



Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Domingo Candelas

SUBJECT: BUDGET DOCUMENT

DATE: 5/23/24

Approved

Date: 5/23/24

RECOMMENDATION

Modify the City Manager's 2024-2025 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: District 8 Viva Parks Activations

Amount of City Funding Required: \$60,185

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): CE# 39

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

These five (5) District 8 park activations will encourage residents to utilize their local community spaces resulting in healthier living and safer parks.

Park activation is especially important in historically under-resourced communities, where access to green spaces and recreational opportunities is usually limited. In these communities, parks can serve as important gathering places for residents to build social connections and engage in healthy physical activities.

However, simply having access to parks is not enough to ensure that community members will utilize and enjoy these spaces. Park activation programs are needed to create engaging and dynamic programming that meets the needs and interests of District 8 residents. This can include fitness activities, cultural events, local agency outreach and resources, and youth programs, which all help to build safer neighborhoods through community connections and open space engagement. By creating vibrant and welcoming public spaces,

park activation programs can help to promote a sense of community pride and ownership and improve the overall quality of life in our communities.

Park activations would include, but are not limited to:

- Brigadoon Park
- Welch Park
- Fernish Park
- Fowler Creek Park
- Evergreen Park
- Groesbeck Hill Park
- Meadowfair Park
- Dove Hill Park
- Lake Cunningham Regional Park
- Boggini Park

Funding Source

Essential Services Reserve:

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Avi Yotam, Deputy Director

Department or Organization: Parks, Recreation, and Neighborhood Services

Phone Number: 408-535-3570

Email: Avi.Yotam@SanJoseCA.Gov