



# Memorandum

**TO:** MAYOR MAHAN

**FROM:** Councilmember Bien Doan

**SUBJECT: BUDGET DOCUMENT**

**DATE:** 5/22/2024

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Approved  Date 5/22/2024

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**RECOMMENDATION**

Modify the City Manager's 2023-2024 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

**Proposal**

Program/Project Title: Safety Placards to Reduce Human Trafficking and Gender Violence

Amount of City Funding Required: \$114,000.00

This change is:

One-time       Ongoing

Cost Estimate Number (if applicable): 21

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Sex trafficking occurs around us every day and unfortunately it is growing worse at an alarming rate. It is not a crime that is easily recognizable, like a kidnapping or a stabbing, which a witness can identify and report. Most victims of sex trafficking situations do not recognize themselves as being victims because they have been trained or “groomed” by a trafficker to believe there is nothing wrong with being forced into commercial sex.

Megan Luong from the San Jose Youth Commission and I have teamed up to shine a light on this situation and ensure our residents in San Jose better understand how sex trafficking really works. We are hoping to help our community better recognize victims, both potential and current, and provide survivors with the support they need to break free, heal and live their lives in peace.

I am requesting public works implement signage in all public restroom facilities that includes contact information for human trafficking, domestic violence, and sexual assault resources. Placards should employ compassionate translations in English, Spanish, and Vietnamese, also including braille.

Signs should be distributed across all publicly accessible City Hall bathrooms, sports and parks facility bathrooms, city-owned public transit hub bathrooms, and public library bathrooms with placards in every stall of both gender and neutral gender bathrooms. Public libraries and public transit hub bathroom stalls should be prioritized. This would increase the safety of San Jose by allowing a resource for potential victims or potential witnesses to report the crisis and get help.

The signage shall be placed on the bottom right corner of the restroom mirror. If no mirror is available, or the mirror is smaller than forty-eight (48) inches by thirty (30) inches in size, then the signage shall be placed on the back of the restroom door at eye level or five feet from the floor. The director shall prescribe the design and content of the signage required to be posted under this article and make the signage available on the department's website, in person or by mail upon request. The signage shall contain information regarding services and assistance available to victims of domestic violence and be in English and Spanish, Vietnamese, and any other language determined appropriate.

### **Funding Source**

X  Essential Services Reserve:

Other (Please specify program/project/fund):

### **Department or Organization Contact**

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Ryan Rucker / Division Manager

Department or Organization: Public Works

Phone Number: N/A

Email: ryan.rucker@sanjoseca.gov