



Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Peter Ortiz

SUBJECT: BUDGET DOCUMENT

DATE: 5-23-24

Approved:

Date: 5-23-24

RECOMMENDATION

Modify the City Manager's 2024-2025 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: **Prosperity Labs – Mesa Redonda Initiative**

Amount of City Funding Required: **\$20,000**

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): **N/A.**

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Prosperity Lab's Mesa Redonda program leads local street vendors and aspiring restaurateurs through a comprehensive training program in safe food handling, marketing, operational efficiency, and certification.

The proposed funding will support Food industry Business Training, One-on-one Consulting, Compliance training, food handler's certification, Food Manager's Safety certification, and a commercial kitchen subsidy for mobile micro enterprises and low-income business owners.

City funding would remove barriers toward self-sufficiency for street vendors, micro-enterprises, and new food ventures that are struggling in their first year of economic enterprising, thus boosting the economic landscape of San José.

Funding Source

X Essential Services Reserve:

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation: **N/A.**

Name and Title:

Department or Organization:

Phone Number:

Email: