



Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Davis

SUBJECT: BUDGET DOCUMENT

DATE:

Approved

Date: 5/23/2024

RECOMMENDATION

Modify the City Manager's 2024-2025 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: Reducing Blight on the Alameda

Amount of City Funding Required: \$ 46,200

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): 33

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

The Alameda has become a burgeoning business district. Dedicated litter/trash pick-up via a non-profit partner will improve curb appeal by removing litter and creating a cleaner and more inviting environment. This can boost foot traffic, enhance business prospects, and raise property values. Ultimately, a clean and well-maintained district foster community pride and encourage further investment and development.

The proposed cleaning program will make The Alameda Business District cleaner, more accessible, and more attractive to businesses and customers. A regular schedule will be established for the maintenance services. Some maintenance services may be provided on an as-needed basis. Services will currently include litter removal, and we will continue to explore funding options for pressure washing. The Alameda Business District, which includes Race Street to Park Avenue is approximately 1 mile in length and primarily commercial property.

Local non-profit providers are well-suited for general "pan and broom" sidewalk litter and trash pick-up. However, currently, no local non-profits offer power washing services, so funding would be needed to purchase the necessary equipment. Adding power washing to the service provider's offerings would help the non-profit build capacity and provide a much-needed service to our business community. Commercial power washing now requires specialized certification and training for operators, as well as specialized reclamation equipment to divert wastewater from storm drains. Additionally, an appropriate vehicle is necessary to transport the wastewater to proper disposal facilities. Thus, further exploration will need to take place before pressure washing can be deployed.

Cost estimates for services provided for litter pick-up by local non-profits for regularly scheduled services up to two days per week are \$42,000, which is enough frequency to maintain cleanliness of the district.

OEDCA has been working closely with The Alameda Business Association with support for capacity building for the organization, and the association is able to administer a grant and procure the appropriate services. A grant would provide The Alameda Business Association the opportunity to build self-sufficiency and direct accountability to coordinate the services proposed in this cost estimate. To cover the time and cost associated with the coordination and administration by The Alameda Business Association, a 10% administrative fee is proposed for the Association.

The total cost for litter cleanup services, including the 10% administrative fee for the Alameda Business Association is \$46,200.

Funding Source

Essential Services Reserve:

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

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