



# Memorandum

**TO:** MAYOR MAHAN

**FROM:** Councilmember Arjun Batra

**SUBJECT:** BUDGET DOCUMENT

**DATE:** 05/22/24

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Approved *Arjun Dev Batra*

Date: 5/23/2024

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## **RECOMMENDATION**

Modify the City Manager's 2024-2025 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

### **Proposal**

Program/Project Title: Two Concerts in La Colina Park

Amount of City Funding Required: \$14,640 - Estimate

This change is: One-Time trial. Potential ongoing funding would be evaluated in the next budget cycle.

Cost Estimate Number (if applicable): 8, modified based on follow up information from PRNS

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

The summer concert series at Greystone Park in Almaden has been a favorite summer activity for the community for twenty years. However, no such opportunity exists in the Blossom Valley or Santa Teresa/Bernal areas of District 10. Adding a two-concert series to La Colina Park would result in an opportunity for the community to come together in a fun, enjoyable, family-friendly environment. It would provide economic benefit as guests may buy food and supplies for their picnics and additional bands would have an opportunity to earn income which could be potentially invested in San Jose. It also makes the neighborhood safer as neighbors get to know each other better and start looking out for each other, noticing suspicious activities as they occur. And at a time when loneliness is on the rise, especially in our senior population, this request would provide one more socializing opportunity to combat that loneliness.

This BD reaffirms the Key Focus Area: Increasing Community Safety.

### **Funding Source**

Essential Services Reserve: \$14,640

Other (Please specify program/project/fund):

**Department or Organization Contact**

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

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Department or Organization: PRNS

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