spaces can be enjoyed by every resident, regardless of physical ability. The Berryessa Community Center parking lot and Penitencia Creek Park Trail lack an ADA ramp between these two sites to allow residents to enjoy the trail. The City Manager is directed to make a one-time allocation of \$21,000 to construct a permanent ADA ramp. Of this funding, \$13,000 shall come from District 4's C&C Fund and \$8,000 from the Park Trust Fund. (BD #1 Cohen)

*Yerba Buena Pedestrian Bridge*

No matter how widely used, basic infrastructure often goes unnoticed until it breaks. One example is the Yerba Buena Pedestrian Bridge – which has been closed for over 8 years, and after multiple studies, deemed unsafe and beyond repair. Cost estimates to demolish and construct a new bridge at the site came out to \$3.5 million. To fund this future replacement, the City Manager is directed to make a one-time allocation of \$100,000 from District 8’s C&C Fund to a reserve dedicated to the project. (BD #33 Candelas)

*Schiele Avenue & Alameda Park Historic District*

Great cities preserve and reuse great buildings. The Schiele Avenue and Alameda Park Historic District was approved by the Rules and Open Government Committee on January 11, 2023. However, city staff do not have the resources available to bring this historical preservation work back to the City Council at this time. The City Manager is directed to allocate \$100,000 in one-time funding from the ESR to help bring the Schiele Avenue and Alameda Park Historic District designation back to the City Council for consideration by the end of this fiscal year. (BD #13 Davis)

**Activating Public Spaces**

*Programming in our Parks*

Engaging our youth and families in outdoor activities in our parks builds community in our neighborhoods and supports healthy lifestyles. Last year, Viva Parks hosted over 50 well-attended events that brought the community together in parks across the city. To continue this momentum, the City Manager is directed to allocate one-time funding from the ESR for 25 Viva Parks events in the coming fiscal year, programmed as follows: \$76,000 for seven events (three Viva Parks events, two Viva Parks events with Movie Nights events, and two Viva Parks with Paint Nite events) in District 2, \$54,000 for five Viva Parks events in District 3, \$107,296 in one-time funding for Viva Parks with Movie Nights and other park activations in District 8, and \$58,709 for five Viva Parks events in District 10. (BD #26 Jimenez; BD #65 Torres; BD #31 & #32 Candelas)

The City Manager is also directed to allocate \$20,000 in one-time funding from the ESR to SJ Makers for Friday Night Activation at Backesto Park to safely keep the park open past sunset so that residents can enjoy vendor pop-ups and evening basketball. (BD #60 Torres)

*Night Markets*

Night markets provide residents with an opportunity to explore new cultures, taste diverse cuisines, and engage with their neighbors in a family-friendly setting that fuels economic activity and improves local vibrancy. For the past few years, the Tully Night Market has provided a space for local artists, small businesses and residents to come together with the nexus of underserved communities. To fund and expand District 7's night markets, the City Manager is directed to allocate a one-time grant in the amount of \$25,000 from the ESR to the Friends of Levitt Pavilion San José to establish at least 12 activations from September through November in the next fiscal year (BD #18 Doan). In order to expand these opportunities to residents in District 5, the City Manager is also directed to allocate \$25,000 in one-time funding from the ESR to Local Color for the development of the East San José Culture Night Market. (BD #44 Ortiz)

#### *Downtown Vibrancy Event Pilot*

The Downtown Vibrancy Mayoral Transition Committee recommended loosening city regulations pertaining to small outdoor cultural events to spur greater activity in downtown. In response, the Office of Economic Development and Cultural Affairs has proposed a reduction in red tape and city-related costs for downtown events in certain public locations. This should be considered phase one of a series of small reforms and incentives that are intended to help events in downtown San José flourish. To complement the approval of MBA #50, the City Manager is further directed to explore additional ways that the City might leverage regulatory reform and/or modest incentives or subsidies to encourage more consistent programming of public spaces in downtown and beyond. (MBA #50)

#### *Alum Rock Village Placemaking*

The Alum Rock Village is a significant small business corridor within District 5 that provides unique and high-quality places to dine, shop, and gather. We want to celebrate this corridor's unique identity, and, as aptly noted by Councilmember Ortiz, create physical signage to encourage both locals and visitors to recognize and take pride in this special part of our city. To this end, the City Manager is directed to allocate \$53,000 from the ESR towards the future construction of a sign reading "Welcome to the Alum Rock Village" or another similar formulation determined through a process managed by relevant city staff in consultation with the District 5 Council Office and community members. (BD #38 Ortiz)

#### *Downtown Ice*

The San José Downtown Association Ice Rink holds significant value for the downtown community during the winter holidays, serving as a popular seasonal attraction that brings joy and entertainment to residents and visitors alike. The presence of an ice rink in the downtown

area offers a unique recreational opportunity, allowing individuals of all ages to engage in ice skating and experience the thrill of gliding on ice. The City Manager is directed to allocate one-time funding of \$200,000 from the General Purpose Parking Fund to the San José Downtown Association to host Downtown Ice or a similar event in FY 2023-2024.

### *San José Downtown Perception Survey*

Over the course of this year, Councilmember Omar Torres and my office have organized a group of local public safety professionals including representatives from the San José Police Department, Santa Clara County Sheriff's Office, SJSU University Police, People Assisting the Homeless (PATH), and others with the overarching goal of improving downtown's safety. To guide these efforts, the Downtown Safety Committee plans to work with SJSU students to measure public perceptions of safety in Downtown and use the data to inform interventions and measure their effectiveness over time. Any learnings from this effort could be later applied to walkable commercial districts in other parts of the city. To enable this work, the City Manager is directed to allocate \$10,000 in one-time funding from the ESR to the San José Downtown Association for a Downtown Perception Survey.

### *Enhanced Downtown Lighting*

Enhanced downtown lighting would improve the safety and aesthetics of our downtown. Artistic lighting elements create an inviting and captivating atmosphere, contribute to a sense of safety and security, and attract pedestrians and visitors to explore the area, leading to increased economic activity and a boost in nighttime commerce. The City Manager is directed to allocate \$100,000 in one-time funding from the ESR to match \$135,000 of funding from the private sector. (MBA #10)

## **Supporting Local Businesses**

### *Small Business Marketing Pilot*

Small businesses provide unique and culturally relevant goods and services, employ a majority of our workforce, and offer pathways to economic success for countless immigrant families. Unfortunately, many small businesses are still dealing with the impacts of the pandemic, including remote work and reduced foot traffic. Social media can be a helpful tool in advertising goods and services, reaching new communities, and completing transactions. The City Manager is directed to allocate \$30,000 in one-time funding from the ESR to the Latino Business Foundation to help 30 small businesses in District 3 utilize social media to grow their revenue. If successful, this program could provide a model for enabling more of the city's 60,000-plus small businesses to grow. (BD #57 Torres)



*Supporting Small Business along the Story Road Corridor*

San José has the largest Vietnamese community in the United States. The Vietnamese business community in the Little Saigon and Vietnam Town areas of Story Road comprise an important and active business district recognized as a center of cultural and economic importance. The City Manager is directed to initiate a two-year consulting contract using \$120,000 in one-time funding from the ESR to engage with business and property owners to create a Story Road Business Community Association, or whatever name participating businesses deem appropriate. (BD #17 and BD #21 Doan)

*Latino Business Foundation Silicon Valley (LBFSV) Mujeres Imparables Program*

When survivors of domestic abuse escape their violent situation, they often leave their homes, jobs, and bank accounts behind. They need support as they recover from the trauma of their past and get back on their own two feet. The Latino Business Foundation Silicon Valley's (LBFSV) Mujeres Imparables Program provides the support needed to achieve financial independence. The City Manager is directed to allocate \$10,000 in one-time funds from the ESR for a grant to LBFSV to continue this important work and empower more future entrepreneurs. (BD #79 Foley)

*Latina Economic Advancement Program (LEAP)*

Thanks to the City's investment in the Latina Coalition of Silicon Valley's Latina Economic Advancement Program (LEAP) last year, 283 Latinas benefited from workshops and training to equip them with the skills needed to reenter the workforce and secure higher-paying jobs. LEAP promotes economic empowerment and career advancement for women, mothers, and caretakers reentering the workforce. The City Manager is directed to provide a \$50,000 one-time grant from the ESR to the Latina Coalition to support the LEAP program.

*San José Downtown Association (SJDA) Downtown Grassroots Marketing Campaign*

As a City, we are collectively working to revitalize our Downtown and create a positive feedback loop between visitors, successful small businesses and venues, growing programming, and greater vibrancy, all of which will have the happy byproduct of generating substantial tax revenue for core city services and arts and culture organizations citywide. To help facilitate this resurgence, the SJDA is standing up an on-the-ground canvassing team of 8-10 qualified individuals to share information and support collaboration between downtown event organizers, visitors, residents and other key stakeholders. The initiative includes supporting partnerships between SJSU and downtown businesses, increasing participation in campaigns such as Dine

Downtown, collecting feedback from visitors and small business owners, and disseminating marking materials like QR codes that drive residents to the SJDA downtown events website. Within the Department of Transportation workplan for the SJDA, there is \$31,500 in reimbursable services for a Community Outreach/Marketing Street Team. The City Manager is directed to allocate an additional \$30,000 in one-time funding from the ESR to support the launch of SJDA’s Downtown Grassroots Marketing Team.

**Supporting Seniors**

*Senior Nutrition Program in Alviso*

The senior population in San José is unfortunately particularly vulnerable to food insecurity, which is driven by our high cost of living and food deserts in our region. The pandemic made it even more difficult for vulnerable seniors to access nutrition programs and left far too many isolated from their community. Prior to the pandemic, the Senior Nutrition Program (SNP) served to address both of these issues. The in-person program was discontinued during the pandemic in response to public health requirements in favor of pick-up meals and has not yet been able to resume normal services. The City Manager is directed to allocate \$40,000 in one-time funding from the ESR to the Senior Nutrition Program to restart in-person programming twice a week. (BD #2 Cohen)

*San José Public Library Late Fee Waivers for Seniors*

San José Public Libraries (SJPL) provide vital resources and a safe location to learn and build community, especially for our seniors. Unfortunately, late and lost book fees deter some seniors from accessing these services. In the past, SJPL has waived fees for other populations, such as youth, to encourage consistent patronage regardless of circumstances. The City Manager is directed to allocate \$5,000 in one-time funding from the ESR to address any existing penalties and any remaining funds can be applied to future penalties. (BD #72 Foley)

**General Provisions**

- a. **Mayor and Council Office Budgets:** For Mayor and City Council Offices, I recommend the following rebudgets subject to final verification of accounts by the City Clerk’s Office:

**Rebudget (Budget Carryover)**

	<u>Office Rebudget</u>	<u>Constituent Outreach Rebudget</u>	<u>Total Net Rebudget</u>

<b>Mayor's Office</b>	<b>\$258,000</b>	<b>\$10,000</b>	<b>\$268,000</b>
<b><u>District 1</u></b>	<b><u>\$233,500</u></b>	<b><u>\$5,000</u></b>	<b><u>\$238,500</u></b>
<b><u>District 2</u></b>	<b><u>\$67,000</u></b>	<b><u>\$14,000</u></b>	<b><u>\$81,000</u></b>
<b><u>District 3</u></b>	<b><u>\$140,000</u></b>	<b><u>\$13,000</u></b>	<b><u>\$153,000</u></b>
<b><u>District 4</u></b>	<b><u>\$642,000</u></b>	<b><u>N/A</u></b>	<b><u>\$642,000</u></b>
<b><u>District 5</u></b>	<b><u>\$253,000</u></b>	<b><u>N/A</u></b>	<b><u>\$253,000</u></b>
<b><u>District 6</u></b>	<b><u>\$182,500</u></b>	<b><u>N/A</u></b>	<b><u>\$182,500</u></b>
<b><u>District 7</u></b>	<b><u>\$327,000</u></b>	<b><u>N/A</u></b>	<b><u>\$327,000</u></b>
<b><u>District 8</u></b>	<b><u>\$184,300</u></b>	<b><u>\$2,000</u></b>	<b><u>\$186,300</u></b>
<b><u>District 9</u></b>	<b><u>\$413,000</u></b>	<b><u>\$3,000</u></b>	<b><u>\$416,000</u></b>
<b><u>District 10</u></b>	<b><u>\$374,000</u></b>	<b><u>\$6,000</u></b>	<b><u>\$380,000</u></b>

**b. Essential Services Reserve:** The total available one time ESR funding of \$3,000,000 is directed to be allocated to fund the General Fund items in this message.

**COORDINATION**

This memorandum has been coordinated with the City Manager and City Attorney.

For more information on this memorandum, please contact Stephen Caines, Mayor's Budget Director, at [Stephen.Caines@sanjoseca.gov](mailto:Stephen.Caines@sanjoseca.gov).

**Attachments:**

Attachment A - 2023-2024 Measure E Funding Allocations

Attachment B - City Source and Use of Funds

**ATTACHMENT A - 2023-2024 MEASURE E FUNDING ALLOCATIONS**

	Distribution of Prior Year Uncommitted Revenues		Distribution of 2023-2024 Revenues	
<b>Creation of New Affordable Housing for Extremely Low-Income Households</b>	<b>\$14,200,000</b>	<b>20 %</b>	<b>\$19,000,000</b>	<b>40 %</b>
- Funding for New Construction of Affordable Rental Housing	\$14,200,000		\$19,000,000	
<b>Creation of New Affordable Housing for Low-Income Households</b>	<b>\$22,635,253</b>	<b>31 %</b>	<b>\$14,250,000</b>	<b>30 %</b>
- Funding for New Construction of Affordable Rental Housing	\$21,300,000		\$14,250,000	
- Funding for Commercial Space in Affordable Housing	\$1,335,253			
<b>Creation of New Affordable Housing for Moderate-Income Households</b>	<b>\$0</b>	<b>0%</b>	<b>\$2,375,000</b>	<b>5%</b>
- Funding for New Construction of Affordable Rental Housing			\$2,375,000	
<b>Homelessness Prevention, Gender-based Violences Programs, Legal Services and Rental Assistance</b>	<b>\$2,712,628</b>	<b>4%</b>	<b>\$4,750,000</b>	<b>10 %</b>
- Eviction Prevention and Diversion	\$2,712,628			

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- Homeless Prevention and Rental Assistance			\$4,750,000	
<b>Homeless Support Programs, Shelter Construction and Operations</b>	<b>\$32,929,868</b>	<b>45 %</b>	<b>\$7,125,000</b>	<b>15 %</b>
- OWLs	\$1,500,000			
- Public Works Interim Shelter Site Identification and Development (4.0 FTE)	\$2,006,789			
- Interim Housing Operation and Maintenance Reserve	\$11,004,809		\$625,000	
- Surestay Operations			\$500,000	
- Public Works Interim Shelter Staffing (5.0 FTE)			\$2,000,000	
- Public Works Interim Shelter Maintenance			\$3,000,000	
- CARE Coordination Program (CCP)			\$1,000,000	
- Homeless Outreach Contracts	\$3,700,000			
- Interim and/or Temporary Housing for San José Bridge Participants and Other Unsheltered Residents	\$5,000,000			
- Interim Shelter Site construction and Operations	\$8,890,750			
- Housing Homeless Response Staffing (2.0 FTE)	\$827,520			
<b>Administration</b>	<b>\$14,552,897</b>	<b>17 %</b>	<b>\$2,500,000</b>	<b>5%</b>
- Housing Homeless Outreach and Response Staff (3.0 FTE)	\$2,472,471			
- City Manager's Office Homelessness Coordination Team (3.0 FTE)	\$1,852,470			
- Measure E Revenue Stabilization Reserve	\$10,227,956			
- Program Administration			\$2,500,000	
<b>Total</b>	<b>\$87,030,646</b>		<b>\$50,000,000</b>	

Mayor's June Budget Message for Fiscal Year 2023-2024

Attachment B

City Source and Use of Funds

General Fund (001)		2023-2024	Ongoing
<b>Source of Funds</b>			
Page 17	Fees, Rates, and Charges (Vacant Building Blight Enforcement)	85,000	-
Page 23	Transfers and Reimbursements (San Jose Downtown Association - Ice Rink)	200,000	-
Page 26	Beginning Fund Balance: Rebudgets (Mayor and City Council)	3,127,300	-
<b>Total General Fund (001) Source of Funds</b>		<b>\$ 3,412,300</b>	<b>\$ -</b>
<b>Use of Funds</b>			
Page 10	Gun Buyback Program	35,000	-
Page 10	Camera Pilot Program at Tully Road /Eastridge Business Corridor	50,000	-
Page 10	Camera Pilot Program at the Alum Rock Village	45,000	-
Page 11	Meridian (South of York St.) – Installation of an Electronic Smart Speed Radar Sign (SB Traffic)	12,500	-
Page 11	Blossom Hill/Leigh – Crosswalk/intersection safety improvements	52,500	-
Page 11	Canoas Garden Ave/VTA Lot/Cathedral of Faith Enhanced Crosswalk w/RRFB, refuge island, curb extensions, and ADA ramps	61,500	-
Page 11	Radar display signs (Payne Ave., between Winchester Blvd. and San Tomas Expressway)	36,000	-
Page 12	CERT Supplies for D8 Community Emergency Preparedness	15,000	-
Page 13	R.O.C.K Scholarships (District #7)	50,000	-
Page 13	El Corazón de Mi Familia	50,000	-
Page 13	Improving Educational Outcomes for Latino Youth - LEAF	25,000	-
Page 13	Improving Educational Outcomes for Latino Youth - East Side Education Initiative	25,000	-
Page 14	Funding for the Hispanic Foundation of Silicon Valley	25,000	-
Page 14	Escuela Popular	15,000	-
Page 14	Silicon Valley Education Foundation	75,000	-
Page 14	San Jose Youth Commission	11,000	-
Page 15	LGBTQ Youth Space	10,000	-
Page 15	Workforce Development Service Enhancement	120,000	-
Page 15	Enhanced Blight Response near Emergency Interim Housing (EIHs) Communities	350,000	-
Page 16	Luna Park Business District - Street Trees	52,800	-
Page 16	Calle Willow Business District - Street Trees	25,000	-
Page 16	Urban Forestry Trimming Project	117,000	-
Page 16	Commingled Waste in Publicly Maintained Waste Receptacles	64,000	-
Page 17	Increasing Dog Waste Disposal in City Parks	18,000	-
Page 17	Commercial Corridor Power Washing	100,000	-
Page 17	Vacant Building Blight Enforcement	170,000	-
Page 18	Amigos de Guadalupe Center for Justice and Empowerment	10,000	-
Page 18	Recovery Café San José Nutrition-Dense Meal Program	10,000	-
Page 18	Community Seva	10,000	-
Page 19	City Fireworks for July 4" Celebration 2023-2024	150,000	-
Page 19	Blue Zones Project San Jose Readiness Assessment	150,000	-
Page 19	Vietnamese Heritage Garden Enhancements	50,000	-
Page 20	Little Italy San José Cultural Center & Museum	25,000	-
Page 20	African American Community Services Agency Roof Repairs	80,695	-
Page 20	Billy DeFrank LGBTQ+ Community Center	10,000	-
Page 21	De Anza Park Restroom Renovation	65,000	-
Page 22	Schiele Avenue & Alameda Park Historic District	100,000	-
Page 22	Viva Parks, Movie Nights, and Paint Nites (District 2)	76,000	-
Page 22	Winter Viva Parks Events in Downtown (District 3)	54,000	-
Page 22	Activating Our Parks (District 8)	107,296	-
Page 22	Activating Our Parks (District 10)	58,709	-
Page 22	SJ Makers for Friday Night Activation at Backesto Park	20,000	-

Page 22	Friends of Levitt Pavilion San Jose	25,000	-
Page 23	East San José Culture Night Market	25,000	-
Page 23	Alum Rock Village Placemaking	53,000	-
Page 23	San José Downtown Association Ice Rink	200,000	-
Page 24	San José Downtown Perception Survey	10,000	-
Page 24	Enhanced Downtown Lighting	100,000	-
Page 24	Small Business Marketing Pilot	30,000	-
Page 25	Supporting Small Business along the Story Road Corridor	120,000	-
Page 25	Latino Business Foundation Silicon Valley (LBFSV) Mujeres Imparables Program	10,000	-
Page 25	Latina Economic Advancement Program (LEAP)	50,000	-
Page 25	San José Downtown Association (SJDA) Downtown Grassroots Marketing Campaign	30,000	-
Page 26	Senior Nutrition Program in Alviso	40,000	-
Page 26	Grant for San José Public Library Late Fee Waivers for Seniors	5,000	-
Page 26	Rebudget: Mayor's Office	268,000	-
Page 26	Rebudget: District 1	238,500	-
Page 26	Rebudget: District 2	81,000	-
Page 26	Rebudget: District 3	153,000	-
Page 26	Rebudget: District 4	642,000	-
Page 26	Rebudget: District 5	253,000	-
Page 26	Rebudget: District 6	182,500	-
Page 26	Rebudget: District 7	327,000	-
Page 26	Rebudget: District 8	186,300	-
Page 26	Rebudget: District 9	416,000	-
Page 26	Rebudget: District 10	380,000	-
Page 27	Essential Services Reserve	(3,000,000)	-
<b>Total General Fund (001) Use of Funds</b>		<b>\$ 3,412,300</b>	<b>\$ -</b>
<b>Net General Fund</b>		<b>\$ -</b>	<b>\$ -</b>

<b>Subdivision Park Trust Fund (375)</b>	<b>2023-2024</b>	<b>Ongoing</b>
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**Source of Funds**

NONE	-	-
<b>Total Subdivision Park Trust Fund (375) Source of Funds</b>	<b>\$ -</b>	<b>\$ -</b>

**Use of Funds**

Page 10	Mayfair Pedestrian Bridge Lighting Feasibility Study	30,000	-
Page 12	Lawrence Pedestrian Overpass Feasibility Study	26,000	-
Page 21	Permanent ADA Ramp at Berryessa Community Center	8,000	-
	Unrestricted Ending Fund Balance	(64,000)	-
<b>Total Subdivision Park Trust Fund (375) Use of Funds</b>		<b>\$ -</b>	<b>\$ -</b>

<b>Construction Tax and Property Conveyance Tax Fund : Parks Purposes Council District #1 (377)</b>	<b>2023-2024</b>	<b>Ongoing</b>
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**Source of Funds**

NONE	-	-
<b>Total Construction Tax and Property Conveyance Tax Fund : Parks Purposes Council District #1 (377) Source of Funds</b>	<b>\$ -</b>	<b>\$ -</b>

**Use of Funds**

Page 12	Lawrence Pedestrian Overpass Feasibility Study	126,000	-
	Unrestricted Ending Fund Balance	(126,000)	-
<b>Total Construction Tax and Property Conveyance Tax Fund : Parks Purposes Council District #1 (377) Use of Funds</b>		<b>\$ -</b>	<b>\$ -</b>

<b>Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #2 (378)</b>	<b>2023-2024</b>	<b>Ongoing</b>
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Source of Funds

NONE	-	-
<b>Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #2 (378) Source of Funds</b>	<b>\$ -</b>	<b>\$ -</b>

Use of Funds

Page 16	Senter Rd. Parcel Development	250,000	-
	Unrestricted Ending Fund Balance	(250,000)	-
<b>Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #2 (378) Use of Funds</b>		<b>\$ -</b>	<b>\$ -</b>

**Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #3 (380) 2023-2024 Ongoing**

Source of Funds

NONE	-	-
<b>Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #3 (380) Source of Funds</b>	<b>\$ -</b>	<b>\$ -</b>

Use of Funds

Page 16	Olinder Community Center Mural	50,000	-
	Unrestricted Ending Fund Balance	(50,000)	-
<b>Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #3 (380) Use of Funds</b>		<b>\$ -</b>	<b>\$ -</b>

**Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #4 (381) 2023-2024 Ongoing**

Source of Funds

NONE	-	-
<b>Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #4 (381) Source of Funds</b>	<b>\$ -</b>	<b>\$ -</b>

Use of Funds

Page 21	Permanent ADA Ramp at Berryessa Community Center	13,000	-
	Unrestricted Ending Fund Balance	(13,000)	-
<b>Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #4 (381) Use of Funds</b>		<b>\$ -</b>	<b>\$ -</b>

**Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #5 (382) 2023-2024 Ongoing**

Source of Funds

NONE	-	-
<b>Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #5 (382) Source of Funds</b>	<b>\$ -</b>	<b>\$ -</b>

Use of Funds

Page 10	Mayfair Pedestrian Bridge Lighting Feasibility Study	30,000	-
	Unrestricted Ending Fund Balance	(30,000)	-
<b>Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #5 (382) Use of Funds</b>		<b>\$ -</b>	<b>\$ -</b>

**Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #6 (384) 2023-2024 Ongoing**

Source of Funds

NONE	-	-
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**Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #6 (384) Source of Funds** \$ - \$ -

**Use of Funds**

Page 12 Alameda Undercrossing diamond plate lids 32,230 -  
 Page 21 Fitness Equipment for the Gardner Community Center 38,000 -  
 Unrestricted Ending Fund Balance (70,230) -

**Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #6 (384) Use of Funds** \$ - \$ -

**Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #7 2023-2024 Ongoing**

**Source of Funds**

NONE - -

**Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #7 Source of Funds** \$ - \$ -

**Use of Funds**

Page 19 Vietnamese Heritage Garden Enhancements 100,000 -  
 Unrestricted Ending Fund Balance (100,000) -

**Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #7 Use of Funds** \$ - \$ -

**Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #8 (386) 2023-2024 Ongoing**

**Source of Funds**

NONE - -

**Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #8 (386) Source of Funds** \$ - \$ -

**Use of Funds**

Page 20 Indo-American Cultural Center Feasibility Study Reserve 100,000 -  
 Page 21 Fernish Park Improvements 35,000 -  
 Page 22 Yerba Buena Pedestrian Bridge 100,000 -  
 Unrestricted Ending Fund Balance (235,000) -

**Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #8 (386) Use of Funds** \$ - \$ -

**Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #9 (388) 2023-2024 Ongoing**

**Source of Funds**

NONE - -

**Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #9 (388) Source of Funds** \$ - \$ -

**Use of Funds**

Page 21 De Anza Park Restroom Renovation \$ 15,000 \$ -  
 Unrestricted Ending Fund Balance (15,000) -

**Total Construction Tax and Property Conveyance Tax Fund: Parks Purposes Council District #9 (388) Use of Funds** \$ - \$ -

**General Purpose Parking Fund (533) 2023-2024 Ongoing**

**Source of Funds**

NONE - -

<b>Total General Purpose Parking Fund (533) Source of Funds</b>		\$	-	\$	-
<b>Use of Funds</b>					
Page 24	Transfer to the General Fund (San Jose Downtown Association - Ice Rink)	\$	200,000	\$	-
	Unrestricted Ending Fund Balance		(200,000)		-
<b>Total General Purpose Parking Fund (533) Use of Funds</b>		\$	-	\$	-