

From: [CampaignGuidance](#)
To: [Taber, Toni](#); [Alex Shoor](#)
Cc: [CampaignGuidance](#)
Subject: RE: Ballot Designation Ideas
Date: Monday, November 27, 2023 8:03:09 PM

Good evening Mr. Shoor:

Please accept this correspondence as recognition that the following four ballot designations are acceptable:

Affordable Housing Advocate
Affordable Housing Organizer
Housing Nonprofit Executive
Housing Nonprofit Director

Office of the City Attorney, Campaign Guidance
City of San José
200 East Santa Clara Street, 16th Floor Tower
San Jose, CA 95113
Office No: (408) 535-1900
Fax No: (408) 998-3131
SJElections@sanjoseca.gov
<http://www.sanjoseca.gov/index.aspx?NID=4796>

From: Taber, Toni <toni.taber@sanjoseca.gov>
Sent: Monday, November 27, 2023 8:44 AM
To: Alex Shoor <[REDACTED]>
Cc: CampaignGuidance <SJElections@sanjoseca.gov>
Subject: RE: Ballot Designation Ideas

Both would work. The New Oxford Dictionary of North America recognizes nonprofit as one word with no hyphen.

From: Alex Shoor <[REDACTED]>
Sent: Sunday, November 26, 2023 9:06 AM
To: Taber, Toni <toni.taber@sanjoseca.gov>
Cc: CampaignGuidance <SJElections@sanjoseca.gov>
Subject: Re: Ballot Designation Ideas

[External Email]

Toni - Thanks for the input.

Sounds like we can use Affordable Housing Advocate or Organizer.

Can I also ask about these two?

Housing Nonprofit Director
Housing Nonprofit Executive

Hope you had a lovely holiday! - Alex

Sent from a smartphone. Please forgive any typos and my brevity.

On Nov 22, 2023, at 11:14 AM, Taber, Toni <toni.taber@sanjoseca.gov> wrote:

I sent the analysis below to our attorneys for review, and have not received a response. The only one I'm not really sure about is #5 but I'm also concerned about #6, but less concerned with that one vs. #5.

Because I haven't been able to get feedback from the attorney, these are not definitive answers yet.

1. Housing Nonprofit Founder—Not allowed (see below)
2. Housing Advocacy Founder—Not allowed (see below)
20716. Unacceptable Ballot Designations.
*(b)(3) Statuses: A status is a state, condition, social position or legal relation of the candidate to another person, persons or the community as a whole. A status is generic in nature and generally fails to identify with any particular specificity the manner by which the candidate earns his or her livelihood or spends the substantial majority of his or her time. Examples of a status include, but are not limited to, veteran, proponent, reformer, scholar, **founder**, philosopher, philanthropist, activist, patriot, taxpayer, concerned citizen, husband, wife, and the like.*
3. Affordable Housing Advocate—[used by Michelle Pariset in 2020](#)—based on your job at CatalyzeSV I would allow
4. Affordable Housing Organizer—[used by Chris Daley in 2000](#)—based on your job at CatalyzeSV I would allow

5. Affordable Housing Strategist—not found on a ballot. Is strategist a status like founder?
6. Affordable Housing Policymaker—Not found on a ballot, but need to check with attorney.
7. Nonprofit Founder / Executive—Not allowed (see below)
8. Nonprofit Founder / Director—Not allowed (see below)

20716. *Unacceptable Ballot Designations.*

*(b)(3) Statuses: A status is a state, condition, social position or legal relation of the candidate to another person, persons or the community as a whole. A status is generic in nature and generally fails to identify with any particular specificity the manner by which the candidate earns his or her livelihood or spends the substantial majority of his or her time. Examples of a status include, but are not limited to, veteran, proponent, reformer, scholar, **founder**, philosopher, philanthropist, activist, patriot, taxpayer, concerned citizen, husband, wife, and the like.*

From: Alex Shoor <[REDACTED]>
Sent: Wednesday, November 22, 2023 11:07 AM
To: Taber, Toni <toni.taber@sanjoseca.gov>
Cc: CampaignGuidance <SJElections@sanjoseca.gov>
Subject: Re: Ballot Designation Ideas

[External Email]

Toni -- Can I circle back with you on this in case you are in the office today? Definitely hoping to hear back by early next week.

Thanks much -- Alex

On Fri, Nov 17, 2023 at 8:56 PM Alex Shoor <[REDACTED]> wrote:

Toni,

Can I ask you about these ballot designation ideas we've been brainstorming so far?

Thanks so much! -- Alex

1. Housing Nonprofit Founder
2. Housing Advocacy Founder
3. Affordable Housing Advocate
4. Affordable Housing Organizer

5. Affordable Housing Strategist
6. Affordable Housing Policymaker
7. Nonprofit Founder / Executive
8. Nonprofit Founder / Director



Primary election: March 5, 2024

www.alexshoor.com

C: [REDACTED]



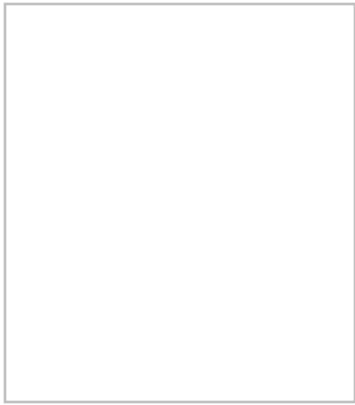
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Primary election: March 5, 2024

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C: [REDACTED]



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