



# Memorandum

**TO:** MAYOR MAHAN

**FROM:** Councilmember Peter Ortiz

**SUBJECT: BUDGET DOCUMENT**

**DATE: 5-23-24**

Approved:

Date: **5-23-24**

## **RECOMMENDATION**

Modify the City Manager's 2024-2025 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

### **Proposal**

Program/Project Title: **Supporting the School of Arts and Culture (SOAC) Cultural Initiatives.**

Amount of City Funding Required: **\$10,000**

This change is:

One-time       Ongoing

Cost Estimate Number (if applicable): **N/A.**

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

**The School of Arts and Culture at the Mexican Heritage Plaza in District 5 catalyzes creativity and empowers community through their expansive programming, which connects residents to cultural experiences that help inform and define current contexts and future hopes.**

**The funding would support the third annual Fiesta del Mariachi, which convenes a bevy of Mariachi artists, helping keep alive a historic tradition and adding to San José's status as a "Destination City."**

**Funding Source**

Essential Services Reserve:

Other (Please specify program/project/fund):

**Department or Organization Contact**

Please list the contact information for the individual that certified cost estimates contained within your recommendation: **N/A.**

Name and Title:

Department or Organization:

Phone Number:

Email: