



Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Peter Ortiz

SUBJECT: BUDGET DOCUMENT

DATE: 5-23-24

Approved:

Date: 5-23-24

RECOMMENDATION

Modify the City Manager's 2024-2025 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: **East Side Education Initiative**

Amount of City Funding Required: **\$10,000**

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): **N/A.**

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

East San José high schools currently receive \$14,000 per student of public funding to provide a comprehensive instructional program and its assumed associated supports. Comparatively, local districts in more well-resourced areas benefit from greater revenue yields through higher property taxes receive \$27,000 per student.

The result of this disproportionate funding makes it extremely difficult for East San José schools to offer more than basic academic programs resulting in lower A-G completion rates, dropping college persistence rates, and less livable wage jobs for diploma earners in East San José.

With that understanding, the EEI focuses on four key pillars of success:

- **Student, Family, and Community Engagement,**
- **Core Subject Proficiency,**
- **College and Career Readiness, and**
- **Advocacy to successfully tackle the effects of this funding gap.**

These pillars shape the program's investment and prioritization areas based on contribution to student achievement. The pillars also provide consistency in program implementation, incorporating community, family, and student voices, accountability for individual districts, and articulation of preferred student outcomes.

This funding will allow the EEI to reach more families with their programming and provide access to higher education for East San José students.

Funding Source

X Essential Services Reserve:

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation: **N/A.**

Name and Title:

Department or Organization:

Phone Number:

Email: