

**From:** [Tolnay, Matthew](#)  
**To:** "Alex Shoor"; [CampaignGuidance](#)  
**Subject:** RE: FW: Campaign Signs at Businesses  
**Date:** Thursday, October 12, 2023 12:44:23 PM

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Good afternoon, Alex:

Please let this email serve as confirmation that you may distribute to both individuals and businesses.

Office of the City Attorney, Campaign Guidance  
City of San José  
200 East Santa Clara Street, 16th Floor Tower  
San Jose, CA 95113  
Office No: (408) 535-1900  
Fax No: (408) 998-3131  
[SJElections@sanjoseca.gov](mailto:SJElections@sanjoseca.gov)  
<http://www.sanjoseca.gov/index.aspx?NID=4796>

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**From:** Alex Shoor <[REDACTED]>  
**Sent:** Wednesday, October 11, 2023 11:19 AM  
**To:** CampaignGuidance <[SJElections@sanjoseca.gov](mailto:SJElections@sanjoseca.gov)>  
**Subject:** Re: FW: Campaign Signs at Businesses

[External Email]

Forgive me if my last email was unclear. I was hoping for confirmation one way or the other. Can you provide that?

Thank you kindly - Alex

On Thu, Sep 14, 2023 at 11:13 PM Alex Shoor <[REDACTED]> wrote:

Thank you for letting me know.

Since the time limit restrictions for election signs will not be enforced while the City conducts its review, I will take this to mean we can distribute signs to *both* businesses and to homes/lawns as well.

If that is wrong, please let me know.

Thank you kindly for the clarifications. Good luck with your review. Gratefully - Alex

----- Forwarded message -----

From: **CampaignGuidance** <[SJElections@sanjoseca.gov](mailto:SJElections@sanjoseca.gov)>  
Date: Thu, Sep 14, 2023 at 3:34 PM

Subject: RE: FW: Campaign Signs at Businesses

To: Alex Shoor <[REDACTED]>, CampaignGuidance <[SJElections@sanjoseca.gov](mailto:SJElections@sanjoseca.gov)>

Good afternoon, Alex:

We are currently reviewing case law concerning the enforcement of time limits on the display of election signs. While we conduct this review, the City will not be enforcing the time limit restrictions for election signs contained within Section 23.04.760 of Part 8 of Title 23 of the San Jose Municipal Code.

As a result, the City will treat election signs as temporary signs which your campaign may distribute and display now. Please note that while the signs may be displayed now, they must meet the standards for temporary signs contained in Section 23.04.610 of Part 7 of the Municipal Code.

Please let me know if you have any additional questions.

Office of the City Attorney, Campaign Guidance

City of San José

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**From:** Alex Shoor <[REDACTED]>

**Sent:** Friday, September 8, 2023 5:19 PM

**To:** CampaignGuidance <[SJElections@sanjoseca.gov](mailto:SJElections@sanjoseca.gov)>

**Subject:** Re: FW: Campaign Signs at Businesses

[External Email]

Thank you for your response!

Yes, I have an additional clarification question because unfortunately, your email left me confused. I was hoping for a more direct answer.

Part 7 covers temporary signs.

Part 8 covers election signs.

Part 8 says, "This part shall govern standards for temporary signs that are election signs."

But my reading of your email seemed to indicate that election signs in businesses are actually considered "Temporary Signs" and thus not restricted to "...an election beginning on the first day after the opening of the nomination period for the election."

Can you please confirm that the City's Code allows my campaign to distribute signs for my campaign for businesses that can then elect to put them up as of now?

Thank you,

Alex

On Fri, Sep 8, 2023 at 4:03 PM CampaignGuidance <[SJElections@sanjoseca.gov](mailto:SJElections@sanjoseca.gov)> wrote:

Good afternoon, Alex:

The City treats election signs placed in windows as “temporary signs” which are permitted by, and subject to, the regulations of Part 7 of Chapter 23.04 of Title 23. Please refer to Section 23.04.610 within Part 7 for the specific temporary sign standards applicable to elections signs in windows, including size limitations and the manner in which such signs may be affixed to windows.

Please let me know if you have any additional questions.

Office of the City Attorney, Campaign Guidance City of San José  
200 East Santa Clara Street, 16th Floor Tower San Jose, CA 95113 Office No: (408) 535-1900 Fax  
No: (408) 998-3131 [SJElections@sanjoseca.gov](mailto:SJElections@sanjoseca.gov)  
<http://www.sanjoseca.gov/index.aspx?NID=4796>

-----Original Message-----

From: Taber, Toni <[toni.taber@sanjoseca.gov](mailto:toni.taber@sanjoseca.gov)>  
Sent: Wednesday, September 6, 2023 1:26 PM  
To: CampaignGuidance <[SJElections@sanjoseca.gov](mailto:SJElections@sanjoseca.gov)>  
Subject: FW: Campaign Signs at Businesses

-----Original Message-----

From: Alex Shoor <[REDACTED]>  
Sent: Wednesday, September 6, 2023 1:21 PM  
To: Taber, Toni <[toni.taber@sanjoseca.gov](mailto:toni.taber@sanjoseca.gov)>  
Subject: Campaign Signs at Businesses

[External Email]

Toni --- campaign signs can't go up at residences until November, but can they go up in windows of businesses right now? I know City and County are different often yet I'm seeing supervisor candidate signs in business right now.

Thanks — Alex

Sent from a smartphone. Please forgive any typos and my brevity.

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*Primary election: March 5, 2024*

[www.alexshoor.com](http://www.alexshoor.com)

C: [REDACTED]



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*Primary election: March 5, 2024*

[www.alexshoor.com](http://www.alexshoor.com)

C: [REDACTED]



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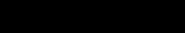
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*Primary election: March 5, 2024*

[www.alexshoor.com](http://www.alexshoor.com)

C:



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