



# Art Budget for FY 24-25

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. These shapes are primarily located on the right side of the frame, creating a modern, dynamic feel. The text is centered on a white background.

# How Arts and Culture are Funded & Annual Funding Process

# Primary OCA/City Funding Sources for Arts, Culture, & Cultural Facilities

## 1. 1% for Public Art, sets aside 1% of eligible City CIP Projects (RWF exemption)

- Funds public art for designated capital projects
- Public Art Program also has interagency contracts.

## 2. Transient Occupancy Tax (TOT) – of which OCA receives 15%

- Funds cultural programs, projects, public art maintenance & OCA admin

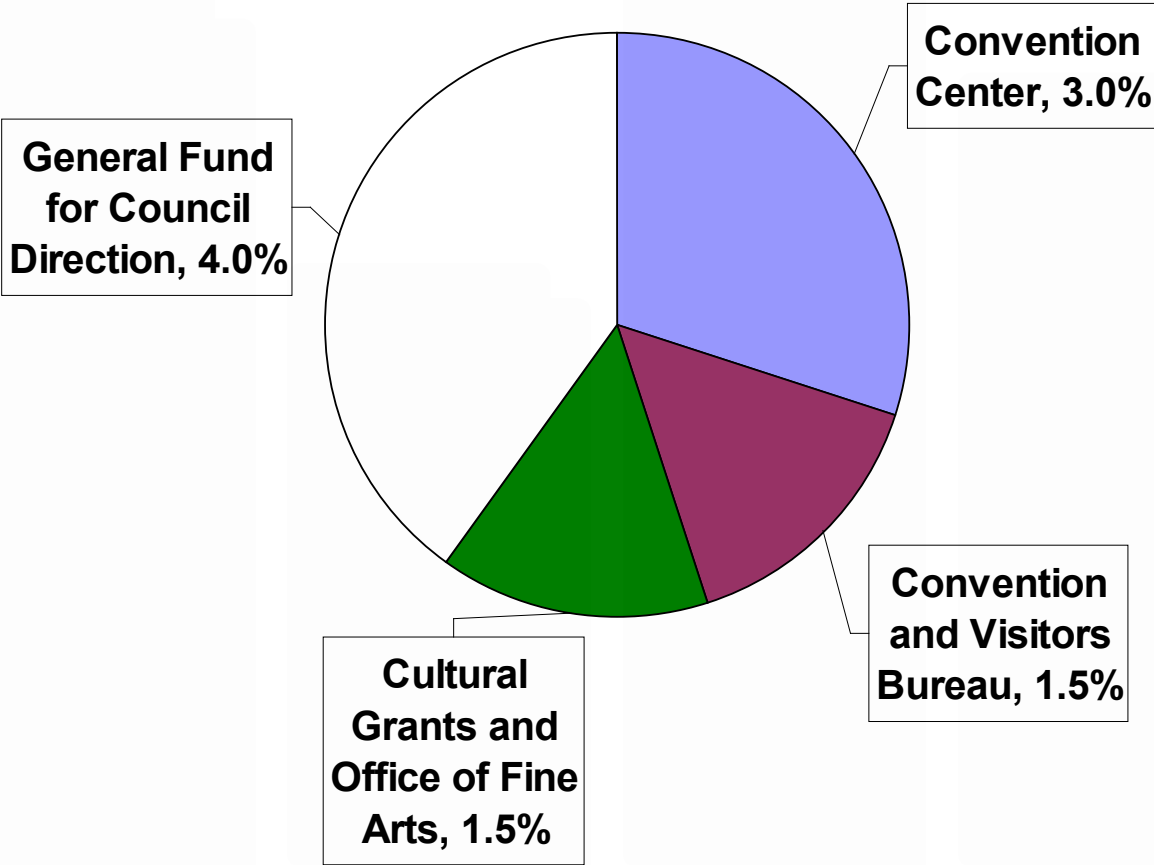
## 3. Transient Occupancy Tax (TOT) – of which Team San Jose receives 30% for convention center and cultural facility operations and maintenance.

## 4. General Fund

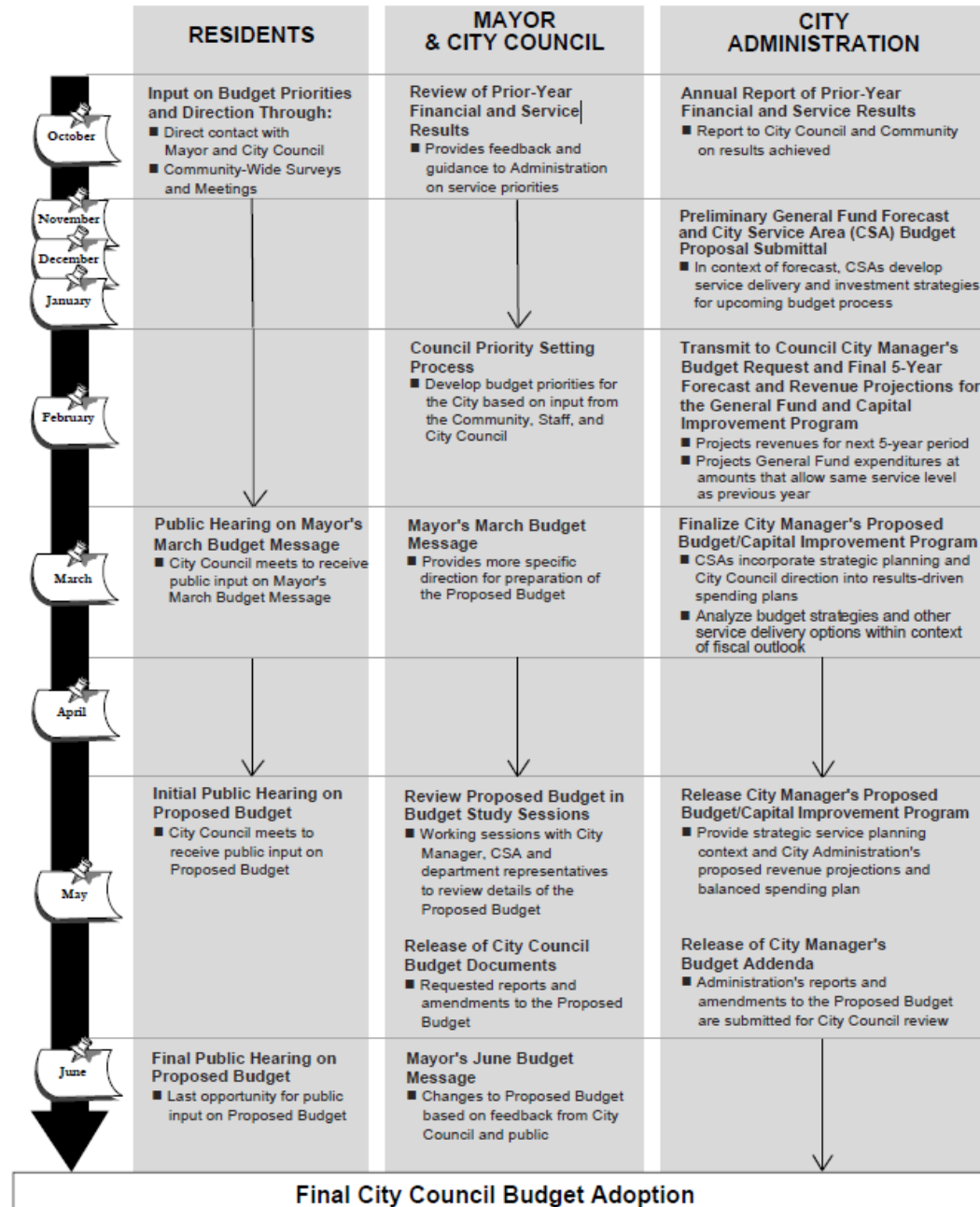
- Funds 6 City-owned cultural facility O&M agreements with nonprofit partners, capital repair and maintenance
- One-time funds that support grant programs and projects

# San Jose's 10% Transient Occupancy Tax

Does not include HBID 4% assessment



# CITY OF SAN JOSE ANNUAL BUDGET PROCESS



**Final City Council Budget Adoption**

# FY 2024-2025 Direction and Allocations

# Proposed Available Funding

Projected and Rebudgeted TOT \$5,080,234

Proposed 1x General Funds \$500,000

Less Contingency \$380,234

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Est. available funds for Cultural Programs **\$5,200,000**

**Cultural Funding Portfolio**

<b>Grant Program</b>	<b>FY 24-25</b>	<b>FY 23-24</b>	<b>FY 22-23</b>	<b>FY 21-22</b>	<b>FY 20-21'</b>	<b>FY 19-20</b>	<b>FY 18-19</b>	<b>FY 17-18</b>
Festival, Parade and Celebration Grants	691,097	705,955	517,864	500,000	0	759,689	607,330	536,936
Operating Grants	3,161,517	3,155,500	3,018,212	3,261,000	0	3,912,397	3,132,897	3,001,088
take pART Grants	297,386	278,386	259,650	204,000	0	351,615	313,000	297,232
Capitalization Sustainability Grants	200,000	200,000	200,000	200,000	0	240,000	200,000	200,000
<b>SUBTOTAL</b>	<b>4,350,000</b>	<b>4,339,841</b>	<b>3,995,726</b>	<b>4,165,000</b>	<b>-</b>	<b>5,263,701</b>	<b>4,253,227</b>	<b>3,498,320</b>

# Year-Over-Year Large Grant Program Budget Comparisons



Proposed FY 2024-2025 TOT and Other Allocations for OCA Cultural Programs and Services

Funding Sources:

General Fund or Grant Revenue	TOT Funds (Includes One Time Reserve Funds)	2024-2025 TOTALS
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**CULTURAL FUNDING PORTFOLIO**

*Competitive Grant Programs*

1	Festival, Parade & Celebration Grants		691,097	691,097
2	Operating Grants	500,000	2,661,517	3,161,517
3	take pART Grants		297,386	297,386
4	Fiscal Capitalization Tech. Assist. Grants		200,000	200,000
5	Creative Entrepreneur Grants (CCI) - 2 Year		25,000	25,000
6	Creative Economy Grants (CCI)		45,000	45,000
7	Grant Review Expenses		20,000	20,000
<i>Sub-Total Competitive Grants</i>		<i>500,000</i>	<i>3,940,000</i>	<i>4,440,000</i>

**CULTURAL DEVELOPMENT AND CULTURAL CONNECTION IMPLEMENTATION (INITIATIVES/GRANTS)**

8	Arts Loan Fund (No. CA Grantmakers)		15,000	15,000
9	Arts Marketing (Content Magazine)		25,000	25,000
10	City Hall Art Exhibits		10,000	10,000
11	Climate Smart Art Initiative		25,000	25,000
12	Cornerstone of the Arts Award/Arts & Leadership Event		30,000	30,000
13	Creative Ambassadors (5)	15,000	35,000	50,000
14	Creative Expression WeCreate408 Program	100,000	0	100,000
15	Cultural Development Policy & Strategies		100,000	100,000
16	Make Music Day (SJ Creates & Connects)		40,000	40,000
17	Special Events (CityDance series)	25,000	75,000	100,000
18	Technical Assistance (SVCreates/Partners/Events)		70,000	70,000
<i>Sub-Total Cultural Development Impl.</i>		<i>140,000</i>	<i>425,000</i>	<i>565,000</i>

**PUBLIC ART**

19	Conservation/Maintenance		100,000	100,000
20	Public Art Outreach		10,000	10,000
21	Sonic Runway Performance Series		75,000	75,000
<i>Sub-Total Public Art</i>		<i>0</i>	<i>185,000</i>	<i>185,000</i>

**SPECIAL ACTIVITIES**

22	Arts Commission Support and Convenings		10,000	10,000
<i>Sub-Total Special Projects / Activities</i>			<i>10,000</i>	<i>10,000</i>
<b>Totals</b>		<b>640,000</b>	<b>4,560,000</b>	<b>5,200,000</b>