



Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Bien Doan

SUBJECT: BUDGET DOCUMENT

DATE: 5/22/2024

Approved

Date 5/22/2024

RECOMMENDATION

Modify the City Manager's 2023-2024 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: Revitalizing Coyote Creek with Keep Coyote Creek Beautiful (KCCB)

Amount of City Funding Required: \$3,000.00

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): N/A

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Keep Coyote Creek Beautiful (KCCB) is a community-based organization dedicated to restoring and beautifying Coyote Creek, a vital ecosystem in the south San Jose Bay area. The City recognizes the importance of KCCB's work and is awarding a \$3,000 grant to support their ongoing efforts.

KCCB's mission is to engage, educate, and encourage communities to take action for, learn about, and enjoy a healthy Coyote Creek. They work in partnership with community groups, public agencies, and students to achieve their vision of transforming Coyote Creek into a resilient ecosystem for all living things.

In 2022, KCCB organized several major events, including cleanups at Tully library and ball field, as well as Trashy Tuesday nights for Little League kids. Their impact report showcases the organization's dedication and effectiveness:

- 30 cleanups with 1,314 volunteers, collecting 72.5 tons of trash
- 16 BioBlitzes with 742 explorers, resulting in 8,200 observations and 2,252 species identified
- 11 plantings and 2 murals with 342 volunteers
- Educational presentations reaching 490 youth and 556 community members

KCCB's strategic priorities include elevating their brand as the trusted authority on Coyote Creek, strengthening organizational capacity, promoting equity and environmental justice, and creating a Parks Conservancy to manage local parks.

By providing a \$3,000 grant, the City can support KCCB's efforts to restore and protect Coyote Creek, engage the community in environmental stewardship, and promote ecological education. This grant aligns with the City's commitment to maintaining healthy ecosystems and fostering community involvement in environmental initiatives. Investing in KCCB's mission ensures future of San Jose's natural resources and the well-being of its residents.

Funding Source

X Essential Services Reserve:

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: N/A

Department or Organization: N/A

Phone Number: N/A

Email: N/A