

2024-2025 Proposed Budget BUDGET DOCUMENT COST ESTIMATE REQUEST

To request a Budget Document (BD) cost estimate, please complete the first page of this form (use as much space as required) and submit it to Kate Handford in the City Manager’s Budget Office starting April 22nd, 2024 and by no later than May 8th, 2024.

City staff will return the form with the cost estimate provided on the second page of the form by May 17, 2024. The BDs with the cost estimates are due to the Mayor’s Office by **May 23, 2024**.

Please note that the number of budget document cost estimate requests is limited to **five requests per City Council District**. Additionally, all Budget Documents that recommend a City-provided service or project must be based on a Cost Estimate Response.

TO BE COMPLETED BY COUNCILMEMBER:

Councilmember: Bien Doan

Council District: 7

BD PROPOSAL:

City Department (if known):

Program/Project Title: Safety Placards to Reduce Human Trafficking and Gender Violence

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

Sex trafficking occurs around us every day and unfortunately it is growing worse at an alarming rate. It is not a crime that is easily recognizable, like a kidnapping or a stabbing, which a witness can identify and report. Most victims of sex trafficking situations do not recognize themselves as being victims because they have been trained or “groomed” by a trafficker to believe there is nothing wrong with being forced into commercial sex.

Megan Luong from the San Jose Youth Commission and I have teamed up to shine a light on this situation and ensure our residents in San Jose better understand how sex trafficking really works. We are hoping to help our community better recognize victims, both potential and current, and provide survivors with the support they need to break free, heal and live their lives in peace.

I am requesting city staff to generate a cost estimate to implement signage in all public restroom facilities that includes contact information for human trafficking, domestic violence, and sexual assault resources. Placards should employ compassionate translations in English, Spanish, and Vietnamese, also including braille. Signs should be distributed across all publicly accessible City Hall bathrooms, sports and parks facility bathrooms (e.g. Lagos Golf course and Arcadia Ballpark), public transit hub bathrooms (e.g. Diridon station), and public library bathrooms with placards in every stall of both gender and neutral gender bathrooms. Public libraries and public transit hub bathroom stalls should be prioritized. This would increase the safety of San Jose by allowing a resource for potential victims or potential witnesses to report the crisis and get help.

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A person who operates a place of public accommodation shall post in clear view, signage prescribed by the city, featuring domestic violence prevention resources in all restrooms at the entity. The signage shall be placed on the bottom right corner of the restroom mirror. If no mirror is available, or the mirror is smaller than forty-eight (48) inches by thirty (30) inches in size, then the signage shall be placed on the back of the restroom door at eye level or five feet from the floor.(b)The director shall prescribe the design and content of the signage required to be posted under this article and make the signage available on the department's website, in person or by mail upon request. The signage shall contain information regarding services and assistance available to victims of domestic violence and be in English and Spanish, Vietnamese, and any other language determined appropriate.

As part of this, I ask that the cost estimate is broken down into easily implementable stages based on the location the sign will be. Examples include:

- Stage 1: City of San Jose Hall Bathrooms
- Stage 2: Sports and Park Facilities
- Stage 3: Public Libraries
- Stage 4: Public Transportation Locations
- Stage 5: Remaining Locations

Position Changes (include classifications, if known): unknown

Estimated Amount of City Funding Change (to be validated by the cost estimate): \$5,000.00 - \$50,000.00

Fund(s) Impacted (e.g. General Fund, C&C Tax Funds, etc.): unknown

Ongoing or One-Time: One-Time

BD PROPOSAL OFFSET/FUNDING SOURCE (identify the offsetting action to fund the BD proposal identified above):

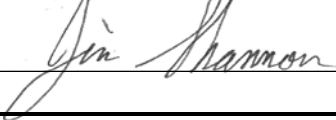
Essential Services Reserve:

Other (Program/Project/Fund):

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Cost Estimate #: 21

TO BE COMPLETED BY CITY MANAGER'S OFFICE:

Cost Estimate Approved By  Date 5/17/2024

CITY DEPARTMENT:

Staff Person Completing Cost Estimate: Ryan Rucker / Division Manager Date 05/15/2024
Name/Title

Department Approval of Cost Estimate:  Date 05/15/2024
Department Director or Designee

BD PROPOSAL:

BD Cost Estimate:

Fund	2024-2025 Cost	Ongoing Cost
General Fund	\$113,652	\$22,680
TOTAL		

Position Changes (if applicable):

Position Classification	2024-2025 FTE	Ongoing FTE
TOTAL		

BD Cost Estimate Notes (if applicable – provide any notes only if necessary to clarify the cost estimate):

Estimated cost is for the installation of 1,353 human trafficking and domestic violence resource signs (109 at City Hall, 500 at Sports and Park Facilities, 244 Public Libraries, 500 at Remaining Locations). Public Transportation Locations were excluded as this requires discussions/coordination with VTA and Caltrans. Estimated cost for procurement and installation is \$84/per sign at a total cost of \$113,652. Ongoing replacement of damaged/vandalized signage is estimated at 270 signs/per year at an annual cost of \$22,680.